

Horse Blankets

50 horse blankets, a good serviceable blanket, well lined, made large, double girt.

Without a doubt this is the best value in horse blankets to be found in the city today.

Two Qualities. Special Price \$2.75 and \$2.95.

Buy early they will soon be gone.

Peter Farrell & Co.

AGENTS FOR PROGRESS MADE-TO-MEASURE CLOTHING.

IVORY CREAM

Something you have been looking for. Imparts a beautiful lustre to Ivory. Removes discolorations from toilet articles. Will keep all Ivory articles in perfect condition.

RYAN'S DRUG STORE

THE PENSLAR STORE

To The Victor Belongs The Spoils

Now is the proper time to call in and procure your supply of - - VICTOR TRAPS

the ones that are sure to go and sure to hold

Boys there's great fun in trapping, both interesting and profitable. Set a line of these traps in your spare time and see the results.

We carry them in all sizes, both single, double and jump traps.

One of these small size traps makes an excellent rat trap. Special Prices on dozen lots

LAWLOR & CAIN

USE OUR HARDWARE IT STANDS HARD WEAR

THE VALUE OF ADVERTISING in all cases must be based on the return for the outlay. No better opportunity in this respect can be found in this locality than

THE DAILY MAIL

This paper has a special value to the local advertiser, as the majority of its readers are in this city and the immediate surrounding country.

Our Advertising Rates will be found decidedly reasonable in view of the results.

PEOPLE READ OUR ADVERTISEMENTS

They are trying to buy as wisely as they can. It is necessary they should.

They are eager to know what the local merchants have to offer, and good live advertising is interesting reading to them.

Most of our enterprising business men have already realized this fact and their advertising appears regularly in the Mail.

If you are not a regular advertiser in the DAILY or SEMI-WEEKLY MAIL, you are overlooking an opportunity that no business man in this locality ought to be too busy to appreciate.

SITUATION VERY SERIOUS ON THE ITALIAN FRONT

Germans Claim to Have Captured 100,000 Prisoners and 700 Guns -- Austrian Town of Gorizia -- Has Been Retaken by the Enemy -- Italian Forces Said to be Outnumbered Four to One.

The Austro-German armies under the command of Emperor Charles, who has as his assistant the brilliant field marshal, Von Mackensen, are shaking the entire Italian line from the Julian Alps region to the Adriatic Sea. Having pressed back the Italians at several points upon Italian soil, the combined enemy forces have now pushed forward on the Italian left wing and captured Cividale, lying to the northeast of Udine and are nearing the plains beyond. In addition the Austrian town of Gorizia, a point of great strategic value on the Isonzo river, has been retaken from the Italians.

According to the latest Berlin official communication 100,000 Italians have been made prisoners and in excess of 700 guns have fallen into Austro-German hands. The second and third Italian armies are declared to be in retreat.

Rome admits the falling back of the second army, asserting that cowardice, similar to that shown by the Russians in Galicia, was exhibited in the face of the foe, the Italians surrendering or retreating without giving battle and permitting the breaking of the left wing and thereby offering easy access to the town of Cividale.

Prior to falling back, however, the Italians destroyed all their depots and stores and Cividale was on fire when the Austro-Germans entered it.

Possibly the Italians in this region who are declared by Rome to be retreating to prepare positions on the plains will turn about and meet the enemy in open country fighting.

If they do not and the enemy is able to keep westward the fast pace that has been maintained since the commencement of the operation, the greater part of the Italian forces along the northeastern line will be threatened with capture. The situation is so grave that a special meeting of the French cabinet has been held for the purpose of deciding upon the question of allied co-operation on the Italian front.

Outnumbered Four to One.

London, Oct. 28. — It is estimated in an Exchange Telegraph despatch from Rome that the Italians are opposed on the front of the Austro-German attack by forces four times their number.

Paris, Oct. 28. — The forces engaged in the attack on the Italian army consist of three hundred and fifty Austrian battalions, reinforced by ten German divisions, according to the Petit Parisien's correspondent at the Italian front.

Both Emperor Charles and General Von Ludendorff, the German first quartermaster general, are present, supervising the operations.

Gorizia Yielded.

Amsterdam, Oct. 28. — The occupation of Gorizia this morning by the Austro-German forces is announced in an official statement received here from Vienna. The Italians are said to have retired across the Isonzo.

Cowardice Cause of Disaster?

Rome, Oct. 28, British Admiralty per Wireless Press. — Units of the Italian second army, surrendered or retreated without fighting, permitting the Austro-German forces to break the Italian left wing on the Julian front, says today's official report. The Italians are now retreating in accordance with the plan prepared:

ABOUT FIFTY PER CENT FIT FOR SERVICE

(Continued from page 5.)

Required Reinforcements.

The three Maritime Provinces are represented by four infantry battalions, the 26th, 26th, 85th and R.C.R., totalling say, 4,500 men and it is vital that these units should be kept up to strength and all casualties replaced by trained men. Assuming that one-third of the 27,500 category "A" men available in this province are to be exempted, it will fall on about 18,000 men to supply the necessary reinforcements required by these units.

Have Taken Residence.

Mr. and Mrs. L. L. Theriault have taken a flat in the Coulthard house at the Corner of Waterloo Row and Shore street. Mr. Theriault is highway engineer in the Provincial Public Works Department for the North Shore counties.

The announcement follows:

"The failure to resist on the part of some units forming our second army, which in cowardice retired without fighting or surrendered to the enemy, allowed the Austro-German forces to break into our left wing on the Julian front. The valiant efforts of other troops did not enable them to prevent the enemy from advancing into the sacred soil of our fatherland. We are now withdrawing our line according to the plan prepared. All stores and depots in the evacuated places were destroyed.

"The record of many memorable battles fought with success by our brave soldiers during two and one-half years of war is sufficient to assure the commander-in-chief that the army, to which the honor and safety of the country are confided, will know how to fulfill its duty."

The L. A. Wilnot Mission Band Will Hold a

HALLOWEEN SUPPER

In the METHODIST SCHOOLROOM

THURSDAY, NOVEMBER 1st,

5.30 to 7 p.m.

Meats, Chicken and Ham; Potatoes and Squash; Pies, Cake, Coffee and Tea. TICKETS 50 CENTS.

Come and have a good time.

HALL FURNITURE

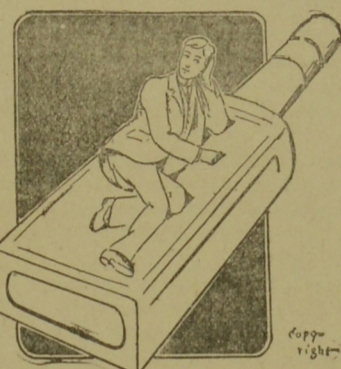
Your hall is seen by everyone who calls, therefore you should have it attractively furnished.

Come in and see our large showing of

Hall Mirrors, Hall Tables, Hall Racks Hall Seats Hall Chairs,

Quarter Cut Oak, Golden or Fumed Finish, Walnut, Elm and Surface Oak.

Lemont & Sons, Ltd.



NOW CUTTING A CHOICE CROP OF

ROSES

Off Our New Plants.

Richman's American Beauties, Taft, etc.

CARNATIONS IN STOCK as usual.

POTTED PLANTS, including a good selection of Ferns of the leading variety.

A Fine Lot of PALMS in all sizes.

WEDDING BOUQUETS and FLOWER DESIGNS a Specialty.

CUT FLOWERS always on hand for the sick.

ADA M. SCHLEYER, FLORIST

326 CHARLOTTE STREET.

'Phone 217.

VINOL PRODUCES THAT RESTED FEELING.

This tonic does that and more too. It restores the weakened system to a healthy condition in quick time. Puts new life and vigor in the "don't care" body. An excellent medicine for any season of the year, but particularly good now. Don't fail to take VINOL when feeling badly...\$1.00 a bottle. Sold only at

STAPLES' PHARMACY

Cor. King and York Sts., Fredericton.

GEM THEATRE

MONDAY and TUESDAY

DOUGLAS FAIRBANKS

THE LEGITIMATE FARCEUR, in the WELL KNOWN DRAMATIC

FRENZIED FINANCE ARCE

THE LAMB

Mr. Fairbanks made the hit of his career in the stage version of the New York Production of this successful play.

DON'T MISS SEEING "DUG,"

(As he is familiarly known to his many friends.

YOU REMEMBER

HOW YOU LAUGHED AT

EDDIE LYONS & LEE MORAN

Well, they're here again in a

New One—

"THE WAR BRIDEGROOM,"

A TRAVESTY

THIS IS THE

GIRL

In the Coming

VITAGRAPH

SERIAL

"THE

FIGHTING

TRAIL"

It is a far cry from the demure role of YOUTH in the original cast of EVERY-WOMAN to that of a daring

MOUNTAIN GIRL WHO

RIDES AND SHOOTS

And Matches Her Wits Against

A GANG OF OUTLAWS

But that is exactly the transformation

that occurred in the life of

MISS CAROL HOLLOWAY

Whose Work in

"The Fighting Trail"

is a splendid example of histrionic ability.

WED.

and

THUR.

THEDA in BARA

"HEART and SOUL," a big film event.

CARD OF THANKS.

Mrs. Mary E. Clark wishes to express to friends her thanks for the kindness shown to her at the time of her recent bereavement.

Visiting Motorists.

A motoring party from Caribou, Me., arrived in the city yesterday and registered at the Barker House. It is composed of Mr. and Mrs. C. H. Baird, Mr. and Mrs. W. N. Nichol and Miss Florence Huntington. Mr. T. H. Estabrooks of St. John, motored to the city Saturday and registered at the Queen.

Condition Shows Little Change.

Mr. R. Z. Walker this morning received word from St. John that the condition of his son, George M. Walker, showed little change. He is not losing ground although not gaining to any extent. The doctor in attendance spoke hopefully of the patient's prospects. It is not known yet exactly what injury the boy received in the football match last Friday.

GAIETY

TODAY and TUESDAY. OFFERS THE DAINY LITTLE METRO STAR

VIOLA DANA

IN A GRIPPING METRO WONDERPLAY,

'The Light of Happiness'

EXTRA TODAY! - - - - A METRO COMEDY

Wed.—FANNIE WARD in "THE CRYSTAL GAZER."

Friday—VIVIAN MARTIN in "A KISS FOR SUSIE."