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AN ILLUMINATING SPEECH BY WESTMORLAND MEMBER

Mr. Magee Calls Attention to the Serious Conditions Which Prevail in This Province—More Revenue Required to meet The Demands of the Public Service—How Additional Revenue Might be Raised.

An outstanding feature of the budget debate in the Legislature on Tuesday was a practical and business-like speech by Mr. Magee, of Westmorland. He dealt with the serious financial condition of the province, brought about by the extravagance and maladministration of the old government, and suggested some possible new sources of revenue.

The House met on Tuesday at three o'clock.

Mr. Burchill presented the report of the Committee on Standing Rules.

The following notices of inquiry were given:

By Mr. Murray (Kings) as to what amounts have been paid to the directors and secretary of the St. John and Quebec Railway Co. for salaries and expenses, also as to the date of the first meeting of said directors.

By Mr. Smith (Albert) as to the parties who had charge of the distribution of seed grain and their remuneration.

By Mr. Young, as to whether the

Government intends to aid in the construction of a road from Maple Grove Settlement to the Tungsten mines.

Mr. Smith (Carleton) rose to a question of privilege. He said that a statement concerning the Farm Settlement Board published in the St. John Telegraph yesterday set forth that he (Smith) had approved of the sale of certain farms and that Hon. Mr. Murray upon his return from England had cancelled same. He would say in answer to this that the only sales to the Farm Settlement Board with which he had been concerned had been cancelled at his request. Hon. members would therefore observe that the published report was inaccurate.

Governor, praying that copies of correspondence carried on by members of the Government in 1908 relating to Central Railway matters, be laid on the table of the House.

Mr. McGrath pursuant to notice

moved that an humble address be presented to His Honor the Lieutenant By Mr. Smith (Carleton) as to what lands had been settled under the labor act since the present Government took office.

Hon. Mr. Foster said that the information would be furnished without an address.

Mr. McGrath then formally withdrew his motion.

The House went into Committee with Mr. Leger (Westmorland) in the chair and took up consideration of a bill to amend the Probate Courts Act.

Hon. Mr. Byrne explained that some doubt had arisen under the act of 1915 as to whether or not in the case of a person dying intestate, a creditor could take out letters of administration when it was not done by next of kin. This provision was embodied in the Act. The object of the bill was to remove any doubt that might exist. The bill was agreed to.

The Budget Debate.

On the order of the day being called Mr. Potts took the floor and spent an hour discussing provincial finances and other things, chiefly the latter.

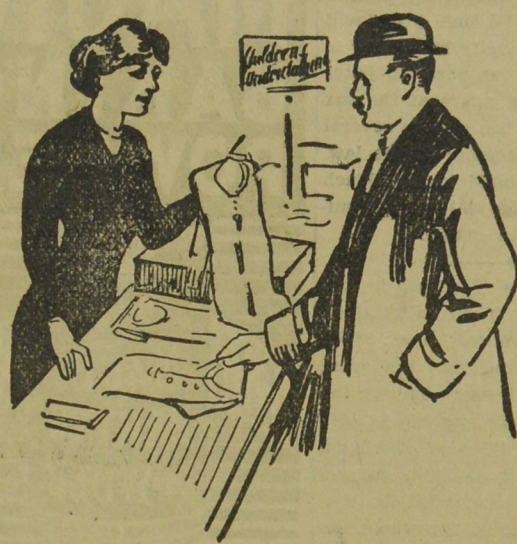
Mr. Magee's Speech.

Mr. Magee congratulated the hon. members on the high order of the remarks they had made. He had been quite taken by some of the ideas advanced by the hon. member from St. John (Potts). That hon. member had spoken of pink pills, Dodd's pills and other kinds of pills, but he neglected to tell of the bitter pill he had to swallow on the night of February 24th.

Joking aside, there was no doubt that the situation they were facing in this province was a very serious one. Hon. members had spoken of the public debt and although difference of opinion existed as to which was responsible for it, the people had decided against the hon. members opposite and had put in a new administration.

His hon. friends frequently made use of the term "business administration" in a light vein, but he could tell them that it required business administration to conduct the affairs of the province as they should be conducted. He had entered public life as a business man, along with some others, to see if something could not be done to bring about a better condition of affairs. At the present time it would take J. Pierpont Morgan, the Standard Oil Co. and the Pinkerton Detective Agency to straighten things out and arrange for the proper expenditure of the revenue. The ex-Attorney General had said that it would be impossible to do so.

(Continued on page 7.)



How Brown Learned How.

There is a man who makes shoes for children—and sells them to stores all over Canada But he is only just learning how people buy.

It was this way: His wife—let us call her Mrs. Brown—'phoned to him and asked him to buy some underwear for little Brown.

Picture Brown now among the throng of mothers at the "Children's Underwear" counter. He asks for Underwear for a child of six. He looks it over helplessly. What on earth does he know about Children's Underwear? For lack of anything better to say he asks: "Is this good quality?" The answer is short and quite conclusive: "It's Blank's"—naming a well-advertised line. That short word says everything. Brown pays his money and goes home, quite satisfied with his purchase.

Now what bothers Brown—a manufacturer of shoes, is this: How would it affect the purchase of a child's shoes if the salesman said "They're Brown's"?

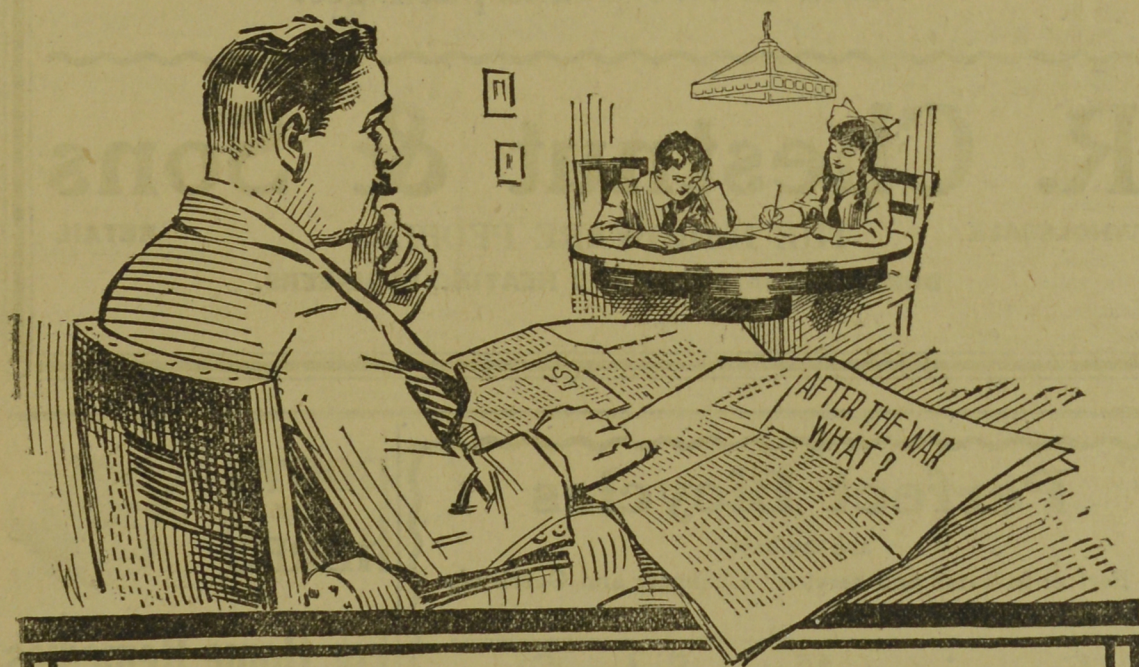
Nobody knows Brown's shoes. Brown doesn't advertise.

The name Brown signifies nothing when used in connection with children's shoes. The salesman must use all his persuasive wiles to induce people to buy them.

The point is—If the name Brown was as synonymous with Children's Shoes as "Blank's" is with Underwear, wouldn't Brown sell more shoes with less effort?

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.

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Tones and invigorates the whole nervous system, makes new blood in old veins, cures nervous debility, mental and brain worry, despondency, loss of energy, palpitation of the heart, failing memory. Price \$1 per box, six for \$5. One will please, six will cure. Sold by all druggists or mailed in plain pkg. on receipt of price. New pamphlet mailed free. THE WOOD MEDICINE CO., TORONTO, ONT. (Formerly Windsor.)



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NOT even the best-informed man in government or business circles dares to attempt a prophecy of conditions after the war. We hope for the best—meantime wise men are preparing now for anything.

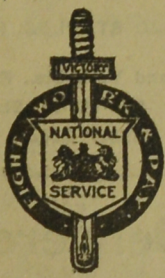
How?

By regulating their expenditures according to their actual needs rather than by their prosperity—by husbanding the surplus—and by investing to the limit in Canadian War Loans that help so much to maintain present prosperity.

Money saved and loaned to Canada by Canadians is a two-fold safeguard for the future. The lenders will benefit directly from the excellent interest return and absolute security—and indirectly because the interest thus kept in Canada will help to keep business good after the war.

Canadian War Savings Certificates are issued in denominations of \$25, \$50 and \$100, repayable in three years. At the purchase prices of \$21.50, \$43 and \$86 respectively, they yield over 5% interest. Buy them at any Bank or Money Order Post Office.

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