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WHOLESALE DRY GOODS and WOOLENS
ST. JOHN, N. B.

Our Motto: Promptness, Accuracy, Courtesy, Care.

We Sell the Famous Sherlock-Manning Player Piano

All the Latest Sheet Music on hand

E. O. MacDonald
Music Store 560 Queen Street

GOOD WORK ACCOMPLISHED BY C. P. R. OCEAN SERVICE

Up to date some 420 members of the Canadian Pacific Ocean Services staff have joined the navy or the army in spite of the fact that the company has carried on without a break its regular passenger and freight services between Great Britain and Canada and Canada and Japan, China and Manila.

Many of these gallant men have paid the supreme sacrifice, some wounded and others invalided out of the service. The list of decorations won by members of the C.P.O.S. is a long one. Unfortunately the deeds which have won them these decorations have not been made public in the majority of cases. Take for instance Lt. R. N. Stuart of the S.S. Monmouth, whose father was a P.E.I. man. He has won the V.C., the D.S.O. and a bar to the D.S.O., but a veil of secrecy which perhaps may not be lifted till the war has been brought to a victorious conclusion hides the deeds of gallantry which have brought him these magic letters from a grateful Empire.

The D.S.O. has been gained by:—
Engineer Commander J. Carmichael

chief engineer of the Princess Margaret of the B. C. service.

Lt. H. J. Ferguson, first officer of the Montfort.

Commander E. Outram of the Alsation.

Second Engineer J. Quine of the Pacific Services.

Engineering Cadet R. Wilson of the Alsation.

Commander J. Turnbull of the Empress of Britain, mentioned in list of honors.

Engineer E. Gordon of the Pacific Services received decoration from the Russian government whilst in the army.

Second Lieut. Mearnes of the Marine Department has received the M.C. and Sergt. Major R. M. McLachlan of the Liverpool staff has been awarded the D.C.M.

When the war was declared Major H. Maitland Kersey, B.S.O., managing director of the C.P.O.S., mobilized and marched with his regiment, the Herts. Yeomanry, but when the regiment was ordered abroad Major Kersey was "seconded" by the war office in

AMERICAN SHELL ORDERS WILL HELP OUT CANADA

Big Business Coming to Canadian Munition Factories---Orders Will Eventually Run Many Times Over Fifty Million Dollars---Americans Likely to Want Material for Ship Building---Victory War Loan Should be Over Subscribed.

(Financial Post.)

Current events are having an important and direct bearing upon the business situation of the present and the outlook for the future. Outstanding in its direct effect is the further announcement made by the Financial Post this week regarding shell orders from the United States. This announcement not only bears out the forecast of last week, but gives details of the business being placed. From information gathered from different sources it would appear that Canadian manufacturers are to have all the orders for certain shells which they can handle, for the time being at least, and the possibilities are that the total volume of business will eventually run many times the \$50,000,000 which is estimated for the orders now in sight.

The effect of this business upon conditions in Canada will be very beneficial. Not only does it mean a new lease of life for many of the munitions plants where were closed down, but the fact that the money for the production will be coming into the country will be of greater benefit to the country's financial position than the orders from Great Britain which are being handled on credit.

Further it is more than possible that the shell orders, which are being accompanied by inquiries for ship-building supplies and ship equipment, will be followed by other orders for more general supplies. Already there has been business in certain textile lines and this may be extended as the number of men under arms increases. An evidence of the effect on business of calling men to the colors is also seen in Canada in the fact that inquiries are being made regarding the purchase of large quantities of footwear for the men being called out under the Conscription Act.

order to take up the armed cruiser and troop work in London and subsequently he acted as Relief King's Messenger to France, and was appointed to the staff of General Pershing, the commander in chief of the American forces. Since the outbreak of the war C.P.O.S. vessels have transported over 700,000 troops and passengers from or to Canada, the Mediterranean, India, China, Egypt, Gallipoli, Mesopotamia, across channel or on the Pacific in addition to over 3,000,000 tons of cargo, munitions, supplies, etc. Many of the largest vessels have been turned into armed cruisers. These vessels which have not engaged in actual fighting have been rendering a great service to the Allies in their struggle against despotism.

In the House of Commons on October 29th last this resolution was moved and adopted: "That the thanks of the House be accorded to the officers and men of the Mercantile Marine for the devotion with which they have continued to carry the vital supplies to the Allies through seas infested with deadly peril."

Premier Lloyd George referring to this in his great speech said: "It is a great distinction for any civilian body to be placed in the same category as the soldiers of the British army and the sailors of the British navy. But the officers and men of the British Mercantile Marine have won that distinction."

have the officers and men of the C.P.O.S. earned that tribute from the Empire's Greatest Commoner.

BRAKEMAN KILLED.

Sherbrooke, Nov. 20.—L. St. Pierre, a C. P. R. brakeman, was run over by a train this morning at Milan and had both legs and an arm cut off. He died a few hours after reaching Sherbrooke.

PERSONAL.

Mr. Henry Phillips of Woodstock is in the city.
Mr. A. J. Gray of St. John, travelling freight agent for the C. G. R. is a guest at the Barker House.
Mr. H. W. Woods of St. John, Post Office Inspector is registered at the Barker House.

Messrs. H. H. McLellan and R. S. Ritchie of St. John, are registered at the Barker House.

Any real participation in another's life enlarges our own.

The Dominion War Loan is also an important factor in the business situation. Its success is generally assured, but the extent to which the amount is oversubscribed will undoubtedly have its effect upon the credit position of Canada and her ability to handle business from Great Britain and the other Allies which must be accepted on deferred payment basis. Canadians owe it to themselves as a matter of loyalty and as a matter of business to subscribe largely to the loan. The money will all be spent in Canada. Not only will it mean another lease of life in many lines of industry but it will permit those supplies going to the Allies of which they stand so much in need.

Altogether, with the prospects of a successful flotation of the war loan, and renewed war orders from various sources, together with high prices for agricultural products, the outlook is for a continued period of reasonable prosperity although there is an increasing realization of the fact that the war is a very serious issue and that if we are to play our part in it there must be a conservation of financial resources on a scale much different from that which has been generally observed. There is no need for hoarding, but extravagance should be reduced to the minimum.

BREAKS A BAD COLD IN A JIFFY! TRY IT

You can end gripe and break up a severe cold either in head, chest, body or limbs, by taking a dose of "Pape's Cold Compound" every two hours until three doses are taken. It promptly opens clogged-up nostrils and air passages in the head, stops nasty discharge or nose running, relieves sick headache, dizziness, feverishness, sore throat, sneezing, soreness and stiffness.

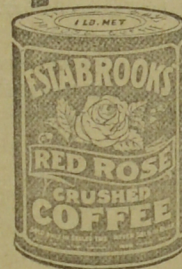
Don't stay stuffed-up! Quit blowing and sniffling! Ease your throbbing head—nothing else in the world gives such prompt relief as "Pape's Cold Compound," which costs only a few cents at any drug store.



The Crushed-Coffee Smile

Is naturally a broad and radiant one, because he who wears it has discovered a fine, rich coffee which has none of that bitter "after taste" so common to ground coffees. That is because the bitter chaff and dust have all been removed from Red Rose Coffee, which is crushed—not ground. It is hard to believe that there could be so much difference in coffees until you taste Red Rose Coffee.

The same price as it was three years ago.



**Red Rose
Coffee**

POTASH FERTILIZER

1500 TONS, 3-6-5 BRAND, SECURED FOR NEW BRUNSWICK BY THE DEPARTMENT OF AGRICULTURE To Prevent Exportation to Potato Sections in U. S. A.

Fertilizers are scarce and an adequate supply will not be obtained.

Transportation difficulties grow worse during the winter. Order early and be prepared for the planting season.

A large amount of the above has already been sold, and the balance can be had by anyone upon the following terms:

Laid down in carload lots at any station in New Brunswick at \$65.50 per ton. Draft will accompany bill of lading. Fertilizer in 100 pound bags.

For further information write:

CHAS. SHAW, Hartland.

M. A. McLEOD, Sussex.

N. B. DEPARTMENT OF AGRICULTURE,
Fredericton.

CHALMERS

THE CHALMERS now holds the WORLD'S RECORD for Speed, Power and Stability. Let us book you for your spring delivery in case the price advances. We also carry OVERLAND CARS.

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Enlist Your Kitchen in the War!

"The kitchen must help as well as the workshop and the trenches"

Mr. Lloyd George has said it!

What does he mean?

He means you must know and practice real thrift—make every dollar you spend on food serve your family and your country. Banish those things which are wasteful and substitute real foods.

Lovers of tea and coffee must realize that these beverages are in no sense of the word food, but merely pleasant, slightly stimulating drinks, which, by the way, are soaring in price!

Thrift Suggests Serving Cocoa

It is a scientific fact that a cup of Cowan's Perfection Brand Cocoa contains more actual food value than a cup of beef extract, bouillon, or chicken soup.

Economies like Cowan's Cocoa render the diet more delightful, while saving money. And the saving effected in household expenses will enable you to help win the war another way—by Purchasing War Certificates!

For \$21.50 you can buy at your nearest bank or

Post office a War Savings Certificate for which in 3 years' time the Government will refund \$25.00. Remember every food economy you practice helps to defend the brave boys at the front.

Cowan's Perfection Brand Cocoa can be purchased from all good dealers throughout Canada. Economy also suggests your choice of Cowan's Maple, Buds, Queen's Dessert, or Milk Chocolate Bars as the ever welcome confections.

Ask for Cowan's ACTIVE SERVICE Chocolate; just what our soldiers in the trenches appreciate. Specially manufactured to meet their needs.

COWAN'S COCOA
"Perfection Brand"
MADE IN CANADA

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is a full-bodied
mans drink. Its
snappy flavor
makes it favorite
with father and
mother and as
it is pure and
drug free child-
ren can drink it
without harm