

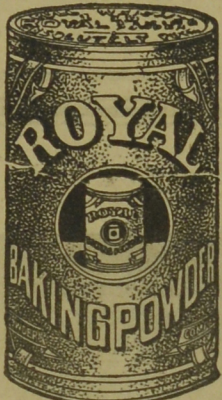
The same healthful qualities as exist in ripe grapes are conveyed to food prepared with

## ROYAL BAKING POWDER

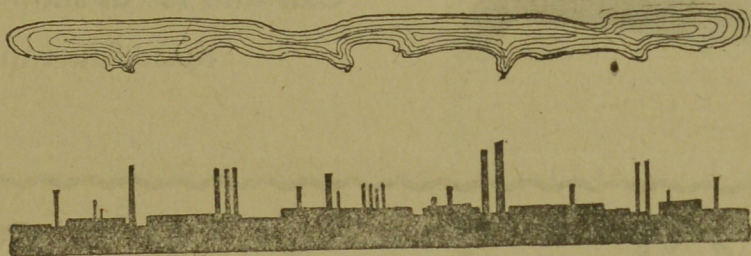
ABSOLUTELY PURE

Made from Cream of Tartar, derived from grapes.

Many cheap baking powders are made of alum or other materials derived from mineral sources.



Made in Canada



## THE PRICE OF HOMAGE

ONCE when King Edward VII. paid a visit to Sheffield, all the fires in factories and plants were allowed to die out. Not a wheel in Sheffield turned for twenty-four hours. The primary object of this was to lift the pall of smoke that hovers over that wonderful steel-producing city, and to ensure, as far as man was able, a bright day and a blue sky for an auspicious occasion. It was Sheffield's expression of respect.

BUT the action was unique—it was unprecedented—it was unthought of that those hundreds of mighty furnaces, raging night and day, and those seething boilers, with quivering valves, should ever be allowed to cool. This extinguishing of fires cost Sheffield hundreds of thousands of dollars—the price of the effort to get back again to high-power efficiency.

SOME business men in Canada pay an unwitting homage, not to a king, but to a superstition—the superstition that hot weather justifies letting the fires of business energy go out. They stop Advertising in the Summer months. By paying homage to tradition, custom, superstition, they have allowed Summer to become their "dull" season. You know how dull it can be when you don't advertise. Do you know how brisk it can be made by Advertising? Do you realize how much momentum you now lose in the Summer that must be regained in the Fall?

DON'T LET YOUR ADVERTISING FIRES DIE OUT THIS SUMMER.

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or the Secretary of the Canadian Press Association, Room 508 Lumsden Building, Toronto. Enquiry involves no obligation on your part—so write, if interested.

There are three Lvoffs who at one time or another have been prominent in politics in Russia. All of them are members of the Duma, Vladimir N. being the representative from Samara. Nikolai Nikolavich is a member of

the Regenerationist party and once held the post of procurator general of the Holy Synod. Prince Georges Eugenievitch Lvoff of Tula is a former premier and minister of the interior.

Nearly 6,000 women in New York city earn their livelihood as musicians or teachers of music.

Lincoln, Neb., has the largest creamery in the world.

## CLEVER MIXTURE HELPS OUT SOME IN THE EATS

But Some Combinations are Incongruous, Such as Fried Onions and Squash.

(Chicago News.)

"I wish to be clear and emphatic," pontificated the bilious boarder. "I don't like mine mixed."

"Neither do I," responded the bilious boarder.

"As long as we stick to the straight stuff," continued the bilious boarder, "we can get along tolerably well. It's only when we begin to mix them that we get into trouble."

"That is very true, even painfully exact," agreed the bilious boarder. "I can take mine straight and never get into trouble at all, and have done it for years. But when I try to drink horses' necks, blue moons, creme de menthes and hifalutin' highballs I get in bad every time."

"I was not speaking of drinks at all," remonstrated the bilious boarder. "I never drink anything more hifalutin' than a strawberry nut sundae and darn little of that. It is the eats to which I allude."

"Time was when had our foods straight. Potatoes were potatoes, no more and no less, and beans were beans and beans only. But now, since the agitation about using everything got under way and housekeepers got saturated with the idea, we never have a good old fashioned, simple and unassuming dish any more."

"One day we get corn and beans and the next day beans and corn, and later potatoes appear right in the midst of the corn and beans! We don't even have our meat separate any more, and I'm sure that meat at least ought to be by itself once in a while."

"And such incongruous combinations!" declared the professor. "Such as fried onions and squash! Such a melange! Such a hodge-podge and medley!"

"Squash and onions!" repeated the pretty teacher. "I'm so glad you mentioned it! That compound is something I can tell Miss Stirsiftins, the domestic science teacher. I doubt whether she has ever heard of this arrangement, and I'll have something new to tell her for once in my life."

"It ought to be pretty good," declared Stews, with a judicial air. "Anything with onions in it is good, and the more onions the better, unless, of course, it is a dessert. If it's a dessert you want plenty of lemons in it. With lemons for dessert and onions for the first part of the meal you have the main thing."

"Yes," declared the reckless boarder. "Onions and soft boiled eggs are

## SOCIETY TAKES UP MOVIE STARS

Bar Harbor Enjoys Frolics of Mermaids in a New Picture, "Queen of the Sea."

(Boston Record.)

Society leaders at Bar Harbor, Maine, have discovered the movies. And now they are sad and sodden because of the departure for New York of the sirens and mermaids who have been for the past few weeks with Annette Kellerman making her new sub-sea picture, "Queen of the Sea." The 100 odd girls left for home Thursday, having completed their part of the picture, and society—at least the male portion of it—was at the landing to bid the girls farewell.

Strange as it may seem society took to the photoplayers more readily than the proverbial duck to water. It danced with them, it fed them delicacies unheard of except on the Great White Way; it took them driving and it watched them work. It took especial interest in the chiffon draped sirens who disported themselves friskily on the rocks and in the icy water, and it willingly gave up admission price to aid the Bar Harbor Hospital for the privilege of seeing the shapely young women pose.

In fact, the making of the "Queen of the Sea," with its hundreds of girls, was, for a time, society's chief diversion. Much of the work was done on Schooner's Head and on the Sand Beach on the estate of Herbert L. Satterlee. Mr. Satterlee and family were constant visitors at the filmings. It was on his beach that a great clambake was given to Miss Kellerman and her company by Earnest Lorillard, head of the house of tobacco fame, where millionaires and their wives fed the movie actors and actresses clams, green corn and chicken.

"Say, sometimes it does happen out of the films," soliloquised a youthful mermaid known as "Mamie," who has a place in the spectacle because of her aquatic abilities rather than her social polish.

excellent breakfast food. Fried eggs and onions are called 'a la something' and are served at the soda fountains in drug stores."

"And you can't get poison without a doctor's prescription!" muttered the bilious boarder.

The landlady never said a word. She had prepared for that mela, as the crowning glory, squash apricot pudding with pineapple cream gravy embellished with cucumbers and toasted leftovers, which had been ground up, cheese, spiced and covered like the babes in the wood.

## SLAVERY FOR THE BELGIANS

Havre, Sept. 13. — The removal of the civilian population of Belgium continues, according to advices received here. The town of Roulers, immediately behind the battle line in Flanders has been evacuated completely. Ostend is being emptied gradually and two thousand persons already have been sent from Courtrai.

Many of the inhabitants of Berlaer have been taken forcibly to Turcoing to work on the defenses. All the inhabitants of Sleydings, rich and poor alike, have been made to work on military roads.

## TWO LONG YEARS HE SUFFERED

"Fruit-a-tives" Made Him Feel As If Walking On Air

ORILLIA, Ont., Nov. 28th. 1914.

"For over two years, I was troubled with Constipation, Drowsiness, Lack of Appetite and Headaches. One day I saw your sign which read 'Fruit-a-tives make you feel like walking on air.' This appealed to me, so I decided to try a box. In a very short time, I began to feel better, and now I feel fine. I have a good appetite, relish everything I eat, and the Headaches are gone entirely. I recommend this pleasant fruit medicine to all my friends!"

DAN McLEAN.

50c. a box, 6 for \$2.50, trial size, 25c. At all dealers or sent postpaid by Fruit-a-tives Limited, Ottawa.

## NEW H. C. R. FOR THE FORESTERS

Toronto, Sept. 13. — W. H. Hunter, B.A., of this city, today was elected supreme chief ranger of the Independent Order of Foresters by the Supreme Court in session here today. Mr. Hunter succeeds Elliot Stevenson, who is retiring on account of ill health.

At Beauvais Cathedral in France there is a clock which is composed of 92,000 separate pieces, having 52 dial plates. This clock gives the time in the big capitals of the world, as well as the local hour, the day of the week and month, the rising and setting of the sun, the phases of the moon and tides, as well as considerable other information.

## THE BORDEN GOVERNMENT COMPOSED OF POOR SPORTS

(Continued from page 2.)

den Government gives her a vote but excludes Canadian women who have not the soldier relations necessary to give them a look in.

Lately some of the provinces have given women the vote on the same terms as men. Other provinces have gone in for a more restricted franchise for women. In some provinces the women voters are already on the list and have voted in elections. In other provinces, notably Ontario, they have been given the vote but are not yet on the lists and are consequently not available for the next election. Under these circumstances most fair minded people would say: "If you must have a Franchise Act of your own which will bring the suffrage up to date, give everybody a vote, men and women alike, and let it go at that."

Taking No Chances.

But this does not suit the Borden Government's book. It is taking no chances with women who might vote the way their Liberal husbands or brothers or fathers or sweethearts, tell them, not to mention the other women who might vote against the Borden Government on its record of graft and its alliance with the high cost of living in the shape of Sir Joseph Flavelle and others of his kidney. The plain truth is that the Borden Government's Franchise Act disfranchises thousands more women than it enfranchises, but that will not prevent the vote-stealers from making a big holler about enlarging the boundaries of freedom and taking another stride along the road of equal rights. Listen to the mocking bird!

Space lacks here to describe the disfranchising clauses of the Franchise Act — the ban put on loyal citizens of alien birth, also on conscientious objectors. These will be taken up in another article. Suffice it to say that the disfranchising clauses are as much in line with the Borden Government's idea of fair play as anything else they have done.

You don't like the cheap tea you are using. Do you?



Pretty Poor Tea, Mother

Before the war so increased the cost of living, many people used to drink better tea than they are now using.

Perhaps, this is true in your case?

Of course, you are not drinking poor tea because you like it, but because you think it necessary to save money.

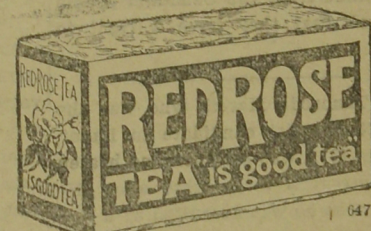
But are you really saving anything?

Cheap, common teas only make about 150 cups to the pound. You are lucky if you can stretch them out to 185 or 200.

On the other hand, Red Rose Tea easily makes 250 cups. It goes further because of its fine quality, consisting chiefly of Assam teas, the richest and strongest in the world.

You may almost doubt if so many cups of tea can be made from a pound of even such good tea as Red Rose, but you can readily prove the economy of Red Rose without waiting for a package to be used up. Just use a few leaves less of Red Rose for a brewing than you use of common tea—the result we are sure will please and surprise you.

Kept Good by the Sealed Package



T. H. Estabrooks Co., Limited  
St. John, Toronto, Montreal, Winnipeg, Calgary, Edmonton

Red Rose Coffee is as generously good as Red Rose Tea