

# OGILVES STANDARD

SPRING WHEAT FLOUR

HIS is the WAR FLOUR of the OGILVIE MILLS-a loyal product to conserve Canada's resources and, at the same time, give the public the best possible flour that can be milled according to the Government standard.

This War Flour is excellent in quality and flavour-but it is slightly darker in color than "ROYAL HOUSEHOLD" to which you have been accustomed.

It is just as hard for us to give up milling "ROYAL HOUSEHOLD" as it will be for you to forego your favorite brand; but our "STANDARD". Flour will nevertheless make delicious bread, rolls, biscuits, cake, pies and pastry. If you have any difficulty-just drop us a line; we have a staff of expert chemists and bakers, whose experience is at your service.

Just as soon as the Food Controller will allow us to mill "ROYAL HOUSEHOLD" again, we will tell you of this happy fact.

In the meantime, the new regulations—being in the best interests of Canada and the British Empire-demand the whole hearted support of the Millers and the Public.

Certain stores and dealers have stocks of "ROYAL HOUSEHOLD" still on hand. In order to avoid any confusion or misunderstanding, all "STANDARD" FLOUR will be plainly branded as such.

When all your "ROYAL HOUSEHOLD" is gone, make sure of getting the next best grade by ordering

# OGILVIE'S STANDARD

Grocers everywhere have it,-don't forget to stipulate, "OGILVIE'S". It will be your surest guarantee of the highest grade obtainable.

The Ogilvie Flour Mills Co., Limited

Montreal - Fort William - Winnipeg - Medicine Hat.

Daily Capacity, 19,000 Barrels

The Largest Millers in the British Empire.



#### BARGAINS IN CARS

We have for sale the following SECOND HAND CARS, which are

5 Passenger, Model 83

McLAUGHLIN, - - - 5 Passenger, Model C 25

Ja Fredericton Motor Sales Co.

Agents for CHALMERS and OVERLAND CARS. 625 QUEEN STREET.

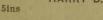
### PUBLIC NOTICE

For the purpose of conserving coal, electric light and power will be shut off on Sundays from daylight to dark until further notice. It is not anticipated that this curtailment of electric pated that this curtailment of electric service will continue for more than two months, probably not so long.

By order of the Directors of Fredericton Gas Light Co.

HARRY D. WHITE,

5ins Manager.



- O. Box 8117.

# New

We have just received a large shipment of NEW CORSETS for Spring.

Prices from 85c. to \$3.75.

In models to typify every requirement, from the light, dainty, dancing and evening models to the sturdy corset for general wear.

New Spring Styles in Ladies' Suits, Dresses and Blouses, also New Raincoats in all the latest



430 QUEEN STREET

#### NOW CUTTING A CHOICE CROP OF

# ROSES

Off Our New Piants.

Richman's American Beauties, Taft

CARNATIONS IN STOCK as usual POTTED PLANTS, including a good selection of Ferns of the leading va

A Fine Lot of PALMS in all sizes. WEDDING BOUQUETS and FLOW ER DESIGNS a Specialty.

CUT FLOWERS always on hand for the sick.

### ADA M. SCHLEYER, **FLORIST**

#### MOVING TIME

Will soon be here, and you will need the services of an experienced truck-man. I am ready to serve all comers and would advise those who contem-plate changing their place of residence to make an engagement with me at once. I have all the equipment for handling pianos and heavy articles of furniture. Don't put it off. Make your engagements now.

ELMER E. HUMES,

Licensed Truckman. Telephone 591-31.

# SOME HINTS ON RAISING

The shortage of labor and the tremendous increase in feed prices make it imperative that only the very best producers should be kept. Stock that would return a substantial profit in pre-war times when fed was cheap, will now, under the changed conditions, show a loss. This perhaps, applies more strongly to poultry than to any other class of livestock as the securing of suitable feed is becoming more and more difficult.

In I the mating up of the breeding pens these conditions should be borne in mind. Aim to use nothing but your very best birds as it is only from these that the highest results can be obtained

Selecting Breeders.

The male to head the flock should be from a high producer and if possible to know that his sisters are hsowing their ability to lay, all the better. Not only should his pedigree be right but he should show vigor in every

Not only should his pedigree be right out he should show vigor in every nove. A bird of this description will show a fairly broad head with a rather short, stout beak, a bold piercing eye, a skin that is soft and velvety to the touch shanks with fine scales and showing a certain amount of red igment down the outer sides.

His mates should be vigorus tales that have shown by egg producion what they can do. If trap nests re not used-and they are not o ost farms—band those pullets that Cook's Cotton Rock Companied tart to lay first and select the breedng pens from them.

The ideal mating is a well developed cockerel of the foregoing descripion mated to young hens but if! nough hens of the desirable type

#### FACE NOTHING BUT RUNNING SORES FROM ECZEMA

No rest day or night for these afficted with that terrible skin disease, ec

are not available do not livillace to use pullets, so long as they are well matured and vigorous they will give the best of results

Capt. F. G. Goodspeed of St. Join is in the city:
Mr. Robert Bagley of Moneton, is



#### MEN'S WOMEN'S AND CHILDREN'S

**Boots** and Shoes At Reduced Prices

Mens and Boys Furnishings

## R. Monteith

'Phone 502-North Devon,



The present grade of

# Mother's Favorite Flour

will soon be off the market until after the war is over. If you want any of this superior Bread Flour you should place your order at once.

G. W. HODGE

# THE WITCH

Chimney Cleaner and Soot Destroyer

Will effectively do the work, without any of the usual inc taking down the pipes, covering up furniture, taking down having the air laden with sooty particles, besdes other number ances. Is non-explosive and causes no smell or dust.

25 Cents Per Package.

# D. J. Shea & Son

## Imperial Cold Cure

Will check a cold in a few hours. Does not cause ringing in the head.

Price 25 cents. Sent by mail to any address on mercipa of price. Sold only by

C. FRED CHESTNUT THE QUALITY DRUG STORE