

## DISTRIBUTION OF SEED GRAIN, 1918

**GOOD SEED IS SCARCE.** Place your order now, with your County Council. The Department of Agriculture has ordered 55,000 bushels of oats and 15,000 bushels of wheat.

Oats will be sold for \$1.32 per bushel, in bulk car lots, or \$1.38 in bags in car lots laid down.

Wheat will be sold for \$3.00 per bushel, in bags car lots or f.o.b., distribution point for smaller orders.

Local freights will be paid by purchaser. County Councils and Agricultural Societies should place car lot orders immediately, stating destination for each. Delivery not guaranteed unless orders placed within three weeks, because of transportation difficulties.

New Brunswick is expected to bread herself for the duration of the war. **EVERY FARMER SHOULD GROW SOME WHEAT.**

DEPARTMENT OF AGRICULTURE,  
FREDERICTON, N. B.

42ND ANNUAL MEETING  
FARMERS' & DAIRYMEN'S ASSOCIATION  
of New Brunswick.

FREDERICTON, MARCH 12, 13, 14 and 15.

Delegates need buy single fare only, and apply for Standard Certificate.

Provincial Seed Fair in Convention, March 15.

Speakers will include officials of Agricultural Department, of the Experimental Farm, and of the Central Experimental Farm at Ottawa. A fund of information which no farmer or dairyman can afford to miss.

Come and Learn More of Greater Production.

MEN'S WOMEN'S  
AND CHILDREN'SBoots and Shoes  
At Reduced Prices

Mens and Boys Furnishings

J. R. Monteith

Phone 502—North Devon.



## Custom Tailoring

The New Importations for the Coming Season are now on display. An early inspection will assure you of a large and varied selection to choose from.

We are also prepared to fill all orders entrusted to us for **MILITARY CLOTHING** at a reasonable price. We are sole agents for the Crown Tailoring Company, of Toronto, the largest Military Tailoring Company in Canada.

**WALKER BROS. MERCHANT TAILORS**

QUEEN STREET, WEST END

## THE VALUE OF ADVERTISING

The value of Advertising in all cases must be based on the return for the outlay. No better opportunity in this respect can be found in this locality than

## THE DAILY MAIL

This paper has a special value to the local advertiser, as the majority of its readers are in this city and the immediate surrounding country.

Our Advertising Rates will be found decidedly reasonable in view of the results obtained.

## PEOPLE READ ADVERTISEMENTS

They are trying to buy as wisely as they can. It is necessary that they should.

They are eager to know what the local merchants have to offer, and good live advertising is interesting reading to them.

Most of our enterprising business men have already realized this fact and their advertising appears regularly in the Mail.

If you are not a regular advertiser in the DAILY or SEMI-WEEKLY MAIL, you are overlooking an opportunity that no business man in this locality ought to be too busy to appreciate.

In spite of increased prices of materials and the upward tendency in rates for all services in the business world, the subscription price of the Mail has not been increased, and we are daily booking new subscribers, which means more readers and customers for our advertisers.

MANY SOUND REASONS FOR  
INCREASED PRODUCTION

The Man With the Hoe, Who Has Been Discribed as God's Partner, Will Play an Important Part---Farmers Must Plant the Right Crops--Garden Plots Must be Cultivated--The Labor Shortage.

(Literary Digest.)

A poet once expressed great pity for "The Man with the Hoe." But he was speaking of the downtrodden farm laborer of many years ago. Nowadays the person who cultivates the soil and helps feed his fellow men, may rightly be considered as one of the most privileged persons in the world. And today the man who plants and harvests the nation's crops is a good deal more than "the man with the hoe"; he's the man with every sort of modern agricultural implement which scientific ingenuity can devise; the modern plow, harrow and cultivator; the massive reaper, thresher and binder; and—most labor saving of all—the tractor, driven, as the case may be, by steam, kerosene or gasoline.

The Hoe in 1918.

Yet, wonderful as all these are, the humble hoe still holds its own: It is an indispensable implement for the man or boy or girl who runs a small garden. And nowadays it is something more. You may have read how in times past peasants who had no swords and guns to defend their homes from an invading foe used to arm themselves with scythes and other farming tools. Those days have gone. Nevertheless, in this year of 1918, loyal Americans with homes and lands should also sharpen their agricultural implements for the fray. In any war the artillery would fail without the commissariat. And the hoe is going to have as much to do with winning this war as rifles and cannon. Only its field of battle will be the farm and the home-garden.

Since it is true that food will win the war, it naturally follows that we must have the food. Victory will depend on whether the home army does its duty in planting and raising a sufficient crop.

The Crucial Year for Food.

Don't let anybody tell you that the matter will take care of itself, that the United States is such a large country that its crops are bound to be extensive under any conditions. That is true in itself, but merely a large crop this year will not do; it has got to be large enough. And large enough for 1918 means more than it might in some other year. For this year the soil of this country has got to produce not only enough for our people, but enough to make up the crop deficiencies in other countries which we must supply.

The Question of Crops.

What crop shall the farmer plant? That question is one which must, of course, be answered differently in different sections. The definite answer will not be attempted here. But it is safe advice to tell the farmer not to make any radical changes from his plans of other years. He knows what his land is best suited for. He should bear that in mind, and the fact that the more food he raises, the more he will be serving his country and proving himself a patriot. This is no year for the farmer to worry lest he may not be able to market his crops at a price satisfactory to himself. It is a safe prophecy that the farmer who this year reaps large crops will at the same time reap substantial financial rewards along with the consciousness that he is helping win the war.

The Best Advice.

The way for every patriotic farmer—and this ought to mean every farmer—to get advice about what to plant most advantageously, for himself and his country, is to turn to the United States Department of Agriculture. He should consult that Department's state or county agents or his State Agricultural College. The planting, raising and harvesting of this nation's crops have always been the special province of the Department of Agriculture. And this spring the Department more than ever stands ready to devote all its expert knowledge and enthusiasm for co-operation with the farmer, to tell him what it is wise to plant and to forecast insofar as is possible, future marketing conditions.

Any farmer who fails to seek or heed such counsel this year is lacking in the sense of team-play upon which the farmers of this country pride themselves.

Home Plots.

And what of the man or woman, the boy or girl, who has some ground which can be cultivated? They, too, belong the vast home army of serv-

ice. Every home which has a patch of land should set that land to work. For even a half-acre of soil may be made to serve the cause of freedom. And every boy who can swing a baseball bat is able to help raise vegetables.

One fact must specially be borne in mind. Raise a crop that you can use at home. Grow vegetables to eat or can or dry, not to sell. Insofar as possible make your town, your county and your state provide their own food, so that the heavily loaded railroads of the country will not have to haul vegetables to places where these same vegetables might perfectly well have been raised, and later canned or dried. By so doing this country may in large measure prevent such evils of "cross-hauling" as were described in the previous articles on Transportation.

Remember the corn boys of Ohio and what they have done. By raising sweet corn and drying it, you can save your father and mother from buying canned corn next winter. And the same is true of many other vegetables. So, if you had a garden last year, plant it again. If you never had one before start your first this year.

Labor Shortage.

The United States Department of Labor will make every effort to give the farmer any help he may need at harvest time. And it is worth remembering that in the past the Allies' soldiers have been released from fighting duty to help in harvesting in their countries. It is not impossible that, if need be, similar measures may be taken in this country.

Seasons vary in different sections. But, taking it the country over, planting time is near. And while our army is forming overseas, the great home army should be recruiting for its spring drive to produce the greatest



I wonder what's wrong with my Tea?



My! This certainly IS good Tea

The woman on the left bought some "cheap" tea. You can see she's not pleased. She's sorry now she tried to save a few cents by buying the "cheap" tea.

How different with the woman on the right. The fragrance of her tea tells her how good it is. She paid a few cents more for Red Rose Tea than the other woman paid for her "cheap" tea—and besides Red Rose will prove more economical in the end!

Because of the rich flavor and vigorous strength of the Assam teas of which Red Rose chiefly consists, it will make 250 cups to the pound, or about a fifth of a cent a cup. So cheap that the very poorest can afford it, so good that the rich can find nothing better.

Kept Good by the Sealed Package



T. H. Estabrooks Co., Limited  
St. John, Toronto, Montreal, Winnipeg, Calgary, Edmonton

Red Rose Coffee is as generously good as Red Rose Tea

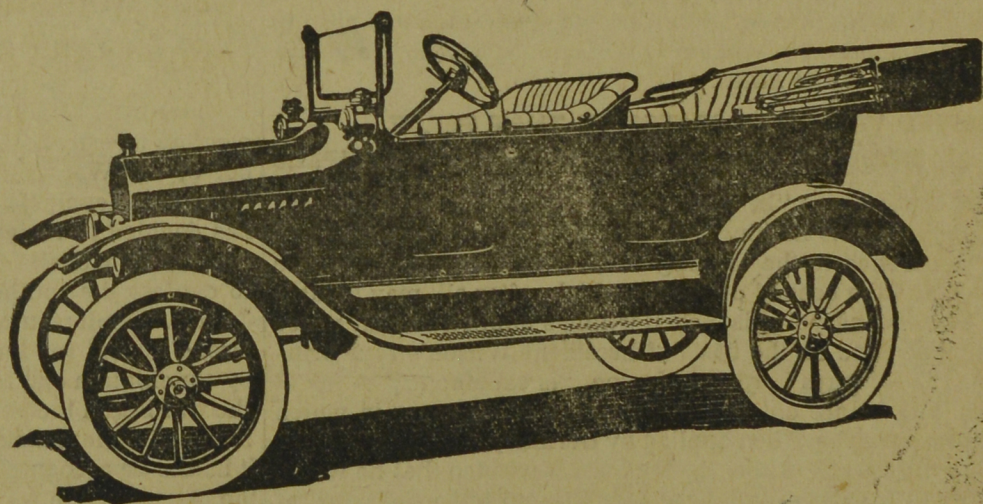
## GUILTY OF ASSASSINATION

A man, razor in hand, was caught by his wife assassinating not an enemy, but a corn—what he needed was Putnam's Corn Extractor; it's safe, painless and sure. Try "Putnam's," cures so fast, 25c. at all dealers.

crop this country has ever known. Both armies are needed. If you cannot be in the first, surely you can enlist in the second, helping here at home. Or at least you can persuade others to. For the army at the front cannot do its best unless the home army is backing it up by providing supplies for the future.



an ARROW form-fit COLLAR  
20c each, 3 for 50c

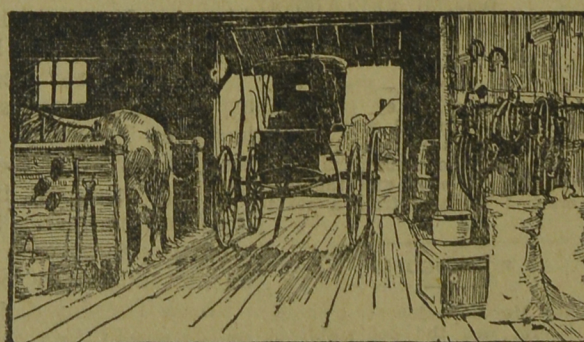


## A Ford Car Takes the Place of all These Things

WHEN you own a Ford you can do away with many articles that are a source of continuous expense to the man who still drives a horse. For instance, not only your driving-horse and buggy, but the single harness, blankets, whips, currycombs, brushes, horse-shoes, pitch-forks, feed-bins, etc.

In their place you have a speedy, dependable, dignified, roomy Ford Car—complete in itself. It is vastly superior to the narrow, cramped buggy that travels so slowly. And when a Ford is standing idle it does not eat three meals a day, and it requires no "looking after."

A Ford will save you time, trouble, and money. It is the utility car for the busy farmer and his family.



R. L. PHILLIPS, - - - Dealer, - - - - - FREDERICTON  
R. L. PHILLIPS & CO., - - - Dealers, - - - - - FLORENCEVILLE  
W. B. SAMPSON, - - - Dealer, - - - - - ST. STEPHEN

**Ford**  
THE UNIVERSAL CAR

Runabout . . . \$575  
Touring . . . \$595  
Coupe . . . \$770  
Sedan . . . \$970  
Chassis . . . \$535  
One-Ton Truck \$750

f.o.b. Ford, Ont.