White Woolen Blankets

We have received a limited quantity of Woolen Blankets, size 60x80. White with a blue border or white with a pink border

Unequalled Value \$6.50 a pair.

Flannelette Blankets

3 sizes 10x4, 11x4 and 12x4. Kingcot, Ibex and Monarch Brands.

Bed Comforters

Large size, Good Weight and Different Patterns at \$2.75.

Peter Farrell & Co.

AGENTS FOR PROGRESS MADE-TO-MEASURE CLOTHING.

IVORY CREAM

Something you have been looking for. Imparts a beautiful lustre to Ivory. Removes discolorations from toilet articles. Will keep all Ivory articles in perfect con-

RYAN'S DRUG STORE

THE PENSLAR STORE

THE QUICK CONVENIENT HEATER For Odd Hours and the Out of the Way Cold Corners

McClary's Oil Stove

Metal Alloy Tank, Copperized against rust, Automatic Wick Lock that insures absolute safety. Rewicking process reduced to its simplest and cleanliest. This new design, the blued steel cylinder with nickel trimmings and three rows of perforations which throw the cheeriest of direct or reflected glow.

Come in and see them. PRICE \$4.50.

LAWLOR & CAIN
USE OUR HARDWARE IT STANDS HARD WEAR

THE VALUE OF ADVERTISING in all cases must be based on the return for the outlay. No better opportunity in this respect can be found in this locality than

THE DAILY MAIL

This paper has a special value to the local advertiser, as the majority of its readers are in this city and the immediate surrounding country.

Our Advertising Rates will be found decidedly reasonable in view of the results.

PEOPLE READ

OUR **ADVERTISEMENTS**

They are trying to buy as wisely as they can. It is necessary they should.

They are eager to know what the local merchants have to offer, and good live advertising is interesting reading to them.

Most of our enterprising business men have already realized this fact and their advertising appears regularly in the Mail.

THE AD. AND THE MAN.

By James J. Montague.

He saw the ad from day to day And muttered: "I defy it; The stuff may be just what they

But I'm not going to buy it."
As time wore on he made re-

marks
It would not do to mention,
For he was mad because that ad Was forced on his attention.

But in a week, or two, or three, He said: "There's ne denying, The way that ad gets hold of me, The stuff may be worth trying" For just about a fortnight more He dared mere words to win

him,
And then the ad completely had
Aroused the spender in him.

Next day he drifted in a store
And quietly expended
A few big iron dollars for
The stuff the ad commended.
He found it filled a long-felt need
Its excellence surprised him,
And now he's glad because the ad
So deftly hypnotized him.

If you are not a regular advertiser in the DAILY or SEMI-WEEKLY MAIL, you are overlooking an opportunity that no business man in this locality ought to be too busy to appreciate.

Told the Electors of Sarnia, Ont. That Winning the War was First Consideration of the Union Government---Never Had Any Doubt as to His Course in Regard to Conscription.

Sarnia, Ont., Oct. 24. - Hon. Frank | als in the government would not re carvell, minister of public works, ad, main unless profiteering was stopped dressing a convention which today re- and unless certain things happen affirmed the nomination of F. F. Par- which we think ought to happen dee as Liberal candidate in West "When things don't suit us, there is Lambton, declared that the winning of no reason why we should remain." the war was the first consideration of "I am going through this campaign the union government, and it was to as a Liberal, as a man who has joindo his share in that great cause that ed with his opponents for a definite he had entered the national administime and for a definite purpose.

Convention Not Harmonious.

The convention today was any- ty but it was not to be." thing but harmonious. There was a feeling against Mr. Pardee having the hardest pill he ever swallowed, left his party on the conscription is- but he was forced by his conscience sue and both he and Mr. Carvell at to swallow it. length explained their attitude on the Mr. Pardee was nominated at a Military Service Act, the question on convention three years ago as a folwhich they were forced to split with lower of Sir Wilfrid Laurier, but he etc. Sir Wilfrid Laurier.

"Never since compulsory service he could explain his votes in the became a matter of policy did I have House of Commons. There was much the slightest doubt as to my course," heckling of Mr. Pardee, but he receivsaid Mr. Carvell, "but I did worry ed the nomination. over leaving my friends in the house. The hardest blow was when I had to break with Sir Wilfrid Laurier, in whose great loyalty I believed and still believe. I acted on my convic- both sides of polite's. As five weeks

tions, and I claim that those who acted as I did must be given all credit." Mr. Carvell told of the great efforts bringing unanimity among Kingston made to prevent a rupture in the Lib- electors as to a candidate he has se eral ranks. Two weeks ago Monday, cided to enter the field. In Frontenac Messrs. Pardee, Graham, McDonald county, "owing to chaotic conditions and Carvell met at Ottawa with Sir at Ottawa," ex-Warden James Halli-Wilfrid in an effort to find a common day has declined the Liberal nomina ground on the question of compulsory tion tendered some time ago. He sugervice en which they could agree, gests a convention to consider the compatible with carrying on the war. present attitude of the Liberals. But it failed.

Start Again After War.

"But we men who disagreed with Sir Wilfrid are Liberals yet and when the war is over we will start again where we were last week," he said. Mr. Carvell declared that the Liber-

MOTHER! YOUR CHILD IS CROSS, FEVERISH, FROM CONSTIPATION

If tongue is coated, breath bad, stomach sour, clean liver and bowels.

Give "California Syrup of Figs" at once—a teaspoonful today often saves

If your little one is out-of-sorts, half-sick, isn't resting, eating and acting naturally—look, Mother! see if tonguis coated. This is a sure sign that its little stomach, liver and bowels are clogged with waste. When cross, irritable, feverish, stomach sour breath bad or has stomach-ache, diarrhosa sore throat, full of cold, give a tea spoonful of "California Syrup of Figs" and in a few hours all the constipated poison, undigested food and sour bile gently moves out of its little bowels

without griping, and you have a well, playful child again.

Mothers can rest easy after giving this harmless "fruit laxative," because it never fails to cleanse the little one's liver and bowels and sweeten the stometh and they dearly love its

liver and bowels and sweeten the stomach and they dearly lowe its pleasant taste. Full directions for babies, children of all ages and for grown-ups printed on each bottle.

Beware of counterfeit syrups. Ask your druggist for a bottle of "California Syrup of Figs," then see that it is made by the "California Fig Syrup Company."

INTOLERANCE A MAGNIFICENT SPECTACLE

Large Audience Last Night-Orchestra Music Greatly Appreciated-Performance Tonight.

"Intolerance" the colossal effort in moving pictures produced by Mr. D. The reproduction of the walls of the W. Griffiths was seen at the Opera city and the siege operations of the House last evening and was up to its attacking Persians under Cyrus is advanced notices in ever yparticular. wonderful as also are the representa-Although there was a pouring rain tions of the life and customs of the there was a large number of specta- Babylonians eventually betrayed by tors whose interest was held from the the treasonable intolerance of the first until the last of the great specta- priesthood of Bel.

heard in Fredericton before and the amples of correct costuming and actvocal efforts also deserve special ing.

particular phase of reform selected

Insist Upon Getting

The Hercules Lock Weave Spring

in the next Bed Spring, Sliding Couch, Cot or Cozy Corner that you buy.

They are Guaranteed and if not satisfactory in every way will be replaced Free or your money back, by

Lemont & Sons, Ltd.

NOW CUTTING A CHOICE CROP OF

Off Our New Plants.

Richman's American Beauties, Taft,

CARNATIONS IN STOCK as usual.

POTTED PLANTS, including a good selection of Ferns of the leading va-

A Fine Lot of PALMS in all sizes. WEDDING BOUQUETS and FLOW-ER DESIGNS a Specialty.

CUT FLOWERS always on hand have passed since his letter of resig. for the sick.

ADA M. SCHLEYER,

326 CHARLOTTE STREET. Phone 217.



r two of Cough Medicine at the right time will prevent a possibly serious Ilness. This is the season for coughs and colds. You should be ready for them. Have a bottle of

OUR COUGH MIXTURE

in the house. It will cure a fresh cold like magic, relieve an old one in a short time. It's good for babies or old folks alike. PRICE 25 CENTS.

STAPLES PHARMACY ALONZO STAPLES, Prop.

Cor. King and York Sts., Fredericton. Agency for Miller Standard Rubber Goods

FRIDAY & SATURDAY

Week-End Program

COMING !

GEM TEHATRE

would a thousand times rather have gone to the country with my own par-

Mr. Carvell said conscription was

insisted on today's convention so that

Nickle Back in Fight.

Kingston, Ont., Oct. 24. - W. F.

Nickle will run as union candidate in

Kingston in response to petitions from

nation as a Conservative without

The Great Adventure

SERIAL ---IN-

In-Fifteen Parts Thirty-one Reels ___BY___

J. Stuart Blackton -AND-C. Townsend Brady

-WITH WILLIAM DUNCAN

-AND-CAROL HOLLOWAY

PRESENTED BY GREATER H

WED. & THURSDAY

NOTE—In order that young folks may have an opportunity of enjoying their favorite funster, this comedy will be repeated Wednesday & Thursday after school hours. So, Girls and Boys, come right up to the GEM as soon as school closes.

Charlie Chaplin "THE CURE"

Also-GEORGE WALSH in "THE BOOK AGENT."

And Our Usual Variety

DOORS.

WYSTERY INTRIGUE LOVE ADVENTURE

Of THE GREAT OUT-

MARVELOUS ELODRAMATIC

PLEASE NOTE-BEGINNING MONDAY, EVERY CHILD WILL BE REQUIRED TO HAVE A TICKET OF ADMISSION

for attack were disappointed. The attack is against "intolerance" in all

Of the four stories which run through the picture the most effective

from the pictorial viewpoint was that connected with the fall of Babylon.

The representation of the Massacre The orchestration which accompand of St. Bartholomew's Eve and attendies the picture is in advance of any ant circumstances are magnificent ex-

A largely attended matinee is being The moral in the picture is plain to held this afternoon and the final perall but those who expected to see a formance in Fredericton will be toGEORGE BROADHURST'S FAMOUS STORY TODAY!

OFFERS THE BRILLIANT TRIO OF FAMOUS PLAYER . FAME

JACK PICKFORD, LOUISE HUFF AND THEODORE ROBERTS IN

"What Money Can't Buy" A PARAMOUNT PICTURE.

EXTRA TODAY - - - - THE PATHE NEWS Friday-WALLACE REID in "THE SQUAW MAN'S SON"-Lasky.