JA-E

#### E and more thank and the second t DR. J. B. CROCKER, DENTIST - N. E FREDERICTON, E-man mark

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DR. GERARD, DENTIST

Twenty Years' London, England Experience.

PHONES-Office 574, House 2600-41 off the ardent sun and attract the no above the beach pillows.

## W. J. IRVINE, DENTAL SURGEON Opp. Soldiers' Barracks and Next Door to Bank of N. S. Building. Queen Street. OFFICE HOURS-10 a.m. to 1 p. m.; 2 p. m. to 5 p. m. Phone-338-11

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#### IF YOU ARE THINKING OF AT TENDING THE FREDERICTON

**BUSINESS COLLEGE** NEXT TERM, NOW is the time to send to us for full particulars, which will be supplied on application. There is a great demand for young men and women to take the places of 3 insertions......

those who have gone to the firing line. 6 insertions..... Address

N J. OSBORNE, Printegal, Frederictes N. B.

When Your Clothes **Need** Pressing and Repairing

> SEND THEM TO H. L. ROGERS

d Have Them Done in First Class WANTED - To buy hardwood any

BATHING "WARDROBES" NOW. Has Gone to the Head. Much seems to have gone to the New York, July 16 .- If you want to aquatic damsel's head, judging from be in the swim this season you'll need the Oriental turbans of rubberized a wardrobe trunk to carry all the little silk finished with fringe or rubberized accessories of your bathing costume. tassels, the rubberized Quaker bon A bewildering array of beach cush- nets, rakish rubberized tams with rubions, round, oblong, on the square or berized pompoms and every form of oval in contour, are all matched up rubberized military cap, irrespective with accompanying bags to hold your of Allies or enemy, that you glimpse KING STREET, OPPOSITE BOYLE'S knitting, and beach umbrellas to keep bobbing above the billows or resting

- management

OF INTEREST TO WOMEN.

have one of these swagger sets.

jersey conspicuous for the richness

while others are a mass of varicolor

and modernist design that would make

a scene from the Russian ballet look

LITTLE BOY HAD

DIARRHOEA

Only Blood Passed Bowels.

sick and pallid.

less ardent son. To be a success on As for the bathing suits themselves, the sands or the surf you simply must /they are surprisingly simple, service able and swimmable this year. They Then there are the stunning bathing are almost invariably a little straight wraps of satin or jersey with a rubber- ened one-piece affair of jersey satin or izer lining. Modern sea nymphs are taffeta with the accent on the jersey all wrapped up in these dashing toga. worn over little straight knickers of like garments. Some are in one toned matching materials.

and vividness of that one-toned hue, TREAT COLD TOMATOES KINDLY,

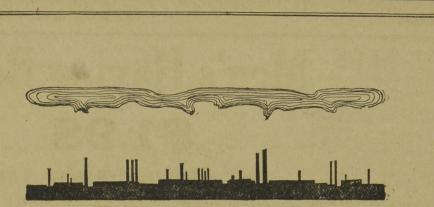
It seems a shame to take cold tomatooes out of the ice box and pour scalding water over them, or even to heat them over a gas flame in order to peel them. It seems equally a shame to slice tomatoes for salads without peeling them as some people think necessary. If this is done the skin should not only be washed, but rubbed clean, and then, who wants to eat it?

Diarrhoea, dysentery and summer complaint are responsible for more deaths, especially of children, during To peel a tomato rub it down firmly from the blossom to the stem end and the summer months, than any other and all the way round with the back of a good knife for peeling such fruits form of disease. Diarrhoea does not need to uersist for any length of time until the whole system is weakened, and no other dis-ease so quickly undermines the strength and brings about a condition of prostration and often collapse. Mrs. E. Stoddart, Lower Clark's Harbor, N. S. writes: "When my little boy was a year and a half old he was taken awfully bad with the back of a good knife for peeling such fruits. This loosens the skin and leaves the flesh in a better condition than scald-ing does. It takes but a little practice to get the knack. In preparing a tomato do not re-move the stem until after the tomato is sliced. Some people take it out be-fore removing the skin. The tomato

taken awfully bad with diarrhoea. I mad the doctor, but he got worse so that only blood passed his bowels. I tried everything, but he got no relief. One day while I was at work, I picked up a piece of paper, and on it was an adver-tisement for Dr. Fowler's Extract of Wild Strawberry. After trying a bottle he began to get better, and the second one made acure. I would not be with-out it in the house for my little ones. I am proud to say "Dr. Fowler's" saved my little boy's life." Dr. Fowler's Extract of Wild Straw-berry has been on the market for the

Dr. Fowler's Extract of Wild Straw-berry has been on the market for the past 72 years, and there are many imi-tations of this wonderful bowel com-plaint remedy. See that you get the genuine when you ask for it. Price 35c. Put up only by The T. Milburn Co., Limited, Toronto, Ont. The lawyer knows his Blackstone,

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and the second second

## THE PRICE OF HOMAGE

NCE when King Edward VII. paid a visit to Sheffield, all the fires in factories and plants were allowed to die out. Not a wheel in Sheffield turned for twentyfour hours. C. The primary object of this was to lift the pall of smoke that hovers over that wonderful steel-producing city, and to ensure, as far as man was able, a bright day and a blue sky for an auspicious occasion. It was Sheffield's expression of respect.

UT the action was unique—it was unprecedented—it was unthought of that those hundreds of mighty furnaces, raging night and day, and those seething boilers, with quivering valves, should ever be allowed to cool. **C**. This extinguishing of fires cost Sheffield hundreds of thousands of dollars-the price of the effort to get back again to high-power efficiency.

COME business men in Canada pay an unwitting homage, not to a king, but to a superstition—the superstition that hot weather justifies letting the fires of business energy go out. They stop Advertising in the Summer months. By paying homage to tradition, custom, superstition, they have allowed Summer to become their "dull" season. C.You know how dull it can be when you don't advertise. Do you know how brisk it can be made by Advertising? Do you realize how much momentum you now lose in the Summer that must be regained in the Fall?

#### DON'T LET YOUR ADVERTISING FIRES DIE OUT THIS SUMMER.

Advice regarding your advertising problems is available through any recognized Can-adian advertising agency, or the Secretary of the Canadian Press Association, Room 503 Lumsden Building. Toronto. Enquiry involves no obligation on your part-so write, if interested.

**IMPERIAL LUNCH ROOMS** 

IS THE BEST PLACE IN THE CITY

for Auto Parties to get a good meal

Good Dinner Every Day from 12 to

64 CARLETON STREET

G. FRED CROWLEY

PROPRIETOR

or lunch at all hours.

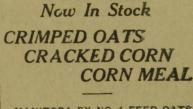
2. Don't forget the place-

EXTRA STRONG CELERY PLANTS CABBAGE AND CAULI-FLOWER

**CUT FLOWERS** and POTTED PLANTS

/ At Reasonable Prices.

All Telephone orders will receive our prompt attention.



MANITOBA EX NO. 1 FEED OATS Prompt Attention Given to Custom Grinding F. H. EVERETT

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451 Charlotte St.

#### NOTICE.

The undersigned is prepared to de-liver cream in the city on Wednesday and Saturday for 35 cents a quart. Celery plants for sale at 75 cents per hundred. Telephone 3300-62. MRS. E. W. DARCUS, ff Ferm Hill tf Fern Hill.

NOTICE

Dated at the City Hall, Frederic-ton, this 13th day of July, A. D., 1917. G. R. PERKINS, 1wk Collector and Receiver of Rates. ronto.

engths. Highest cash prices paid. Thos. Fulton.

WANTED—Peeled Spruce and Bal-sam Pulpwood. Correspondence in-vited. Address Fraser Limited, Ed-mundston, N. B.

CLASSIFIED

ADVERTISEMENTS

Rates for Classified Advertising.

WANTED

WANTED - Old False Teeth; don' matter if broken. I pay from \$2 to \$15 per set. Send by parcel post and receive check by return mail. F. Terl, 403 N. Wolfe St., Baltimore, Md. 6i

1 month.....

insertion ..... \$0.25

..... 3.00

WANTED: Soldier's wife or other in dustrious person of refinement and tact for special work. Liberal pay. Whole or spare time. Miss C Whelan 182 Spadina Avenue, Toronto. 6ins

WANTED-A capable girl for gener. al housework for a family of four. Apply between the hours of 2 and 3, and 7 and 8 p. m. Mrs. W. R. Fraser, 365 Brunswick street.

#### WANTED - A woman cook, one who an cook meat and do plain cooking Best wages paid. Apply to Mail J Auctioneer

WANTED-Female Cook for Summer camp in York County. Wages \$40 a month to the right person. Apply at the Mail Office.

WANTED - Soldier's wife, or other industrious person of refinement and tact for special work. Liberal pay. Whole or spare time. Miss C. Whean, 182 Spadina Ave., Toronto.

#### SITUATIONS VACANT.

The Assessment Roll of the City of Fredericton, for the year 1917, is now in the hands of the City Treasurer for collection, and all persons therein as sessed are hereby required to pay the amount of their respective taxes forth-with to the City Treasurer at his of-fice in the City Hall, Fredericton, N. B. A Discount of five per cent. will be allowed on all taxes paid in on or be fore Tuesday, August 21st next, after which execution may be issued and proceedings had thereon, as by law Dated at the City Hell. The terms of the conflict on land and achievement. Profusely illustrat-ed. Tremendous sale. Unusual opand sea, including Canadian heroism and achievement. Profusely illustrat-ed. Tremendous sale. Unusual op-portunity for money making. Fifty per cent. commission. Freight paid. Credit given. Sample free. Winston Co., To-

Our Candy Experts combine the purest and richest cream with the

chocolate ground in our own factory from selected cocoa beans. The result is a candy confection universally accepted as the best - MOIR'S Try them.

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