

A LIST OF Money Savers

Ladies' Fine Cashmere Hose . . . 35c. and 50c. a pair
 Ladies' Heavy Wool Hose 45c. pair
 Ladies' Heavy Fleece Cashmere Hose 35c. pair
 Rock Rib Hose 35c. pr. Hercules Rib Hose 35c. pair
 "Little Darling" Fine Cashmere Hose for the little one 35c. pair
 "Avonknit" Wool Hose, . . 60c., 65c., 70c. & 80c. pair
 Ladies' Underwear, 40c., 50c., 65c. & 75c. a garment
 "Turnbull's" Underwear for Children, 30c., 35c. and 45c. a garment.
 Grey Wool Flannel, 30c., 35c., 40c. and 45c. a yard.
 Flannelettes in light and dark colors, also Shirting Flannelettes.
 Table Damask at 50c., 65c., 75c. and 80c. a yard.
SPECIAL—Boys' Overcoats, age 3 to 6 years, colors khaki and blue, made of good quality English Cloth with brass buttons, reg. \$6.75, reduced to \$4.50.

Peter Farrell & Co.

AGENTS FOR PROGRESS MADE-TO-MEASURE CLOTHING.

Cameras, Films and Supplies

Films developed and printed. If there is anything wrong with your Camera, let us look at it—costs nothing.

RYAN'S DRUG STORE

THE PENSLAR STORE

ASK YOUR HUSBAND TO BUY ONE OF OUR GUARANTEED

Modern Alaska Ranges

Easy to regulate, even heating. The Hot Blast fire-box in this high grade Range will conserve one-third the amount of coal consumed in the ordinary Range. You soon save the price of it at the rate fuel is today. We carry them fitted for wood or coal. We can save you money both in purchasing and maintenance of this modern Range. Come in.

LAWLOR & CAIN

USE OUR HARDWARE IT STANDS HARD WEAR

THE VALUE OF ADVERTISING in all cases must be based on the return for the outlay. No better opportunity in this respect can be found in this locality than

THE DAILY MAIL

This paper has a special value to the local advertiser, as the majority of its readers are in this city and the immediate surrounding country. Our Advertising Rates will be found decidedly reasonable in view of the results.

PEOPLE READ OUR ADVERTISEMENTS

They are trying to buy as wisely as they can. It is necessary they should.

They are eager to know what the local merchants have to offer, and good live advertising is interesting reading to them.

Most of our enterprising business men have already realized this fact and their advertising appears regularly in the Mail.

If you are not a regular advertiser in the DAILY or SEMI-WEEKLY MAIL, you are overlooking an opportunity that no business man in this locality ought to be too busy to appreciate.

THE AD. AND THE MAN.

By James J. Montague.

He saw the ad from day to day
 And muttered: "I defy it;
 The stuff may be just what they say,
 But I'm not going to buy it."
 As time wore on he made remarks
 It would not do to mention,
 For he was mad because that ad
 Was forced on his attention.

But in a week, or two, or three,
 He said: "There's no denying,
 The way that ad gets held of me,
 The stuff may be worth trying."
 For just about a fortnight more
 He dared mere words to win him.
 And then the ad completely had
 Aroused the spender in him.

Next day he drifted in a store
 And quietly expended
 A few big iron dollars for
 The stuff the ad commended.
 He found it filled a long-felt need
 Its excellence surprised him,
 And now he's glad because the ad
 So deftly hypnotized him.

MUCH BUSINESS WAS TRANSACTED YESTERDAY

Meetings of Baptist Missionary Union Prove Very Interesting--An Impressive Memorial Service for Departed Members ---Miss Ellis of Moulton College, Toronto, Delivers Inspiring Address---Officers Elected for Ensuing Year.

The United Baptist Missionary Union of the Maritime Provinces resumed its session last evening at the Brunswick street Baptist church.

A scripture lesson was read by Miss Estabrooks of Florenceville. Prayer was offered by Mrs. W. B. Crowe of Windsor. Mrs. P. R. Hayward of Fairville, made explanations regarding missionary literature, and Mrs. J. E. Wilson of Woodstock, gave an address on Western Missions.

Miss H. S. Ellis of Toronto, spoke on "World's Friendship." She brought greetings from Moulton College and from the Women's Convention of Ontario. It is impossible to report Miss Ellis' address as she must be heard in order to gain an idea of her charm as a speaker.

A selection by the male quartette of the George Street Baptist church closed the evening session.

Resumed Today.

At nine o'clock this morning a memorial service was conducted by Mrs. Mary Smith of Amherst. The scripture was read by Mrs. Rose of Amherst and prayer was offered by Mrs. Hunter of Fredericton.

The list of sisters who have gone home this year proved to be very large—sixty-four from Nova Scotia, thirty from New Brunswick and nine from Prince Edward Island.

Mrs. Olmstead of the Central Baptist church, St. John, sang a beautiful solo, "Face to Face." Mrs. Smith made the key-thought of the service "Influence." Mrs. Massie gave an excellent address on the Grande Ligne Mission in Quebec.

Reports Presented.

Mrs. Manning, editor of "Tidings," reported 8,800 subscribers. The estimates for 1917-18 were presented as follows: \$25,500 for foreign missions; \$10,000 for home missions. The new work being arranged for the foreigners at Minto and the colored people of Nova Scotia was discussed.

Officers Elected.

The election of officers for next year took place at this morning's session and resulted as follows:

Honorary president, Mrs. J. W. Manning, Wolfville.
 President, Mrs. David Hutchinson, St. John.

First vice president, Mrs. M. L. Gregg, Charlottetown.
 Second vice president, Mrs. W. G. Clark, Fredericton; and Miss Wadman for Prince Edward Island.

General treasurer, Mrs. Mary Smith.
 Corresponding secretary, Miss Hume.

Recording secretary, Miss C. R. Fullerton.
 Mission Band treasurer, Miss Gillespie.

The afternoon session was given largely to business with an address by Miss Ellis.

The evening's session is to be a public service and will be addressed by the returned missionaries.

Afternoon Proceedings.

The second session of the Maritime convention of the United Baptist Women's Missionary Union opened in the Brunswick street church at 2:15 Wednesday afternoon. After a session of prayer, Miss H. S. Ellis of Toronto, spoke very earnestly from Jer. 14:9, emphasizing the thought that disobedience, disloyalty and prayerlessness make us hyphenated Christians, half for self and half for Christ, and rob us of the privilege of being the saviours of mankind.

Food Control.

Dr. W. C. Kierstead was granted ten minutes in which to speak of Food Control, the elimination of waste, etc. It was then moved that a telegram be sent to Mrs. Hutchinson of St. John, expressing regret and sympathy for her enforced absence. The president's annual address was read by the honorary president, Mrs. Manning of Wolfville.

After reviewing the turmoil and strife, the unrest and upheaval due to this world war, she said that "the present hour is a testing time for the people of God. Physical need may blind our eyes to soul hunger. Our steadfastness, our generosity, our faith is being tested. The challenge to the church is that she prove her ability to meet the emergencies of the hour."

Reports Submitted.

Mrs. C. S. McLean, the provincial secretary for Nova Scotia, reported 186 aid societies, an increase in the number of societies, an increase in the offerings, and in the life membership.

Miss Augusta Slipp, provincial secretary for New Brunswick, said that all previous financial records had been surpassed by \$1,515 from 176 societies. The report from Prince Edward Island contained the resignation of the consecrated provincial secretary, Miss

this union begun. 1920 will be the Wadman, who for more than thirteen years has faithfully fulfilled the duties of that office.

A most delightful feature of the afternoon was the report of the Jubilee Committee. Forty-seven years ago, through the devotion and consecrated effort of one young woman, Miss Norris, and the ready response and co-operation of our Baptist sisters, the first Women's Missionary Aid Societies were organized and the work of Golden Jubilee of the U.B.W.M.U. It was voted to inaugurate a Three Year Program with: To increase first the efficiency of the Home Base by gaining 10,000 intercessors, 50 new societies and increase our offerings from \$30,000 to \$50,000, get 15,000 subscribers to "Tidings" the monthly organ of the union and to increase the number of Senior, Junior and Baby Bands 50 each. Also to more fully equip the Bureau of Literature. Secondly, to increase the efficiency of our foreign work by providing new bungalows and school buildings to the amount of \$14,400, to have at least five new lady missionaries, one to have a medical training. Thirdly, to enlarge our Home Mission interests by developing work among the negroes and foreigners in the Maritime Provinces.

Campaign literature for the jubilee was fully distributed among the audience and the campaign song was heartily sung.

Mission Band Methods.

A most delightful and practical address in mission band methods was given by Mrs. D. J. McPherson of St. John, while Mrs. Dishart showed a typical African village which could be constructed from models in the bureau of supplies.

At the close of the program the Ladies of the George Street and Brunswick Street Aid Societies served tea in the vestry, thus giving the delegates the privilege of a social hour together.

WORTH INVESTIGATING.

Spanish Firm on the Blacklist Being Supplied with Canadian Gold.

Toronto, Oct. 18.—A brokerage firm and four city banks are mentioned in connection with an inquiry which is being prosecuted here by the men of the Dominion Police to find out how a firm in Spain on the blacklist of the Allies is getting supplied with Canadian gold. The enquiry is being pressed under the Defence of the Realm Act by the secret service.

DIED.

CLARK — At his residence, 531 Brunswick street, October 17th, 1917, Charles N. Clark, in the 78th year of his age.

Funeral from his late residence Friday afternoon, service beginning at three o'clock.

Overcoats and Hats Call for HOOKS

It is very easy to form the habit of dropping hats and overcoats over the backs of chairs.

But if you have a HALL RACK with plenty of hooks, you will stop all the trouble.

And the Hall Rack will make your home look more completely furnished.

Come in and see our large showing of HALL RACKS, HALL MIRRORS, HALL SEATS, in the different finishes and styles.

Lemont & Sons, Ltd.

NOW CUTTING A CHOICE CROP OF

ROSES

Off Our New Plants.

Richman's American Beauties, Taft, etc.

CARNATIONS IN STOCK as usual.

POTTED PLANTS, including a good selection of Ferns of the leading variety.

A Fine Lot of PALMS in all sizes.

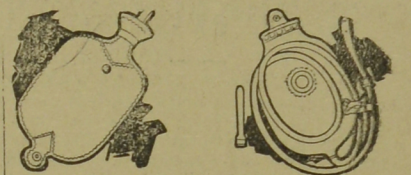
WEDDING BOUQUETS and FLOWER DESIGNS a Specialty.

CUT FLOWERS always on hand for the sick.

ADA M. SCHLEYER, FLORIST

326 CHARLOTTE STREET.

'Phone 217.



RUBBER GOODS.

Our stock of rubber goods is selected from the best products on the market.

Every article is made of pure rubber, by skilled workmen, and has in it hard wear and dependability. We offer you for

SANITARY PURPOSES: Fountain syringes, combination outfits, rubber sheeting, nipples and atomizers.

HOUSEHOLD PURPOSES: Hot water bottles, rubber gloves, ice bags, invalid air cushions.

STAPLES PHARMACY

ALONZO STAPLES, Prop.
 Cor. King and York Sts., Fredericton.
 Agency for Miller Standard Rubber Goods

GAIETY SPECIAL TODAY! THE POPULAR AND FASCINATING

Pauline Frederick

IN THE FAMOUS PLAYER PHOTOPLAY

"The Love that Lives"

A PARAMOUNT PICTURE.

EXTRA TODAY! - - - THE PATHE NEWS

Fri. & Sat.—GEO. BEBAN in "THE COOK OF CANYON CAMP." Also a New O. HENRY STORY.

VIRGINIA PEARSON

---IN---

"A ROYAL ROMANCE"

THE OPERETTA OF THE SCREEN

ROMANCE, INTRIGUE, LOVE, are the threads which make up the charms of the most delightful and entertaining drama of the age. Every scene filled with amusing situations, resulting from a member of a royal family traveling incognito.

For your further diversion we present "LUKE'S SOCIETY MAKE-UP."

Gem Theatre

"CHASED INTO LOVE"

With That "Somewhat Different Comedian," HANK MANN

AND

7 PEARLS 7

Together with Other Interesting Features for FRIDAY and SATURDAY.

COMING! MONDAY and TUESDAY EDNA MAY in "SALVATION THE INCOMPARABLE JOAN."