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All the Latest Sheet Music on hand  
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THE NEW IMPORTATIONS for the Coming Season are now on display. An early inspection will assure you of a large and varied selection to choose from.

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Lace Curtains  
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## Wincarnis

:: at ::

WILEY'S PHARMACY, York Street

## THE VOICE WAS ONLY ECHOING HIS HEART

It Seemed That Nothing Could  
be Done About It, Though  
His Family Were Will-  
ing to Help.

(Chicago News.)  
"Can't something be done to make that young man stop singing?" asked the hapless householder in apartment G.

"Nothing," replied his wife sadly. "We can do nothing but hope that he catches cold or something."

"Or something, is right! A thousand of brick or a culture bomb would help!" exclaimed the visitor. "But there being no law on the statute books covering his case, would it not be just and proper that we appear at his door and ask him to desist for patriotic or other reasons? Seeing that he is far outnumbered, he may have sense enough to close the tortured piano and rest his own frayed vocal strings."

"How rude!" exclaimed the young woman who had been sitting enraptured at the voice that came across the area. "He's singing a love song and I don't think it's at all nice of you to want to interfere."

"Nor I," chimed in the young woman's sentimental aunt. "In a case of this kind it isn't the voice—it's the heart—that counts. It's the interest. I suppose that the singing of the guinea fowl is like the music of the spheres to the one at whom his lay is aimed."

"Yes, auntie, dear," said the young woman.

"And such sweet sentiment," said the young woman's aunt.

"The sentiment is all that could be desired," said the householder, "and the ditty is a lyrical gem. If the young man is addressing his song to some fool girl at his side he can and should be forgiven. If such is not the case he should be—"

"He should be introduced to some person in whom he could find a responsive chord," said the young woman.

"I believe an introduction to the young man is quite possible," volunteered the visitor. "I happen to know the people over there. The youth's uncle is an old friend of mine and I'm sure would do anything in his power to send the nephew over here to do some of his singing."

"When that event comes it shall be my night out," the householder announced.

"Rather than thwart romance in the bud!" exclaimed the young woman's aunt.

"But," said the young woman, "what I want to know first is whether he's light or dark."

### Slants of Humor

#### WANTS A GOOD SEAT.

"This world is all a fleeting show," And yet there's not a man But wants to see as much of the Performance as he can.

#### HIGH VISIBILITY.

Very large lady—Officer, could you see me across the street?  
Policeman—Madam, I could see you half a block!

#### SINGLE BLESSEDNESS.

Received by the Clinton, Ia., Advertiser, but deleted by censor:  
"Martin Mason is taking a trip on his honeymoon through Iowa, Colorado, and California, his wife looking after the farm and family."

#### A SPEEDY WAITER.

Hotel patron (after waiting for an hour for a slow waiter to serve two courses)—Now, brother, can you bring me some tomato salad?  
Waiter—Yes, sir.  
Patron—And, while you're away you might send a me a post card now and then to say how you're getting on.

#### OVER THE TOP.

La Jara, Colo., Gazette.)  
G. Arthur Holloway, representing the Anti-Saloon league of Colorado, will storm the gates of hell at the Presbyterian church next Wednesday evening.

#### LARGE CLASS ON HAND.

(Ad in Paris, Il., Beacon.)  
Miss Helen Bertram,  
Teacher of Sin,  
Season beginning Sept. 24.

#### QUAINT EPIGRAMS.

Since the beginning of things men have chosen their tombstones to express some queer things. Others have used them for recording of beautiful sentiments, and the friends or relatives of the deceased frequently have

paid tribute or poked a joke at the departed by this medium.

On a gravestone at Torryburn, in Fifeshire, Scotland, is this inscription:

In this churchyard lies Effie Coutts, Either here or hereabouts; But whaur it is nane can tell, Till Effie rise and tell herself.

An interesting comment upon the character of the departed is furnished by an epitaph found on a monument in Essex, England, which says:

Here lies the man Richard, And Mary, his wife, Whose surname was Prichard; They lived without strife;

And the reason was plain— They abounded in riches; They had not care or pain,

And his wife wore the breeches. Above another good lady lying in the churchyard at Bath, England, is this graven remark:

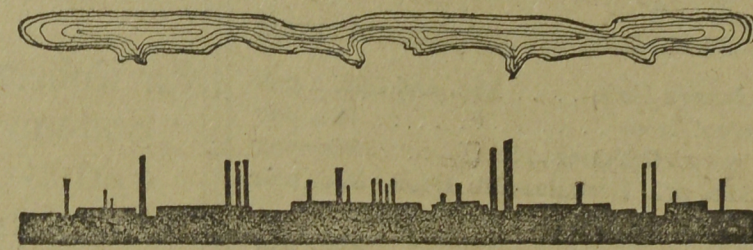
Here lies Ann Mann, She lived an old maid, And died an old Mann. Evidently her husband or neighbors placed a stone above the remains of a woman buried at Hoddam, England, for her only memoir to the world is: Beneath this stone, a lump of clay, Lies Arabella Young, Who on the twenty-ninth of May, Began to hold her tongue.

"And so your father objects to my calling?" "Oh, no; he objects to my being at home when you call."

#### CANNED EMBARGO RAISED.

Ottawa, Oct. 16.—"Canned vegetables" may now be sold without restriction in any part of Canada. An announcement from the Food Controller's office states that the embargo of August 24 upon the sale and purchase of peas, beans, tomatoes, beets, celery, corn, spinach, rhubarb and pumpkins preserved in cans, glass jars or other containers has been raised.

The lifting of the embargo applies to the three Maritime Provinces, Ontario, Quebec and British Columbia. The announcement adds that the embargo has been effective in stimulating the consumption of fresh vegetables, and increasing the supply of canned vegetables for the coming season.



## THE PRICE OF HOMAGE

ONCE when King Edward VII. paid a visit to Sheffield, all the fires in factories and plants were allowed to die out. Not a wheel in Sheffield turned for twenty-four hours. The primary object of this was to lift the pall of smoke that hovers over that wonderful steel-producing city, and to ensure, as far as man was able, a bright day and a blue sky for an auspicious occasion. It was Sheffield's expression of respect.

BUT the action was unique—it was unprecedented—it was unthought of that those hundreds of mighty furnaces, raging night and day, and those seething boilers, with quivering valves, should ever be allowed to cool. This extinguishing of fires cost Sheffield hundreds of thousands of dollars—the price of the effort to get back again to high-power efficiency.

SOME business men in Canada pay an unwitting homage, not to a king, but to a superstition—the superstition that hot weather justifies letting the fires of business energy go out. They stop Advertising in the Summer months. By paying homage to tradition, custom, superstition, they have allowed Summer to become their "dull" season. You know how dull it can be when you don't advertise. Do you know how brisk it can be made by Advertising? Do you realize how much momentum you now lose in the Summer that must be regained in the Fall?

DON'T LET YOUR ADVERTISING FIRES DIE OUT THIS SUMMER.

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or the Secretary of the Canadian Press Association, Room 503 Lumsden Building, Toronto. Enquiry involves no obligation on your part—no write, if interested.

## OUR READY-TO-WEAR

Our Ready-to-Wear Department contains Beauty and Style.

**NEW BLOUSES** in pretty beaded, pleated and embroidered effect, in Georgette and Crepe de Chine, a variety of new and pretty shades, \$5.25 to \$10.25.

**SILK and SERGE DRESSES** that are new and different, from \$9.50 to \$28.25.

**SUITS** in Serge, Velours, Gabardine and Broadcloth. Colors green, navy, brown, grey and black, from \$19.25 to \$45.00.

**COATS**—A large variety of the newest styles to choose from, in Whitney Tweeds, Beaver Cloth, Velour and Plushes, from \$13.50 to \$35.00.

**NEW WHITEWEAR** just to hand.

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