-1-1-1-2

imagine how much the general public

## Government Notas Keen on **Conscription as It Once Was**

Would Like to Get Away From Something Which May Have a Serious Come Back---Opposition Has Developed in Unexpected Quarters---Government Wants the Liberals to Accept a Share of the Responsibility --- Organized Labor Opposed to Conscription.

ernment may incur and all the risks it sort. takes to enforce conscription.

ish?

as it did when Premier Borden made married men between twenty and thir- ple. his first announcement. In fact, as the 19-five because most of the men of that Mr. Flavelle is such a great and good days go by, it takes on more and more the appearance of a boomerang and it fathers of families. bill that the government has washed its hands of the administration of the act as far as possible. The idea is to get a serious come-back.

## Afraid of Results.

tive members and several Conservaold stalwart, the Montreal Gazette bound to go through because it is a so.

on the Borden government's majority in the Canadian parliament. That is to say, it will give the extension if the Borden government asks for it. Just now it is a moot question with the emment, so far as signs count, has no now it is a moot question with the emment, so far as signs count, has no not defeated candidates.

(By H. F. Gadsby.) for trying to do things to the colonies essary. But he would have no power Ottawa, June 2nd. — What gives the in the name of the war that the color to regulate prices. "Unrestricted marrank and file of the Conservative party nies would not stand for after the war keting" is to do that. In other words, in the House of Commons more than a was over. Thus out of the mouths of after the food operators have been giv passing qualm is the reflection that their own friends the Borden govern- en the opportunity to buy all they want the military situation may not warrant ment finds doubt and distrust being the general public will be at perfect all the heart-burning the Borden Gov- voiced at arbitrary measures of this liberty to buy all it can get. You can

## The Quebec Situation.

would get and what prices they would According to Premier Borden's own Another thing which has cooled opin- get it for when you remember that the figures there are from one hundred and ion in the Conservative ranks is the farmer sells by preference to the big ten to one hundred and twenty thou- state of affairs in Quebec. It looked buyer who comes to his door and takes sand Canadian soldiers now in reserve like good sport to "get Quebec" a fort- the trouble of marketing his product in . England. The Fifth Division, of night ago, but it doesn't look like such off his hands. What's more, the big which General Garnet Hughes is the good sport now. Is it advisable for the buyer can always threaten the fammer, commander, has not yet been sent to sake of an extra fifty thousand men, if he sells to the little buyer at prices before? If it were the practice for who could be raised by really brisk re-to take the ground that Canada should cruiting, to bring about by means of the big buyer's market. Yes, "unrecome out of the war with the maxi-mum strength with which it went into creed hatred which may end by leav-It is possible that the working it, but the question Premier Borden's ing Quebec in the same position to man might favor conscription if he supporters in the House of Commons | ward Canada as Ireland now stands to- | was sure of getting a square deal from are asking is what country ever did it ward Great Britain? Is the game worth the Borden government on the food before? If it weer the practice for the candle? The sober-minded men in question, but he certainly would not belligerents to maintain tehir armies the Conservative party do not think it care to march away to war and leave at the maximum strength from start to is, especially when it serves the ends his loved ones at the mrcy of the food finish, would there ever be any fin- of a little crowd in Toronto who are pirates as they exist at present and as more anxious for revenge on Laurier they promise to exist until the end of These reflections may appear friv- than they care for selective conscrip- the war, because the Borden governolous, but the fact that they are enter- tion. Why play the other fellow's ment will not grant a food dictatorship tained and voiced by members of the cards for him? A fierce light was shed that will hurt Mr. J. W. Flavelle and Conservative party indicates that con- on the motives of this Toronto group its other friends, who squeeze the last scription doesn't look as good to them when they objected to conscripting un- cent out of the necessities of the peo

> age in Quebec were married and the man and controls so much advertising that the Toronto newspapers never

tell what he is doing, but he is one of Opposition to conscription crops out the biggest food operators in Canada in the most unexpected spots in the The other day he was looking for \$2, Conservative party. For instance, the 800,000 insurance on food products away from something which may have Calgary News-Telegram, a red hot stored in Toronto. As he could not government organ, edited by a red hot insure for more than 80 per cent. of patriot like George Thompson, is out their value, it follows that Mr. Flavelle Fear of results is also seen in the against conscription in the most down- has about \$3,500,000 worth of food suggestion made by many Conserva- right fashion. Mr. Bourassa's Devoir cached in one place. And he has other could not say harder things about con- places besides. Mr. Flavelle is en tive newspapers - including that fine scription than does Editor Thompson truched in the very bosom of the Borof the Calgary News-Telegram. What's den government-like a maggot in the that the way out is coalition. In other more, the Conservative press in gen-cheese. He is chairman of the Impe words, they would not be unwilling to eral is not cock-a-whoop about the pop-divide the responsibility with the oppo-ularity of the emasure. In fact it ad-all the dilatory commissions on the sition. One thing is certain, the gov- mits that if a referendum were taken high cost of living, fidus Achates to Sir ernment is bound to go through with conscription would be overwhelmingly Thomas White—the man behind the conscription — the party press dwells' defeated, an admission which implies gun. It will be a long time before the on that point. The government is that it would be a poor election cry al-Borden government turns the gun on him or his friends.

promise to the British government. Another thing which gives the ave- Food control, price regulations and

Stephenson supported the contention ment was made by Coun. Finnamore of the former, and stated that pipe that the amount of the bill be paid. was on hand and the cost of the work The amendment was carried. It is ex-It is more than a promise — it is a rage Conservative pause is the atti-bargain. The Borden government gives tude of organized labor toward con-men who take less stock in Mr. Fla-would not be enormous and might pre-vent the outbreak of an epidemic of brought before the Council. selective conscription and the British scription. Organized labor wants a government gives a year's extension referendum. If a referendum carries, does. Moreover, if price control is to A vote was taken on the matter and controversy with Coun. Hartt concerngovernment gives a year's extension referendum. If a referendum carries, does. Moreover, if price control is to A vote was taken on the matter and controversy with Coun. Hartt concern-on the Borden government's majority then organized labor will abide by it have any lasting effect it should be

was complied with.

been informed that the assessors had

Q. If so, who recommended his dis-

Political partisansh Q. Who has been appointed in his

A. John Brown. By Mr. Smith (Carleton); Q. Who signed the recommendation

There is a man who makes shoes for childrenand sells them to stores all over Canada

But he is only just learning how people buy.

It was this way: His wife-let us call her Mrs. Brown-'phoned to him and asked him to buy some underwear for little Brown.

Picture Brown now among the throng of mothers at the "Children's Underwear" counter. He asks for Underwear for a child of six. He looks it over help-lessly. What on earth does he know about Children's Underwear? For lack of anything better to say he asks: "Is this good quality?" The answer is there and quite conclusive: "It's Blank's"—naming a well-advertised line. That short word says everything. Brown pays his money and goes home, quite satisfied with his purchase. with his purchase.

Now what bothers Brown-a manufacturer of shoes, is this: How would it affect the purchase of a child's shoes if the salesman said "They're Brown's"?

Nobody knows Brown's shoes. Brown doesn't advertise.

The name Brown signifies nothing when used in connection with children's shoes. The salesman must use all his persuasive wiles to induce people to buy them.

The point is — If the name Brown was as synonomous with Children's Shoes as "Blank's" is with Underwear, wouldn't Brown sell more shoes with less effort?

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.

A. Recommended by defeated candi-

supporters of the Borden government intention of granting anything but a whether it would be good play to force mack dictatorship in food, it looks as that Providence sends wars so the considerable group in parliament. For the doubtful satisfaction of mismanag-Edward Carson gave a clear answer to storage warehouses and also the power

tion all through the piece.

Unexpected Opposition.

So far as can be ascertained at presing the war for a year longer it is ent the government idea of food dicta- eth a cheerful giver and consequentworth while to imperil the party's torship is a solemn humbug. The dic- ly that the more the consumer has to place in the esteem of the people for tator would be only a comic Cerberus. give the more cheerful he ought to be years to come by abrogating home rule He would have the power to limit the about it. at the request of Downing Street? Sir quantity of food to be placed in cold

that in a recent speech when he rebuk-to order its release and distribution at MARYSVILLE ed the centralizers of Downing Street such intervals as he should deem nec-



cent. in times of peace, they believe and fifty per cent. with an easy con

science. They say that the Lord lov-



An Interesting Meeting of the Town Council-Much Business Disposed Of.

Marysville, June 6 .- The regular monthly meeting of the Town Council was held last evening. Mayor Gilbert occupied the chair, and the full board was present with the exception of Couns. Berton Dennison and McEl-

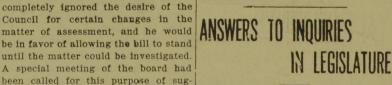
The session was lengthy and considerable business was disposed of. While the accounts of the month were under consideration a bill was read for road work by two residents of Ward 2. This bill was certified by ex-Coun. Stewart, and Coun. Finnamore stated that the amount was very much more than had been claimed by the workmen when speaking to him of their claim. Coun. Stephenson stated that the matter could no doubt be explained by the fact that the work was performed on the eve of the civic election and was no doubt manipulated so as to enure to the benefit of the ex-Councillor on election day.

## Sewer Extension.

Coun. M. V. Dennison introduced the matter of extending the present sewer on Bridge street so as to connect with several dwellings which at the present time have no connection. He stated that the sanitary conditions were at present in a very dangerous state, and the extension of the sewer was a dire necessity. Coun.

to pass a resolution to remove the offered by Coun. Finnamore he would names of ratepayers on active service resign his position as chairman of the place? an extension against the wishes of any if organized labor wil lbe to conscrip- righteous man can take one hundred from the defaulters' list. The request Road Committee. His resignation was accepted and Coun. Finnamore was

The bill of the assessors was placed appointed to the position. Coun. Stephenson also precipitated



gesting these changes, and it was the intention that a more equal distribu-tion of taxation should be made in the direct interest of the wage-earner. Af-ter, an expression of opinion by the In the Legislature on Friday re-

direct interest of the wage-earner. After an expression of opinion by the been acting as caretaker of the Woodother members of the board an amend- stock bridge, been dismissed?

Q. Who has been appointed in his

A. D. A. Campbell, Peel. Q. Is the Government aware that the new appointee is not an experienc-ed bridge builder?

before the meeting and was the sub-ject of considerable discussion. Coun. M. V. Dennison stated that he had been informed that the assessors had been appointed. Q. Was there any charge laid

against Mr. Jackson in the recommen-dation for his dismissal? If so, what

A. Political partisanship. By Mr. Peck: Q. Did the Minister of Public Works. instruct the supervisor of roads in the Parish of Hillsboro to only repair the

Works since the present Minister as-sumed office.

