

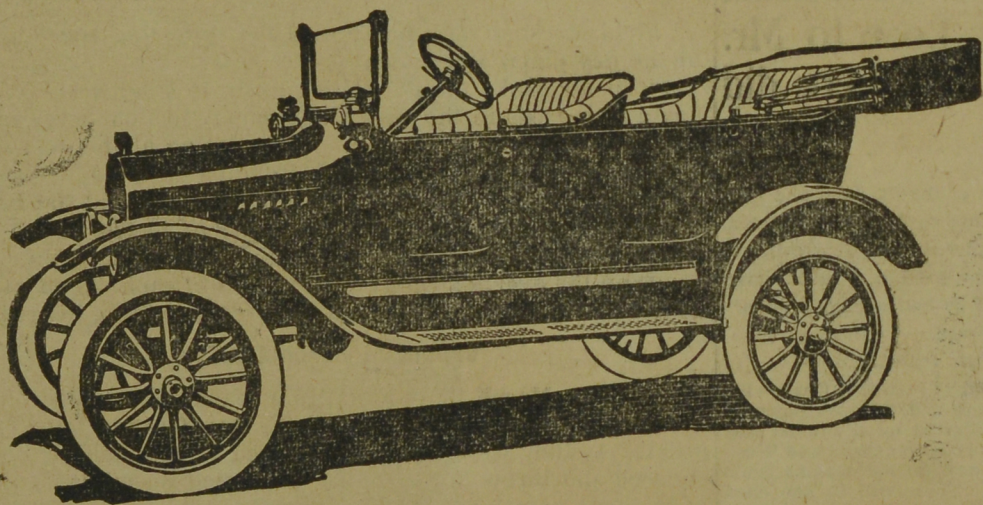
No Advance in Price The Daily Mail

Will be sent to any address in
New Brunswick,
For One Year
for
Two Dollars
Payable in advance

The present grade of Mother's Favorite Flour

will soon be off the market until after the war is over. If you want any of this superior Bread Flour you should place your order at once.

G. W. HODGE

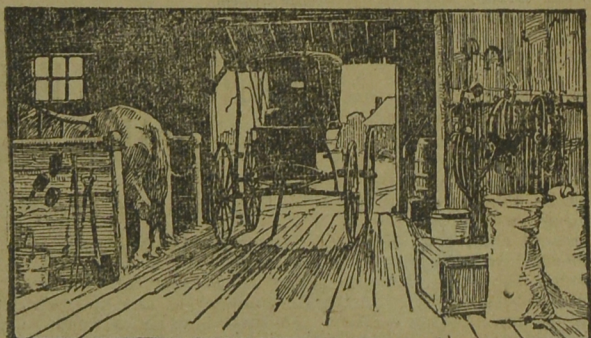


A Ford Car Takes the Place of all These Things

WHEN you own a Ford you can do away with many articles that are a source of continuous expense to the man who still drives a horse. For instance, not only your driving-horse and buggy, but the single harness, blankets, whips, currycombs, brushes, horse-shoes, pitch-forks, feed-bins, etc.

In their place you have a speedy, dependable, dignified, roomy Ford Car—complete in itself. It is vastly superior to the narrow, cramped buggy that travels so slowly. And when a Ford is standing idle it does not eat three meals a day, and it requires no "looking after."

A Ford will save you time, trouble, and money. It is the utility car for the busy farmer and his family.



R. L. PHILLIPS, - - - Dealer, - - - - FREDERICTON
R. L. PHILLIPS & CO., - - - Dealers, - - - - FLORENCEVILLE
W. B. SAMPSON, - - - Dealer, - - - - ST. STEPHEN

Ford
THE UNIVERSAL CAR
Runabout . . . \$575
Touring . . . \$595
Chassis . . . \$535
Coupe . . . \$770
Sedan . . . \$970
One-Ton Truck \$750

f. o. b. Ford, Ont.

Dr. J. W. Robertson Talks on Need of Greater Production

Noted Authority in Agriculture Addresses
Representative Gathering in the Assem-
bly Chamber---Some Plain Facts for the
People---New Brunswick Must Produce
More Foodstuffs---Some Splendid Sug-
gestions Thrown Out.

Members of the Provincial Legislature and representative farmers from all sections of the province were privileged to hear an illuminating address in the Assembly Chamber yesterday afternoon from Dr. J. W. Robertson, of Ottawa. Greater production was the theme of the noted visitor, and he handled it in a singularly able and convincing manner. His address was followed with the closest interest and made a marked impression on those present.

Premier Foster occupied the chair.

**CLEANSES YOUR HAIR,
MAKES IT BEAUTIFUL,
THICK, GLOSSY, WAVY**

Try this! All dandruff disappears and hair stops coming out

Surely try a "Danderine Hair Cleanse" if you wish to immediately double the beauty of your hair. Just moisten a cloth with Danderine and draw it carefully through your hair, taking one small strand at a time; this will cleanse the hair of dust, dirt or any excessive oil—in a few minutes you will be amazed. Your hair will be wavy, fluffy and abundant and possess an incomparable softness, lustre and luxuriance.

Besides beautifying the hair one application of Danderine dissolves every particle of dandruff; invigorates the scalp, stopping itching and falling hair.

Danderine is to the hair what fresh showers of rain and sunshine are to vegetation. It goes right to the roots, invigorates and strengthens them. Its exhilarating, stimulating and life-producing properties cause the hair to grow long, strong and beautiful.

You can surely have pretty, soft, lustrous hair and lots of it, if you will spend a few cents for a small bottle of Knowlton's Danderine at any drug store or toilet counter and try it as directed.

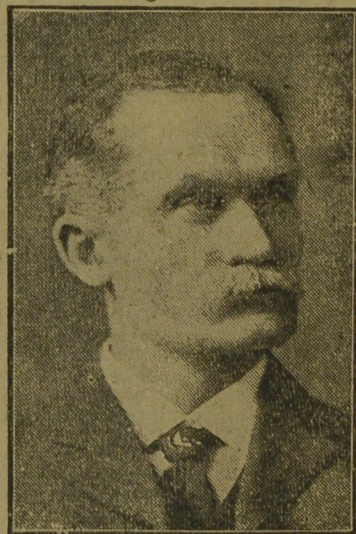
Dr. Robinson on being introduced spoke in part as follows:

I thank you for the opportunity of this occasion. I am here as the representative of the Dominion Minister of Agriculture and the Canada Food Board to co-operate with the Provincial authorities in completing definite plans for an immensely greater production of foods in New Brunswick in 1918. This is necessary to help to save the situation which is becoming so serious as to threaten disaster to the cause for which we are fighting.

Before this representative gathering mine is a simple duty. I do not regard it as a light duty or one easy to discharge. I am not to persuade you or stir your emotions or attempt to deepen the fervor of your devotion to patriotic causes. I am to serve you and the people of New Brunswick by helping you to understand and again to understand that the scarcity of suitable foods has made the war situation exceedingly grave on the side of the Allies. The shortage is most severe in Italy and France. In 1917 the yield of wheat in France was only about 47 per cent of the average quantity obtained annually before the war broke out. The same was true of the crop of potatoes. The yield of all food stuffs in France in 1917 was estimated at only 62 per cent of the yield of a normal year before the war. France and Italy are short of wheat and flour and fats. Great Britain has been sharing her imports with these two Allies and while the scarcity is still greatest in France and Italy, the allowances of foodstuffs in the United Kingdom have been greatly reduced. Beef and mutton have been cut down to 55 per cent. Bread is kept cheap as a war measure although the quantity is down to the bare sustenance limit.

Bread in Britain
Great Britain has provided cheap bread for the people in all her towns. How does she manage to do it? She buys our flour and wheat and pays the prevailing high prices; and yet in England you can buy bread for 4½¢ a pound, while in Ottawa you cannot buy it for less than eight. Therefore, says the ever ready critic of Food Control, "We are suffering from profiteering all along the line in Canada." That is not a just conclusion. It does not tally at all with the facts. England buys our wheat and has it ground in mills which she controls. She mixes the flour with 15 per cent or 25 per cent of flour from rye, or corn, or barley; and then sells that diluted flour to the bakers at a price which allows them to sell bread at 4½¢ a pound, and requires them to sell it at that price regardless of the cost to the government. The government subsidizes the bread industry from the public revenue as a war measure in order that the poorer people may obtain cheap bread. The cost to the British Treasury was estimated at \$200,000,000 last year.

The Allies Look to Canada
The requirements of the Allies, for 1918, of the five cereals or their products—wheat, barley, oats, rye and Indian Corn—amount to 360,000,000 bushels more than they required to import before the war. That quantity is equal to 61 per cent of an increase over the annual average of



DR. J. W. ROBERTSON.

their requirements of these food commodities before the war. Where are the Allies to obtain it? Canada has been supplying an important proportion of the foods required by the Allies. Recently Canada's share in furnishing foods to the Allies has been as follows: of wheat 42 per cent; oats 38 per cent; barley 14 per cent; rye 4 per cent; cheese 67 per cent; pork products 9 per cent; beef 24 per cent butter 1½ per cent.

Baron Rhondra, British Food Controller, sent the following message

NO GIRL NEED HAVE A BLOTTED FACE

Whether it be in capturing the heart of man, or making her way through the world by the toll of her hands, a charming and pretty face gives any girl a big advantage. Poor complexion and rough, sallow skin are caused by blood disorders. A cure is simple. Just use Dr. Hamilton's Pills—a reliable family remedy that has for years been the foremost blood remedy in America. That soft glow will return to the cheeks, the eyes will brighten, appetite will improve, strength and endurance will come because sound health has been established. Get a 25c. box of Dr. Hamilton's Pills today. Sold everywhere.

though one of our soldiers rose from the dead and said, "You folks at home are putting in peril all that I died to save."

Causes of the Food Shortage
The big harvest of 1915 hid the danger from our eyes. It was such a big harvest, not only in Canada but in other countries that there was plenty of food. But by the end of 1916 the real situation began to be understood. The causes of the world wide shortage are still cumulative. There was a general shortage in the northern

(Continued on page 3.)

CASTORIA

For Infants and Children
In Use For Over 30 Years
Always bears the Signature of *Chas. H. Ritchie*

Custom Tailoring

The New Importations for the Coming Season are now on display. An early inspection will assure you of a large and varied selection to choose from.

We are also prepared to fill all orders entrusted to us for MILITARY CLOTHING at a reasonable price. We are sole agents for the Crown Tailoring Company, of Toronto, the largest Military Tailoring Company in Canada.

WALKER BROS. MERCHANT TAILORS

QUEEN STREET, WEST END



I have in stock a large assortment of

Driving Boots

of all makes. They have from 6 to 16 in. legs. Prices right

J. R. Monteith

Phone 502—North Devon.

DISTRIBUTION OF SEED GRAIN, 1918

GOOD SEED IS SCARCE. Place your order now, with your County Council. The Department of Agriculture has ordered 56,000 bushels of oats and 18,000 bushels of wheat.

Oats will be sold for \$1.32 per bushel, in bulk car lots, or \$1.38 in bags in car lots laid down.

Wheat will be sold for \$3.00 per bushel, in bags car lots or f. o. b., distributing point for smaller orders.

Local freights will be paid by purchaser. County Councillors and Agricultural Societies should place car lot orders immediately, stating destination for cars. Delivery not guaranteed unless orders placed within three weeks, because of transportation difficulties.

New Brunswick is expected to bread herself for the duration of the war. EVERY FARMER SHOULD GROW SOME WHEAT.

DEPARTMENT OF AGRICULTURE,
FREDERICTON, N. B.

Imperial Cold Cure

Will check a cold in a few hours. Does not cause ringing in the head.

Price 25 cents. Sent by mail to any address on receipt of price. Sold only by

C. FRED CHESTNUT THE QUALITY DRUG STORE
572 Queen Street.

PUBLIC NOTICE

For the purpose of conserving coal, electric light and power will be shut off on Sundays from daylight to dusk until further notice. It is not anticipated that this curtailment of electric service will continue for more than two months, probably not so long. By order of the Directors of Fredericton Gas Light Co.

HARRY D. WHITE, Manager.