THEONLYMED

Extraordinary Powers

I suffered for years from Rheumatism and change of life, and I took every

remedy obtainable without results. I tried "Fruit-a-tives" and it was the

only medicine that really did me good.

Now I am entirely well-the Rheu-

rible pains in my body are all gone. I

hope that others, who suffer from such

distressing diseases, will try "Fruit-a-tives". MADAME ISAIE ROCHON.

50c. a box, 6 for \$2.50, trial size, 25c

At all dealers or sent postpaid by Fruit.

cheering and waving flags in honor of

the pleasure was mutual, as Marshal

Joffre smiled his way through the im-

mense crowds who lined the streets

from west to east and had his arm at

alute almost continuously during the

somewhat lengthy drive, so arranged as to enable all the citizens to greet

nim. He was the guest of both the

ity and the state, and paid in such a

whole-hearted manner that must have

impressed the visitor with its cordialty and sincerity. Brief though the

A Needful Precaution

a.tives Limited, Ottawa.



Mr. F. L. Potts Delivers His Maiden Speech In the Legislature---He Travelled Far Afield and His Criticism Was Badly Aimed---Wants the Government to do Things Which the Federal Authorities Should do.

Mr. F. L. Potts, one of the new members for the City of St. John, was the only speaker heard in the debate on the address in the Legislature last evening. He got away quite far from the beaten path, but his remarks were no less interesting on that account. He twitted the Premier for failing to secure election in St. John county, and intimated that if he had the say in a matter of that kind, a candidate who failed of election in one constituency would be prevented by law from seeikng the suffrages of another.

Mr. Potts found fault with the government's programme as laid down in the speech from the throne and then got after the cold storage magnates and food barons. In this connection he had no word of condemnation for the Federal government, which graciously permits the food monopolists to flourish, but seemed to think that the Provincial Government should put a stop to it by provincial legislation.

Mr. Baxter, the former Attorney General, who was unable to be present at the opening, took his seat in the House last evening. He presented a petition for the passage of a bill to amend an Act relating to the City and County of St. John. A bill by Hon. Mr. Byrne relating to schools was given a first reading.

time of great strife and lite during a time of great strife and lite during a time of great strife and lite astor-ishing that members should come to the Legislature and liten to a speech in which there was so little. If ever there was a time for a leader of the government to make a place for nim-self in history that oportunity had been offered to the present premier, and he had failed to take any advan-tage of it. He agreed with the state-ment that had been made that the members of this government had not been elected on account of their value but on the principle of safety first. If some of those whom he noticed in the back row on the Speaker's right had been placed in the front row he believbut on the principle of safety first. If some of those whom he noticed in the back row on the Speaker's right had ben placed in the front row he believe ed that the province would have as stronger administration. Some men are born for politics and some for other spheres in life. He believed the pre-mier belonged to the latter class. Not long ago a newspaper which recorded the history of the great Liberal partr of Canada had proclaimed his honor-able friend as a business man who as pired to become premier of the prov-ince. There is no place where one is better known than in his own home town or city. His honorable friend the should remain in business and elected him to remain peacefully at home. He thought there should be a law enacted him to remain peacefully at home. He thought there should be al aw enacted in a physician. He had been obliged which should provide that when a con-stituency passed judgment upon an aspirant for political honors it would not be permissible for him to go to an ofter constituency passed judgment upon an aspirant for political honors it would not be permissible for him to go to an ofter constituency passed judgment upon an aspirant for political honors it would not be permissible for him to go to an ofter constituency and create a vacan-cy in order that he might obtain a seat.

Mr. Potts' Speech. Mr. Potts in rising to continue the debate on the address remarked that the annuluse that greeted him came

debate on the address remarked that the appaluse that greeted him came from his own side of the House while the hearts on the other side appeared to be chilledl. He hoped as the ses-sion advanced that there would be an opening up of hearts and spirits and that the opposition members might do something to draw applause from the agreed with his honorable leader that the Speech from the Throne was ut terly barren in the way of progressive legislation—barren of anything calcu-lated to fit the situation which exists today. The House had met during a time of great strife and it was astoon ishing that members should come to the Legislature and liten to a speech

PAPA JOFFRE **VISITS MONTREAL**

Montreal, May 13-Joseph Joffre marshal of France, popularly called The Hero of the Marne," paid a visit



come in this city as "Papa Joffre." to Montreal today that will rank as one of the great events in local history and probably no man ever received sired such a spontaneous and general wel-Practically everybody on the island of

who were fighting with him, and he must say that he expected something a little warmer from the mover and a little warmer from the mover and seconder of the reply than he had heard, but instead he had got nothing except what gave him the cold and shivers. The honorable member who moved the address had not hesitated to get up in his place and tell the House that he "was not strong for Royalty." What did honorable gentlemen think of an expression like that? The hon-orable member who seconded the ador all expression like that? The hon-orable member who seconded the ad-dress after referring to Nelson and Wellington and few more distinguish-ed soldiers, had informed the House that an army fought on its stomach. He (Potts) was unable to imagine just what he meant to conver by their or

MARYSVILLE.

Marysville, May 14. - Sunday last ernoon. eing Mother's Day it was fittingly oberved in Main Street Baptist church. THAT HEIPEN HER Rev. R. Elliott, the new pastor, delivered an eloquent address at the close "Fruit-a-tives Again Proves Its

> day at this place, guests of Mr. and Mrs. N. E. Stewart.

peautiful residence to Main Street matism has disappeared, and the ter- | church for a parsonage, has purchased a lot of land from Mr. John Sloat, and intends to erect a concrete block house n the near future.

Dissatisfaction is being freely expressed at the way the town's money is being wasted in No. 2 ward. Side walks which were in good condition are having a lot of soft material spread over them, simply to satisfy the whim Montreal who was able to get out of of some and make hard walking for toors was viewing the procession and others.

The sewing circle in connection with

LISTEN TO THIS!

Visit was, less than six hours, Marshal Joffre's coming will probably have a good effect upon recruiting in the prov-ince of Quebec, as he took occasion to ince the transformation of the prov-ince of Quebec, as he took occasion to the transformation of the prov-ince of Quebec, as he took occasion to the transformation of the prov-ince of Quebec, as he took occasion to the prov-tine of Quebec, as he took occasion to the prov-tine of Quebec, as he took occasion to the prov-tine of Quebec, as he took occasion to the prov-tine of Quebec, as he took occasion to the prov-tine of Quebec, as he took occasion to the prov-tine of Quebec, as he took occasion to the prov-tine of Quebec, as he took occasion to the prov-tine of Quebec, as he took occasion to the prov-tine of Quebec, as he took occasion to the prov-tine of Quebec, as he took occasion to the prov-tine of Quebec, as he took occasion to the prov-tine of Quebec, as he took occasion to the prov-tine of Quebec, as he took occasion to the prov-tine of Quebec, as he took occasion to the prov-tine of Quebec, as he took occasion to the prov-tine of Quebec, as he took occasion to the prov-tine of Quebec, as he took occasion to the provide the prov-tine of Quebec, as he took occasion to the provide the prov-tine of Quebec, as he took occasion to the provide the prov-tine of Quebec, as he took occasion to the provide the pro intimate that although Canada had to use a drug called freezone, which done much in the war, more was deany corn the soreness is relieved and soon the entire corn, root and all, lifts out with the fingers.

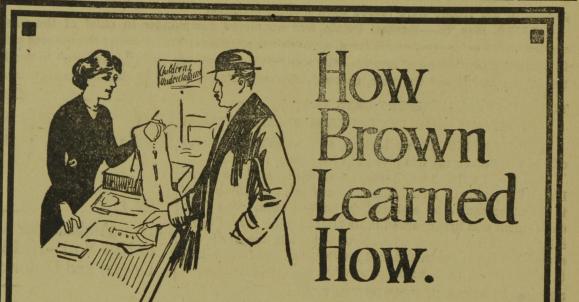
It is a sticky ether compound which dries the moment it is applied and Mike—Begorra, an' I had to go through the woods the other night where Casey was murthered last fall, an' that they say is haunted, an' be dad, I walked backward the whole way Pat—An' what for wuz ye after do in' that?

eet of every hard or soft corn or cal Mike—Faith, man, so that I could see if anything wuz comin' up behind lus.

You are further warned that cutting at a corn is a suicidal habit.

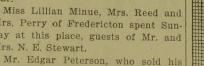






meet at the parsonage Wednesday aft-

The ladies' guild will meet at the home of Mrs. Thomas McDowell.



the great French general. Apparently the Main Street Baptist church will

of which he made a strong plea to use every available lot of ground for cultivation, also to eliminate as far as possible many things used for our own satisfaction and i nthins way to help ROCHON, QUE., March 2nd, 1915. "I have received the most wonderful benefit from taking "Fruit-a-tives". Miss Lillian Minue, Mrs. Reed and Mrs. Perry of Fredericton spent Sun-

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(8)

There is a man who makes shoes for childrenand sells them to stores all over Canada But he is only just learning how people buy.

It was this way: His wife-let us call her Mrs. Brown-'phoned to him and asked him to buy some underwear for little Brown.

Picture Brown now among the throng of mothers at the "Children's Underwear" counter. He asks for Underwear for a child of six. He looks it over helplessly. What on earth does he know about Children's Underwear? For lack of anything better to say he asks: "Is this good quality?" The answer is short and quite conclusive: "It's Blank's"—naming a welladvertised line. That short word says everything. Brown pays his money and goes home, quite satisfied with his purchase.

Now what bothers Brown-a manufacturer of shoes, is this: How would it affect the purchase of a child's shoes if the salesman said "They're Brown's"?

Nobody knows Brown's shoes. Brown doesn't advertise.

The name Brown signifies nothing when used in connection with children's shoes. The salesman must use all his persuasive wiles to induce people to buy them.

The point is — If the name Brown was as synonomous with Children's Shoes as "Blank's" is with Underwear, wouldn't Brown sell more shoes with less effort?

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.