



Pay Your Debt To Your Defenders

Turn Your Luxuries Into Comforts
For Those Who Have Sacrificed Most.

"Self-sacrifice, self-denial and service lie at the basis of the highest personal and national development."

Sir Thomas White,
Minister of Finance.

IS it nothing to you that men from all round you have sacrificed home and salary, safety and life, to defend your home as well as their own?

Is it nothing to you that their wives and families tremblingly scan each casualty list, and pale at the step of the postman or telegraph messenger?

Can you see others giving their dearest, without feeling that you must do something yourself? Do you wonder what to do?

You can at least save—and lend your savings to the nation. Canada needs every dollar her loyal sons and daughters can spare, to meet the growing expenses of the struggle.

Every dollar you invest in Canadian War Savings Certificates helps the nation to deal generously with those who are defending you.

Certificates in denominations of \$25, \$50 and \$100, repayable in three years, may be purchased at any Bank or Money Order Post Office at \$21.50, \$43 and \$86 respectively. This means over 5% interest—making them a profitable as well as a patriotic investment.

The National Service Board of Canada,
OTTAWA.

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PUT DIFFICULTIES IN THE WAY ON WIN-THE-WAR MOVEMENT

Toronto Paper Roundly Condemns the
White Washing of Hon. Bob Rogers--
Premier Borden Has Shown That He
Lacks Moral Courage in the Midst of a
Political Crisis--The Bench Undermined
to Prop up a Crooked Politician.

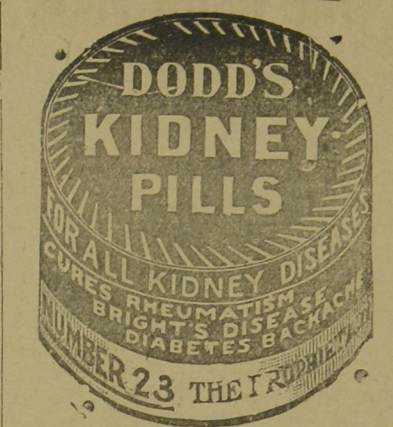
(Toronto Globe.)

Sir Robert Borden's well-wishers throw up their hands in a gesture of despair at his latest surrender to the lowest influences in his own party.

At a critical time, when it was specially incumbent upon him to study to regain public confidence and to enlist the good-will of his political opponents he has chosen to affront the moral sentiment of the country by pledging anew his fealty to Mr. Rogers. He had already scandalized the Dominion by choosing the Minister of Public Works, freshly branded by the Galt report, to sit with him in the councils of the Empire, posing as a representative Canadian statesman. It was a mark of peculiar favor which made honest Conservatives wring their hands. If they were unsophisticated, they wondered what evil spell had been thrown over their leader by the Manitoba magician. The practical politicians behind the scenes could have enlightened them. As the man who holds the lever of the machine, as the wire-pulling wizard and chancellor of the party exchequer, Mr. Rogers had become invaluable to the administration which attained office by the Rogers system. Apparently Sir Robert Borden has neither the will nor the power to refuse Mr. Rogers anything. The country has just had the spectacle of over seventy members of Parliament being terrorized into signing a testimonial to Mr. Rogers—one of the most melancholy incidents in the history of Parliament. It is incredible that these men would have so compromised themselves if they had not been afraid of the withdrawal of patronage through loss of

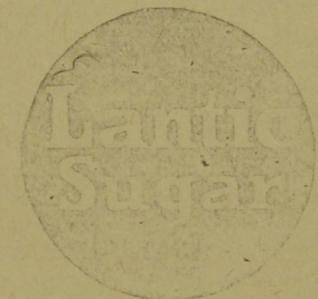
the Minister's favor.

If the prime minister had wished to subordinate everything to the public interest and to give the country a proof of his moral courage and independence in the midst of a political crisis which called for firm leadership he should have made the second instalment of the Galt report the occasion for dismissing Mr. Rogers and restoring, to some extent, his own badly damaged prestige. Instead, he again singled out his discredited colleague for an extraordinary token of approval. By his appointment of a



whitewashing tribunal and his immediate acceptance of its verdict, he lent himself to an assault upon the Judiciary of Manitoba. The McLeod-Tellier report, which attacks the judge and defends the politician, more like a lawyer's plea than a judicial finding, cannot be the last word on the case. Fair play to Justice Galt demands that it be carried farther, and higher. In undermining the Bench in order to prop up a politician of the antecedents and reputation of Mr. Rogers, the prime minister has greatly embarrassed patriotic Canadians who hoped to see politics lifted to a higher plane in order to meet the exigencies of the war. He has deliberately put difficulties in the way of the "Win-the-war" movement.

Best for All Preserving



Lantic pure Cane Sugar is best for preserving because of its purity, high-sweetening power and "fine" granulation.

2 and 5-lb. Cartons

10, 20 and 100-lb. Sacks

Large Library of Cook Books, free for trial. Send for them now. Out from Carton or Sack.

ATLANTIC SUGAR PARTNERS
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The High Cost of Coal Kept Down

The Kelsey Warm
Air-Generator
Gives Health Heat

Investigate the "Kelsey"—it is different. Not only does it keep down coal consumption but it keeps down the doctors' bills too—both mighty important savings in households today. Let us talk over its advantages together.

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'Phone 563

Imperial Beef, Iron and Wine

When you are tired, fatigued or over nervous, IMPERIAL BEEF IRON AND WINE is the best tonic. It will quiet your nerves, refresh you physically and give you the vivacity that perfect health. IMPERIAL BEEF, IRON AND WINE is a most food and a body builder. There is nothing just as good.

C. Fred Chestnut
572 QUEEN STREET.

The Quality
Drug Store



THE ROAD TO THE RIGHT.

YOU'VE met at least one of those few good old souls, who are constantly getting the worst of it when shopping, who don't believe in advertising. A hundred disappointing and instructive experiences have failed to teach him their plain lesson.

When he bought his first watch he was beguiled into buying one without a known name or a trustworthy guarantee. That watch—a poor timekeeper—cost him dearly by reason of missed appointments and missed trains, and for frequent repairs. Yet he paid the price of a good watch.

It is the same story with regard to his underwear, his shoes, and his fountain pen.

This good old soul's case is not unique. Many of us, if the truth be confessed, resemble him; we allow ourselves to be sold merchandise with an unknown brand or trade mark instead of buying merchandise which is well known to us through the medium of advertising. In slang language, we get "stung" pretty often.

In most of these cases we have ourselves to blame, for "the road to the right" thing to buy has been made plain by advertising.

There is no good reason for passing by the known thing, soundly guaranteed, to buy a dubious article, which, quality for quality, cannot be cheaper than the known, branded article.

"It is better
to be sure
than sorry."

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper.

If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation by the Secretary of Canadian Press Association, Room 50 Lumsden Building, Toronto.

Slants of Humor

POEMS OF DESSICATION.

Old Father Hubbard went to the cupboard

To get him a bourbon high;
But when he got there the cupboard was bare,
And so the old gent went dry.

COULD BEAT THE SPIDER.

Instructive Parent—See the spider,
my son, spinning its web. Is it not
wonderful? No man could spin that
web, no matter how hard he might try.

Young Hopeful—Watch me spin
this top. No spider can do that, no
matter how hard he might try.

A TALL MAN.

Bill—I saw a man in town who must
have been nearly seven feet high—
the tallest man I have ever seen.

Bob—That's nowt. I have a brother
twelve feet high.

Bill—That is incredible.
Bob—Fact. I have two half-brothers,
each measuring six feet.

It Fits the Pocket
The New 2c Kodak Jr.
Pictures 2 7-8 by 4 7-8.

A thin, slim camera for pictures of the somewhat elongated post-card size—but just a trifle smaller—it fits the pocket.

Accurate and reliable, simple in operation, it meets every requirement in hand camera photography. Autographic, of course—all the folding Kodaks now are.

PRICE \$12.00.

The McMurray Book & Stat'y Co., Ltd.