For Infants and Children.

Mothers Know That Genuine Castoria

Always Bears the Signature For Over Thirty Years

Each day we meet with conclusive evidence that our advertising pages are as this list of essential duties is complete faithfully scanned by our readers as the news columns. Necessity has control compare it with the work the members selled the people to seek all the information possible before buying

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With prohibition everywhere, how can a woman drive a man to drink?

Sometimes when a man tries to sell us something guaranteed to last a life-time, we suspect he does not think we look very healthy.

OF INTEREST TO WOMEN

FIRST, MANAGE YOURSELF.

Where the Housekeeper Must Begin When Arranging a System of Household Duties.

The housekeeper will have to discipine or train herself if she wishes to systematize her household. The woman who has been accustomed to iron on Tuesday if she feels like it, and on Wednesday if she doesn't feel like ironing on Tuesday, will have to learn to feel like ironing on the day set for that task, or better still, to disregard her feelngs and go ahead. Self-discipline is essential if you want to systematize your household, for this involves the disciplining of the entire

I have often had visitors go over my work, said an authority on household system, and comment, "Well, you cer tainly get a lot of work done, but it would never do in our house. My family would not consent to it."

"Then," was the reply, "I would not consent to keep house for my family." In the new order of things mother must cease to be the family factorum and become the family manager, a far

The first thing necessary to system s the sizing up of your job. This is is the vital point upon which all systems of household management are silent. Every such list should contain the proper share of work to be done by each person in the household.

> DAILY FISH BULLETIN. (Issued by the Canada Food

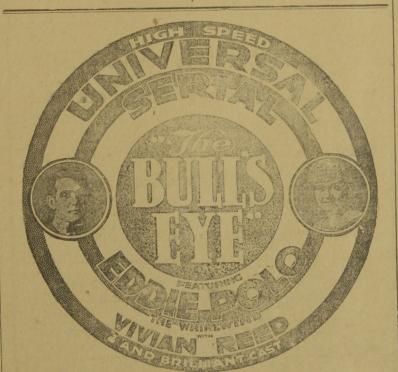
To Keep Cod Fresh. When frozen codfish has been purhased and brought home for cooking, must be placed in cold water for an our to remove the chill. Then squeeze er is boiling, and take care before ak the backbone, because the skir ps the flavor in the body of the In serving codfish cut it creas one would a loaf of bread. dese directions are closely followed by will be absolutely certain that you having codfish just as fresh as if were cooked directly after coming

FOOD BOARD FLASHES.

Every housewife should make point of knowing prices. That is say, she should be able to tell at

Pay more attention to household shop ping, encourage your dealer to handle substitutes; display food posters and otherwise help along the cause of con-

Do your Christmas shopping early.



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Until She Tried "Fruit-a-tives" -Made From Fruit Juices

112 Coburg St., St. John, N.B. "I feel I must tell you of the great benefit I have received from your wonderful medicine, 'Fruit-a-tives'. I have been a sufferer for many years from Violent Headaches, and

could get no permanent relief. A friend advised me to take 'Fruita-tives' and I did so with great success; and now I am entirely free of Headaches, thanks to your

splendid medicine".
MRS. ALEXANDER SHAW. 50c. a box, 6 for \$2.50, trial size 25c. At all dealers or sent on receipt of postpaid, by Fruit-a-tives Limited, Ottawa.

Hindenburg should have taken the precaution to patent his line. The Allies are infringing on it.

After a woman has married twice for ove her woman friends consider her propoles in the proposed of the propoles.

hopelessly queer.
Why it flatters a woman to be told that she looks like an actress is more than mere man can understand.

Food for thought went to a high price in Vienna the other day. They were willing to pay big money for circulars dropped by the Italian aviators. THE BIG

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