

The present grade of  
**Mother's Favorite  
Flour**

will soon be off the market until after the war is over. If you want any of this superior Bread Flour you should place your order at once.

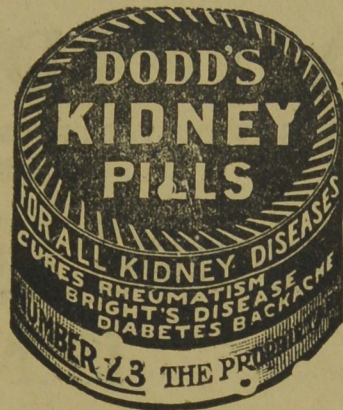
**G. W. HODGE**

**No Dipping, No Scrubbing**  
WHEN YOU USE SANI-FLUSH REGULARLY.

Just sprinkle a little in the bowl each morning and a hitherto odious task is made easy. The result is a clean, white, sanitary Closet. SANI-FLUSH is patented, nothing else like it. It's meant to clean toilet bowls and it does it thoroughly. Should be used in residences, stores, business offices, hotels, factories and wherever closets are installed.

It does not injure the plumbing.

**D. J. Shea & Son**



NOW CUTTING A CHOICE  
CROP OF

**ROSES**

Off Our New Plants.

Richman's American Beauties, Taft, etc.

CARNATIONS IN STOCK as usual.

POTTED PLANTS, including a good selection of Ferns of the leading variety.

A Fine Lot of PALMS in all sizes.

WEDDING BOUQUETS and FLOWER DESIGNS a Specialty.

CUT FLOWERS always on hand for the sick.

**ADA M. SCHLEYER,  
FLORIST**

## FORD TRACTORS ORDERED FOR FARMERS OF CANADA

The Dominion Government Will Purchase  
One Thousand--The Price fixed at \$800  
---Big Drive for Greater Production will  
be Started in the Spring--The Farm  
Labor Situation is Being Organized.

(Farmer's Magazine.)

The Dominion Government's order remitting the duty on tractors costing under 1,400, and on cattle for one year from February 7th, and the purchase of 1,000 Ford tractors for the farmers of Canada, are the outstanding features of the week's agricultural situation.

Farmers have been looking for some action by the new Minister of Agriculture, Hon. T. A. Crerar, along the lines of increased food production this year. When Hon. E. A. Dunning was called in from Saskatchewan things began to take shape. As a result a visit to Detroit was made and 1,000 new Ford tractors of the style delivered to Great Britain were secured for the farmers at \$800. Just where or how the distribution will be made has not yet been made public nor definitely stated whether these machines will be ready for delivery in April in time for those who need every ounce of power and energy they can get in the spring drive.

Doubtless the critical period in Allied history will occur this season and the maximum production of food is essential. Tractors have made it possible for Great Britain and France to prepare this spring their greatest seedings since the war began. So that this move for tractor purchase by the Federal authorities looks to be good business if these tractors can be pushed into commission at once. The Ontario government, in fathering their scheme for trying out various makes of tractors at their own expense, did much to establish confidence and to lift the experimental expense from the individual farmers. Their work has paved the way for the present purchase.

A Practical Policy.

The Farmer's Magazine argued strongly for this move over a year ago. The premier of Ontario, as minister of agriculture, decided to try out the tractors. It was felt then that the Dominion department should co-ordinate all provincial efforts in the production campaigns, but the then minister of agriculture made no move at all. Now that a practical business

man has come into the portfolio, something begins to move. The farm labor situation is also being organized well so that there is every hope that the greatest possible acreages of spring wheat, beans, barley, potatoes, oats and peas will be put in early, and provision made for the big acreages possible for later crops that the season may render necessary.

The effect of the removal of the cattle duty is problematical. The (Continued on page 6.)

## CHILL STARTS COLD

Was Sick Four Weeks--Just  
Able to Crawl About.

Mr. Weldon T. Hawkes, Marquette, N. B., writes: "Last spring I was taken very ill with a severe cold. I got wet and it started with a cold. I was sick four weeks, and was just able to crawl about. People told me I had inflammation of the lungs and I think I had. I took a friend's recommendation two bottles of Dr. Williams' Pink Syrup, and before the second bottle was taken my cold had broken up, and the second cold was work completely. I am now a healthy and I find that it is a great medicine for the children."

There is no remedy that will cure stubborn colds or coughs, like Dr. Williams' Pink Syrup.

It allays the inflammation, soothes the irritation, heats the stiffened mucous lining of the lungs and bronchial tubes, and ridges the system completely of all the bad effects of lingering coughs and colds.

There are so many "cures" and "preparations" on the market that you should see you get "Dr. Williams' Pink Syrup" when you ask for it.

Put up in a yellow wrapper. Some pine trees the trade mark, price 25c and 50c; manufactured by Dr. J. C. Milburn Co., Limited, Toronto, Ont.

# Have Your Job Printing Done At Home

The Mail now has every facility for turning out High Class Job Printing work and there is no longer any reason why manufacturers, merchants and others should send their orders out of town.

Give us a trial order and be convinced.

We have a new office and up-to-date machinery, all run by electric power, and can turn out work promptly and efficiently. If you have a job of printing call up No. 67 and we will do the rest.

**The Mail Printing Co.**  
327-329 Queen Street, Up Town

## READY-TO-WEAR DEPARTMENT

**SUITS.** New Spring Suits in a variety of charming styles showing the new collar and bustle effects, in all new shades, in serges, gabardine and poplin. Prices \$18.75 to \$39.00.

New Serge Dresses with the new braiding, in pretty styles \$11.75 to 29.75.

Blouses in Wash Silks, Voiles, Crepe de chene and georgette, from \$1.25 to \$10.25.

New Silk Underskirts in a variety of shades from \$4.50 to 7.25.

New Smock Middies in Khaki, White, Rose and Blue at \$2.40 and \$3.50.

**Dollar Day February 26th.**

Watch this space for our Special Bargains for dollar day only.

**Wm. R. FRASER & Co.**

F. O. Box 817.

430 QUEEN STREET

Telephone 423

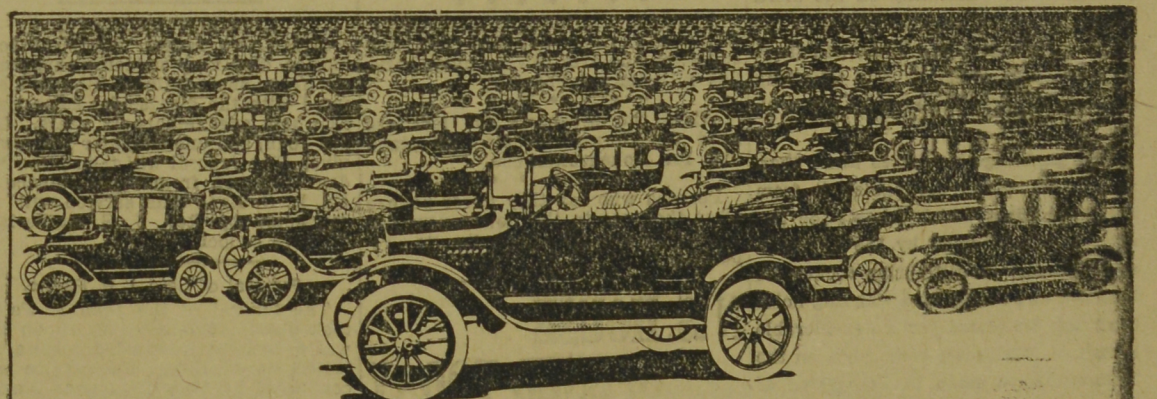


**Oh! My! That  
Smells Good!**

And, madam, you should just smell the fragrance of crushed coffee after it is brewed. And the flavor of it! Well, you never tasted ground coffee with a flavor just like Red Rose Coffee. Coffee critics, those who have travelled far and wide and tasted coffee in various climes, tell us they have never tasted more delicious coffee. Some have even said—but we will refrain from printing such high praise. We prefer you to try Red Rose Crushed Coffee without revealing anything further as to its quality. We don't want to take all the edge off the surprise in store for you when you try it. And the same price it was three years ago.



**Red Rose  
Coffee**



## Over Two Million

**M**ORE than two million Ford cars have been made and sold, and more than 140,000 of this vast number have been "Made in Canada".

The Ford enjoys the largest sale of any motor car, because it represents the greatest motor car value. Its name has always stood for low cost, and the car has everywhere given satisfactory service.

Ford Endurance, Ford Dependability, and Ford Universal Dealer Service have made the Ford car universally popular.

Every third car in Canada today is a Ford. The judgment and decision of 2,000,000 satisfied Ford owners should convince you that the Ford is a superior car, and equal to your needs.

**Ford**  
THE UNIVERSAL CAR

Touring - - \$495  
Runabout - - \$475  
Coupe - - \$770  
Sedan - - \$970  
One-ton Truck \$750

F. O. B. FORD, ONT.