



There are so many uses for
Old Dutch
that it's a household necessity



SIR MAX AIKEN AS THE CANADIAN EYE WITNESS

The Job Gave Him Status Which Helped Along His Social Aspirations in the Old Country---Had a Strong Pull With Sir Sam Hughes, Soon Got Rid of His New Brunswick Twang After His Arrival in England---Not a Typical Canadian by Any Means.

(By H. F. Gadsby.)

Ottawa, Jan. 6.—Spite of peerages and such, Sir Max Aitken retains his official position as Canadian Eye Witness, supposedly at the front, but really tending his own fences in dear old Lunnun. It is about time Sir Max dropped the pretence and let a real newspaper man have the job. Sir Max as eye witness is a joke, and the joke is on Canada.

Many people ask why Sir Max was appointed. What qualifications had he? The answer is that Sir Max got the job because he wanted to be a safety-first colonel and have a sort of official status in the war that would

help him in his social aspirations in England. Sir Max guessed right when he figured that being Canadian eye witness would help him a lot with the folks at Westminster. The immediate result is a peerage. Sir Max becomes Lord Brunswick, thereby conferring, as no doubt he will imagine, distinction both on his native province and on a very gallant gentleman who died at Waterloo. There is nothing small about Max when it comes to choosing a name to grace his new title.

A Canadian Career.

Another of Sir Max's qualifications is that he had a Canadian career. He was among the first persons in Can-

ada to teach the greedy money to get together and form large snowballs with increased momentum, enhanced power of gravitation and many other advantages. He was merger's motorman, so to speak. He committed merger on the slightest provocation. At this game he made a couple of million dollars, which he took to England because it would go twice as far there as it does here. In Canada we could never see Max. He cut a very small figure here in spite of his money. We had run against his sort before and didn't care very much for them.

But over in England they saw Max and his bundle quite distinctly—particularly his bundle. Max looked good to the Tory party, which makes a point of capturing money bees as they arrive from the colonies, and promoting them to their proper station in life.

It was sure as shooting that Max wouldn't get away from them with a load of kale like that, and he didn't. On the contrary, the Tory party took him to its bosom, allowed him to buy a pocket borough nomination by contributing five thousand pounds to the campaign fund, and elected him member of Parliament.

After that it was up to Max. As soon as he could get rid of his New Brunswick twang, taking on the broad A instead and becoming an English country gentleman, he was permitted to restore the village 'chimes which had been cracked ever since Queen Anne died, endowing a new wing to the almshouse, giving a silver cut as a prize at the county fair, and do several other things which fine old English country gentlemen, fresh from the colonies and with plenty of money, are expected to do.

Had Three Valets.

Thus did Max fit into his place as squire, and when he went up to town he did the swaggering there, too. He had three valets, one to lace his shoes, one to dress and shave him, and one to tie his cravat. Max made his money splash so well that it was not long before he was a knight. Presently he blossomed out as a baronet, and now he is a baron, no less.

His rise has always been a great puzzle to the people who knew him over here. They certainly do mistake strange things for typical Canadians over in England. Max is about as typical of Canada as the sunflower is of bashfulness.

A Friend of Bennett's.

Besides being a Canadian whose colors had run in the wash, Sir Max had other qualifications for the post of Canadian eye witness. For example, he was a friend of R. B. Bennett's, who is his partner in an elevator combine which operates in the prairie provinces. Naturally R. B. kept plugging for Max just as Max kept plugging for R.

DON'T SCOLD, MOTHER!
THE CROSS CHILD IS
BILIOUS, FEVERISH

Look at Tongue! If Coated, Clean Little Stomach, Liver, Bowels.

Don't scold your fretful, peevish child. See if tongue is coated; this is a sure sign its little stomach, liver and bowels are clogged with sour waste.

When listless, pale, feverish, full of cold, breath bad, throat sore, doesn't eat, sleep or act naturally, has stomach-ache, indigestion, diarrhoea, give a teaspoonful of "California Syrup of Figs," and in a few hours all the foul waste, the sour bile and fermenting food passes out of the bowels and you have a well and playful child again. Children love this harmless "fruit laxative," and mothers can rest easy after giving it, because it never fails to make their little "insides" clean and sweet.

Keep it handy, Mother! A little given today saves a sick child tomorrow; but get the genuine. Ask your druggist for a 50-cent bottle of "California Syrup of Figs," which has directions for babies, children of all ages and for grown-ups plainly on the bottle. Remember, there are counterfeits sold here, so surely look and see that yours is made by the "California Fig Syrup Company." Hand back with contempt any other fig syrup.

B., with the result that Max became eye witness and R. B. became Director of National Service, both bomb-proof jobs to which great glory was attached. Sir Max is, of course, a conscriptionist, just as Sir Sam is openly, and just as R. B. would be if he wasn't afraid of civil war. Which reminds us that R. B. is as great a dreader, celeris, paribus, of civil war for this country as Sir Edward Carson is for Ireland. It runs in our memory that R. B. made his first mad rush into federal politics away back in 1905 on a civil war platform. He was afraid, so he said, that the prairie provinces were about to rebel. He himself had much ado not to cry "To arms!" He restrained himself, however, because fighting makes a nasty mess. As R. B. will remember, we had then, instead of civil war, which he feared, a general election, which the Liberals won. That is our way in North America—R. B. talks civil war and we have an election. In South America it is the other way round.

A White Haired Boy.

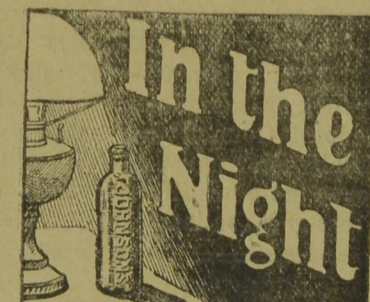
Still another qualification besides being R. B. Bennett's friend, Sir Max had in being the white-haired boy with Sir Sam. Max was always on the spot to witness Sam's arrival in London, his racy encounters with Kitchener and Roberts and the other heroes he mixed with as familiarly as milk does with water, his run-ins with the British War Office, his heart-to-heart talks with the King and all the other wonderful things Sam does when he visits London. Max was the You-and-I witness and the long end of his job was to keep track of Sam and share his rainbows. Max afterwards wrote a book about it—at least he let somebody else write the book and he signed his name. It is a very thick book and right in the thick of it is Sir Sam with Sir Max beating the tom-tom.

There was a movement to introduce this work into the Canadian public schools as a text book, but the movement had not got very far when Sir Sam evaporated.

Some foolish person asks if Sir Max had any literary qualifications. The answer is that he had from time to time written a large number of prospectuses which always brought home the bacon.

What Was Wanted.

Canadians had a curious idea that the Canadian Eye Witness would be a Canadian who took an intimate Canadian interest in Canadian soldiers and would tell Canadians back home what they wanted to know about their brave boys, the battles they were in, how they fought and died—all the news in fact. They had the idea that a good newspaper man who knew the boys and understood Canadian ways would get a series of articles out of it that might be worthy of making afterwards (Continued on page three.)



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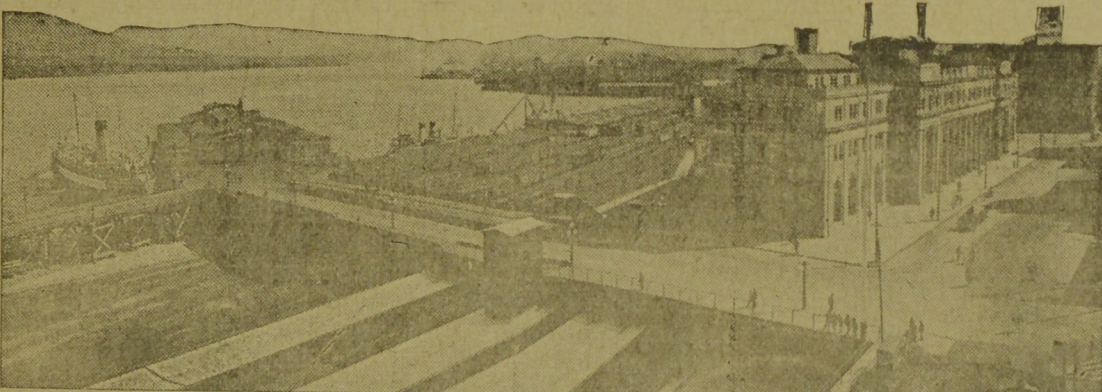
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TO DEVELOP TRADE WITH RUSSIA

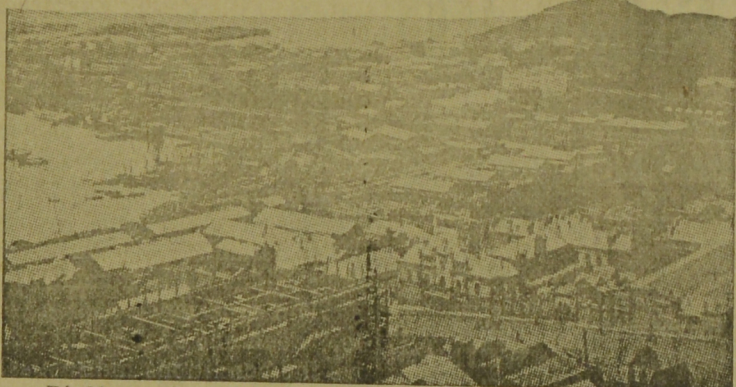


Vancouver Harbor.

TRADE of Canada and the United States with Russia—through the Russian port of Vladivostok—is growing rapidly, and present prospects indicate that it will in the future assume huge proportions. Most of the Canadian and a good deal of the United States trade is conducted through Vancouver harbor, which though naturally a splendid one, is being improved to meet the accumulating requirements of the Pacific commerce. Already many millions of dollars have been spent by the Canadian Pacific Railway Company for the equipment of this great Pacific port, and now the great transportation concern is about to make an outlay of \$1,500,000 in improving its wharves. Further development plans are in view, and the company is in the happy position of being able to deal with import and export traffic independent of any other concern. As a consequence of the building up of its interests in Vancouver, and in view of the fact that the company has a very large fleet of trading vessels on the Pacific, it is in a situation to deal with the new trade developments of the Dominion with Russia, and at the same time continue to handle the gigantic Oriental trade with its customary promptitude.

United States business men are at present sending agents to explore the commercial circles of Russia, with a view to securing a market for American goods, and also for the purpose of purchasing some of the products which Russia can export, and which are very necessary on this continent. Keen observers in the United States see in the present an opportune time for extended trade with Russia via Vladivostok.

It is with a view towards the greater development of trade with Russia that the Canadian Pacific Railway appointed Mr. A. R. Owen as their general agent at Vladivostok. Mr. Owen will look after the great volume of trade that the C. P. R. is handling to and from Russia, and he will also look into the possibilities of increasing trade between Russia, Canada and the United States. Mr.



Bird's eyevew of Vladivostok—Russia's great Pacific port.

Owen, having spent a number of years in the East, is familiar with the conditions there, and he has a wide knowledge of commercial affairs on this continent. He spent the first five years of his business career in various departments of the company in America, and he is in close touch with the leading manufacturers and merchants in the larger centres of Russia, and will be glad to look after the interests of any Canadian exporters desiring to place samples with the Russian firms of importers.

United States concerns are very much alive to the growth of the trade with Russia via Vladivostok, and Canada might secure as good a business via this port for an exchange of products as this country has already secured with Australia and New Zealand. Russia is a country which needs much development, as well as the introduction of modern machinery and modern methods in handling her produce. Her progressive trade with the United States and Canada will spread industrial education, obliterate antiquated methods and introduce new ones, and find a market for a big quantity of Russian goods which heretofore went to waste. Russia has been exporting something like \$45,000,000 worth of eggs annually, but if she had proper refrigerator storage for eggs before shipment she might export \$100,000,000 worth each year. Enormous

quantities of eggs are rendered useless for commercial purposes in Russia because there are few refrigerators there. In the matter of meat preservation a similar difficulty exists. This shows that there is a big market for refrigerators in Russia just now. Reports indicate that there is also a big demand in that country for electric plants, and for rubber footwear. The Russians are preparing for the rush back to business after the war, and need tools for their factories, new rails for their extended railroads, and new labor saving devices that have already been used advantageously on the American continent.

The war brought about an increased number of vessel callers at Vladivostok, and many improvements have been made in that harbor. Warehouses have been built, storage yards enlarged, and branch tracks from the main railway lines connected with the wharves. Bredging of the waterfronts is also being carried out as never before, so that the largest of ships may enter their berths in the greatest comfort. The country is rapidly developing its resources, and the unique opportunity of trading with her now and after the war should be availed of by all Canadian and American firms, who will benefit themselves and their country by trading with this great city of Great Britain in her fight against Germany.