

# BABY WEEK CAMPAIGNS TO BE INAUGURATED

**Important Circular Sent Out by Miss Hazel Winter, Supervisor of Women's Institutes--The Little Ones Should be Carefully Matured--How Literature Can be Obtained.**

The following official circular has been sent out by Miss Hazel Winter, Supervisor of Women's Institutes:

Early last fall I mailed to all the secretaries of the W. I. a copy of a report on "Baby Week Campaigns" issued by the United States Department of Labor, Children's Bureau, Washington, D. C., with the hope that the institutes would become interested in these campaigns and follow up the many excellent suggestions offered in

the report. So little has been done, I call your attention to the matter once more. If copies have been mislaid, I am sure the above address will provide them free.

It seems to me that there never was a time in the history of the world when every little baby needed to be more carefully nurtured and given an opportunity to grow up to be a healthy and useful citizen as at the present time. Not only is the very flower of our country being slain on the battlefields of Europe, but we know that there are many men who could be serving their country on the firing line now if in childhood, certain physical ailments had been attended to.

God forbid that the children of today should need strong bodies for anything so terrible as war, but let us, who have it within our power to give the kiddies a fair start in the adolescent period, do everything we can to educate them and their guardians so that in the years to come a healthier race will be produced, ignorance and carelessness in matters pertaining to health will be a crime and there will be a noticeable decrease in maternal and infant mortality.

## A Plan Proposed.

Now this is the plan I have in mind. Let a date be decided upon to be observed by all the institutes as "Baby Day Campaign." Appoint a strong general committee to supervise the carrying out of this campaign, with several sub-committees for advertising, procuring literature, securing speakers, etc. Perhaps it would be well to seek the co-operation of other organizations in the community and have a member from each organization on the committees. Study carefully in the report the ways organizations in the States have made a success of the Baby Week Campaigns, for most certainly the report is full of just such information and gives heaps of other information along the line of programs, suitable mottoes for banners (should baby parades be included in the program). At the back of the report are splendid pictures of baby exhibits in the way of "Food for Young Children." Everything prepared for a Demonstration of Baby

## ONE MORE RECRUIT FOR THE GREAT ARMY

**Who Declare They Owe Their Health to Dodd's Kidney Pills.**

Miss Lizzie LeBlanc Had Backache and Rheumatism But They Both Vanished When She Used Dodd's Kidney Pills.

Lower West Pubnico, Yarmouth Co., N. S., Feb. 18, (Special).—After suffering for some time from backache and rheumatism, Miss L. V. LeBlanc, a well known and highly respected young lady living here, took a friend's advice, and used Dodd's Kidney Pills. The result is that she is completely cured and one more recruit has been added to the army who are advising their friends to use Dodd's Kidney Pills for all kidney troubles.

"Yes, I am telling my friends what Dodd's Kidney Pills did for me," Miss LeBlanc says. "Not only did I have backache and rheumatism, but I was tired all the time."

"Two boxes of Dodd's Kidney Pills helped me so much that I decided to continue the treatment. In two months I was completely cured and I have stayed cured."

Dodd's Kidney Pills have made their reputation by their cures. One person who benefited from them told another, till now they are known all over Canada as the one reliable remedy for all kidney ills.

Care," "Clothing for a Little Girl at Minimum Cost," etc.

Give this campaign the widest publicity possible, and to make it a grand success, several months' preparation are needed. Now we know that the parents in greatest need of child welfare education are the most difficult to get out to public meetings, and this is where the committees must exercise to the fullest extent all their persuasive powers and "tactfulness" that the mothers especially may be induced to attend the meetings.

## Baby Day Campaigns.

Conducting Baby Day Campaigns is as much of a patriotic duty just now as any patriotic work of the day, and I earnestly trust the 94 institutes in the province will take up my suggestion with enthusiasm and make such a success of this new adventure that the results will be less wastage of mothers and children, wiser parents, healthier babies, happier homes and communities in New Brunswick that rank second to none when it comes to public health cleanliness.

A few institutes have succeeded in having medical inspection in the schools, but let us not be satisfied until all the institutes have succeeded in this. Then there are the school houses and surroundings which need attention, the control of communicable disease, dental care of children's teeth, the proper access to accurate birth, death and marriage registration in the province, public health nurses for infant welfare and prenatal work or mother and infant welfare stations. These vital subjects and many more could rightly be included in a Baby Day Campaign program.

## Free Literature.

Demonstrations and exhibits have their place in such a campaign and literature can be obtained free or at

## ACIDS IN STOMACH SOUR THE FOOD AND CAUSE INDIGESTION

"Pape's Diapiesin" fixes sour, gassy, upset stomachs in five minutes.

If what you just ate is souring on your stomach or lies like a lump of lead, refusing to digest, or you belch gas and eructate sour, undigested food or have a feeling of dizziness, heartburn, fullness, nausea, bad taste in mouth and stomach headache, you can surely get relief in five minutes.

Ask your pharmacist to show you the formula, plainly printed on these fly-leaf cases of Pape's Diapiesin. Then you will understand why dyspeptic troubles of all kinds must go, and why it relieves sour, out-of-order stomachs or indigestion in five minutes. "Pape's Diapiesin" is harmless; tastes like candy, though each dose will digest and prepare for assimilation into the blood all the food you eat; besides, it makes you go to the table with a healthy appetite, but what will please you most, is that you will feel that your stomach and intestines are clean and fresh, and you will not need to resort to laxatives or liver pills for biliousness or constipation.

This city will have many "Pape's Diapiesin" cranks, as some people will call them, but you will be enthusiastic about this splendid stomach preparation, too, if you ever take it for indigestion, gases, heartburn, sourness, dyspepsia, or any stomach misery.

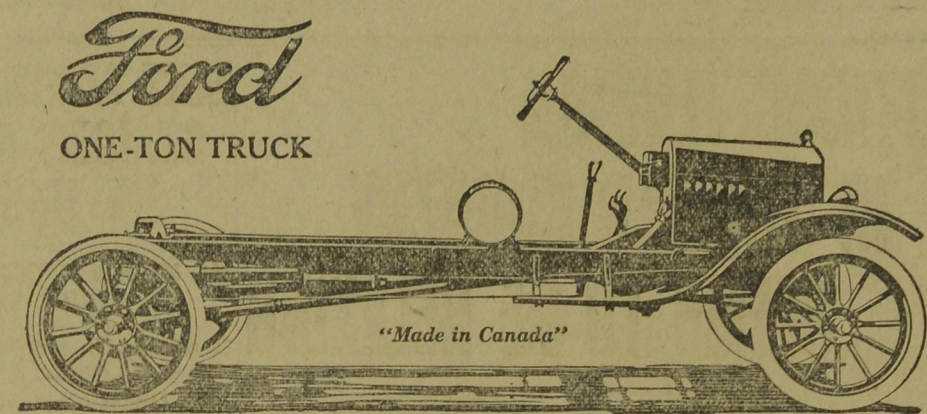
Get some now this minute, and rid yourself of stomach misery and indigestion in five minutes.

## NOTICE OF LEGISLATION.

Notice is hereby given, that application will be made at the next session of the Legislature of the Province of New Brunswick for the passage of an Act to incorporate the New Brunswick Western Railway Company, with a capital stock of \$400,000.00, with power to build and operate a line of railway from a point on the River Saint John in the County of York between Meductic and Pokiok and a point in the Parish of North Lake in the said County at or near the head of North Lake, being on the international boundary between the United States of America and the Dominion of Canada, and there to connect with the Eastern Maine Railroad chartered by the Legislature of the State of Maine, with all the usual powers incidental thereto, and with authority to acquire by purchase or otherwise, and own, operate and sell hydro-electric power and energy for all purposes.

Dated at Fredericton, N. B., this eighteenth day of February, A. D. 1918.  
SLIPP & HANSON,  
4 wks Solicitors for Applicants.

## For Ton Trucking Purposes



**B**USINESS men everywhere who have hauling or delivering problems to consider—whether operating a wholesale business, a retail store, or a farm—will welcome the arrival of the Ford One-Ton Truck.

PRICE  
**\$750**  
F. O. B.  
FORD, ONT.

Supplied as chassis only

Heretofore, the Ford user who wanted to carry loads up to a ton found it necessary to get one of several special attachments or extensions which were on the market. Now the standard Ford truck is available—a car that can withstand the drudgeries of commercial use, and yet lacks superfluous weight, and is easily handled.

The truck differs from Ford passenger cars in that it is specially designed throughout in proper pattern and strength for heavy-duty service. It has a final drive of the worm gear type, so that all gears are enclosed. Rear wheels are equipped with solid tires. Front tires are pneumatic. Standard Ford motor, transmission and ignition.

The largest truck and automobile company in the British Empire, with an organization of more than 700 Canadian dealers stands back of every Ford truck purchased.

R. L. PHILLIPS, - - - Dealer, - - - - - FREDERICTON  
R. L. PHILLIPS & CO., - - Dealers, - - - - - FLORENCEVILLE  
W. B. SAMPSON, - - - Dealer, - - - - - ST. STEPHEN

## Lemons Beautify! Make Quarter Pint of Lotion, Cheap

Here is told how to prepare an inexpensive lemon lotion which can be used to bring back to any skin the sweet freshness of which it has been robbed by trying atmospheric conditions. Wind-chafe, roughness, tan and redness are warded off and those tell-tale lines of care or of age are softened away.

The juice of two fresh lemons strained into a bottle containing three ounces of orchard white makes a whole quarter of a pint of the most remarkable lemon skin beautifier at about the cost one must pay for a small jar of the ordinary cold creams. Care should be taken to strain the lemon juice through a fine cloth so no lemon pulp gets in, then this lotion will keep fresh for months. Every woman knows that lemon juice is used to bleach and remove such blemishes as freckles, sallowiness and tan, and is the ideal skin softener, smoothen and beautifier.

Just try it! Get three ounces of orchard white at any pharmacy and two lemons from the grocer and make up a quarter pint of this sweetly fragrant lemon lotion and massage it daily into the face, neck, arms and hands, and see for yourself.

## PUBLIC NOTICE

For the purpose of conserving coal, electric light and power will be shut off on Sundays from daylight to dark until further notice. It is not anticipated that this curtailment of electric service will continue for more than two months, probably not so long.

By order of the Directors of Fredericton Gas Light Co.  
HARRY D. WHITE,  
5ins Manager.

## THE VALUE OF ADVERTISING

The value of Advertising in all cases must be based on the return for the outlay. No better opportunity in this respect can be found in this locality than

## THE DAILY MAIL

This paper has a special value to the local advertiser, as the majority of its readers are in this city and the immediate surrounding country.

Our Advertising Rates will be found decidedly reasonable in view of the results obtained.

## PEOPLE READ ADVERTISEMENTS

They are trying to buy as wisely as they can. It is necessary that they should.

They are eager to know what the local merchants have to offer, and good live advertising is interesting reading to them.

Most of our enterprising business men have already realized this fact and their advertising appears regularly in the Mail.

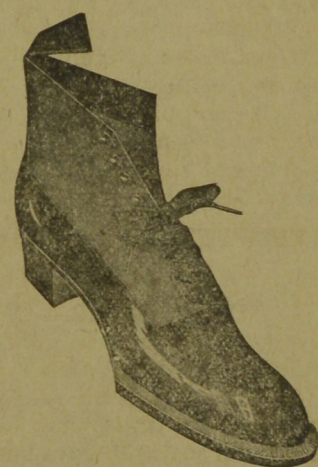
If you are not a regular advertiser in the DAILY or SEMI-WEEKLY MAIL, you are overlooking an opportunity that no business man in this locality ought to be too busy to appreciate.

In spite of increased prices of materials and the upward tendency in rates for all services in the business world, the subscription price of the Mail has not been increased, and we are daily booking new subscribers, which means more readers and customers for our advertisers.

## MEN'S WOMEN'S AND CHILDREN'S Boots and Shoes At Reduced Prices Mens and Boys Furnishings

**J. R. Monteith**

'Phone 502—North Devon.



## Imperial Cold Cure

Will check a cold in a few hours. Does not cause ringing in the head.

Price 25 cents. Sent by mail to any address on receipt of price. Sold only by

**C. FRED CHESTNUT** THE QUALITY DRUG STORE  
572 Queen Street.

## Custom Tailoring

The New Importations for the Coming Season are now on display. An early inspection will assure you of a large and varied selection to choose from.

We are also prepared to fill all orders entrusted to us for MILITARY CLOTHING at a reasonable price. We are sole agents for the Crown Tailoring Company, of Toronto, the largest Military Tailoring Company in Canada.

**WALKER BROS. MERCHANT  
TAILORS**

QUEEN STREET, WEST END

## BARGAINS IN CARS

We have for sale the following SECOND HAND CARS, which are in first class shape, for a very reasonable price:

OVERLAND, - - - - - 5 Passenger, Model 83  
McLAUGHLIN, - - - - - 5 Passenger, Model C 25

**Fredericton Motor Sales Co.**

Agents for CHALMERS and OVERLAND CARS.

'Phone 352-11 625 QUEEN STREET.

## SURPRISE FOR DAD.

"Look here my dear," said an irate father to his daughter, who was given to flirting. "I've got to take you in hand. I'll get hold of a staid, sensible middle aged man for you as a husband—a man of about 50, let us say."

"Well, daddy, if its' all the same to you, I'd much prefer two—25 years old, each."

## SPRING IN QUEBEC.

(Canadian Press direct wire.)  
Quebec, Feb. 19. — The first signs of coming spring were noticed today on the river when the government ice breakers steamed up the St. Lawrence from Quebec to start their work of breaking the ice bridge that had formed across the river during the winter up the river above Cap Rouge.

After fulfilling the duties of her position for nearly 25 years, Mrs. Annie E. Leisenring of Allentown, the oldest of the factory inspectors of Pennsylvania in point of service, has been retired on a pension by order of Gov. Brumbaugh.