count, 1d. per lb.

count, 1d.

count, 1/2d.



THE DIFFERENCE

CIGARETTES

TO-DAY-

at this very hour-more smokers are trying Murads for the first time than all other high-grade cigarettes combined.

Almost 100 per cent of these new Murad smokers continue Murad smokers.

What is happening today has happened every day since Murads were first introduced.

What is responsible for this?

Not advertising—Quality!

And the endorsement of Murads by one smoker to another, from coast to coast.

Everywhere - Wh

A maiden's exclamation: "Ah Men!

RETRIBUTIVE JUSTICE

A bachelor's exclamation:

The month's prize for the bummest joke goes to the Kansas editor who admonished his readers in the followng words: "In order to combat the constantly soaring cost of living, w advise our readers to biplane food."

"Here, cabby, you haven't given me "Well, mister, ye can't expect to hire a hoss an' kerridge an' a expert accountant for 50 cents a mile."

ULTRA-MODERN HISTORY

Sunday School Teacher—Willie who ras born in Bethlehem? Willie—Charles M. Schwab.

RATHER CAUSTIC

Belle-Do you know I've had this dress for eight years? Beulah—Yes, I know you've had it all the time you've been 28 years old.

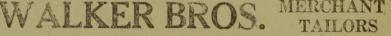
Aunt Beatrice was engaged. Bessie

"I didn't suppose she needed to be rayed for now she is engaged," said Bessie.

There is something wrong with the small boy who isn't the victim of a chronic case of hunger.

Being good is very monotonous if

Will you encourage turning waste garden space into food this 'summer'. Waste ground and comments waste



QUEEN STREET, WEST END.

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Tailoring Co. of Toronto, the largest Military Tailoring Co. in Canada.

Wholesale Dry Goods and Woollens House Furnishings For Spring Lace Curtains Scrim Curtains Curtain Muslin and Draperies of all kinds Cretonnes and Casement Cloths White Bed Spreads Towels, Napkins and Table Linens Oilcloths and Linoleums Carpets, Rugs and Squares Prices Lowest Possible. Goods so'd to the Trade only. Vassie & Company, Ltd. WHOLESALE DRY GOODS and WOOLLENS ST. JOHN, N. B. Our Motto: Promptness, Accuracy, Courtesy, Care.

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