

MADE IN CANADA



GILLETT'S
LYE
EW. GILLETT COMPANY LIMITED
TORONTO, ONT. MONTREAL

Used for making hard and soft soap, for softening water, for cleaning, disinfecting and for over 500 other purposes.

REFUSE SUBSTITUTES.

EW. GILLETT COMPANY LIMITED
TORONTO, ONT. MONTREAL

WILL BORDEN GOVERNMENT WANT ANOTHER REPRIEVE?

(Continued from page 2.)

Hon. Bob Rogers did, that the soldiers' votes could be polled and that they would be cast for the Borden Government. But 1916 found them wiser. The soldiers had Sam Hughes and Colonel Allison and the Ross Rifle and other matters in their crop, and when the British Columbia soldiers had a chance to show their destination of Ottawa graft and incompetence by kicking out a government of the same party-stripe in Victoria, B. C., they went to it heartily. The result was a change of heart in the News. It believes, for publication, that the soldiers' vote cannot be polled, and feels, in private, that that is the best thing that can happen to a vote that has gone back on the Borden Government.

The News, of course, mixes the argument up with a lot of snivel about disfranchising 400,000 soldiers who ought to vote for Canada when they are ready to die for Canada. The simple answer to this is, that if anybody disfranchises the 400,000 brave men, it will be the Borden Government that is afraid to entrust the soldiers with the ballots which are now stacked up in the High Commissioner's office in London.

Thus the News has two strings to its bow. The first is—to the deuce with the constitution if it prevents the Borden Government staying in as long as it likes.

The second is—to the deuce with the soldier's vote, because the Borden Government wouldn't get it anyway.

MOTHER! YOUR CHILD IS CROSS, FEVERISH, FROM CONSTIPATION

If Tongue is Coated, Breath Bad, the Stomach Sour, Clean Liver and Bowels.

Give "California Syrup of Figs" at once—a teaspoonful today often saves a sick child tomorrow.

If your little one is out of sorts, half sick, isn't resting, eating and acting naturally—look, Mother! see its tongue is coated. This is a sure sign that its little stomach, liver and bowels are clogged with waste. When cross, irritable, feverish, stomach sour, breath bad or has stomach-ache, diarrhoea, sore throat, full of cold, give a teaspoonful of "California Syrup of Figs" and in a few hours all the constipated poison, undigested food and sour bile gently moves out of its little bowels without griping and you have a well, playful child again.

Mothers can rest easy after giving this harmless "fruit laxative," because it never fails to cleanse the little one's liver and bowels and sweeten the stomach, and they dearly love its pleasant taste. Full directions for babies, children of all ages and for grown-ups, printed on each bottle.

Beware of counterfeit fig syrups. Ask your druggist for a 50-cent bottle of "California Syrup of Figs," then see that it is made by the "California Fig Syrup Company."

SEVERING GERMAN CONNECTIONS

New York Agents of North German Lloyd S.S. Co. Give Notice.

New York, April 16.—Oelrichs and Co., agents here of the North German Lloyd Steamship Co. since 1861, announced today that owing to the existence of a state of war between the United States and Germany, they had severed their connection with the German lines. Charles Von Helmsolt, it was said, would look after the North German Lloyd interests here.

When the neighbors chicken get in your garden, don't hunt for the axe—just build a few nice comfortable nests and encourage them to stay while.

RALPH CONNOR PRAISES CANADIANS

New York, April 16.—Alternating between cheers and tears, an immense audience which filled every seat and every inch of space in the Madison Avenue Baptist Church, listened last night to an address by Major Charles W. Gordon (Ralph Connor) who spoke on "Why Canada entered the War."

The stirring deeds of the Canadian soldiers on the European battlefields which are being prominently chronicled in the newspapers of New York, lent emphasis to the words of the speaker, who elicited vociferous cheers from his auditors when he told of the sacrifices Canada has made and is making for the cause of humanity and civilization. Especially rousing was the ovation accorded Major Gordon when he emphasized heroism and fortitude of the women of Canada and those of Great Britain and France, and predicted that "when the American nation is really in the war, American women will thrust their men into the army as did those of Canada."

PROMOTION FOR GUNNER HAWKES

Gunner J. L. Hawkes, formerly of Plaster Rock, has recently been transferred to the headquarters pay and records office in London. He went to France with the 28th Battery and had been at the front several months during the heavy fighting, when he was



GUNNER J. L. HAWKES.

wounded nearly a year ago. Since being wounded he has taken a course in bookkeeping and stenography, hence his transfer to the records office. His friends will be pleased to learn of his transfer, which means a promotion.

SPAIN ADDRESSEE SHARP NOTE TO GERMANY

Madrid, via Paris, April 16.—A semi-official note to the press deprecates "the false interpretation" given to the latest meeting of the cabinet, and says that the comments on the note to Germany are entirely contrary to facts, that the government has in no wise modified its policy and that the note simply asks for respect for the lives of Spaniards.

The note alludes to the German declaration that unrestricted submarine warfare was a question of life or death with Germany, and declares that the commerce of Spain is also a question of life or death to Spain, and that the overseas relations cannot be stopped without the immediate ruin of the country.

STRIKE AND RIOTS IN GERMAN CAPITAL

London, April 16.—Travellers arriving in Holland from Germany, according to a dispatch from Amsterdam to the Central News Agency, says that a general strike was commenced this morning in Berlin and that riots have taken place in the German capital.

Nothing makes a woman with a real pearl necklace madder than to see imitations so good.

Auctioneer and Commission Merchant

Progressive, up-to-date Methods of Selling. Prompt returns, which count for a lot.

Satisfaction guaranteed. Your patronage solicited.

Archie MacDiarmid

482 Charlotte Street.
Phone 353-41, at Erb's Grocery.

Board of Health Notice.

New Regulations relating to the Care and Disposal of Garbage, Manure, etc., enacted by the Fredericton Board of Health, District No. 1, Thursday 5th April, 1917.

No person shall remove swill, offal or other offensive matter within the limits of the City of Fredericton unless the same be removed in tight covered barrels or other containers only and unless he shall have first submitted the containers for such removal for inspection and approval of the Health Inspector of Board of Health.

Every Householder and every Hotel and Restaurant Keeper or other persons shall dispose of all garbage. For the disposal of which they are responsible by burning the same or by keeping it in proper tight covered receptacles which are to be frequently emptied and to be satisfactory to the Health Inspector of the Board of Health.

The Keeper, Owner or Tenant of any Livery or other Stable shall keep his stable and stable yard in a clean and sanitary condition. He shall not permit any manure to be thrown out and scattered around his premises, but it must be kept in tight shed or box provided with proper ventilators and said shed or box to be subject to the approval of the Health Inspector of the Board of Health.

The person owning the manure must remove it from the premises when directed so to do by the Health Inspector of the Board.

The above regulations are published by order of the Board of Health of the City of Fredericton, District No. 1.

GEORGE Y. DIBBLEE,
Acting Secretary.

J. M. WILEY,
Chairman

Board of Health Notice.

Amendments to the Regulations for Sale of Milk and Cream in the City of Fredericton, enacted by the Fredericton Board of Health, District No. 1, Thursday, fifth day of April, 1917.

Section I, is amended to read—No person shall sell or offer for sale Milk or Cream in the City of Fredericton without having first procured a license so to do from the local Board of Health, which license shall not extend beyond the first day of May next following the date of the license.

Section II of the present regulation is rescinded and the following inserted in lieu thereof.

Every licensed vendor of milk or cream shall have the number of his license conspicuously placed on the wagon or other vehicle from which the milk or cream is sold. All large supply cans or other containers from which milk or cream is delivered to milk or cream stores or from which milk or cream is taken to refill other containers, must have the number of the licensed vendor conspicuously placed on them.

No milk vendor is permitted to refill any milk bottle or other container and deliver it to any person, residence or place of abode without first having the said bottle or other container thoroughly washed with boiling water.

The inside of all milk wagons and other vehicles used in the sale and delivery of milk must be thoroughly clean and sanitary. All utensils of distribution shall be kept thoroughly clean and in a sanitary condition, and subject to the inspection and approval of the Board of Health Inspector, and they shall not be used for any other purpose whatsoever.

The above amended Regulations are published by order of the Board of Health of the City of Fredericton, District No. 1.

GEORGE Y. DIBBLEE,
Acting Secretary
J. M. WILEY,
Chairman.

Board of Health Notice.

NOTICE TO BUTCHERS

Any person desiring to carry on the business of a Butcher and to Slaughter Cattle and other animals within the limits of the City of Fredericton must apply to the Board of Health for a License so to do, which license shall not extend beyond the first day of May next following the date of the license.

The above regulation is published by order of the Board of Health of the City of Fredericton, District No. 1.

GEORGE Y. DIBBLEE,
Acting Secretary.
JOHN M. WILEY,
Chairman.

CASTORIA

For Infants and Children
In Use For Over 30 Years

Always bears

Signature of *Dr. J. C. H. Hatcher*

Pain's "Worst Enemy" For Over a Century

JOHNSON'S
ANODYNE Liniment
(PHYSICIAN'S PRESCRIPTION)

Internal and External Use

Soothing and Healing for coughs, colds, sore throat, cramps, chills, etc.

Powerful and Penetrating for sprains, strains, bruises, cuts, swellings, muscular rheumatism, etc.

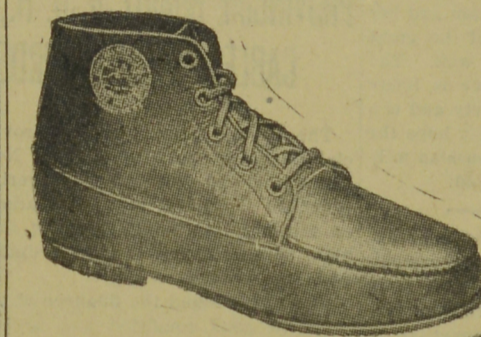
MADE IN CANADA

A good guess is that the Billings horses will be sold at the Old Glory in New York next fall.

LES DARGY TOLD BLUNTLY TO GET INTO UNIFORM

Baton Rouge, La., April 15.—"Let Les Darcy follow the noble example of Georges Carpentier before seeking athletic engagements in Louisiana," wired Governor Pleasant on Friday night to D. J. Tortorich, manager of the Louisiana Auditorium at New Orleans, ordering the cancellation of the boxing bout that was scheduled for April 23 between Les Darcy and Jeff Smith. The cancellation by the Governor is the result of his receipt of numerous appeals for cancellation from patriotic persons throughout the state.

Claire Wolverton is at the Indianapolis track with 14 head, most of them owned by the draft horse breeders, J. Crouch & Son.



No. 101. Men's High Cut Summer Pack.

Palmer's Summer Packs Or Plow Shoes "Moose Head Brand"

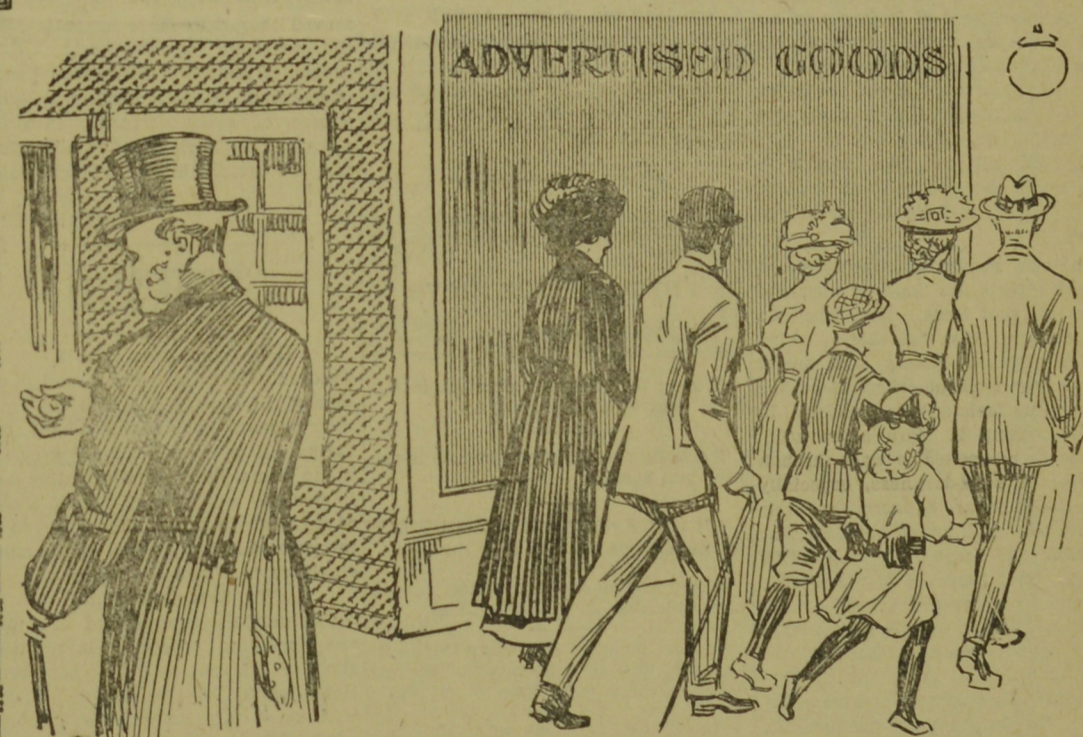
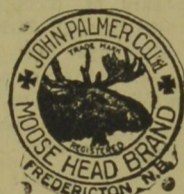
(Established 1877)

Our Skowhegan Packs, Larrigans and Sporting Boots are the leaders on the market today in this line.

The satisfaction the wearer gets from our famous "Moose Head Brand" footwear is so well known that leading dealers invariably handle them—and them only. They are roomy, durable, waterproof and comfortable.

No. 101 IS IN GREAT DEMAND FOR SPRING, SUMMER AND FALL WEAR. Be prepared to supply this demand! Write now for booklet and prices.

JOHN PALMER CO. Limited
FREDERICTON, N. B.



THE ROAD TO THE RIGHT.

YOU'VE met at least one of those few good old souls, who are constantly getting the worst of it when shopping, who don't believe in advertising. A hundred disappointing and instructive experiences have failed to teach him their plain lesson.

When he bought his first watch he was beguiled into buying one without a known name or a trustworthy guarantee. That watch—a poor timekeeper—cost him dearly by reason of missed appointments and missed trains, and for frequent repairs. Yet he paid the price of a good watch.

It is the same story with regard to his underwear, his shoes, and his fountain pen.

This good old soul's case is not unique. Many of us, if the truth be confessed, resemble him; we allow ourselves to be sold merchandise with an unknown brand or trade mark instead of buying merchandise which is well known to us through the medium of advertising. In slang language, we get "stung" pretty often.

In most of these cases we have ourselves to blame, for "the road to the right" thing to buy has been made plain by advertising.

There is no good reason for passing by the known thing, soundly guaranteed, to buy a dubious article, which, quality for quality, cannot be cheaper than the known, branded article.

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper.

If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.

"It is better to be sure than sorry."

(11)