



OGILVIE'S STANDARD SPRING WHEAT FLOUR

THIS is the WAR FLOUR of the OGILVIE MILLS—a loyal product to conserve Canada's resources and, at the same time, give the public the best possible flour that can be milled according to the Government standard.

This War Flour is excellent in quality and flavour—but it is slightly darker in color than "ROYAL HOUSEHOLD" to which you have been accustomed.

It is just as hard for us to give up milling "ROYAL HOUSEHOLD" as it will be for you to forego your favorite brand; but our "STANDARD" Flour will nevertheless make delicious bread, rolls, biscuits, cake, pies and pastry. If you have any difficulty—just drop us a line; we have a staff of expert chemists and bakers, whose experience is at your service.

Just as soon as the Food Controller will allow us to mill "ROYAL HOUSEHOLD" again, we will tell you of this happy fact.

In the meantime, the new regulations—being in the best interests of Canada and the British Empire—demand the whole hearted support of the Millers and the Public.

Certain stores and dealers have stocks of "ROYAL HOUSEHOLD" still on hand. In order to avoid any confusion or misunderstanding, all "STANDARD" FLOUR will be plainly branded as such.

When all your "ROYAL HOUSEHOLD" is gone, make sure of getting the next best grade by ordering

OGILVIE'S STANDARD

Grocers everywhere have it—don't forget to stipulate, "OGILVIE'S". It will be your surest guarantee of the highest grade obtainable.

The Ogilvie Flour Mills Co., Limited

Montreal — Fort William — Winnipeg — Medicine Hat.

Daily Capacity, 19,000 Barrels

The Largest Millers in the British Empire.



THE SCIENCE OF SELECTING A NEW SUIT

Men of Talent Not Fussy, Only
Movie Actors and Slick
Fellows Take Trouble
to Dress Up.

(Chicago News.)

"I gotta buy a suit of clothes," observed the confidential boarder, "and gosh! how I dread it!"

"Get a suit that will not show dirt and that will stay pressed indefinitely," suggested the lazy boarder, "so you won't have to be pressing and sponging it all the time."

"But you want a suit that will be worth pressing," declared the thoughtful boarder. "If you buy a suit that you never have to clean and press, it will look like heck anyway. On the other hand, if you buy a suit that you feel must be kept pretty nifty, you are always having hot irons and cold sponges and such things chased up and down the vest and trouser seams."

"Why buy a suit at all if you're not going to have something fit to look at?" inquired the argumentative boarder. "You might as well keep on wearing your comfortable old one."

**STOMACH ACTS FINE!
NO INDIGESTION, GAS,
HEARTBURN, ACIDITY**

**"Pape's Diapepsin" fixes sick,
sour, upset stomachs in
five minutes.**

You don't want a slow remedy when your stomach is bad—or an uncertain one—or a harmful one—your stomach is too valuable; you mustn't injure it with drastic drugs.

Pape's Diapepsin is noted for its speed in giving relief; its harmlessness; its certain unfailing action in regulating sick, sour, gassy stomachs. Its millions of cures in indigestion, dyspepsia, gastritis and other stomach trouble has made it famous the world over.

Keep this perfect stomach doctor in your home—keep it handy—get a large fifty-cent case from any drug store and then if anyone should eat something which doesn't agree with them, if you eat like lead, formants and sour and forms gas, causes headache, dizziness and nausea; eructations of acid and undigested food—remember as soon as Pape's Diapepsin comes in contact with the stomach all such distress vanishes. Its promptness, certainty and ease in overcoming the worst stomach disorders is a revelation to those who try it.

"They won't take you for anything much if you go around dressed up like a prig all the time" growled the bilious boarder. "Men of talent never are fussy about their clothes and neither are millionaires. Only movie actors and card-sharps and book agents and confidence men take the trouble to dress up much these days."

"True," responded the confidential boarder. "That's why I hate buying a new suit of clothes."

SPEAK OF THE IN THE HIGHEST TERMS

Why Mr. and Mrs. West Recommend Dodd's Kidney Pills.

They Cured Mr. West's Lumbago and Made Mrs. West Feel Like a New Person. They Are the Best Tonic. St. James, Man., Mar. 4. (Special.)—That Dodd's Kidney Pills have lived up to their great reputation in the West is twice proved by Mr. and Mrs. G. West, well known and highly respected residents of this place. Mrs. West tells the story of what the great Canadian kidney remedy has done for her husband and herself.

"My husband suffered from attacks of lumbago," she states, "and the doctor did him no good, but I can truly say that since using Dodd's Kidney Pills he is entirely free from lumbago."

"I myself took six boxes of Dodd's Kidney Pills and am just like a new person. I have gained 10 lbs. since using them and my friends compliment me on how well I look."

"I have recommended Dodd's Kidney Pills to some of my lady friends who were complaining of not feeling well, and they, like myself, speak very highly of them."

Dodd's Kidney Pills cure the kidneys. Cured kidneys make pure blood. That is why Dodd's Kidney Pills are the best tonic.

"But," inquired the pretty teacher, "can't you get a really pretty suit that won't require too much pressing and cleaning?"

"No," retorted the pessimistic boarder. "There is no such animal. There is no suit that the dirt will bounce off and refuse to land on, and there is no suit that will not wrinkle up and get creases and greases where there should be no such things."

"There never was a suit that would not show dirt, creases, bagginess and general need of repairs after it has been worn a certain time. It's just a question of buying a suit that won't be worth taking care of, or one that will—and I never can decide which is better, to get a suit that is so punk that I don't care what happens to it, or one that is so confoundedly nice that I'm scared to sit down in it for fear of wrinkling the coat and bagging the pants at the knees, besides being in constant vigilance against jam, ink, chewing gum and coal soot. A man can certainly get a lot of comfort out of a suit he doesn't give a hang for."

"But one feels so terrible," protested the boarder in the pinchback coat, "when one finds oneself the only pinkly dressed member of a party of well-dressed people. It is a severe handicap. One doesn't wish to be mistaken for a shimmy sweep or something."

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BARGAINS IN CARS

We have for sale the following SECOND HAND CARS, which are in first class shape, for a very reasonable price:

OVERLAND, - - - - - 5 Passenger, Model 83
McLAUGHLIN, - - - - - 5 Passenger, Model C 25

Fredericton Motor Sales Co.

Agents for CHALMERS and OVERLAND CARS.

'Phone 352-11 625 QUEEN STREET.

PUBLIC NOTICE

For the purpose of conserving coal, electric light and power will be shut off on Sundays from daylight to dark until further notice. It is not anticipated that this curtailment of electric service will continue for more than two months, probably not so long.

By order of the Directors of Fredericton Gas Light Co.
HARRY D. WHITE,
5ins Manager.

NOW CUTTING A CHOICE
CROP OF

ROSES

Off Our New Plants.

Richman's American Beauties, Taft, etc.

CARNATIONS IN STOCK as usual.

POTTED PLANTS, including a good selection of Ferns of the leading variety.

A Fine Lot of PALMS in all sizes.

WEDDING BOUQUETS and FLOWER DESIGNS a Specialty.

CUT FLOWERS always on hand for the sick.

**ADA M. SCHLEYER,
FLORIST**

MOVING TIME

Will soon be here, and you will need the services of an experienced truckman. I am ready to serve all comers and would advise those who contemplate changing their place of residence to make an engagement with me at once. I have all the equipment for handling pianos and heavy articles of furniture. Don't put it off. Make your engagements now.

ELMER E. HUMES,
Licensed Truckman.
Telephone 591-31. 1w

The present grade of

Mother's Favorite Flour

will soon be off the market until after the war is over. If you want any of this superior Bread Flour you should place your order at once.

G. W. HODGE

THE WITCH

Chimney Cleaner and Soot Destroyer

Will effectively do the work, without any of the usual inconveniences of taking down the pipes, covering up furniture, taking down the curtains, having the air laden with sooty particles, besides other numerous annoyances. Is non-explosive and causes no smell or dust.

25 Cents Per Package.

D. J. Shea & Son

Imperial Cold Cure

Will check a cold in a few hours. Does not cause ringing in the head.

Price 25 cents. Sent by mail to any address on receipt of price. Sold only by

C. FRED CHESTNUT THE QUALITY DRUG STORE
572 Queen Street.

New Ready-to-Wear

SUITS — A complete showing in all the new shades. A pleasing variety of new styles Tailored and Novelty. Prices range from \$18.75 to \$47.25.

NEW DRESSES — In Crepe de Chine, Silk and Satin, in the new shades of Royal Purple, Russian Green, Taupe and many other shades. Prices range from \$11.25 to \$28.25.

SKIRTS — New Silk and Serge Skirts, ranging in price from \$4.25 to \$17.75.

A Lot of **NEW VOILE BLOUSES** in White and Colors, from \$1.25 to \$5.25.

CREPE DE CHINE and GEORGETTE BLOUSES with new collars, embroidered and beaded designs, from \$4.50 to \$10.25.

HABUTAE WASH SILK BLOUSES with the new Tuxedo collars, colors Black and White, from \$2.10 to \$5.50.

Wm. R. FRASER & Co.

F. O. Box 817.

430 QUEEN STREET.

Telephone 423