

WHICH?

"This bulk tea is the best I could buy at the price, Mrs. Brown, but I believe you will like Red Rose better."

"We use Red Rose at home and like the rich flavor. My wife says it goes further."

Hundreds of grocers are making statements somewhat like this.

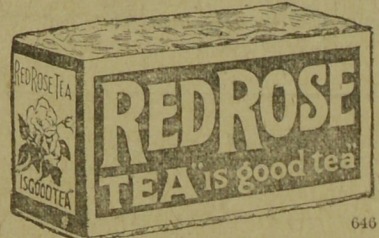
They have sold Red Rose Tea for many years and have found the quality so good that they use it in their homes.

Most grocers naturally like to make an extra profit on their bulk tea, but they cannot help recommending Red Rose Tea because they know it's worth the price.

They know it goes further because it consists chiefly of the teas from Assam in Northern India, the strongest, richest teas grown anywhere in the world.

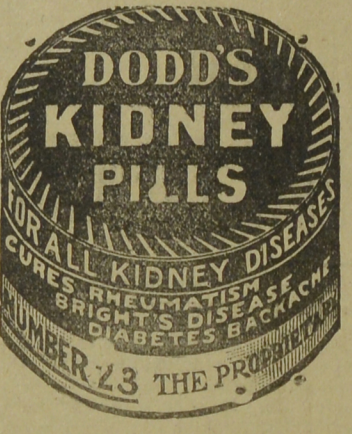
Red Rose tastes better and goes further.

Kept Good by the Sealed Package



T. H. Estabrooks Co., Limited
St. John, Toronto, Montreal, Winnipeg, Calgary, Edmonton

Red Rose Coffee is as generously good as Red Rose Tea



GERMAN TUNNEL TAKEN BY BRITISH

Some interesting facts were made known concerning the famous tunnel trench which the British now hold in its entirety northwest of Bullecourt. Part of this underground fortification was captured in the fighting previous to the Cambrai push, but a large portion has just been taken. The tunnel, which was built by Russian prisoners, was a most amazing piece of work.

It was 13 miles long and 40 feet deep. Entrances were driven into it every 35 yards and the Germans lighted the entire place with electricity. The tunnel was mined at intervals throughout its length, but the British quickly discovered the electric wires leading to the mines and they were rendered useless.

FACE COVERED WITH PIMPLES ASHAMED TO GO OUT

Many an otherwise beautiful and attractive face is sadly marred by unsightly pimples, blotches, flesh worms and various other blood diseases.

Their presence is a source of embarrassment to those afflicted as well as pain and regret to their friends.

Many a cheek and brow cast in the mould of beauty have been sadly defaced, their attractiveness lost and their possessor rendered unhappy for years.

Why then, consent to rest under this cloud of embarrassment?

There is an effective remedy for all these defects.

It is Burdock Blood Bitters. This remedy will drive out all the impurities from the blood and leave the complexion healthy and clear.

Mrs. Katherine Henry, Port Sydney, Ont., writes: "Two years ago my face was so covered with pimples I was ashamed to go out at all. I tried several remedies, but they were of no use. At last a friend advised me to try Burdock Blood Bitters. I got a bottle, and by the time it was used I could see a difference. I then got two more, and when I had used them the pimples were completely gone. I can highly recommend B. B. B."

Manufactured only by The T. Milburn Co., Limited, Toronto, Ont.

sister and two brothers. Rev. Wofford M. Ryan of Grand Pre, is an uncle of the deceased. The heart of the community goes out in sorrow to the bereaved ones.

"Suffer little children to come unto Me and forbid them not; for of such is the Kingdom of God."—Luke 18:16.

Slants of Humor

PA HAS TO KEEP UP.

Pa's taken up dancing.
And works like a flare.
He's not built for prancing
But what would you have?

With many conjectures
On what they're about
He travels to lectures
In spite of his gout.

Pa says he's but human
As people will find.
With ma a new woman
He can't lag behind.

WHY TEMPT FATE?

Patient—An' phwat did ye say the docther's name was, nurse, dear?
Nurse—Dr. Kilpatrick. He's the senior house surgeon.
"That settles it. That docther will never git a chanst to operate on me."
"But why? He's a very clever man."
"That's as may be, but me name happens to be Patrick."

A NATURAL RESULT.

"What do you suppose has come over my husband this morning, Sophia?" exclaimed a conscientious little bride to the new servant. "I never saw him start to the station so happy. He's whistling like a lark."
"I'm afraid I'm to blame, mum. I got the packages mixed this morning and gave him birdseed instead of his regular breakfast food, mum."

SHE WAS EASY.

Husband — That fellow was an impudent fraud. How did he manage to wheedle money out of you?
Wife—Oh, John, he told me such a sad, pitiful tale about his poor wife who was a widow with six little children.

WILL THEY GO BACK?

Grandma—In my time girls were more modest.
Flippant Girl—I know. It was a fad. We may get back to it.

She—Don't you think Friday is an unlucky day on which to be married?
He—Why, er, yes, of course. But why pick on poor Friday?

THE VALUE OF ADVERTISING

in all cases must be based on the return for the outlay. No better opportunity in this respect can be found in this locality than

THE DAILY MAIL

This paper has a special value to the local advertiser, as the majority of its readers are in this city and the immediate surrounding country.

Our Advertising Rates will be found decidedly reasonable in view of the results.

PEOPLE READ OUR ADVERTISEMENTS

They are trying to buy as wisely as they can. It is necessary they should.

They are eager to know what the local merchants have to offer, and good live advertising is interesting reading to them.

Most of our enterprising business men have already realized this fact and their advertising appears regularly in the Mail.

THE AD. AND THE MAN.

By James J. Montague.

He saw the ad from day to day
And muttered: "I see it;
The stuff may be just what they say,
But I'm not going to buy it."
As time wore on he made remarks
It would not do to mention.
For he was mad because that ad
Was forced on his attention.

But in a week, or two, or three,
He said: "There's no denying,
The way that ad gets hold of me,
The stuff may be worth trying"
For just about a fortnight more
He dared more words to win him,
And then the ad completely had
Aroused the spender in him.

Next day he drifted in a store
And quietly expended
A few big iron dollars for
The stuff the ad commended.
He found it filled a long-felt need
Its excellence surprised him,
And now he's glad because the ad
So deftly hypnotized him.

If you are not a regular advertiser in the DAILY or SEMI-WEEKLY MAIL, you are overlooking an opportunity that no business man in this locality ought to be too busy to appreciate.

OBITUARY.

A correspondent at Kingston, N. S., sends the following account of the death of a son of Mr. Archibald Foster, a well known civil engineer who was employed on the Transcontinental Railway near Stanley, and had many friends here:

The clouds of sorrow have again hung over our community, the silent messenger of death having on November 8th, 1917, called Willie, son of Mr. and Mrs. Archibald Foster of North Kingston, Nova Scotia, from this earthly home to his heavenly rest, at the early age of thirteen years. Willie was a very bright, intelligent boy much beloved by all who knew him.

He had been in failing health for some time with Bright's disease, but at the last sank rapidly and everything that medical skill and loving care could do proved unavailing and he passed peacefully asleep to waken in the life beyond.

The funeral service was held in the Methodist church the following Sunday afternoon, conducted by the pastor, Rev. J. Hackin, assisted by Rev. F. H. Roop of Melville Square, and Rev. Wm. Ryan of Auburn, the latter deceased's grandfather. Beautiful floral tributes were placed upon the casket from members of the family, the day school, the Sunday school, friends and neighbors, in loving memory of the dear departed. He leaves to mourn their loss, a father, mother,

and two brothers. Rev. Wofford M. Ryan of Grand Pre, is an uncle of the deceased. The heart of the community goes out in sorrow to the bereaved ones.

"Suffer little children to come unto Me and forbid them not; for of such is the Kingdom of God."—Luke 18:16.

AROUND THE WORLD



WRIGLEY'S

ALWAYS SOMEWHERE

To have gained first place as the largest selling gum in the world means much. It means that **WRIGLEY'S** is liked above all others.

That its quality, lasting flavour and its package are the kind most appreciated.

Back of all this—the enormous sales of **WRIGLEY'S** show that people have learned its benefits: refreshment—aid to appetite and digestion—soothing, antiseptic influence to mouth and throat and the advantages of sweet, clean breath.

The soldiers and sailors are calling for it daily.

"After every meal"





Made in Canada

The Flavour Lasts

FREE

The Lantic Library of Delicious Sweets

—a book on each of the following subjects:



PRESERVING



CAKES & CANDIES



DESSERTS

Sent free for a Red Ball Trademark, cut from bag or top panel of Carton.

In making these sweet dishes, LANTIC PURE CANE SUGAR should always be used. You can trust its purity and quality to give you the best results for preserving, cooking and on the table. Ask your grocer to send LANTIC SUGAR in the original package.

2 and 5 lb. cartons
10, 20 and 100 lb. sacks

Atlantic Sugar Refineries, Limited,
Power Building, Montreal.



"Pure and Uncolored"

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