

Are You Your Country's Partner?

Save and Invest in "Canada Unlimited"

"A great struggle still lies before us." Sir Robert Borden.

O defend your freedom—your family—your right to live secure from intolerable Prussian despotism-Canada is paying a heavy price in blood and treasure.

Are you paying your share? Are you a real and active partner in Canada's tremendous effort? Are you devoting your money as freely as thousands have devoted their lives?

This is no time for careless indulgence, but for earnest thrift and systematic saving. Invest every dollar you can spare in Canadian War Savings Certificates. Take an active interest in Canada's stern struggle now, and thus become a worthy partner in her unlimited future after the

War Savings Certificates are issued in denominations of \$25, \$50 and \$100, to be repaid in three years at full face value. They cost \$21.50, \$43 and \$86 respectively, at all Money Order Post Offices and Banks, thus yielding over 5% Interest. Should you need it, you can get your money back at any time.

THE NATIONAL SERVICE BOARD OF CANADA,



TOU'VE met at least one of those few good old souls, who are constantly getting the worst of it when shopping, who don't believe in advertising. A hundred disappointing and instructive experiences have failed to teach him their plain lesson.

When he bought his first watch he was beguiled into buying one without a known name or a trustworthy guarantee. That watch—a poor timekeeper—cost him dearly by reason of missed appointments and missed trains and for frequent reneirs. Yet he paid missed trains, and for frequent repairs. Yet he paid the price of a good watch.

It is the same story with regard to his underwear, his shoes, and his fountain pen.

This good old soul's case is not unique. Many of us, if the truth be confessed, resemble him; we "low ourselves to be sold merchandise with an unknown brand or trade mark instead of buying merch dise which is well known to us through the medium of advertising. In slang language, we get "stung" pretty often.

In most of these cases we have ourselves to blame, for "the road to the right" thing to buy has been made plain by advertising.

There is no good reason for passing by the known thing, soundly guaranteed, to buy a dubious article, which, quality for quality, cannot be cheaper than the known, branded article.

"It is better to be sure than sorry." If you are doing a local business talk over your advertising prob-lems with the Advertising Department of this newspaper.

If you are doing a provincial or national business it vould be we for you to have the counsel and assistance of a good advertisis agency. A list of these will be furnished, without cost or obligation by the Secretary of Canadian Press Association, Room 50 Lumsden Building, Toronto.

BOOK ON WHAT

The Kind of Volume the World is Pining For-Wonderful Reasoning Power of Some Women.

(Chicago News.)

"If I was of a literary turn of mind"

treat of the practical. I'm thinking of a work that would be purchased by every blooming husband in the world never send a letter like that before whose wife is away on vacation, and 'you were married."

"What wonderful reasoning power some women have!" said Culberson, Wives.' What a man can write about biting his cigar.

Wives.' What a man can write about be to his wife is the most perplexing question problem he faces. It is a problem seldom perfectly solved."
"How odd! Why not write the same kind of letter you did before you married her?"
"Can't be done, Miss McGillicudd!" explained Culberson. "I thought it could until I took pen in hand and tried. Before a man marries he does could until I took pen in hand and tried. Before a man marries he does not care how foolsh his fiancee thinks he is. In fact, he and she put a premium on that sort of thing. But after the wedding chimes have been forgotten a man wants his wife to believe

ten a man wants his wife to believe him a monument of sense.

"A man of 44 summers can't bring himself to sit down and begin his epistle like this, for instance:

"Dear Snookums, how desperately lonely I have been since you left yesterday afternoon. Loveykins, you must come back at once or I shall be found deed of despondency. Oh my

must come back at once or I shall be found dead of despondency. Oh, my Cutey, why did I let you go? Flowerlet, before the moon sets I fear I shall jump off the sun porch and end it all." "Why, that's a classic!" exclaimed the girl at the adding machine. "The wife who would get a letter with those sentiments would feel so happy she'd be likely to go out on the lawn and run around a tree for sheer joy." "That's not classic—it's imbecile. My letter, I believe, would be more like the following: "Dear Maud—I am feeling fine, How are you? The cat is sick. Someone

are you? The cat is sick. Someon stole the ice box off the back porch

A storm came in windows and soaked everything. Stood on sideboard to drive nail. Sideboard tipped over. Can cut glass be glued? Forgot water in bathtub. People downstairs threaten to start suit. Three gentlemen visiting on business left lighted cigar

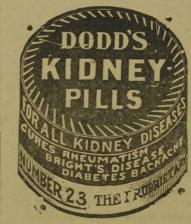
Miss Fannie Bacon of Cavendish, Vt., has a moth or butterfly, captured by herself, measuring six inches from tip to tip of the wings.

BRITISH M. P.

of parliament, who was taken off a Greek steamer in the Mediterranean Sea by an Austrian submarine in De-cember, 1915, has been released by cember, 1915, has been released by the Austrians and is on his way home. Captain Wilson was accompanied by Col. H. D. Napiere, former British military attache at Sofia, when the Greek steamer encountered the Austrian submarine in the Mediterranean. Both man ware made prisoners. It Both men were made prisoners. It was stated at the time that Captain Wilson was carrying despatches and that they had been seized by the Austrians. Later a letter written by Capt. Wilson to his sister in London said that he was able to destroy the des-

(Chatham World.)

Edward Dalton's string of trotting orses, which have been training at the Chatham race track for several day morning. They will race on the cinnati man, which is said to remarked Culberson, "I'd sit under a willow tree somewhere and write a book that the world is desperately in latter part of the month. The string one's feet of every hard or soft corn or



Old False Teeth

set or seven cents per tooth. Cash by return mail. R. A. Copeman, 2579a Esplanade avenue, Montreal, P. Q.

SEEMS EVERYONE IS ANXIOUS TO TRY IT

Recent discovery of ether com-pound that dries up corns so they lift out.

weeks, were shipped to St. John Tues-freezone, the ether discovery of a Cin-Moosepath track this week, and will any corn so it lifts out with the fin-

book that the world is desperately in need of, and at the same time make enough money in the job to put myself in the burdened-with-wealth class."

"What kind of volume do you think the world is pining for?" asked the girl at the adding machine. "Haven't we got the grandest set of six best sellers to draw upon?"

"I'm through with 'em all," replied Culberson. "The book I'd write would treat of the practical. I'm thinking of sellow in the same time make which is in charge of Trainer Oran acllus.

Jardine includes Will-Be-Sure, Jimmy Howes, Nelda Snell, Jean, owned by Mr. Dalton, and Oakley A., owned by Joseph Napke of Redbank.

Joseph Napke of Redbank.

Stubs on dining room table. Goldfish disappeared out of bowl—can't account for it. Silver all gone. If you didn't take it with you I fear burglars have been here and gone. Inclosed find check for next two weeks. With love—"

This discovery will prevent thousands of deaths annually from lockjaw and infection heretofore resulting from the suicidal habit of cutting corns.

LABOR DAY Monday, Sept. 3.

The committees of The Ashburnham Branch of the Red Cross Society and The Fredericton Labor Council are completing arrangements for one of the most interesting days of sport ever offered in this city for Sept. 3rd. The prizes will be the best ever. Many new attractions. Watch for Grand Drawing announcement.

Evening Schools

Office of the Board of School Trustees until the 11th inst., for one Male Teacher to conduct two Evening Commercial Courses of ten weeks each, work to begin 24th September next. Second Course of ten weeks to begin 14th January, 1918.

Also Female Teacher to conduct two Evening Courses in Household Science, dates as above.

Classes in mechanical drawing and Bought in any condition. \$1.00 per woodwork, etc., will be conducted on

CHAS. A. SAMPSON,

The High Cost of Coal Kept Down

The Kelsey Warm Air Generator Gives Health Heat

Investigate the "Kelsey"it is different. Not only does it keep down coal consumption but it keeps down the doctors' bills too-both mighty important savings in households today. Let us talk over its advantages together.

D. J. SHEA & SON

Carleton Street.

Imperial Beef, Iron and Wine

when you are tired, fatigued or over nervous, IMPERIAL DEEF (RON AND WINE is the best tonic. It will quiet your perves, on you physically and give you the vivacity perfect health. IMPERIAL BEEF, IRON AND WINE is a large food and a body builder. There is nothing "just a c

C. Fred Chestnut

The Quality Drug Store

It Fits the Pocket The New 2c Kodak Jr.

Pictures 2 7-8 by 4 7-8.

A thin, slim camera for pictures of the somewhat elongater post-card size—but just a trifle smaller—it fits the pocket.

Accurate and reliable, simple in operation, it meets every requirement in hand camera photography. Autographic, of course-all the folding Kodaks now are. PRICE \$12.00.

The McMurray Book & Stat'y Co., Ltd.