

Farmers of New Brunswick Must Grow More Wheat

Representatives of the Municipal Councils Adopt Strong Resolution---Acreage in 1918 Must be Greatly Increased---The Allies Look to Canada and the United States for the Major Portion of Their Wheat Supply---New Brunswick Should Produce Its Own Flour.

Men, munitions and money, we are told, are the three main factors that will ultimately decide whether Great Britain and her Allies come out of the present gigantic struggle in which they are engaged with victory perched on their banners or crest fallen with defeat. In other words the nation that can best uniformly maintain these three factors the longest is bound to be the nation that will triumph in the end.

When the worst comes to the worst a nation may say to a man "Go fight!"

and he must go. The nation may also say "Give" and men must give. Many lines of munition can be speeded up at short notice and an adequate supply may thus be maintained.

But what of "food", the main and most essential of all munitions. To increase the food supply, preparation must be made many months before the harvested product is needed for consumption. The land must be plowed, cultivated, fertilized and seeded. Then comes first the blade and after many days the full corn in the ear and the proverbial bread cast upon the waters returns a manifold yield.

Grain Badly Needed.

Of the three food supplies mentioned in the foregoing paragraph the farmers of New Brunswick can lend a hand in conserving and production of grains and fats, and if these two, grain is the one most urgently needed and it in turn is the one that requires the longest time to prepare for an increase. The first grain commodity for consideration must be wheat, the predominant bread grain. From a European breadstuff point of view the other cereals are substitutes to be

used in mixing with wheat, and a certain amount of wheat is essential. Herbert Hoover, the United States Food Administrator has compiled statistics which show the wheat situation in France, Italy, the United Kingdom and Belgium to be as follows:

Total yearly pre-war importations, 380,804,000 bushels.

Total average production, 590,685,000 bushels.

Total estimated production for 1917, 393,770,000 bushels.

1917 deficiency, 196,905,000 bushels.

Total imports required to maintain normal consumption, 577,709,000 bushels.

The total export surplus of wheat from the 1917 sowing in Canada and the United States is only 230,000,000 bushels.

In order that England and her Allies may be adequately supplied with wheat they must necessarily import and shipping must be available to transport it. The world's shipping is, however, already too short to afford sufficient tonnage to traverse the longer routes to India, Australia and Argentina, which routes require three times the time of the one to North America and thus three times as many ships to transport the same quantity. Furthermore the American route is the best protected.

While our ship building may in time overcome the destruction, in the meantime ships must be diverted from the longer to the shorter routes to fill the gaps made by submarines.

Looking to Canada.

The Mother Country and her Allies therefore, look to Canada and the United States for the major portion of their wheat supply, but Canada and the United States supply, upon a normal export basis, approximately 350,000,000 bushels short of the allied needs. This shortage may, however, be lessened by economy on the part of our citizens through the use of wheat substitutes and an honest effort on the part of the farmers to increase wheat production.

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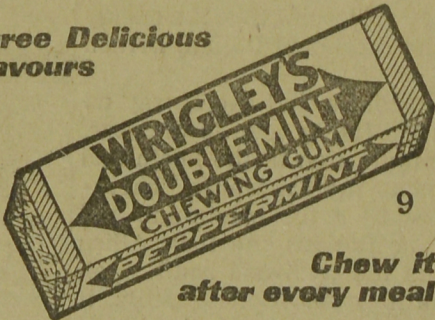
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DON'T SCOLD, MOTHER! THE CROSS CHILD IS BILIOUS, FEVERISH

Look at tongue! If coated, clean little stomach, liver, bowels.

Don't scold your fretful, peevish child. See if its tongue is coated; this is a sure sign its little stomach, liver and bowels are clogged with sour waste.

When listless, pale, feverish, full of cold, breath bad throat sore doesn't eat sleep or act naturally, has stomachache, indigestion, diarrhoea, give a teaspoonful of "California Syrup of Figs," and in a few hours all the foul waste, the sour bile and fermenting food passes out of the bowels and you have a well and playful child again. Children love this harmless "fruit laxative," and mothers can rest easy after giving it, because it never fails to make their little "insides" clean and sweet.

Keep it handy, Mother! A little given today saves a sick child tomorrow but get the genuine. Ask your druggist for a bottle of "California Syrup of Figs," which has directions for babies, children of all ages and for grown-ups on the bottle. Remember there are counterfeiters sold here, so surely look and see that yours is made by the "California Fig Syrup Company." Hand back with contempt any other fig syrup.