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SIR ALLEN AYLESWORTH'S VIEWS ON THE GREAT WAR

(Toronto Globe)

Sir Allen Aylesworth is against the military service bill. He is against it because he does not think it will bring about the results desired: obtain men for the army, and that it cannot be enforced unless the sentiment of the country is behind it. That is what he told the Central Liberal Association at its annual meeting in Forum Hall last night. "A general election cannot be avoided," he concluded his speech. "Before the end of this present year each one of us voters here in Toronto has to make up his mind on the conscription question. Shall we vote for conscription, or shall we vote against

it? For myself, because my heart is in the war, I don't believe conscription could ever produce for Canada the results I want. It would be a bad thing. So, therefore, my road is the road of Sir Wilfrid Laurier. Why not try once more to get results from an honest effort at voluntary recruiting? If then it fails, we have the militia act, better as a last resort, than the new act, absolutely foredoomed to failure if ever tried."

Sir Allen spoke for nearly an hour and a half. The country was in a state of crisis, he admitted. As for the war, "Canada is in it; Canada as a country, Canada as a nation, must do its part. We are in the struggle. We are at war. We are liable to be invaded. We must fight."

His Heart in the War

"My heart is the war," declared Sir Allen. His only son was there, he said, and his two nephews. The question was: what had they to do in order best to do their part? The government's answer was conscription. That question had to be submitted to the country within the next three months, and it behooved them as free men to think the matter over carefully and come to a conclusion.

He hated the word "conscription," said Sir Allen. Nevertheless, if we 1, Canada's share in the war required conscription, if it were necessary, if it would bring the necessary results that nothing else would, "then conscription we must have; then for my part conscription it must be."

"Is conscription in Canada now a necessity? Is it the only thing we can do, and is it the one thing that will bring the required results? To me it certainly seems the voluntary system of enlistment has never had a fair show. Even in Toronto has the voluntary system ever had the first beginning of a fair chance? How do public men go about a thing they want? How would they act if it were votes they were after, and not soldiers? There would be organization and meetings all over the country. If there had been any systematic, organized effort such as has been made when success is really desired, had lists like voters' lists been prepared, and had Canada been combed from the Atlantic to the Pacific for eligible recruits and after that I saw the voluntary system broken down—then I would say that I am in favor of conscription." He concurred in Sir Wilfrid Laurier's words that conscription would do the very greatest harm. Unless the people were behind it the bill was "doomed, doomed beforehand to failure, and ignominious failure."

Officers elected were: Honorary presidents, Sir Allen Aylesworth, Messrs. H. C. Cox, P. C. Larkin, R. R. Cromarty, E. F. B. Johnston, Major A. T. Hunter, George H. Watson, K. C., Major A. A. Mulholland; president, C. W. Kerr; vice-presidents, Messrs. C. E. Bachley, J. J. Dunbar, W. J. O'Reilly, Louis Levinsky, J. H. Spence, Peter Shea, T. W. Shipway; secretary, Frank Regan; treasurer, Gordon Waldron.

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in the New England States, by which the last New Brunswick volunteer infantry regiment was brought up to war strength.

The story is graphically and interestingly unfolded in illustration and text in the current issue of the regimental journal, the

Breath o' the Heather

Between its handsome colored cover—reproducing the brilliant tartan of the MacLean of Duart—will be found the history of this memorable campaign, covering Boston and the "Cradle of Liberty," New Bedford, Bangor, Fredericton and Valcartier Camp. It is a souvenir de luxe of the printer's art, moderately priced at 25 cents, and will be sent anywhere in Canada on receipt of order by

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Is it nothing to you that men from all round you have sacrificed home and salary, safety and life, to defend your home as well as their own?

Is it nothing to you that their wives and families tremblingly scan each casualty list, and pale at the step of the postman or telegraph messenger?

Can you see others giving their dearest, without feeling that you must do something yourself? Do you wonder what to do?

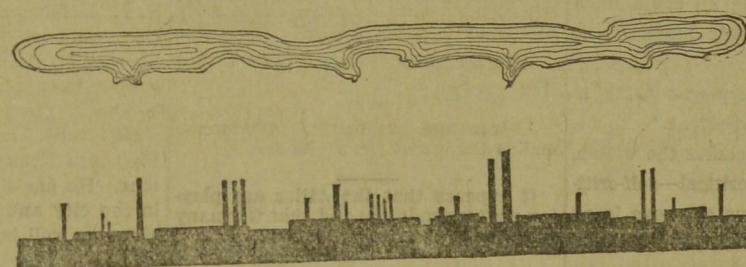
You can at least save—and lend your savings to the nation. Canada needs every dollar her loyal sons and daughters can spare, to meet the growing expenses of the struggle.

Every dollar you invest in Canadian War Savings Certificates helps the nation to deal generously with those who are defending you.

Certificates in denominations of \$25, \$50 and \$100, repayable in three years, may be purchased at any Bank or Money Order Post Office at \$21.50, \$43 and \$86 respectively. This means over 5% interest—making them a profitable as well as a patriotic investment.

The National Service Board of Canada,
OTTAWA.

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THE PRICE OF HOMAGE

ONCE when King Edward VII. paid a visit to Sheffield, all the fires in factories and plants were allowed to die out. Not a wheel in Sheffield turned for twenty-four hours. The primary object of this was to lift the pall of smoke that hovers over that wonderful steel-producing city, and to ensure, as far as man was able, a bright day and a blue sky for an auspicious occasion. It was Sheffield's expression of respect.

BUT the action was unique—it was unprecedented—it was unthought of that those hundreds of mighty furnaces, raging night and day, and those seething boilers, with quivering valves, should ever be allowed to cool. This extinguishing of fires cost Sheffield hundreds of thousands of dollars—the price of the effort to get back again to high-power efficiency.

SOME business men in Canada pay an unwitting homage, not to a king, but to a superstition—the superstition that hot weather justifies letting the fires of business energy go out. They stop Advertising in the Summer months. By paying homage to tradition, custom, superstition, they have allowed Summer to become their "dull" season. You know how dull it can be when you don't advertise. Do you know how brisk it can be made by Advertising? Do you realize how much momentum you now lose in the Summer that must be regained in the Fall?

DON'T LET YOUR ADVERTISING FIRES DIE
OUT THIS SUMMER.

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or the Secretary of the Canadian Press Association, Room 508 Lumsden Building, Toronto. Enquiry involves no obligation on your part—so write, if interested.