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WAR SAVINGS CERTIFICATES

For every \$21.50 you lend to the Government now, you will get a certificate entitling you to \$25.00 at the end of 3 years.

This Certificate will be registered at Ottawa, in your own name, and, if lost or stolen, is valuable to anyone who finds it.

Further, if you should need your money, you may get it back at any time.

CERTIFICATES are issued in denominations of \$25, \$50, \$100, and \$500, selling at \$21.50, \$43, and \$250 respectively. Individual purchases limited to \$1,500.

Absolute security. Excellent interest return.

ON SALE AT
ANY BANK OR ANY MONEY ORDER POST OFFICE

TAKE YOUR DOLLARS FIGHT AT THE FRONT!

Are You Your Country's Partner?

Save and Invest in "Canada Unlimited"

"A great struggle still lies before us."

Sir Robert Borden.

TO defend your freedom—your family—your right to live secure from intolerable Prussian despotism—Canada is paying a heavy price in blood and treasure.

Are you paying your share?

Are you a real and active partner in Canada's tremendous effort? Are you devoting your money as freely as thousands have devoted their lives?

This is no time for careless indulgence, but for earnest thrift and systematic saving. Invest every dollar you can spare in Canadian War Savings Certificates. Take an active interest in Canada's stern struggle now, and thus become a worthy partner in her unlimited future after the victory is won.

War Savings Certificates are issued in denominations of \$25, \$50 and \$100, to be repaid in three years at full face value. They cost \$21.50, \$43 and \$86 respectively, at all Money Order Post Offices and Banks, thus yielding over 5% interest. Should you need it, you can get your money back at any time.

THE NATIONAL SERVICE BOARD OF CANADA,
OTTAWA.

BEATTY MAY BE FIRST SEA LORD

London, Aug. 13. — In well informed circles, says the Sunday Times, a further change in the personnel of the admiralty board is expected shortly, as Admiral Jellicoe, the first sea lord, feels that he is in urgent need of rest. In the event of Admiral Jellicoe's resignation the newspaper adds, Vice-Admiral Sir David Beatty, commander of the British grand fleet, probably may succeed him.

Slants of Humor

SHE ALSO BLUSHED.

Two women in a street car were discussing grand opera.

"I think Lohegrin is just splendid," said one.

"Do you?" asked her friend. "I think it's not bad; but I just love 'Carmen.'"

The conductor blushed all over his plain features.

"Sorry, miss," he murmured apologetically, "I'm married. You might try the motorman, though; he's a single man."

I am young, and my hair is curly. My feet tread lightly the hard macadam.

My eyes are bright and my teeth are pearly.

But all the salesladies call me "Madam."

I buy my hats from a maid of fifty.

My glove girl lived in the time of Adam.

Yet, though I'm slender, and rather nifty.

All the salesladies call me "Madam."

WHEN A MAN'S DONE.

Old Samson was a strong-arm guy. He fought in manner bold and spry;

He licked the Philistines. Delilah snore him of his hair,

And left him weak and helpless there; He couldn't fight for beans.

And so, today you'll find this true:

When man's hair vanishes he is through.

PILGRIM FATHER OR MOTHER?

The teacher had recited "The Landing of the Pilgrims." Then she requested each pupil to draw an imaginary picture of Plymouth Rock. One little fellow hesitated and at last raised his hand.

"Well, Willie, what is it?" asked the teacher.

"Please ma'am, do you want us to draw a hen or a rooster?"

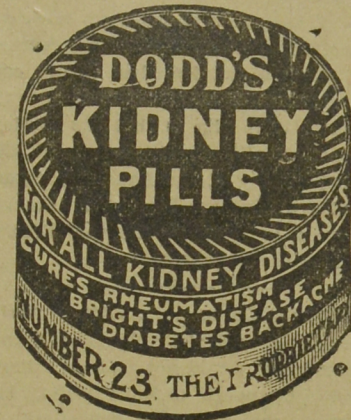
BOTH WERE OUT.

Master to Irish Servant—Mike, the furnace fire went out last night.

Mike—So did I.

LOT OF WHEAT NEEDED.

Britain and her Allies need 160,000,000 bushels of wheat more than there is available for export from the two countries to which they look for supplies — Canada and the United States — according to a statement by Hon. W. J. Hanna, Canada's Food Controller, and this is calculated on the decreased scale of consumption already practiced in Great Britain. To make up this shortage, the people of Canada and the United States are organizing to substitute other foods and reduce consumption of flour foods by one-sixth. Household scientists say it can be done without loss of health or comfort.



Old False Teeth

Bought in any condition. \$1.00 per set or seven cents per tooth. Cash by return mail. R. A. Copeman, 2579a Esplanade Avenue, Montreal, P. Q.

MANY CHILDREN DIE FROM SUMMER COMPLAINT

When They Could be Saved by Using
DR. FOWLER'S Extract of Wild Strawberry.

There is not a summer passes without thousands of people, especially infants, being attacked by Summer Complaint.

The prostration, often verging on collapse which sometimes accompanies this disease makes it one of the most serious and dangerous we have to contend with during the hot months.

A remedy which will quickly offset the vomiting, purging and the profuse diarrhoea is Dr. Fowler's Extract of Wild Strawberry.

Mrs. Thomas M. Theriault, Grand Anse, N. B., writes: "My three children were very sick with Summer Complaint during the hot days last Summer. I thought one day that they would die, and I didn't know what to do to cure them. I happened to have one of your almanacs in the house, and found by reading about Dr. Fowler's Extract of Wild Strawberry that it was a good remedy. I at once got two bottles, and they perfectly cured them. I recommend everybody to use this wonderful remedy."

You don't experiment when you buy it. When you ask for "Dr. Fowler's" see that you get it.

It has been on the market for the past 72 years.

Price 35c. Put up only by The T. Milburn Co., Limited, Toronto, Ont.

To Contractors

Re plumbing and heating of St. John County Hospital.

Tenders addressed to the undersigned will be received at the office of the Works Branch, M. H. C. Discharge Depot, Bank of Montreal, St. John, until 5 p. m., 20th inst., for the Plumbing and Heating Works required for the additions to St. John County Hospital, St. John, N. B. Plans and specifications can be seen and forms of tender obtained at the above address. The lowest or any tender not necessarily accepted.

CAPT. W. L. SYMONS, C. E.
i.e. Works, M.H.C., Ottawa.

MAJOR HOWARD,
Military Hospitals Commission,
135 Charlotte St., Fredericton.

The Russians are the most remarkable of all linguists. They will learn Chinese in six months and will acquire English with ease in a few weeks.



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Dictionary in his home. This new creation answers with final authority all kinds of puzzling questions in history, geography, biography, spelling, pronunciation, sports, arts, and sciences.

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The Kelsey Warm Air Generator Gives Health Heat

Investigate the "Kelsey"—it is different. Not only does it keep down coal consumption but it keeps down the doctors' bills too—both mighty important savings in households today. Let us talk over its advantages together.

D. J. SHEA & SON

Carleton Street.

'Phone 563

Imperial Beef, Iron and Wine

When you are tired, fatigued or over nervous, IMPERIAL BEEF, IRON AND WINE is the best tonic. It will quiet your nerves, strengthen you physically and give you the vivacity that comes of perfect health. IMPERIAL BEEF, IRON AND WINE is a nerve food and a body builder. There is nothing "just as good" as it.

C. Fred Chestnut -
572 QUEEN STREET.

The Quality
Drug Store

It Fits the Pocket

The New 2c Kodak Jr.

Pictures 2 7-8 by 4 7-8.

A thin, slim camera for pictures of the somewhat elongated post-card size—but just a trifle smaller—it fits the pocket.

Accurate and reliable, simple in operation, it meets every requirement in hand camera photography. Autographic, of course—all the folding Kodaks now are.

PRICE \$12.00.

The McMurray Book & Stat'y Co., Ltd.



THE ROAD TO THE RIGHT.

YOU'VE met at least one of those few good old souls, who are constantly getting the worst of it when shopping, who don't believe in advertising. A hundred disappointing and instructive experiences have failed to teach him their plain lesson.

When he bought his first watch he was beguiled into buying one without a known name or a trustworthy guarantee. That watch—a poor timekeeper—cost him dearly by reason of missed appointments and missed trains, and for frequent repairs. Yet he paid the price of a good watch.

It is the same story with regard to his underwear, his shoes, and his fountain pen.

This good old soul's case is not unique. Many of us, if the truth be confessed, resemble him; we allow ourselves to be sold merchandise with an unknown brand or trade mark instead of buying merchandise which is well known to us through the medium of advertising. In slang language, we get "stung" pretty often.

In most of these cases we have ourselves to blame, for "the road to the right" thing to buy has been made plain by advertising.

There is no good reason for passing by the known thing, soundly guaranteed, to buy a dubious article, which, quality for quality, cannot be cheaper than the known, branded article.

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper.

If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 50, Lumsden Building, Toronto.

"It is better
to be sure
than sorry."