

*"Make Plenty
of Jelly
this Year"*

Children must have sweets and the most wholesome and economical sweets you can provide for them and for the whole family are delicious home-made preserves and jellies made with



Lantic Sugar

Order by name in original packages

2 and 5-lb. Cartons 10 and 20-lb Bags

Lantic Sugar is a pure cane sugar of "FINE" granulation specially suitable for preserving as it dissolves instantly and makes a clear sparkling syrup

PRESERVING LABELS FREE. Send us a red ball trade-mark, cut from a bag or carton, of Lantic Sugar and we will send you a book of 54 printed and gummed labels all ready for use. Address

ATLANTIC SUGAR REFINERIES, Limited, Power Building, Montreal

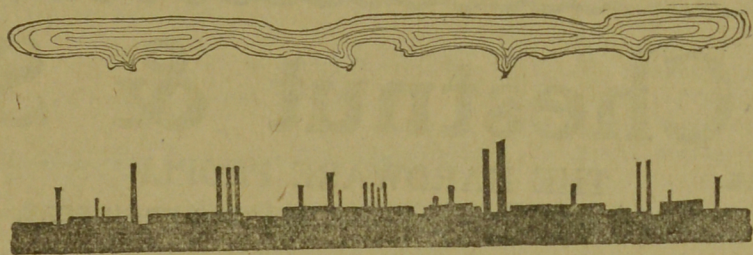
62

Omaha policemen must learn to sing the "Str Spangled Banner" according to an informal edict handed down by Chief of Police Dunn and the Mayor. This announcement followed

vestigator that three Omaha policemen had sung "Die Wacht am Rhein" at the German Home recently. The statement by the Governor's in-

The Malay States during the pres-

ent war have contributed 1,000 officers to the British army and navy, one battleship, forty aeroplanes and \$10,000,000 in war loans.



THE PRICE OF HOMAGE

ONCE when King Edward VII. paid a visit to Sheffield, all the fires in factories and plants were allowed to die out. Not a wheel in Sheffield turned for twenty-four hours. The primary object of this was to lift the pall of smoke that hovers over that wonderful steel-producing city, and to ensure, as far as man was able, a bright day and a blue sky for an auspicious occasion. It was Sheffield's expression of respect.

BUT the action was unique—it was unprecedented—it was unthought of that those hundreds of mighty furnaces, raging night and day, and those seething boilers, with quivering valves, should ever be allowed to cool. This extinguishing of fires cost Sheffield hundreds of thousands of dollars—the price of the effort to get back again to high-power efficiency.

SOME business men in Canada pay an unwitting homage, not to a king, but to a superstition—the superstition that hot weather justifies letting the fires of business energy go out. They stop Advertising in the Summer months. By paying homage to tradition, custom, superstition, they have allowed Summer to become their "dull" season. You know how dull it can be when you don't advertise. Do you know how brisk it can be made by Advertising? Do you realize how much momentum you now lose in the Summer that must be regained in the Fall?

DON'T LET YOUR ADVERTISING FIRES DIE OUT THIS SUMMER.

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or the Secretary of the Canadian Press Association, Room 503, Lumsden Building, Toronto. Enquiry involves no obligation on your part—so write, if interested.

THERE SEEMED TO BE A FOOD AVALANCHE

There Isn't Much You Can Do When All the Garden Stuff Gets Ripe and You Can't Use It.

(Chicago News.)

"Artichokes are scarce," muttered the man behind the bundles, "and I don't know what we'll do without them—we'd better get up a slogan or a substitute or something, I suppose. It's a very serious situation."

"No," growled the man with still more bundles, "artichokes are not scarce, so we don't need a slogan or a substitute."

"What, do you mean to tell me that artichokes are not scarce? Why everything else is, why shouldn't they be?" "I tell you," said the man with still more bundles, who knew better than to try to peer over his bundles without a periscope, "that there is no scarcity of anything—neither fleas nor flivers, potato bugs, lizards, glass bottles, carpet tacks, booze, beaux, hairs of the head, sands of the sea, dogs, slackers, nor any superfluous or unnecessary thing. The day of scarcity is over."

"Ended rather sudden, didn't it?"

"It did. It was a surprise attack and took us totally unawares. Only yesterday when I strolled into my garden there was nothing but green and unripe stuff—green corn, green cantaloupes, green tomatoes and green pumpkins peeping timidly and bashfully from behind deep green leaves. But today, while I stood heedless and unprepared, there came a rush and I was overborne with ripe stuff—ripe corn, ripe pickles, ripe watermelon, ripe cantaloupes and ripe pumpkins. We had made one tolerably ripe pumpkin last a week in the days prior to the avalanche, the ambuscade, and we had made one ear of corn and a couple of green tomatoes do for three meals, according to the instructions handed us by the food experts. And now, here is more than we can eat suddenly thrust upon us!

"We had to eat it at once. It is painful to have to eat so much when one has become accustomed to a system of general moderation. I didn't propose to do it, so with one arm full of yellow golden grain, and a watermelon under the other, a pocket full of tomatoes and two pockets full of pickles and a pumpkin balanced upon my head, I started for the house of Neighbor Brown's."

"But I met Neighbor Brown on his way to my house trying to open my gate with a sack full of stuff for me. I put my foot firmly against the gate and kept him off my premises, and then we compromised by agreeing to carry all our stuff over to Smith."

"But we met Smith on our way to Smith's house, and he had a couple of wagon-loads of stuff for Brown and me. So I say there is no shortage of anything."

The man who had first spoken said nothing more. He was too busy. An insurrection had broken out among his bundles and it required the attention of a firm hand.

POINTED PARAGRAPHS.

The new geographies will have a little trouble in locating the place called "Somewhere in France."

It is a dull day when Italy does not capture something that sounds like the Pazazzas.

Time is money, provided you don't spend a dollar's worth of time trying to save a penny.

The circus has its troubles too. The price of elephants has advanced by leaps and shuffles.

When peace comes Germany might be allowed to have Crocker Land for its place on the ice.

Summer is the season in which a bachelor spends half his time struggling to get into a Palm Beach suit and the other half struggling to keep out of a breach of promise suit.

There never has been but one Sir Galahad—and we have never known a soldier who wanted to deprive the knight of his unique honors. Every warrior admires Sir Galahad of course but they feel more friendliness for Launcelot. Human nature is a turble thing!

A young Greek in San Francisco gave the Red Cross all of his possessions, including an automobile, a gold watch and \$550 in cash, and then enlisted in the army.

Miss Gladys Cornell is the only woman deputy marshal in West Virginia.

"SALADA"

A Daily Treat in Every Household

Sealed Packets Only.

Refuse Substitutes.

Black or Natural Green

E 227

A POWERFUL INDICTMENT AGAINST THE GOVERNMENT

What Sir Sam Hughes Laid at the Door of Sir Robert Borden When He Resigned From the Government--Second Contingent Heid at Quebec for four months --Petty Intrigues Going on in Cabinet

In his speech delivered in parliament after resigning his portfolio as Minister of Militia and Defense, Sir Sam Hughes delivered a scathing indictment of the Borden government's general administration of war matters. A summary of the principal indictments of Borden by Sir Sam Hughes reads as follows:

1. That from the outset the management of our forces, supplies, equipment, transport, etc., were taken completely out of our hands and controlled by the British authorities.

2. That for the first ten months of the war our equipment, stores, supplies, armament, everything provided by us was set aside.

3. That the ex-Minister of Militia spoke to the Prime Minister about the rejection of our stores and supplies of every description and submitted to him a written memorandum proving the utter falsity of the reasons given by the British officers for their rejection of everything that came from Canada. But nothing was done.

4. That the Pay Department was found to be absolutely chaotic, and that the medical service lacked system, efficiency and comprehensiveness.

5. That a force was raised and managed in spite of all sorts of intrigue.

6. That appointments in the force were based on two avenues of supply, of which one was British officers connected with society people, and the other Canadian Permanent Corps officers, with their usual pull.

7. That few, if any commissions, are of any practical value, and that everybody connected with the Hospitals Commission, the Pensions Board and the National Service Commission knows of the absurdities they contain.

8. That the Second Division was

held in Canada for four months by the Cabinet's petty haggling over the question of paying commissions to agents on the sale of motor trucks, instead of purchasing at the lowest wholesale prices.

10. That no one knew better than the Prime Minister that the statements made by him in his letter of October 31st, 1916, regarding the control of the forces during the first year in Great Britain, were not correct.

11. That the Prime Minister's reason for appointing an Overseas Minister of Militia was not, as alleged by him, due to the failure of the ex-Minister of Militia to secure authority by Orders-in-Council for his acts, but was the result of several months planning between Sir George Perley and the Prime Minister.

12. That for a long time there were petty intrigues going on in the Cabinet, to which the ex-Minister of Militia

(Continued on page 7.)

A MARVELLOUS MEDICINE FOR LITTLE ONES

Mrs. Delvina Pelletier, Ste. Perpetue, Que., writes: "I have much pleasure in stating that Baby's Own Tablets have been a marvellous medicine in the case of my baby. I have been using the Tablets for four years and don't think there is anything to equal them." In using the Tablets the mother has the guarantee of a government analyst that they do not contain one particle of opiates or other harmful drugs—they cannot possibly do harm—they always do good. The Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Visit Halifax September 12th to 20th PROVINCIAL EXHIBITION DATES

Never in the history of the province was a visit to the Ancient Capital more interesting than at present, with the thousands of soldiers, His Majesty's Warships and the scores of neutral ships lying at anchor in Bedford Basin.

All the leading features that have characterized the Annual Fair in the past will be in evidence, together with many new ones.

Particulars announced later. Reserve these dates.

September 12th to 20th

M. McF. HALL

Manager and Secretary,

P. O. Box 339.

HALIFAX