FRIDAY and SATURDAY, OCTOBER 12 and 13, WE WILL OFFER AN OUTFIT CONSISTING OF

1 Suit of Clothes, 1 Cap, 1 Pair Braces, 1 Collar, 1 Tie, 1 Shirt, 1 Suit Heavy Underwear, 1 Pair Sox,

1 Pair Garters.

We are showing some nice suits for men. You can choose any style or pattern you like to go with the outfit.

You may select any Cap you like-a Winter Cap or a Fall Cap. The PRESIDENT DRESS BRACE or the POLICE WORK BRACE are the Braces included in the \$20.00 outfit.

I TOOKE COLLAR, any style you prefer.

I CRESCENT or TOOKE Four-in-Hand Tie.

1 CRESCENT or TOOKE DRESS SHIRT; also Working Shirt, if

I Suit PENMAN'S UNDERWEAR (Fleece Lined).

1 Pair Men's Cashmere Sox.

1 Pair Paris Garters.

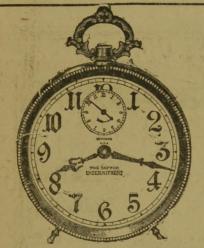
Peter Farrell & Co.

AGENTS FOR PROGRESS MADE-TO-MEASURE CLOTHING.

Cameras, Films and Supplies

Films developed and printed. If there is anything wrong with your Camera, let us look at it-costs noth-

RYAN'S DRUG STORE THE PENSLAR STORE



FOR WORK in Factory, Office or Home. Leave your call these dark mornings with one

> SLEEPMETER ALARM CLOCKS

A High Grade, reliable, nicely finished clock for \$2.25.

Other Alarm Clocks at \$1.50. Pocket Ben Watches, \$1.50.

LAWLOR & CAIN

THE VALUE OF ADVERTISING in all cases must be a based on the return for the outlay. No better opportunity in this respect can be found in this locality than

THE DAILY MAIL

This paper has a special value to the local advertiser, as the majority of its readers are in this city and the immediate surrounding country.

Our Advertising Rates will be found decidedly reasonable in view of the results.

PEOPLE READ

OUR **ADVERTISEMENTS**

. They are trying to buy as wisely as they can. It is necessary they should.

They are eager to know what the local merchants have to offer, and good live advertising is interesting reading to them.

Most of our enterprising business men have already realized this fact and their advertising appears regularly in the Mail.

THE AD. AND THE MAN.

By James J. Montague.

He saw the ad from day to day
And muttered: "I defy it;
The stuff may be just what they

say,
But I'm not going to buy it."
As time wore on he made remarks
It would not do to mention,
For he was mad because that ad
Was forced on his attention.

But in a week, or two, or three, He said: "There's no denying, The way that ad gets hold of me, The stuff may be worth trying" For just about a fortright more

He dared mere words to win him, And then the ad completely had Aroused the spender in him.

Next day he drifted in a store
And quietly expended
A few big iron dollars for
The stuff the ad commended.
He found it filled a long-felt need
Its excellence surprised him,
And now he's glad because the ad
So deftly hypnotized him.

If you are not a regular advertiser in the DAILY or SEMI-WEEKLY MAIL, you are overlooking an opportunity that no business man in this locality ought to be too busy to appreciate.

Important Conference of Liberals is Now Being Held---Sir Wilfrid Given Strong Assurances of Support by Ontario Liberals---Western Tory Leaders Fighting Hard Against Union Government.

the centre of the stage from the west- torney-General Farris of British Coern Liberals in the union government lumbia. negotiations today and the situation | Some of these men might join the other time during the last week. would not go in at any price. Union There is no certainty as to what is to government is being fought hard from happen in the next twenty-four hours within the cabinet. Hon. Arthur Meibut clear-cut decisions will not long ghen is opposed to two such strong be delayed. Sir Wilfrid Laurier came figures as Premier Sifton and Hon. J back from Toronto bringing every as- A. Calder coming in and taking the surance of support and affection from glory of controlling the west from hundreds of Ontario Liberals but, it him. s understood, he has not definitely decided against his withdrawal as Nova Scoita, here tonight.

Premier Borden anxiously awaited the decision of the Liberal conference, hoping to make an announcement of mion to the morning papers.

Eighteen Liberals at Ottawa.

Sir Wilfrid Laurier on his return government. 'rom Toronto was accompanied by F. F. Pardee, the chief Liberal whip. Sir Robert up to noon was still struggling Pardee, W. L. MacKenzie King and success or failure. Turgeon and J. G. Turriff, M. P., of that his trip had been a pleasant ex Saskatchewan; Premier Sifton of Al- perience.

Ottawa, Oct. 11. - Easterners took | berta, and Premier Brewster and At-

seems nearer adjustment than at any union on acceptable terms; others

Financial Situation a Factor. Should Premier Borden succeed in leader of the opposition. He was in conference with F. B. Carvell this afternoon and much depends on the gathering which followed the arrival of Hon. George H. Murray, premier of the conscription situation whihe is regarded as pretty definitely settled regarded as pretty definitely settledbut the need for united effort in re habilitating Canada's financial posi tion, endangered through the huge selection of Ferns of the leading vawar expenditure and the reckless rail- riety. way gifts and other favors extended to political favorites of the present

Soon to Be Settled.

Ottawa, Oct. 11. - Negotiations to get Liberals to take \$7,000 a year looking to the formation of a union portfolios and administer the coun- government are approaching the stage try. He now has eighteen representat of finality. Hon. J. A. Calder stated tive Liberals to make proffers to. this morning that the deliberations These are Premier Murray and A. K. which have agitated the capital and McLean of Nova Scotia; Hon. Wil- the country for several days past are liam Pugsley and Mr. Carvell of New likely to be terminated before Satur-Brunswick; Hon. Sydney Fisher of day. He said nothing which would Quebec; Hon. N. W. Rowell, F. F. definitel yindicate his belief either in

Hon. Chas. Murphy of Ontario; Attorney-General Hudson and T. A. Cre-his trip to Toronto. The Liberal leadrar of Manitoba; Premier Martin, er was in good spirits. He had little Hon. J. A. Calder, Attorney-General to say, as is his custom, but intimated

servative machine, was held here this afternoon and resulted in the nomination of Brigadier-General H. H. Mc-Lean to contest the united counties of Kings and Queens in the coming electric description. The contest the united counties of the contest the c tion, in opposition to Dr. D. H. McAlister, the Liberal candidate, who was chosen by a Liberal convention some time ago.

The convention, which opened just before 3 o'clock, was in every respect a Conservative one. No Liberals were present as delegates from any of the parishes and only a few Liberal residents of Gagetown were amongst the spectators. One remarked that he wanted to see how General McLean looked in his new role.

An effort was made on the part of some of the delegates, who were passengers on the boat from St. John, to have Hon. L. P. Farris, who was also on hand, go to the court house, but he declined, saying that everyone knew he was a Liberal.

Conservatives on Deck. Conservatives on Deck.
Such Conservatives as Hon. J. A.
Murray, M. P. P., Geo. B. Jones, M. P.
P., and H. V. Dickson, M. P. P., accompanied the fifty-odd Kings county delegates who came up from St. John.
The meeting was presided over by
S. L. Peters, former secretary of the
Queen's County Conservative Associa-

tion.

Captain (Rev.) Correy, of Havelock, who referred to the fact that the late member for Kings (Senator Fowler) had gone to the Senate, made an appeal to all to bury politics. Next to being in the trenches, he said, he did not know of any place where he would rather be than where he was standing at present.

rather be than where he was standing at present.

Hon. J. A. Murray said that he had always been a Conservative and would continue to be one, but under the circumstances he thought it well for all to get together and help to promote union in Canada. He was willing to lay aside his political garments and help to elect anyone who would help beat back the invader.

Went Over to Borden.

Gao. B. Jones, M. P. P., proposed Brigadier General H. H. MeLean as a candidate. He said that the canvass had been raised that the General was drawing too much money out of the government, but he thought that he was "entitled to all that he was getting." General McLean, he said, "almost broke his neck" trying to get to the front. He said that the General

Gagetown, Oct. 11.—The Conserva-tive convention, falsely called the "Win-the-War" convention by the Con-Alfred West, of Cole's Island, form-

(Continued on page 4.)

Rayo Lamps

FAMOUS EVERYWHERE FOR THEIR BRIGHT AND STEADY LIGHT.

The RAYO meets the need of the student as they are ideal to read and study by.

Central Draft Burners.

Every Lamp Guaranteed.

Brass or Nickel finish.

Lemont & Sons, Ltd.

NOW CUTTING A CHOICE CROP OF

ROSES

Off Our New Plants.

Richman's American Beauties, Taft,

CARNATIONS IN STOCK as usual.

A Fine Lot of PALMS in all sizes. WEDDING BOUQUETS and FLOW- bad, it is dear at any price. ER DESIGNS a Specialty.

CUT FLOWERS always on hand for the sick.

ADA M. SCHLEYER.

326 CHARLOTTE STREET. 'Phone 217.



A box of delicious fresh CHOCO-POTTED PLANTS, including a good LATES is in place at home these cool evenings, or in somebody's home. When candy is good it is worth all that you pay for it; and when it is

We carry all the popular kinds and they are always fresh.

STAPLES PHARMACY ALONZO STAPLES, Prop.

Cor. King and York Sts., Fredericton Agency for Miller Standard Rubber Goods

DOUBLE FEATURE PROGRAM TODAY

Offers Bertrand Sinclair's Famous Book with the Popular Paramount Stars-

KATHLYN WILLIAMS and WALLACE REID, in

EXTRA ATTRACTION TODAY

A PARAMOUNT PICTURE.

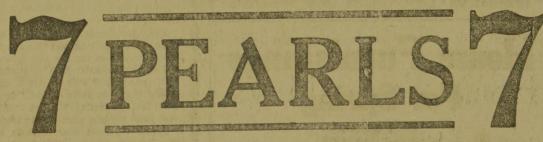
ROSCOE (FATTY) ARBUCKLE ROUGH HOUSE in Big Paramount Comedy

Thirty Minutes of Hilarious Laughter.

GEM THEATRE

Fourth | Episode

Watch the Rescue from the Sky!



And the Two Reel "Real" Comedy

"An Aero Joy Ride"

Fourth | Episode