

THE POULTRY INDUSTRY SHOULD BE DEVELOPED

An Interesting Article by Mr. A. C. McCulloch, Provincial Poultry Superintendent--New Brunswick is Well Adapted For Poultry Raising--Close Proximity to the Markets of Europe Gives Province a Great Advantage---Fine Winter Port

(A. C. McCulloch, Provincial Poultry Superintendent.)

This is the first of a series of weekly articles by the writer to bring before the people of New Brunswick the

Cook's Catarrh Root Compound.

A safe, reliable, regulating medicine. Sold in three degrees of strength--No. 1, \$1.00; No. 2, 50c; No. 3, 25c per box. Sold by all druggists, or sent on receipt of price. Free pamphlet. Address: THE COOK MEDICINE CO., TORONTO, ONT. (Formerly Walker)

Imperial Cold Cure

Will check a cold in a few hours. Does not cause ringing in the head.

Price 25 cents. Sent by mail to any address on receipt of price. Sold only by

C. FRED CHESTNUT THE QUALITY DRUG STORE
572 Queen Street.

Custom Tailoring

The New Importations for the Coming Season are now on display. An early inspection will assure you of a large and varied selection to choose from.

We are also prepared to fill all orders entrusted to us for **MILITARY CLOTHING** at a reasonable price. We are sole agents for the Crown Tailoring Company, of Toronto, the largest Military Tailoring Company in Canada.

WALKER BROS. MERCHANT TAILORS
QUEEN STREET, WEST END

BARGAINS IN CARS

We have for sale the following **SECOND HAND CARS**, which are in first class shape, for a very reasonable price:

OVERLAND, ----- 5 Passenger, Model 83
McLAUGHLIN, ----- 5 Passenger, Model C 25

Fredericton Motor Sales Co.

Agents for **CHALMERS** and **OVERLAND CARS**.

'Phone 352-11

625 QUEEN STREET.

THE VALUE OF ADVERTISING

The value of Advertising in all cases must be based on the return for the outlay. No better opportunity in this respect can be found in this locality than

THE DAILY MAIL

This paper has a special value to the local advertiser, as the majority of its readers are in this city and the immediate surrounding country.

Our Advertising Rates will be found decidedly reasonable in view of the results obtained.

PEOPLE READ ADVERTISEMENTS

They are trying to buy as wisely as they can. It is necessary that they should.

They are eager to know what the local merchants have to offer, and good live advertising is interesting reading to them.

Most of our enterprising business men have already realized this fact and their advertising appears regularly in the Mail.

If you are not a regular advertiser in the **DAILY** or **SEMI-WEEKLY MAIL**, you are overlooking an opportunity that no business man in this locality ought to be too busy to appreciate.

In spite of increased prices of materials and the upward tendency in rates for all services in the business world, the subscription price of the Mail has not been increased, and we are daily booking new subscribers, which means more readers and customers for our advertisers.

CATARRH OR COLDS NEVER QUICKLY CURED BY SWALLOWING DRUGS

Cough Syrup, Tablets, etc., Go to the Stomach, Perhaps Sicken It, But Don't Kill the Germs of Catarrh.

The Direct Breathing Cure is Best.

To cure an ailment in the throat or chest, to rout out Catarrh or Asthma, it is essential that the medicine be conveyed direct to the affected parts. This is why no other remedy has achieved such world-wide success as Catarrhazone, which alone can be breathed in the second to every ailment in the breathing organs. The healing vapors of Catarrhazone mix with the breath and descend through the throat, down the bronchial tubes, to the deepest air cells in the lungs--all parts are saturated with the rich piney essences that ease, heal and cure.

"No one ever contracted a more obstinate attack of nasal catarrh than I suffered a month ago," writes Mr. G. E. Root, a well-known resident of Bridgetown, W. I. "My head ached terribly, I sneezed about every three minutes, but still my nostrils were entirely closed and I couldn't breathe through them. Ten minutes inhaling Catarrhazone gave me a little relief, so I continued to use Catarrhazone every hour, and before the day was out I had improved. Catarrhazone quickly cured me. I am well ever since."

There is no remedy so certain and safe as Catarrhazone, but being a good remedy it is imitated. Beware of the substitutor. Large Catarrhazone lasts two months, price \$1.00; smaller sizes 25c. and 50c. At all storekeepers and druggists, or The Catarrhazone Co., Buffalo, N. Y., and Kingston, Canada.

cent. (nearly three-quarters), was rural and 28.3 urban. At that time in the per cent. of rural population New Brunswick was exceeded only by Saskatchewan with 73 per cent. and Prince Edward Island with 84.2 per cent. This would put New Brunswick in a very favorable position with regard to her possibilities as a poultry producing section and it is probable that her position with regard to percentage rural population has not changed greatly since that time. On the farm is the most satisfactory place to raise poultry and

with a comparatively high percentage rural population who should have a correspondingly high poultry and egg production per capita. This unfortunately has not been the case.

Some of the inducements to greater poultry production in New Brunswick may be briefly stated.

A great deal of the soil in New Brunswick is comparatively loose and porous. This is ideal for poultry. Open soil does not become contaminated with disease germs as quickly as heavy soil. It dries out more quickly which is of distinct advantage in growing young stock if the amount of range is limited. At the same time it is sufficiently productive to grow green food in practically all sections and this is sufficient to make it satisfactory for poultry production. On the higher and drier parts of the province turkey raising may be conducted very extensively and on an exceedingly profitable basis. This makes ideal range and minimizes the feed bill. After the first few weeks their feed bill is practically nil.

On the lower parts, especially where there is an abundance of natural edible grass ducks and geese may substitute the turkeys and yield most remunerative returns.

The Climate.

New Brunswick is greatly favored in this respect. Occasionally it is a little cold in the winter for some of the lighter breeds but birds of the general purpose varieties especially may be bred to withstand very well indeed all ordinary winter weather. The growing season is especially favorable. During the summer and fall moderately warm weather with occasional showers and plenty of sunshine give the best conditions. These are furnished in plenty. They keep green food available throughout the growing season and induce an abundance of earthworms and other natural poultry food of animal origin. Turkeys and waterfowl also thrive best where the climate is not too hot or excessively wet or dry.

Marketing of Poultry.

For the development of poultry raising this is perhaps the province's greatest asset. Prices of poultry and eggs are continually rising, indicating a strong demand. The consumption per capita is rapidly increasing

HEART BEAT SO FAST

Could Not Sleep.
HAD TO SIT UP IN BED.

Heart trouble has of late years become very prevalent. Sometimes a pain catches you in the region of the heart, now and then your heart skips beats, palpitates, throbs, or beats with such rapidity and violence you think it will burst. You have weak and dizzy spells, are nervous, irritable and depressed, and if you attempt to walk upstairs or any distance you get all out of breath.

There is no other remedy will do you so much good, restore your heart to a natural condition, build up your strength and give you back vigor and vitality as Milburn's Heart and Nerve Pills.

Mrs. A. Russell, Niagara Falls, Ont., writes: "At nights I could not sleep, and had to sit up in bed, my heart would beat so fast."

"When I went to walk very far I would get all out of breath, and would have to sit down and rest before I could go any farther. I was advised to get Milburn's Heart and Nerve Pills and before I had used two boxes I could sleep and walk as far as I liked without any trouble."

Milburn's Heart and Nerve Pills are 50c per box at all dealers, or mailed direct on receipt of price by The T. Milburn Co., Limited, Toronto, Ont.

and the prospects are it will continue to do so. In 1891 the home consumption for Canada was 11.8 dozen per capita; in 1901, 13.72 dozen, and in 1911, 17.39. This makes not only a brisk local demand but creates demand from other parts of Canada and the United States, less favorably situated than we are.

This, however, must take second place to our possibilities as an export country. The war stricken countries of Europe will not for years approach their production of pre-war days. Canada, during the war, has greatly increased her export of eggs to Europe and will no doubt continue to send large quantities. In St. John we have a fine open port from which export can be made. It is in almost the extreme east and has an excellent water transportation service with Europe and the eastern States. It is within at most a few hundred miles of the remotest part of the province,

A BLACK SPOT ON BRITAIN'S ESCUTCHEON

Toronto, Feb. 24.--Urging the abolition of the liquor traffic in Great Britain, Rev. B. Spence, secretary of the Dominion Alliance, has addressed an open letter to Premier Lloyd George. In the letter Mr. Spence refers to the traffic as a "black spot on Britain's escutcheon," which if wiped out would assist the country in realizing her national aspirations.

Serious charges are made in the letter in connection with temptations which he claims Canadian soldiers find in London and other British centres.

Mr. Spence also alleges that Britain has been false to the trust given her by Canada as regards the moral welfare of the troops. The real issue of all the trouble, he contends, is the liquor traffic.

DOWN WITH HAPSBURG

(Canadian Press direct wire.)

New York, Feb. 22.--A separate peace with Austria-Hungary is not only impossible, but it is undesirable, declared G. H. Mika, secretary of the Slav press bureau in an address to the Slav League of America, whose motto is "Down with the Hapsburgs," in session here tonight. Other speakers took the same position, picturing Austria-Hungary as the willing and unscrupulous partner of Germany.

WAS SULTAN'S PROPERTY

(Canadian Press direct wire.)

London, Feb. 23.--In connection with the capture of Jericho a noteworthy fact is that the city of the newly captured district was the private property of the Sultan.

and in fact can admittedly serve whole of Canada. Its position dispenses with long freight or express hauls on New Brunswick products giving them an advantage in price over western produce.



OGILVIE'S STANDARD SPRING WHEAT FLOUR

THIS is the WAR FLOUR of the OGILVIE MILLS--a loyal product to conserve Canada's resources and, at the same time, give the public the best possible flour that can be milled according to the Government standard.

This War Flour is excellent in quality and flavour--but it is slightly darker in color than "ROYAL HOUSEHOLD" to which you have been accustomed.

It is just as hard for us to give up milling "ROYAL HOUSEHOLD" as it will be for you to forego your favorite brand; but our "STANDARD" Flour will nevertheless make delicious bread, rolls, biscuits, cake, pies and pastry. If you have any difficulty--just drop us a line; we have a staff of expert chemists and bakers, whose experience is at your service.

Just as soon as the Food Controller will allow us to mill "ROYAL HOUSEHOLD" again, we will tell you of this happy fact.

In the meantime, the new regulations--being in the best interests of Canada and the British Empire--demand the whole hearted support of the Millers and the Public.

Certain stores and dealers have stocks of "ROYAL HOUSEHOLD" still on hand. In order to avoid any confusion or misunderstanding, all "STANDARD" FLOUR will be plainly branded as such.

When all your "ROYAL HOUSEHOLD" is gone, make sure of getting the next best grade by ordering

OGILVIE'S STANDARD

Grocers everywhere have it--don't forget to stipulate, "OGILVIE'S". It will be your surest guarantee of the highest grade obtainable.

The Ogilvie Flour Mills Co., Limited

Montreal -- Fort William -- Winnipeg -- Medicine Hat.

Daily Capacity, 19,000 Barrels

The Largest Millers in the British Empire.