

## Help Canada Maintain Her Financial Freedom!

Do Your Share towards Financing the War with Canadian Savings Rather than with Outside Capital.

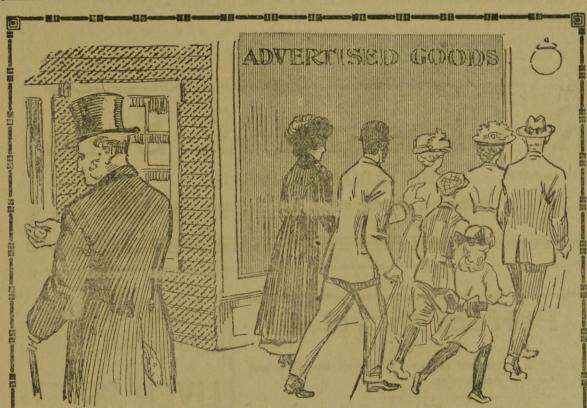
> THE problem of meeting the enormous cost of this war is two-fold. Not only must Canada get the money—most of it, of course, as loans—but she must get as much of it as possible here in Canada.

We can carry the war-debt if the bulk of the interest goes to Canadians, and so is used again in the country's development. But it will be a serious matter for us if a large proportion of the interest has to be sent outside the Dominion.

For the sake of our own and our children's future this drain on our resources must be avoided! Canada's financial freedom can and must be maintained! An average saving of 15 cents a day, invested by each man, woman and child in Canada in War Savings Certificates, would enable us to carry the whole cost of the war. To approach this average, hard work, thrift, self-denial and sacrifice are required of every citizen.

For each \$21.50 you lend the Government now, you will receive \$25.00 in three years—or you can get your money back at any time. Certificates are issued in denominations of \$25, \$50 and \$100, and may be purchased at any Bank or Money Order

The National Service Board of Canada, OTTAWA.



OU'VE met at least one of those few good old souls, who are constantly getting the worst of it when shopping, who don't believe in advertising. A hundred disappointing and instructive experiences have failed to teach him their plain lesson.

When he bought his first watch he was beguiled into buying one without a known name or a trustworthy guarantee. That watch—a poor timekeeper—cost him dearly by reason of missed appointments and missed trains, and for frequent repairs. Yet he paid the price of a good watch.

It is the same story with regard to his underwear, his shoes, and his fountain pen.

This good old soul's case is not unique. Many of us, if the truth be confessed, resemble him; we allow ourselves to be sold merchandise with an unknown brand or trade mark instead of buying merchandise which is well known to us through the medium of advertising. In slang language, we get "stung" pretty often.

In most of these cases we have ourselves to blame, for "the road to the right" thing to buy has been made plain by advertising.

There is no good reason for passing by the known thing, soundly guaranteed, to buy a dubious article, which, quality for quality, cannot be cheaper than the known, branded article.

"It is better to be sure than sorry." If you are doing a local business talk over your advertising prob-lems with the Advertising Department of this newspaper

If you are doing a provincial or national b iness it rould b for you to have the counsel and assistan of a good advertise agency. A list of these will be furnished, who to control about to story on a by the Secretary of Canadian Press A sociation Room 5 Lumsden Building, Toronto.

of 1 M commons to 10 measures to 10

Editor of The Mail:

Dear Sir-This last Sunday in Auin the Flats, Mr. John Kirk with Mr. Fraser Winslow's lot and Mr. Dunphy on the Howe farm are among the tardy ones. This hay should have been cut three weeks ago, as it is now

that bugs are getting more than their share of them, through the owners

made too much growth and should have a judicious pruning. Do not shear push the shoots down to the flowers. of age.

Speaking of tomatoes I might say that Mr. J. Stewart Neill, Waterloo grape, cherry and currant. Had there been an exhibition this year he certainly would have been on top for the Sons of Reading, England. Mr. Neill says he bought no tomato plants but

petition with his neighbor, Mr. Neill, and is the pround possessor of a beautiful flower and vegetable garden. Mr. Winslow cannot be classified as an amateur gardener.

Other well kept premises on the wa-C. H. Thomas, Chestnut Brothers and A. J. Gregory. These places are modern Edens of beauty, not only nature's eauty but art and nature combined. Yours, etc.

GARDENER.

The monthly statement by the Fredericton Branch Canadian Patriotic ecretary-treasurer, shows a decrease n total disbursements, in number of families receiving allotments and in verage expenditure per family. The

staten	ient i	tor	Aug	ust	is	as	foll	OWS	3:
No. of							A	ve.	pe
Cases	Mu	nici	palit	У		A	mt.	Fai	mi
135	Fred	eric	ton		. \$	1,99	5.50	1	4.7
105	York	Co	unt	у		1,52	9.50	) 1	4.
40	Sunb	ury	Cor	unt	у.	59	2.00	) 1	2.;
26	Mary	svil	le .			42	22.00	) 1	6.
5	Outs	ide					6.00	) 1	1.2
311					\$	4,59	5.00	)	
Expen	se					.10	2.00	,	
Total			\$4 697 00						

Average per family for District including expenses Average per family for District

excluding expenses In July the total number of familes was 337 and the total expenditure \$5,007. The average per family without expense was \$14.85 and with xpense \$15.76.

A rich widow is considered a prize;

A rich widow is considered a prize;

A rich widower prev.

A rich widower prev.

A rich widower prev.

A rich widower prev. rich widower prey

# Notice to Sportsmen

The New Brunswick Game Act was amended during the last Session of the Legislature in the following respects:

#### CLOSE SEASON FOR WATER FOWL.

gust, cool and feeling fall-like, reminds one that the summer season is drawing to a close, although I note that several parties below the city are still making hay. J. W. Bebbington & Son in the Flats. Why Levy 1970 (e) Any wild goose, brant, teal, dusky-duck, commonly called black-duck, or any other wild duck, between the first day of December in any year and the first day of September than next following, at 12 o'clock noon, excepting that black-duck may only be killed or taken between the 15th day of September in any year at twelve o'clock noon, and the first day of December next following. See Sec. 3 (1).

#### BEAVER AND SABLE.

Close season extended to July 1st, 1919.

#### DEAD GAME.

It is unlawful to have in one's possession or to keep in cold storage, exdried up and past its best.

It is bad news to know that the potation in many spots are rusting, also cept under a permit issued by the Minister of Lands and Mines, the carcass or any portion thereof of any moose, caribou, deer or of any game animal or game bird. This includes green hides or pelts of game animals. See Sec. 3 (5).

## EXPORTATION OR SALE OF PARTRIDGES.

share of them, through the owners having too much else to do. One genhaving too much else todo. One gentleman told me that he does not use the spray as he did not know how. He said it should be sold in small quantities or directions given for the use of small quantities.

The tomatoes this season have made too much else to do. One gentleman told me that he does not use the spray as he did not know how. He said it should be sold in small quantities or directions given for the use of small quantities.

The tomatoes this season have made too much growth and should be sold in the same manner as the moneys received from the penalties are applied under this Act. See Sec. 38 (b).

#### LICENSE FEES.

have a judicious pruning. Do not shear them off while cutting hedges but cut the new growth out altogether and two deer, will be to a non-resident of the Province \$50; to a bona fide resident \$2; but no such license shall be issued to any one under 18 years

## COLD STORAGE

that Mr. J. Stewart Neill, Waterloo
Row, has bushels of ripe ones, of all
sorts and sizes, including the plum,
grape, cherry and currant. Had there for his personal use only.

#### TRAPPING OF GAME.

best assortment. He gets his seed directly from the famous Sutton & It is unlawful to trap any game except such fur-bearing animals as are exempt by The Game Act. See Sec. 4 (2) b.

#### WILD BIRDS' EGGS

raised them all in a hot bed of his own.

Mr. J. J. Fraser Winslow is in com
or taken. See Sec. 4 (6).

The eggs of partridges, wild-duck, wild-goose, sea-gulls or any other wild fowl, the hunting of which is regulated by the Game Act, may not be disturbed or taken.

#### **GUN PERMITS.**

Permit to carry a gun in the forest during close season can only be issued by the Minister of Lands and Mines. See Sec. 4 (7.)

## BIRD LICENSES.

etr front are those of Peter McDonald, birds.

A \$50 non-resident hunter's license carries with it the right to shoot game

### WILD GOOSE AND BRANT TAKEN BY RESIDENTS OF THE PROVINCE FOR DOMESTIC PURPOSES.

The section relating to the taking of goose and brant as above described has been repealed. See Sec. 8 (1).

Further information relating to the operation of the Game

Act may be obtained upon application to the Crown Land Office, Fredericton, N. B. E. A. SMITH.

Minister of Lands and Mines.

Crown Land Office, Fredericton, N. B. August 27th, 1917.

## Fund, issued by Mr. R. H. Simonds, KEEP YOUR HOME WARM NEXT WINTER

Not only next winter, but for a life time. You may know that while the blizzards blow your family are cosy and warm at home, if it is heated with Hot Water. And if you desired to sell your house, Hot Water Heating would be one of the most attractive features to the buyer. This style of heating is easy, convenient, clean and economical.

Let us meet and talk over the problem with you.

Carleton Street.

'Phone 563



Bought in an, condition. \$1.00 per set or seven cents per tooth. Cash by return mail. R. A. Copeman, 2579a Esplanade avenue, Montreal, P. Q.

# It Fits the Pocket The New 2c Kodak Jr.

Pictures 2 7-8 by 4 7-8.

A thin, slim camera for pictures of the somewhat elongater post-card size-but Just a trifle smaller—it fits the pocket.

Accurate and reliable, simple in operation, it meets every requirement in hand camera photography. Autographic, of course-all the folding Kodaks now are. PRICE \$12.00.

The McMurray Book & Stat'y Co., Ltd.