# Mackinaw Time

Good, Warm, Heavy Mackinaw Coats, the kind that makes the wearer feel like shaking hands with himself when the thermometer slumps away below zero.

Can now be had in the Norfolk style in Grey, Brown, Cardinal, Blue and Green plaids \$7.75 to \$11.50.

Boy's Mackinaw Coats made of same high grade material. Sizes 28 to 35, \$7.75.

## Peter Farrell & Co.

AGENTS FOR PROGRESS MADE-TO-MEASURE CLOTHING.

### IVORY CREAM

Something you have been looking for. Imparts a beautiful lustre to Ivory. Removes discolorations from toilet articles. Will keep all Ivory articles in perfect condition.

RYAN'S DRUG STORE THE PENSLAR STORE

## Horsemen Attention!

The cold weather is at hand. You will need one of our warm, comfortable HORSE BLANKETS. Large and roomy, full lined, 78 inches in length, well quilted, leg attachments, \$2.95.

We carry a large assortment of stable supplies, including CURRYCOMBS, HORSE BRUSHES, LANTERNS, STABLE BROOMS, HARNESS OIL, AXLE GREASE, WHIPS, SHAFT-ENDS, GRANGER HORSE FOOD.

You will obtain greater milk production by using COW TIES on your cattle, by giving them greater freedom in the stable.

> LAWLOR & CAIN USE OUR HARDWARE IT STANDS HARD WEAR

THE VALUE OF ADVERTISING in all cases must be based on the return for the outlay. No better opportunity in this respect can be found in this locality than

### THE DAILY MAIL

This paper has a special value to the local advertiser, as the majority of its readers are in this city and the immediate surrounding country.

Our Advertising Rates will be found decidedly reasonable in view of the results.

## PEOPLE READ

## OUR

## **ADVERTISEMENTS**

They are trying to buy as wisely as they can. It is necessary they should.

They are eager to know what the local merchants have to offer, and good live advertising is interesting reading to them.

Most of our enterprising business men have already realized this fact and their advertising appears regularly in the Mail.

### THE AD. AND THE MAN.

By James J. Montague.

He saw the ad from day to day And muttered: "I defy it; The stuff may be just what they

But I'm not going to buy it."
As time wore on he made remarks

It would not do to mention, For he was mad because that ad Was forced on his attention.

But in a week, or two, or three, He said: "There's no denying, The way that ad gets hold of me, The stuff may be worth trying" For just about a fortnight more He dared mere words to win

him,
And then the ad completely had Aroused the spender in him.

Next day he drifted in a store
And quietly expended
A few big iron dollars for
The stuff the ad commended.

He found it filled a long-felt need
Its excellence surprised him,
And now he's glad because the ad
So deftly hypnotized him.

If you are not a regular advertiser in the DAILY or SEMI-WEEKLY MAIL, you are overlooking an opportunity that no business man in this locality ought to be too busy to appreciate.

Strong Feeling in His Favor Throughout Carleton and Victoria Counties---Joint Conference Held at Andover---Liberals of Moncton Declare for Sir Wilfrid Laurier---Mr. Copp's Nomination Endorsed---Sir Wilfrid to Run in Ottawa.

dover. He spent yesterday meeting unionists Messrs. Fripp and Chabot. delegations of the electors, both Liberal and Conservative at the different Prince Rupert, B. C., Nov. 6. large centres and received a most cor- C. R. Peck, commanding the 16th formation.

ers of both parties were most satis- is a native of Albert county.

Last evening at Andover after a tter, K. C., were emphatic in their sup- field pledged to suport his policy. port of union government, and Hon. Mr. Carvell as the unionist minister from New Brunswick.

Mr. Carter said he had telegraphed his congratulations to Mr. Carvell when he made his speech upon the military service act, and he reviewed the assurances he gave at that time. There is a strong feeling among prominent Conservatives throughout Carleton county that there should be no opposition to the minister's return. In Westmorland.

Moncton, Nov. 6. - The Moncton city Liberal executive met last night. eBrthier. There was a very large attendance A. B. Copp, the Liberal candiadate for the county, addressed those present on the political situation. Every member of the executive also spoke and without a single exception they declared their strong apprecitaion of Sir Wilfrid Laurier's manifesto and decided to loyally stand by him as Liberal leader.

A resolution was unanimously adopted, moved by J. T. Hawke, pro prietor of the Moncton Transcript seconded by Hon. C. W. Robinson, M. P. P., a member of the provincial government, experssing the Moncton Liberal executive's high appreciation and endorsation of Sir Wilfrid Laurier's manifesto and pledging loyal support to him as leader of the Liberal party. Hearty cheers greeted the adoption of EN 401年前各种管理器 the resolution.

It was moved by Hon. F. J. Sweeney M. P. P., an ex-surveyor general, sec onded by J. T. Hawke, that the Liberal executive endorse the nomination of A. B. Copp as Liberal candidate ich was made a year or so ago as a straight Liberal candidate and pledged themselves to co-operate to secure his election.

Both motions were carried unanimously. Quebec, Nov. 6. - Lucien Cannon,

exJM. L. A., and former candidate against Hon. Mr. Sevigney, was this afternoon nominated as the Liberal candidate in the riding of Dorchester. He was the unanimous choice of the

To Run in Ottawa.

Ottawa, Nov. 6. - Sir Wilfrid Laurier will offer in Ottawa for election in the coming contest. Tehre have been some differences among the French Liberals at the capital and this course is accepted as a solution. As hi sEnglish ally Sir Wilfrid will

### THE BRAT MADE A DECIDED HI

production of The Brat at the Opera House last evening and thoroughly House last evening and thoroughly enjoyed the performance. Miss Rea Martin in the title role got all possible out of her part and kept the audience convulsed with laughter throughout. Mr. Arthur Price Ripple was a source of great strength to the cast and made a great hit with the audience.

The company was undoubtedly on of the strongest and best seen herein years, and its work was faultless The scenery and stage settings were of a high order and were much ad

of a high order and were much admired by all.

It is to be hoped that the liberal patronage which The Brat received from local theatre goers will encourage Manager Spencer to bring other high class productions here during the coming season.

Mose O'Brien of independence, Kan. received the other day a check from the United States government for a balance due him for army service on the western frontier 50 years ago.

Woodstock, Nov. 6. - Hon. F. B. have H. B. McGivern, who formerly Carvell, minister of public works, ar- represented the riding. It is believe rived home today from Ottawa by way that Sir Wilfrid and Mr. McGiver of Edmundston, Grand Falls and An- will win easily over the Conservative

Col. Peck to Run.

dial reception from both parties. Mr. Carvell took advantage of these opportunities to state his position as a win-the-war candidate for this dismember of the union government and trict, he will support the Union gov explain the urgent necessity for its ernment. J. E. Merryfield, former Conservative, and G. M. Newton, In The numerous assurances of sup-port he received from prominent lead-field in Col. Peck's favor. (Col. Peck

WIII Support Laurier.

Caradoc, Ont., Nov. 7. - At a big meeting of representative groups of Liberals and Conservatives there was the manifesto of Sir Wilfrid Laurier a joint gathering and many leading and urging all Liberals to take imme Conservatives including Titus J. Car- diate steps to place candidates in the

In the Field to Stay. Kingston, Ont., Nov. 7. - Dr. J. W. Edwards announces that he has no in- ER DESIGNS a Specialty. tention of resigning as Conservative candidate for Frontenac, in order to allow his constituents to meet and nominate a Union candidate. He is in the field to stay, he says.

Liberal Convention. Montreal, Nov. 7. - Dr. Theodore

Gervais, of Berthierville, Que., was nominated yesterday at a Liberal convention as the party candidate for

# Library Tables

The woman of to-day fully appreciates the part which the Library Table plays in the comfort of the home. This is one reason for the steady demand of these tables.

Come in and see our large showing of Library Tables. We have them in a great variety of styles and finishes.

Prices from \$7.30 up.

Lemont & Sons, Ltd.

NOW CUTTING A CHOICE CROP OF

Off Our New Plants.

CARNATIONS IN STOCK as usual. election of Ferns of the leading riety.

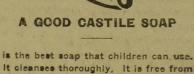
A Fine Lot of PALMS in all sizes. WEDDING BOUQUETS and FLOW. a supply of it always on hand. The

CUT FLOWERS always on hand

### ADA M. SCHLEYER, **FLORIST**

326 CHARLOTTE STREET.

'Phone 217.



disagreeable oils and other harmful POTTED PLANTS, including a good substances and keeps the skin soft and healthy at all times. Don't allow your children to use a cheap or inferior soap. Buy Castile Soap and keep

quality you get here is the best. 10 cents a cake and 20 cents a bar.

ALONZO STAPLES, Prop. Cor. King and York Sts., Fredericton. Agency for Miller Standard Rubber Goods.

## == GEM THEATRE ==

## "THE FIGHTING TRAIL

WE'VE BEEN ON THE MAIN ROAD

For some time, repeating to you that we are com ing nearer, and nearer the

"TRAIL"

And now we come the wilderness with only occas-ional glimpses of civilization. .. .

WE WANT YOU WITH US

on this perilous journey, where the ways are nar-row and the pathway devious.

MESSAGE, COME

OUR LAST

Monday, Tuesday or Wednesday —and then **EVERY** 

WEEK



IN ADDITION

To the first Three Reel Episode of

"THE FIGHTING TRAIL"

We offer for your

Wm. Farnum

"The Price of Silence."

WED. and THURS. SPECIAL

Just Secured! A Motion Picture of the Presenta-tion of COLORS to the 236th

Highlanders Valcartier

See Capt. Black!

See Col. Guthrie! See Major Cuthbert Morgan!

### Repeat Owing to the great success of the

entertainment at the Methodist Vestry last evening, it will be repeated to night at 8 o'clock.

The Minister's Bride Admission 25 cents.

Cook's Cotton Root Compound.



A safe, retrainered to medicine. Sold in three des grees of strength—No. 1, \$1; No. 2, \$3; No. 3, \$5 per box. 6 Sold by all druggists, or sent prepaid on receipt of price. Free pamphlet. Address THE COOK MEDICINE CO. 10000170, ONT (Farmerly Vintered) TORONTO, ONT (Formerly WI

"Say, John," he inquired, "if they are Holsteins when they half black re they Halfsteins when they are all HIGHEN THE

TODAY PRESENTS THE CELEBRATED EMOTIONAL ARTISTE

IN THE BRADY-MADE WORLD

"The Scarlet Oath"

A powerful story with a thrill in every scene—not a melodrama, but a love drama with unusual settings and highly exciting episodes.

Shows Start at 3, 7.15 and 8.30 with PATHE NEWS.

Friday and Saturday, "THE LITTLE CHURCH AROUND THE CORNER," with EMELIE POLINI.