

Your Chance to Save Friday and Saturday Jan. 11 and 12

Atlantic Underwear, reg. \$1.35, for \$1.00.
Stanfield Underwear, \$1.25, \$1.50, \$1.75 and up.
Grey Oxford Pants, all sizes, 32 to 44 in. waist, \$3.25 and \$3.50 a pair.
Brown Bannockburn Pants, \$3.75 a pair.
Heavy Flannel Shirts, also Drill Shirts (every Shirt excellent value).
Men's Heavy Khaki Sox, a soft, warm all wool Sox, for 55c.
Boys' Pullover and Coat Sweaters at reduced prices. 20 per cent. discount on our entire stock of Men's Suits and Overcoats.
Boys' Suits, \$6.95 to \$9.75.
We carry the largest range of Trunks to be found in the city.

Peter Farrell & Co.

Agents for Progress Brand Made-to-Measure Clothing.

Pathephones

CALL AND HEAR ONE play. This machine plays all makes of Disc Records perfectly. See the genuine Sapphire Ball used that does not injure the record. Being made with an all-wood sound chamber, it gives the most natural sound, reproduction. From \$45.00 up.

RYAN'S DRUG STORE THE PENSLAR STORE

GAIETY THEATRE

PRESENTS

Geraldine Farrar

IN CECIL B. DEMILLE'S MASSIVE PRODUCTION

"Joan the Woman"

Based on the Famous Story, "JOAN OF ARC."

Shown at 2.30, 7.15 and 9.

Admission 15 & 25 cts.

TO MOBILIZE CANADA'S MAN AND WOMAN POWER

A National Registration Scheme Under Consideration by the Government at Ottawa--Labor Supply of the Country to be Readjusted--Problem Should Have Been Tackled in a Serious way long ago

Ottawa, Jan. 8. — The government contemplates a new and really thorough "National Registration" scheme with a view to determining the labor resources of Canada and getting adequate data on which to base a comprehensive plan for mobilizing Canada's men and women power for essential war industries. The national service registration scheme of last winter was inadequate in that the signing of the cards was not made compulsory and that the information obtained as to available man power was only approximate. The big problem before the government is how to get a reliable and thorough basis for readjusting the labor supply to meet the pressing war needs of greater food production, shipbuilding, munitions work and reinforcements for the front.

The Military Service Act was designed to get men for the front. But it fails to meet the underlying problem of readjusting the labor supply at home needed for other forms of the business of war. An increased supply of labor for the farm is the first great need if the urgent demands of the Allies for more food from Canada are to be met. And there is no question that these demands must be met if Canada is to do her proper part towards averting the threatened disaster of a world famine, jeopardizing the continued prosecution of the war and the sustenance of the men at the front.

Should Have Been Done Before. It is admitted in government circles that this basic problem of mobilizing and co-ordinating all the interdependent labor resources should have been more seriously tackled long ago. To start afloat now on the solution of the problem a new survey of labor conditions and needs is now proposed. The time, manner and method of this "survey" have not yet been definitely decided upon pending further consideration of the whole problem, but that drastic and comprehensive action will be taken by the government in the near future is certain.

A compulsory registration of all men and women by occupations will disclose the available labor supply and the proportion of the population not now engaged in any essential work. It is this class of the community that the government is particularly anxious to get after and "conscript" for farm work or other essential industries. The woman power is looked to also to help fill the places of men drawn for service at the front, and it is not impossible that if the voluntary

system fails in regard to enlistment of women for useful service at home, they, too, may come within the scope of further compulsory service laws.

Plan for Long War.

The war may last for years. The new government, or some members of it at least, plan to give real effect to the theory of a complete national mobilization for war effort.

Non-essential industries are to be either slowed down to a minimum or else cut out entirely. The labor supply thus released is to be diverted to agricultural production in the first instance and to other forms of useful and necessary work as far as governmental direction can practically accomplish. That is the main effort of the general principle now decided upon. On Sir Robert Borden's return tomorrow the cabinet will get down to working out practical methods of accomplishing the end in view.

Borden Returns Thursday.

Ottawa, Jan. 8. — The prime minister is expected in Ottawa on Thursday from his vacation in the south. On his return a series of important cabinet meetings will be held at which the government program for the coming session will be under consideration.

"The Fall of the Romanoffs"

SOCIETY NEWS.

Mrs. J. A. Richardson is spending a few days in St. John.

Mr. and Mrs. Dalley of Woodstock, were here, guests of Mr. and Mrs. A. M. Gibson over New Year's Day. Misses Kathleen and Marion, Gibson accompanied them to Woodstock, returning home yesterday.

At Mrs. Sterling's bridge on Monday Mrs. J. H. Sproul was the prize winner.

Dr. T. Carleton Allen has returned from a trip to Montreal, where he and Mrs. Allen spent the week-end with their son, Mr. C. H. Allen.

Miss Moore is visiting Mrs. Fred Daniel at St. John.

Capt. W. J. Weaver and daughter, Miss Joyce Weaver, are guests at the Queen Hotel.

"The Fall of the Romanoffs"

MUNICIPALITIES

(Continued from page 8.) war measure. The food situation in Europe has reached so grave a state that all countries in a position to grow wheat and oats must do so. If such countries do not grow the required quantity of the grains mentioned they will face a famine in them as the Allied Powers have decided to take all surpluses for the maintenance of the countries directly engaged in the war. If New Brunswick should fail to produce the required quantity the situation will be serious in this province. Such failure is not anticipated, however.

Hon. Mr. Tweeddale states that the seed oats are on order. In regard to the seed wheat more difficulty has been experienced, as Red Fife wheat suitable to New Brunswick is not plentiful. A lieutenant governor's warrant for \$105,000 was issued for the seed grain purchase.

F. B. BAND ENTERTAINED LAST NIGHT

The Fredericton Brass Band entertained its friends last night at the band room, in Union Hall, Regent street. Upwards of seventy-five bandmen and their friends were present. After a business session by the band the evening was devoted to a most enjoyable program which included speeches, readings, solos and other musical selections. Deputy Mayor Walker, Ald. Baxter and Ald. Lemont were present and delivered addresses. Mr. Harry Ryan of the Fredericton Labor Council also spoke. During the evening there were selections by the Arion Quartet and solos by Mr. F. L. Cooper, Messrs. Howard Crangle and James Curran were the pianists. Refreshments were served later in the evening. The usual toasts were honored. That to "Departed Comrades" was drunk in silence and was followed by "Last Post" sounded by Bandmaster G. H. Offen. President R. H. Wandless was in the chair. The election of officers was postponed until next week.

Dining Room Furniture

We are now prepared to show you the largest assortment of **COMPLETE DINING ROOM SUITES** and **ODD PIECES** in the city.

BUFFETS, CHINA CABINETS, EXTENSION TABLES, CHAIRS and DINNERS WAGONS.

In the different woods, finishes and styles.

Lemont & Sons, Ltd.



Brown Stone Ware

THE GUERNSEY LINE LOWER IN PRICE TODAY THAN GRANITEWARE. It will not chip; you can cook and allow the food to remain in the same utensil until ready to serve, without discoloring. Comes in a beautiful Brown and White color.

FOR THE NEXT TEN DAYS we are offering a Special 10 per cent. Discount on this High Grade Ware. CASSEROLES with and without stands. BAKERS, BEAN JARS, PIE PLATES, CUSTARD CUPS, TEA POTS. Conserve food by cooking it in the Brown Stone way.

LAWLOR & CAIN

STOCK-TAKING SNAPS

STRIPED ENGLISH FLANNEL WAISTS \$1.50 each
SILK CREPE DE CHENE WAISTS \$3.50 each
GIRLS' SERGE MIDDY DRESSES, ages 6 to 14 years, . . . at \$3.98 each
LADIES' WINTER COATS Less 20 to 50 per cent.
HOUSE DRESSES in Striped Percale, sizes 34 to 46, . . at \$1.00 each
LADIES' PLAIN CASHMERE HOSE, sizes 9, 9½, at . . 35c. per pair
CHILDREN'S CASHMERE HOSE, sizes 4 to 6½, at . . 25c. per pair
LADIES' and CHILDREN'S WOOL HOODS. 75c. to \$1.50 each
WOOL CLOUDS 35c. to 75c. each

R. L. BLACK, YORK STREET AGENT for STANDARD PATTERNS

Blue Banner Flour

Don't forget the money we save you on the Best Bread Flour.

BLUE BANNER FLOUR \$12.25 bbl.
BLUE BANNER FLOUR \$6.00 half-bbl. bag
QUAKER FLOUR \$1.65 eighth-bbl. bag
VICTOR FLOUR \$12.00 bbl.
VICTOR FLOUR \$5.80 bag
MIDDINGS \$2.35 bag

SUGAR

Best fine pure cane granulated—10 lbs. \$1.00.

TEA

Use our Blue Banner Tea—the best tea for the money.

50c. lb., 3 lbs. \$1.44.

BAKER'S COCOA

Baker's Cocoa (bulk) 35c. lb.
Baker's Cocoa, tins, 10c., 13c. and 24c.
Baker's Chocolate, 11c. and 22c. cake.

CORN SYRUP.

5 lb. Tin Pails 50c.

COFFEE.

Use more coffee. Our Blue Banner, the same good quality and no change in price—35c. lb.

RIISING SUN STOVE POLISH
9c., 3 Cakes 25c.

CANNED VEGETABLES.

Tomatoes 22c. can
Corn 20c. can
Peas 17c. can

Remember our low prices on Patent Medicines.

Yerran's

Branch Stores Woodstock and St. John

GEM THEATRE

WEDNESDAY and THURSDAY

"THE FALL OF THE ROMANOFFS"

To Our Patrons: In bringing this colossal, historical masterpiece to Fredericton, we have reached the apex in screen portrayal of facts—facts specially bearing on the present war in Europe. Take, for instance, ILIODOR, confidant of RASPUTIN, not a mythical personage of the past with uncertain claims for distinction existing in the visionary minds of some historians and fiction writers, but a real flesh-in-the-blood man, who appears personally in this picture portraying the part he played in exposing the villainous RASPUTIN.

What could be more interesting, or instructive than the picture account of the history which threw back the curtain of mystery upon the criminalities of two ruling sovereigns, former Czar Nicholas and Kaiser William? Not even the Romantic History of the Middle Ages contains any biography as extraordinary as the life story of RASPUTIN, the degenerate monk and religious fakir, whose power over the superstitious Czar and the treacherous Czarina surpasses all belief. This is the story, in brief, of "THE FALL OF THE ROMANOFFS." We could use extravagant, "bromidic" phrases and say this is the best picture ever produced, or by the use of big, bold-faced type impress you momentarily, but "history speaks for itself" and therefore we are justified only in truthfully asserting that the like of this photo-production has never been screened. In view of the more-than-ordinary expense involved in presenting this wonderful series of recent events, a slight advance in prices is imperative. MATINEES—Adults, 15c.; Children 10c. EVENINGS—Balcony, 15c.; Orchestra, 25c.; Children, 15c.

Respectfully,

C. F. STOWE, Manager.