



Pay Your Debt To Your Defenders

Turn Your Luxuries Into Comforts
For Those Who Have Sacrificed Most.

"Self-sacrifice, self-denial and service lie at the basis of the highest personal and national development."

Sir Thomas White,
Minister of Finance.

Is it nothing to you that men from all round you have sacrificed home and salary, safety and life, to defend your home as well as their own?

Is it nothing to you that their wives and families tremblingly scan each casualty list, and pale at the step of the postman or telegraph messenger?

Can you see others giving their dearest, without feeling that you *must do something* yourself? Do you wonder what to do?

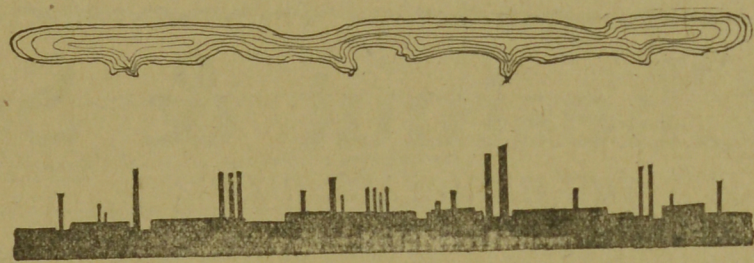
You can at least save—and lend your savings to the nation. Canada needs every dollar her loyal sons and daughters can spare, to meet the growing expenses of the struggle.

Every dollar you invest in Canadian War Savings Certificates helps the nation to deal generously with those who are defending you.

Certificates in denominations of \$25, \$50 and \$100, repayable in three years, may be purchased at any Bank or Money Order Post Office at \$21.50, \$43 and \$86 respectively. This means over 5% interest—making them a profitable as well as a patriotic investment.

The National Service Board of Canada,
OTTAWA.

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THE PRICE OF HOMAGE

ONCE when King Edward VII. paid a visit to Sheffield, all the fires in factories and plants were allowed to die out. Not a wheel in Sheffield turned for twenty-four hours. The primary object of this was to lift the pall of smoke that hovers over that wonderful steel-producing city, and to ensure, as far as man was able, a bright day and a blue sky for an auspicious occasion. It was Sheffield's expression of respect.

BUT the action was unique—it was unprecedented—it was unthought of that those hundreds of mighty furnaces, raging night and day, and those seething boilers, with quivering valves, should ever be allowed to cool. This extinguishing of fires cost Sheffield hundreds of thousands of dollars—the price of the effort to get back again to high-power efficiency.

SOME business men in Canada pay an unwitting homage, not to a king, but to a superstition—the superstition that hot weather justifies letting the fires of business energy go out. They stop Advertising in the Summer months. By paying homage to tradition, custom, superstition, they have allowed Summer to become their "dull" season. You know how dull it can be when you don't advertise. Do you know how brisk it can be made by Advertising? Do you realize how much momentum you now lose in the Summer that must be regained in the Fall?

DON'T LET YOUR ADVERTISING FIRES DIE
OUT THIS SUMMER.

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or the Secretary of the Canadian Press Association, Room 503 Lumsden Building, Toronto. Enquiry involves no obligation on your part—so write, if interested.

BONAR LAW PAYS TRIBUTE TO THE U.S.

The Allies Would Have Been
in Sore Financial Straits
But for America,
He Said.

London, Sept. 12. — Andrew Bonar Law, Chancellor of the exchequer, speaking today at a luncheon given by the Empire Parliamentary Association to Medill McCormick, Congressman-at-large for Illinois, said: "In everything connected with the military arrangements the Germans have shown remarkable results, even genius. But in dealing with questions of human nature they have repeatedly made mistakes which have been the salvation of the Entente Allies. No mistakes they have made would be so great in its consequences as that which drove the United States into the war."

"The Germans lately," continued Mr. Bonar Law, "have been saying that the Entente was relying on the United States, as their last hope. I want to say to you that we do rely on the United States."

"As Chancellor of the Exchequer I am ready to say to you now, what I should have been sorry to have had to say six months ago, namely, that without the United States' financial assistance the Allies would have been in disastrous straits today."

MANY CHILDREN DIE FROM SUMMER COMPLAINT

When They Could be Saved by Using

DR. FOWLER'S
Extract of Wild Strawberry.

There is not a summer passes without thousands of people, especially infants, being attacked by Summer Complaint.

The prostration, often verging on collapse which sometimes accompanies this disease makes it one of the most serious and dangerous we have to contend with during the hot months.

A remedy which will quickly offset the vomiting, purging and the profuse diarrhoea is Dr. Fowler's Extract of Wild Strawberry.

Mrs. Thomas M. Theriault, Grand Anse, N. B., writes: "My three children were very sick with Summer Complaint during the hot days last Summer. I thought one day that they would die, and I didn't know what to do to cure them. I happened to have one of your almanacs in the house, and found by reading about Dr. Fowler's Extract of Wild Strawberry that it was a good remedy. I at once got two bottles, and they perfectly cured them. I recommend everybody to use this wonderful remedy."

You don't experiment when you buy it. When you ask for "Dr. Fowler's" see that you get it.

It has been on the market for the past 72 years.

Price 35c. Put up only by The T. Milburn Co., Limited, Toronto, Ont.

SOME QUESTIONS AND ANSWERS

(From Food Conservation Classes.)

1. Is it really a saving to buy cheaper cuts of meat, when one must count fuel?

Ans.—It is still an economy if you first brown your meat quickly and then add your liquid and let it simmer slowly for an hour or two with the gas low, or if you cook in a fireless cooker. Then, too, some cheaper meat may be baked. First sear on top of the stove, adding a little liquid and then bake very slowly.

2. Does rice contain the same food value as potatoes?

Ans.—Rice contains three times as much starch as potatoes but lacks bulk, also yields acid. It should be served at the same meal with vegetables giving the needed mineral (potassium) and bulk. Such vegetables as string beans, celery, asparagus, cauliflower, cucumber, beets, lettuce and cabbage.

3. What meat makes the best pot roast?

Ans.—Either a piece of rump or chuck. Both are inexpensive and nutritious, although tough. The long cooking makes these cuts tender.

4. Would you kindly give me the names of some economy breads where white flour is not used?

Ans.—Oatmeal bread, corn bread, cereal muffins, oatmeal muffins, graham gems, bran muffins.

5. I have heard that grape juice is a healthful drink. Do you think it would be good for children?

Ans.—Yes, grape juice is an excellent drink for both children and grown people, provided it is the pure unadulterated, unsweetened kind. It is good for the blood and acts as an appetizer, providing mineral salts which everyone needs.

When the returns are all in this fall it will likely be found that the Pennsylvania breeder, A. B. Cox, heads the list of race-winning owners.

IMPORTANT LEGISLATION RELATING TO FREDERICTON

(Continued from page 2.)

as shall be assigned to them, from time to time by the City Council, by resolution or by-law.

2. The City Council of the City of Fredericton is hereby authorized and empowered to elect and appoint from among the Aldermen of the said Council a Deputy Mayor, who in the absence of the Mayor shall have all the powers and privileges of the Mayor.

CAP. LVI.

An Act relating to dilapidated structures in the City of Fredericton.

Passed 22nd June, 1917.

Be it enacted by the Lieutenant-Governor and Legislative Assembly, as follows:

The City Council of the City of Fredericton is hereby authorized and empowered to pass a by-law or by-laws or regulations for authorizing the destruction, pulling down, or repairing or renewing, at the expense of the owner, of any building, fence, scaffolding or other erection or structure, which in the opinion of the City Engineer is dilapidated or is dangerous from a standpoint of fire, public safety, or public health, and may, from time to time repeal, alter or amend the same.

CAP. LVII.

An Act to amend the City of Fredericton Assessment Act.

Passed 22nd June, 1917.

Be it enacted by the Lieutenant-Governor and Legislative Assembly, as follows:

1. Section 38 of Chapter 84, 7 Edward VII., A. D. 1907, being the City of Fredericton Assessment Act, is hereby amended by adding thereto the following words, "or more than Two Hundred Dollars; such amount so assessed to be decided by the Board of Assessors of the said City."

2. Sections 45 and 46, of Chapter 84, 7 Edward VII., A. D. 1907, being the City of Fredericton Assessment Act, are hereby repealed and the following inserted in lieu thereof:

45. The City Treasurer, on receiving the said assessment roll, shall forthwith cause to be published in one or more of the daily newspapers published in the City, for the space of one week, a notice (I) that he has received the said assessment roll, and that all persons assessed in the City shall be entitled to a deduction or discount of five per centum on the amount assessed against them respectively upon the payment of their respective rates to the City Treasurer within thirty days after the first publication of such notice, and that all persons assessed in the City who do not pay their rates within thirty days after the first publication of such notice, shall have added to such rates one-half of one per centum per month or part of a month until the same are paid; such notice shall, for the purposes of this Act, be deemed and taken as a demand of City rates and taxes, and the City Treasurer shall, immediately upon such notice being published as herein directed, make affidavit that such notice has been duly published, and shall annex a copy of such notice to such affidavit, and file such affidavit in his office; a certified copy of such affidavit and of the notice thereto annexed under the hand of the City Clerk, and the seal of the City, shall, without further proof, be evidence in all Courts of the due publication of such notice, and of the contents thereof.

46. The City Treasurer, upon the receipt of the said assessment roll, shall also immediately prepare, or cause to be prepared, a notice to each person named in such assessment roll in the form (J) or as near as may be, in the Schedule to this Act provided; which notice when so prepared shall forthwith be delivered to an officer to be appointed for that purpose by the City Council, which officer shall, without delay, serve the said notice upon the respective persons to whom they may be respectively addressed, either personally or by delivery at the place of business or residence of such persons, or, in case of non-residents, to any agent of such non-resident, and if there be no resident agent of such non-resident, then, by mailing such notice, postage prepaid, to the last known address of such non-resident. Any ratepayer paying his taxes before the expiration of the thirty days mentioned in the last preceding section, shall be entitled to a discount of five per centum upon the amount of his taxes, and all taxes remaining unpaid after the expiration of said thirty days, shall have added thereto one half of one per centum per month or part of a month, until said taxes are paid; provided, that no execution issued, or sale made under this Act, shall be deemed to be improperly or unlawfully issued or made by reason of the notice in this section mentioned not having been given, or of there being no evidence thereof.

3. The provisions of Sections 45 and 46 of said Chapter 84, 7 Edward VII., A. D. 1907, as amended by this Act, respecting the rate of discount, shall not apply to the assessment for the year 1917, but all taxes unpaid at the time this Act comes into force, including all arrears at the date of the passing of this Act, shall pay such additional tax as is specified in said sections 45 and 46, until paid.