

COWAN'S

Filbert Nut Bar

Fresh plump filberts scattered generously throughout the finest and smoothest milk chocolate manufactured.

Sold everywhere.

Made in Canada.

SUPERIORITY OF BRITISH ARTILLERY

London, April 26.—The outstanding feature of the second phase of the battle of Arras is the definite establishment of superiority in artillery by the British, and it is due to this superiority that they have been able to maintain a successful offensive, said Major General F. B. Maurice, chief director of military operations at the War Office, in his weekly statement today.

Gen. Maurice declared that the Germans had drawn on their strategic reserve and brought up great new forces in an attempt to stem the onslaught, but that the British machine was working without a hitch. The German losses had been terrific, and thousands of dead Germans, he said, were lying in front of the British lines.

In the eighteen days of the Arras battle, General Maurice continued the British casualties had been something less than half what they were in the corresponding period of the Somme offensive, while the number of prisoners and guns captured by the British forces were much greater than the same period on the Somme.

Another important feature of the fighting, said the General, is the fact that the British have definitely established their superiority in the air.

Was Troubled With Shortness of Breath

Mrs. C. M. Cormier, Buctouche, N. B. When the heart becomes affected, there ensues a feeling of a choking sensation, a shortness of breath, palpitation, throbbing, irregular beating, smothering sensation, dizziness, and a weak, sinking, all gone feeling of oppression and anxiety.

The nerves become unstrung, you dread to be alone, have a horror of society, start at the least noise and are generally fatigued.

On the first sign of the heart becoming weakened or the nerves unstrung, Milburn's Heart and Nerve Pills should be taken. They are just what you require at this time. They regulate and stimulate the heart, and strengthen and restore the whole nerve system.

writes: "Since two years ago I was troubled with a shortness of breath, and sometimes I could hardly breathe. I went to see several doctors and they said it was from my heart and nerves, but they did not seem to do me any good. One day I got one of your B. B. B. Almanacs and read of a case similar to mine."

"I bought a box of Milburn's Heart and Nerve Pills, and after taking it I noticed such a change that I kept on taking them until I had used four more boxes, when I was cured."

Milburn's Heart and Nerve Pills are 50c. a box, three boxes for \$1.25, at all dealers, or mailed direct on receipt of price by The T. Milburn Co., Toronto, Ont.

"MARSEILLAISE" WAS OFF.

"Die Wacht am Rhein" Astounds Patriotic Diners in Philadelphia.

Philadelphia, April 20.—Things were going swimmingly at the banquet of the Clover Club at the Bellevue Stratford. Orators had waved the starry emblem of the free and others had given the American eagle plenty of room to scream.

A district attorney completed a stirring tale of French aid in the Revolutionary crisis.

"Let's have the Marseillaise!" said someone.

"Punk, punk, punk, ta-ta!" went the two-man orchestra. Everybody looked at his neighbor, and then turned to see the toastmaster waving his gavel.

"What's the game there anyway?" the excited toastmaster yelled.

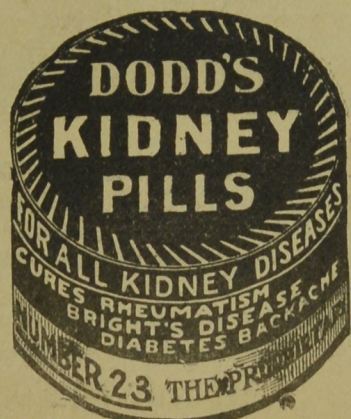
For the orchestra was cheerfully playing "Die Wacht am Rhein."

BIG LEAGUE GAMES

National.
At Cincinnati—Cincinnati 6, Chicago 4.

American.
At Chicago—Cleveland 3, Chicago 0.

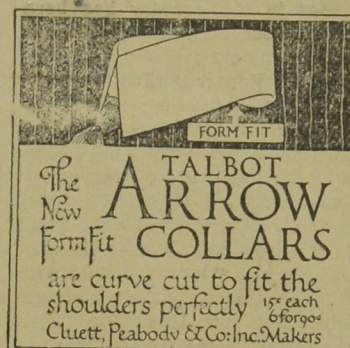
International.
At Richmond—Richmond 6, Montreal 4.



NEW SUBSCRIBERS

410 Corbett, R. A., Contractor, Charlotte street.
171-42 Duncan, J. Preston, Res., 665 George St.
4500-83 Hargrove, Wm., Res., Nashwaakais.
4500-82 Jukes, Leonard, Res., Nashwaakais.
592-11 Marshall, Mrs. Wm., Res., 178 Westmorland St.
2300-84 Newman, Henry, Res., Mauderville.
533-42 Niles, Mrs. Hubbard, Res., University Ave.
545-42 Paisley, John, Res., 286 University Ave.
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443-11 Smith, Oliver T., Res., 218 George St.
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N. B. TELEPHONE CO., LTD.



CASTORIA

For Infants and Children
In Use For Over 30 Years

Always bears the Signature of *Chas. H. Fletcher*

Auctioneer and Commission Merchant

Progressive, up-to-date Methods of Selling. Prompt returns, which count for a lot.
Satisfaction guaranteed. Your patronage solicited.

Archie MacDiarmid

482 Charlotte Street.
Phone 353-41, at Erb's Grocery.

AUCTION SALE

FRIDAY, APRIL 27th

At residence of Mrs. R. W. George, 338 George street, commencing at 10 o'clock a.m., A variety of household furniture and kitchen utensils, all in excellent condition. Terms at sale.
E. H. ALLEN,
Auctioneer.

FRED WELSH CAUGHT TARTAR IN "CHICK" SIMLER

Scranton, Pa., April 24.—Freddie Welsh, lightweight champion of the world, was given a decisive beating in ten rounds before Eddie Burke's Club here tonight by Chick Simler, native of this city, who is now making his home in New York.

Simler had the better of eight rounds and surprised even his friends by his aggressive work and clever judging of punches. Welsh won the sixth and tenth rounds.

PARLEYING WITH RUSSIANS.

Germans Trying to Make Agreement on the Riga Front.

Petrograd, April 26.—A telegram received here from Riga indicates that the Germans are continuing unremittently their attempts to parley with the Russian soldiers. At one place the Germans displayed a placard on which was written: "Russians do not attack. We also will not attack."

BLACKLIST WITHDRAWN.

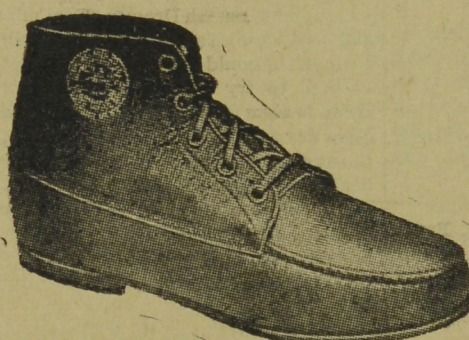
London, April 26.—The British blacklist of shipping has been withdrawn, so far as it concerns the United States.

ROLL OF HONOR

Several thousand officers and employees of the Canadian Pacific Railway Company enlisted for active military duty with the Canadian Expeditionary Forces, and the majority of them are now in Europe, bravely battling for Canada and the Empire. This list of those who have given up their lives for their country or been wounded in action does not include the Army Reserves.

Adams, Percy Miller	Labourer	Lambton	Wounded
Allan, William	Checker	Fort William	Died of wounds
Andrews, Harry	Deckhand	B. C. Lake Stms.	Killed in action
Baile, David	Labourer	Fort William	Wounded
Baird, John Pollock	Elevator Operator	Saskatoon	Wounded
Barton, George	Steamfitter's Hlp'r	Glen Yard	Wounded
Bell, William	Commissary Ag't	Victoria	Shell shock
Bigney, Chas. W. S.	Loco. Engineer	Brit. Col. Dist.	Wounded
Blight, Gerald	Baggage Porter	Calgary	Wounded
Bonsfield, Fred. P.	Carpenter	Winnipeg	Killed in action
Bottaro, Peter	Waiter	Calgary	Wounded
Bevet, Frederick	Waiter	Winnipeg	Wounded
Brooksbank, Jack	Clerk	Winnipeg	Wounded
Buck, Frederick M.	Clerk	Woodstock	Wounded
Burleigh, Howard M.	Brakeman	Calgary	Shell shock
Burrell, William A.	Clerk	McAdam	Wounded
Campbell, Thomas	Sectionman	Ibden	Wounded
Causton, James W.	Stripper	Ogden Shops	Wounded
Clark, George	Labourer	Sutherland	Wounded
Cockerill, John	Draftsman	Strathmore	Wounded
Cole, John	Watchman	Brit. Col. Dist.	Died of wounds
Cook, Leonard H.	Clerk	Smith's Falls	Wounded
Cooper, William	Section Foreman	Winnipeg	Wounded
Corrigan, Albert	Clerk	Revelstoke	Wounded
Crabbe, James	Waiter	Montreal	Wounded
Crone, John	Clerk	Fort William	Wounded
Dagnall, George	Labourer	Sedgewick	Wounded
Daley, Barry	Stenographer	Winnipeg	Wounded
Darby, Frank Leslie	Clerk	Port Arthur	Wounded
Dazley, Herbert C.	Conductor	Moore Jaw	Wounded
Dewar, Patrick S.	Deckhand	B. C. Lake Stms.	Filled in action
Drake, Robt. Ludlow	Concrete Insp'r	Brooks	Wounded
Edward, Alexander	Cook	Vancouver	Wounded
Evans, Geo. Oscar	Porter	Calgary	Killed in action
Evans, G. Ansdell	Trainman	Brit. Col. Dist.	Killed in action
Evans, William	Deckhand	B. C. Lake Stms.	Wounded
Faulkner, William	Wiper	East Calgary	Killed in action
Gardner, Alfred H.	Assistant Agent	Lauder	Wounded
George, Ernest Fred.	Clerk	Kenora	Died whilst prisoner of war

Gillies, John Nimmo	Brakeman	Moore Jaw	Believed killed
Gleeson, Stanley	Operator	Toronto	Wounded
Govier, James Chas.	Trainman	Manitoba Dist.	Died of wounds
Green, Sidney	Loco. Fireman	Brandon	Killed in action
Haggan, Homer	Wiper	Coquitlam	Wounded
Hall, George	Labourer	Fort William	Wounded
Handyside, Richard	Loco. Fireman	Ottawa	Wounded
Harding, William S.	Red-Cap Porter	Winnipeg	Wounded
Hartshorn, Robert	Ass't Baggage M'r	Medicine Hat	Wounded
Hearn, Arthur F.	Car Cleaner	Moore Jaw	Killed in action
Henderson, Wm. A.	Wiper	Fort William	Wounded
Hewitt, Henry	Boilermaker	Calgary	Wounded and missing
Holmes, Alfred T.	Agent	Red Deer	Wounded
Howlett, Horace B.	Checker	Fort William	Killed in action
Hutson, Thomas L.	Apprentice	Calgary	Wounded
Ince, Lester Edgar	Sleep. Car Porter	Montreal	Shell shock
Jaycock, William G.	Loco. Fireman	Lethbridge	Gassed
Jones, David E.	Apprentice	Angus	Wounded
Ker, Ed. Dickson	Clerk	Vancouver	Wounded
Lapworth, George T.	Loco. Fireman	Kenora	Wounded
Larbaletier, Bern'd	Clerk	Calgary	Died of wounds
Law, Robert	Apprentice	Ogden Shops	Wounded
Leitch, Joseph	Loco. Fireman	Calgary	Wounded
Lloyd, Stanley	Messenger	Winnipeg	Wounded
McCarthy, Sidney	Wiper	Arrola	Shell shock
McDougall, David L.	Brakeman	Medicine Hat	Wounded
McIntosh, Norman	Loco. Fireman	Sutherland	Died of wounds
McLean, Dugald	Waiter	Calgary	Wounded
Malcolm, John Croil	Fitter's Helper	Calgary	Killed in action
Martin, John Byron	Lineman	Revelstoke	Wounded
Melbourne, Arthur	Helper	Moore Jaw	Wounded
Moore, Charles	Heater Man	Angus	Killed in action
Moor, Roland T. H.	Stenographer	Saskatoon	Died of wounds
Mountain, Arthur J.	Brakeman	Calgary	Believed killed
Murray, John	Bell Boy	Victoria	Wounded
Odum, Ernest	Stafy Fireman	Kenora	Wounded
Phillips, Percy W.	Miner	Calgary	Wounded
Preston, Samuel	Labourer	Parkland	Wounded
Riches, Frank	Loco. Fireman	Minnedosa	Wounded
Roberts, John	Loco. Fireman	East Calgary	Wounded
Roerick, Raoul G.	Cook	Calgary	Wounded
Rushworth, George	Car Repairer	Winnipeg	Died of wounds
Sanger, Herbert G.	Furnace Helper	Angus	Wounded
Seright, James	Boilerwasher	Calgary	Wounded
Short, William W.	Clerk	Edmonton	Killed in action
Sinclair, William	Loco. Fireman	Minnedosa	Killed in action
Sissons, F. T. M.	Cashier	Edmonton	Wounded and prisoner
Sparks, Ernest	Engineer	Minnedosa	Killed in action
Spencer, Willard M.	Trainman	Moore Jaw	Died of wounds
Stevenson, David	Clerk	Winnipeg	Wounded
Stone, Ed. Wilfrid	Apprentice	Ogden Shops	Died of wounds
Taggart, William J.	Conductor	Brandon	Wounded
Tarrant, Samuel	Fitter's Helper	Lambton	Killed in action
Tout, Walter	Checker	Moore Jaw	Wounded
Unwin, H. Wallace	Conductor	Chapleau	Killed in action
Walls, Nixon	Blacksmith's Hlp'r	Ogden Shops	Wounded
Walton, Joel	Clerk	Montreal	Shell shock
Watson, Leon A.	Lineman	Nelson	Wounded
White, Fred K. S.	Hostler	Assiniboia	Wounded
White, John Robt. G.	Leveller	Brooks	Shell shock
Williams, George G.	Clerk	Regina	Wounded
Williamson, N. S.	Apprentice	Winnipeg	Wounded and prisoner
Wilmshay, William	Teamster	Calgary	Killed in action
Wood, George	Storeman	Glen Yard	Wounded
Young, Percy R.	Call Boy	Moore Jaw	Wounded



No. 101. Men's High Cut Summer Pack.

Palmer's Summer Packs Or Plow Shoes "Moose Head Brand"

(Established 1877)

Our Skowhegan Packs, Larrigans and Sporting Boots are the leaders on the market today in this line.

The satisfaction the wearer gets from our famous "Moose Head Brand" footwear is so well known that leading dealers invariably handle them—and them only. They are roomy, durable, waterproof and comfortable.

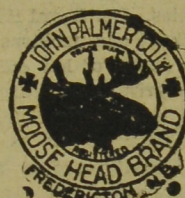
No. 101 IS IN GREAT DEMAND FOR SPRING, SUMMER

AND FALL WEAR. Be prepared to supply this demand!

Write now for booklet and prices.

JOHN PALMER CO. Limited

FREDERICTON, N. B.



How Brown Learned How.

There is a man who makes shoes for children—and sells them to stores all over Canada But he is only just learning how people buy.

It was this way: His wife—let us call her Mrs. Brown—phoned to him and asked him to buy some underwear for little Brown.

Picture Brown now among the throng of mothers at the "Children's Underwear" counter. He asks for Underwear for a child of six. He looks it over helplessly. What on earth does he know about Children's Underwear? For lack of anything better to say he asks: "Is this good quality?" The answer is short and quite conclusive: "It's Blank's"—naming a well-advertised line. That short word says everything. Brown pays his money and goes home, quite satisfied with his purchase.

Now what bothers Brown—a manufacturer of shoes, is this: How would it affect the purchase of a child's shoes if the salesman said "They're Brown's"?

Nobody knows Brown's shoes. Brown doesn't advertise.

The name Brown signifies nothing when used in connection with children's shoes. The salesman must use all his persuasive wiles to induce people to buy them.

The point is—If the name Brown was as synonymous with Children's Shoes as "Blank's" is with Underwear, wouldn't Brown sell more shoes with less effort?

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.