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By Order of --- --- The Court

(Continued from yesterday.)

"No," I replied, "I don't think I'm reckless. I have my car under perfect control and I never take chances with other people's lives."

"How about your own?" he queried. "Well, my own feels pretty safe in my hands, thank you," I said.

"Some day," he said, "perhaps you will see why we have speed laws. It's often hard for motorists to understand them, of course, but if a child happens to run out in the street, it's a lot easier to stop a car at 15 miles an hour than at 50. I hope you don't have to learn it through an accident."

"Heavens," I responded, "you talk like a city magistrate."

"Perhaps I do," he admitted; "only you will observe that my little speech doesn't cost you anything, while a city magistrate's words are often expensive—\$100 from a judge's lips costs you just exactly \$33.33 1-3 per word. As a lawyer, therefore, my advice to you be, go slow."

"Go slow in an eight cylinder Superba," I cried. "Why, my dear man, it would be desecration. One can go slow in a ladies' tricycle, but a 60 horsepower car is to go fast in."

Well, by more or less mutual consent we dropped the subject of speeding and as after dinner papa had to go downtown, Mr. Harris was left for me to entertain. It wasn't hard. Though I'd only met him when papa brought him home, it seemed as if we'd known each other ages, and we got along famously. So famously that I was scared. I wanted to stay heart whole and fancy free for a few more years, and here I was liking Mr. Harris so much that I was afraid I'd fall in love with him.

I guess he must have been a prophet, however, for the very next day I was arrested. Well, perhaps not exactly arrested, but told I was going to be. The policeman was awfully nice about it, really. He was one of my old acquaintances and he said he hated to do it. He arrested me over the phone. Indeed, he did.

I happened to answer the ring myself. "Hello!" I heard a vaguely familiar masculine voice, "is this Miss Dorion? Well, this is Officer Patrick

from the motorcycle squad."

"Oh, how do you do, Mr. Patrick?" I said, "I'm glad—"

"Don't be so sure you're glad," he answered. "I'm calling you up to arrest you."

"But my dear man," I said, I have not time to be arrested today. I'm driving a party of friends out to the lake and I've got to start right now. Arrest me tomorrow, like a good fellow."

I could hear his chuckle over the wire and after a second he answered: "Well, if it's more convenient for you, Miss Dorion, I'm willing to call you up and arrest you tomorrow, but don't you dare put me off another day. The judge wouldn't like it."

So that was all right, and I had my motor party. I'd added one person to it, by the way, for I'd asked Mr. Harris if he could get away to accompany us, and he promised to come.

I was a little scared when I went in to court the next day, but I'd made up my mind to keep cool and retain my wits about me. My case was the thirteenth one on the docket and I sat and listened while the others took their medicine. Every single motorist was fined from \$5 to \$100. At last it came my turn.

"The officer says you were going 40 miles an hour," the judge told me, after listening to the testimony. "What have you to say?"

"I don't think I was, your honor," I said.

"Why don't you think you were?" he asked.

"Well," I said, "on the basis of the law of averages, you've found the officer right and the motorist wrong in twelve cases. Mine is the thirteenth. I maintain that on the normal percentage of human error the officer is bound to be wrong at least once out of thirteen times and this is the time."

The judge glared at me for an instant and then put his hand up to his mouth to hide his smile. "Discharged," he said suddenly; "but, young lady," he shook a warning finger at me, "don't think that you can get away with stuff like that every time. The percentage against you is higher than 13 to 1."

I was so tickled over slipping out of

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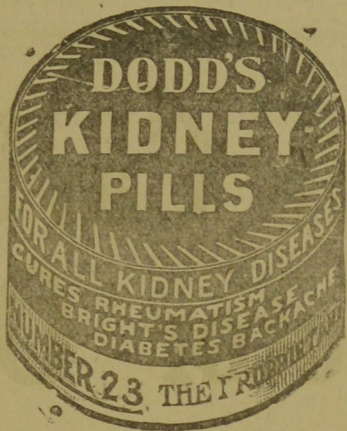
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It is the same story with regard to his underwear, his shoes, and his fountain pen.

This good old soul's case is not unique. Many of us, if the truth be confessed, resemble him; we allow ourselves to be sold merchandise with an unknown brand or trade mark instead of buying merchandise which is well known to us through the medium of advertising. In slang language, we get "stung" pretty often.

In most of these cases we have ourselves to blame, for "the road to the right" thing to buy has been made plain by advertising.

There is no good reason for passing by the known thing, soundly guaranteed, to buy a dubious article, which, quality for quality, cannot be cheaper than the known, branded article.

"It is better
to be sure
than sorry."

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper.

If you are doing a provincial or national business it would be for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation by the Secretary of Canadian Press Association, Room 50 Lumsden Building, Toronto.

The Kitchen Must Help as well as the Workshop and the Trenches

Lloyd George

Read the booklet which the National Service Board of Canada has prepared to guide you in household economy during war time. It may astonish you to learn that a cup of cocoa, with sugar and milk, contains more nourishment than a cup of beef extract, chicken soup or bouillon. Cowan's Perfection Brand Cocoa should certainly take the place at your table of tea and coffee, which are stimulants, not foods.

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At meals drink Cowan's Cocoa; as a confection choose Cowan's Maple Buds or Queen's Dessert. In this way you will need less of other foods, thus conserving the food resources of the country and at the same time saving money.

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ing of money saved from household expenses in War Savings Certificates, the Government offering \$25 certificates, maturing in 3 years, for \$21.50, every dollar going to win the war.

Study the Government booklet, "Economy in Diet" and make Cowan's fit into your daily menu.

Ask for Cowan's ACTIVE SERVICE Chocolate; just what our soldiers in the trenches appreciate. Specially manufactured to meet their needs.

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