PUBLIC NOTICE

For the purpose of conserving coal, electric light and power will be shut off on Sundays from daylight to dark pated that this curtailment of electric service will continue for more than months, probably not so long.
By order of the Directors of Fred-

ericton Gas Light Co.
HARRY D. WHITE,

MEN'S WOMEN'S AND CHILDREN'S **Boots** and Shoes At Reduced Prices

Mens and Boys Furnishings

Phone 502-North Devon.



Imperial Cold Cure

Will check a cold in a few hours. Does not cause ringing in the head.

Price 25 cents. Sent by mail to any address on receipt of price. Sold only by

THE QUALITY DRUG STORE

Justom Tailoring

The New Importations for the Coming Season are now on display. An early inspection will assure you of a large and raried selection to choose from.

We are also prepared to fill all orders entrusted to us for MILITARY CLOTHING at a reasonable price. We are sole agents for the Grown Tailoring Company, of Toronto, the largest Military Tailoring Company in Canada.

MERCHANT WALKER BROS.

QUEEN STREET, WEST END

BARGAINS IN CARS

We have for sale the following SECOND HAND CARS, which are

- 5 Passenger, Model 83 McLAUGHLIN, - - - 5 Passenger, Model C 25

Fredericton Motor Sales Co.

Agents for CHALMERS and OVERLAND CARS.

THE VALUE OF ADVERTISING

The velue of Advertising in all cases must be based on the return for the outlay. No better opportunity in this respect can be found in this locality than

THE DAILY MAIL

This paper has a special value to the local advertiser, as the majority of its readers are in this city and the imneediste excresseding country.

Our Advertising Rates will be found decidedly reasonable in view of the results obtained.

PEOPLE READ ADVERTISEMENTS

They are trying to buy as visely as they can. It is necessary that they should.

They exper to know what the local merchants have to affect and good live advertising is interesting reading to

Most of our enterprising business men have already realized this fact and their advertising appears regularly in

If you not a regular advertiser in the DAILY or SEMPERADY MAIL, you are overlooking an opportunity that we business man in this locality ought to be too busy to appreciate.

En spice of increased prices of materials and the upward fendancy in rates for all services in the business world. the successful price of the Mail has not been increased, and we are daily booking new subscribers, which means more sadders and customers for our advertisers.

BOURASSA HAS BEEN THE WURST ENFINIY OF

Notorious Agitator has Done Nothing but Make Trouble for His Province---Legis-lature of the Province Has Voiced the Real Sentiments of the People---English and French Must Work in Harmony for the Good of Canada.

The sober second thought of the people degree that Bourassa so far from being their champion and deliverer, has been their worst enemy. He has see fare not the sentiments of been their worst enemy. He has see fare not the sentiments of Bourassa and the Nationalists.

To the solong as he persists in his old welcome their worst enemy. He has see fare not the sentiments of Bourassa and the Nationalists.

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The solong as he persists in his old welcome the Quebec attitude but the people of them so long as he persists in his old welcome the Quebec attitude but the people of Quebec is the province of the people of the people

nor can he achieve anything else for them so long as he persists in his only welcome the Quebec attitude but

and stiffness.

"Pape's Cold Compound" is the quickest, urest relief known and costs only a few lents at drug stores,

English-speaking Canada should not

ers will in future emphasize our countless generations to come. Like- Gertie-If you have to make him points of common interest and endea- wise both French and English are in propose you'd better say yes the first way is open to creating a real unity of wise.

NINE BOILS

Kept Coming on Neck, One After the Other.

present misguided course. Thanks to should accept it as affording an op- or vice versa. Both worship the same amount of the low grade of wheat the efforts-often misunderstood in portunity of bringing about a better God, both aim to serve and uplift flour other provinces-of such French-Can- feeling and that actual unity which their fellowmen. Their form of woradian leaders as Sir Wilfrid Laurier is so essential to our national well be. ship and church organization, and in ing and progress. Faults there have some respects their beliefs, differ. been on both sides, but if our political But the one cannot destroy the oth- make a young man propose to you beleaders, newspapers, clergy, and oth- er. Both are here and will remain for fore you say yes

> vor in a sensible, amicable and con- Canada to stay. The French were time structive spirit to smooth away our here first. With the exception of the points of disagreementJin a word if Indians they are the original Canadithe national welfare is kept to the ans. They have only one country—fore and personal, political and sectarian prejudices and interests are sub-ordinated to the national welfare—the clear that they do not wish it other-

The two races, English and French; Always bears [Nothing is ever gained by Protest-ants attacking the Church of Rome, and Roman Catholic are ingrained in

Canada. All must work together tor Canada. In some things as a people we will always differ. That cannot be helped. But as Canadians we can agree to disagree in these minor par-Anyone who has ever suffered from oils knows how sick and miserable er for the good of our common country. Wise states manship and the exercise of a truly Christ-like spirit will of one another scome ready to take ticulars while working loyally togeth-

of corn starch. This action is expected to save a very considerable

NO COMEBACK FOR HER.

Maudie-How many times do you

CASTORIA

For Infants and Children

In Use For Over 30 Years

Sound Advice

THE best information obtainable at present indicates plentiful supplies of raw sugar for the year 1918, and, PROVIDED THAT SHIPS ARE AVAILABLE to transport the raw sugar, everybody should be able to obtain a reasonable supply.

This is a great big "I F" however, to overcome, and therefore it would be safer for consumers and dealers to make plans only for eighty to ninety per cent of last year's consumption.

It will be well on in February before any large supplies of raw sugar reach Canada, and in the meantime the supply will be limited owing to the small stocks on hand.

During 1917 this Company has operated its Refinery continuously, the only interruption being two days at Christmas time. We believe this record has not been equalled by any refinery in the United States or Canada.

During the whole year it has been our constant aim to keep the Canadian public supplied with "LANTIC PURE CANE SUGAR" at reasonable prices.

In order to accomplish this extraordinary feat in view of the actual sugar shortage that occurred, we were obliged at different periods, to purchase raw sugar at highest prices when such action was most unprofitable.

During 1918 we will continue our Advertising Campaign of our celebrated "LANTIC SUGAR" and, in addition, will make feature of our Old-Fashioned Brown Sugars, known to the trade as soft or yellow sugars.

These sugars are available in three different grades, under the names of



Light Yellow Brilliant Yellow Dark Yellow

Such sugars as these have a pronounced flavour all their own that adds richness to everything for which they are used.

Try "LANTIC OLD FASHIONED BROWN SUGAR" for Cooking and Cereals and on homemade bread for the kiddies. Its rich deliciousness and melting goodness will induce you to USE IT DAILY.

For sale by all first class grocery stores in any quantity. The Red Ball Trade Mark appears on each 100 lb. bag and your grocer will be very glad to show you that the sugar you are getting is out of a "LANTIC" bag.

We thank our friends, the people of Canada, for their generous approval of the quality of our Products and the liberal share of their patronage given us during the three years of our existence.

We assure them that in the future the same high standard of quality will be maintained so that our Red Ball Trade Mark will always be recognized as the "SEAL OF PURITY":

ATLANTIC SUGAR REFINERIES LIMITED.

Montreal, Que.

St. John, N. B.