



OGILVIE'S STANDARD SPRING WHEAT FLOUR

THIS is the WAR FLOUR of the OGILVIE MILLS—a loyal product to conserve Canada's resources and, at the same time, give the public the best possible flour that can be milled according to the Government standard.

This War Flour is excellent in quality and flavour—but it is slightly darker in color than "ROYAL HOUSEHOLD" to which you have been accustomed.

It is just as hard for us to give up milling "ROYAL HOUSEHOLD" as it will be for you to forego your favorite brand; but our "STANDARD" Flour will nevertheless make delicious bread, rolls, biscuits, cake, pies and pastry. If you have any difficulty—just drop us a line; we have a staff of expert chemists and bakers, whose experience is at your service.

Just as soon as the Food Controller will allow us to mill "ROYAL HOUSEHOLD" again, we will tell you of this happy fact.

In the meantime, the new regulations—being in the best interests of Canada and the British Empire—demand the whole hearted support of the Millers and the Public.

Certain stores and dealers have stocks of "ROYAL HOUSEHOLD" still on hand. In order to avoid any confusion or misunderstanding, all "STANDARD" FLOUR will be plainly branded as such.

When all your "ROYAL HOUSEHOLD" is gone, make sure of getting the next best grade by ordering

OGILVIE'S STANDARD

Grocers everywhere have it,—don't forget to stipulate, "OGILVIE'S". It will be your surest guarantee of the highest grade obtainable.

The Ogilvie Flour Mills Co., Limited

Montreal — Fort William — Winnipeg — Medicine Hat.

Daily Capacity, 19,000 Barrels

The Largest Millers in the British Empire.

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SOME HINTS ON RAISING CHICKENS

The shortage of labor and the tremendous increase in feed prices make it imperative that only the very best producers should be kept. Stock that would return a substantial profit in pre-war times when feed was cheap, will now, under the changed conditions, show a loss. This perhaps, applies more strongly to poultry than to any other class of livestock as the securing of suitable feed is becoming more and more difficult.

In the mating up of the breeding pens these conditions should be borne in mind. Aim to use nothing but your very best birds as it is only from these that the highest results can be obtained.

Selecting Breeders.

The male to head the flock should be from a high producer and if possible to know that his sisters are showing their ability to lay, all the better. Not only should his pedigree be right but he should show vigor in every move. A bird of this description will show a fairly broad head with a rather short, stout beak, a bold piercing eye, a skin that is soft and velvety to the touch, shanks with fine scales and showing a certain amount of red pigment down the outer sides.

His mates should be vigorous females that have shown by egg production what they can do. If trap nests are not used—and they are not on most farms—band those pullets that start to lay first and select the breeding pens from them.

The ideal mating is a well developed cockerel of the foregoing description mated to young hens but if enough hens of the desirable type

FACE NOTHING BUT RUNNING SORES FROM ECZEMA

No rest day or night for those afflicted with that terrible skin disease, eczema, or, as it is often called, scald. With its unbearable burning, itching, torturing day and night, relief is gladly welcomed.

There is no remedy like Burdock Blood Bitters for giving relief to such sufferers; no other remedy has done or can do so much for those who are almost driven to distraction by the terrible torture. Apply it externally and it takes out the itching, burning and burning, and promotes a healthy healing.

Take it internally and it gets at the source of the disease in the blood and completely and permanently drives it out of the system.

Miss Mary V. Chambers, Anguine Ridge, N. B., writes: "I used Burdock Blood Bitters for eczema. I had it when an infant, but it left me. Two years ago it came back. I used doctors' medicine, but it did good only while I used it. At last my face was nothing but a running sore. I saw in the paper what B.B.B. did for people. I took it, and today I am free from that terrible disease."

Manufactured only by The T. M. Murn Co., Limited, Toronto, Ont.

are not available do not hesitate to use pullets, so long as they are well matured and vigorous they will give the best of results.

Capt. F. G. Goodspeed of St. John, is in the city.
Mr. Robert Bagley of Moncton, is at the Queen.
Mr. Frank Venot of Chatham, is at the Queen.

Cook's Cotton Root Compound.

A safe, reliable compound medicine. Sold in three degrees of strength—No. 1, 2, 3. No. 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. THE COOK MEDICINE CO., TORONTO, ONT. (Incorporated in Canada)

MEN'S WOMEN'S AND CHILDREN'S

Boots and Shoes

At Reduced Prices

Mens and Boys Furnishings

J. R. Monteith

'Phone 502—North Devon.



PUBLIC NOTICE

For the purpose of conserving coal, electric light and power will be shut off on Sundays from daylight to dark until further notice. It is not anticipated that this curtailment of electric service will continue for more than two months, probably not so long. By order of the Directors of Fredericton Gas Light Co.

51ms HARRY D. WHITE, Manager.

BARGAINS IN CARS

We have for sale the following SECOND HAND CARS, which are in first class shape, for a very reasonable price:

OVERLAND, - - - - - 5 Passenger, Model 83
McLAUGHLIN, - - - - - 5 Passenger, Model C 25

Fredericton Motor Sales Co.

Agents for CHALMERS and OVERLAND CARS.

'Phone 352-11 625 QUEEN STREET.

New Corsets

We have just received a large shipment of **NEW CORSETS** for Spring.

Prices from 85c. to \$3.75.

In models to typify every requirement, from the light, dainty, dancing and evening models to the sturdy corset for general wear.

New Spring Styles in Ladies' Suits, Dresses and Blouses, also New Raincoats in all the latest styles.



NOW CUTTING A CHOICE CROP OF

ROSES

Off Our New Plants.

Richman's American Beauties, Taft etc.

CARNATIONS IN STOCK as usual

POTTED PLANTS, including a good selection of Ferns of the leading variety.

A Fine Lot of PALMS in all sizes.

WEDDING BOUQUETS and FLOWER DESIGNS a Specialty.

CUT FLOWERS always on hand for the sick.

ADA M. SCHLEYER, FLORIST

MOVING TIME

Will soon be here, and you will need the services of an experienced truckman. I am ready to serve all comers and would advise those who contemplate changing their place of residence to make an engagement with me at once. I have all the equipment for handling pianos and heavy articles of furniture. Don't put it off. Make your engagements now.

ELMER E. HUMES, Licensed Truckman. Telephone 591-31. 1w

The present grade of

Mother's Favorite Flour

will soon be off the market until after the war is over. If you want any of this superior Bread Flour you should place your order at once.

G. W. HODGE

THE WITCH

Chimney Cleaner and Soot Destroyer

Will effectively do the work, without any of the usual inconveniences of taking down the pipes, covering up furniture, taking down the curtains, having the air laden with sooty particles, besides other numerous annoyances. Is non-explosive and causes no smell or dust.

25 Cents Per Package.

D. J. Shea & Son

Imperial Cold Cure

Will check a cold in a few hours. Does not cause ringing in the head.

Price 25 cents. Sent by mail to any address on receipt of price. Sold only by

C. FRED CHESTNUT THE QUALITY DRUG STORE 572 Queen Street.

Wm. R. FRASER & Co.

P. O. Box 817.

430 QUEEN STREET.

Telephone 422