

# OGILVIE'S STANDARD

SPRING WHEAT FLOUR

HIS is the WAR FLOUR of the OGILVIE MILLS—a loyal product to conserve Canada's resources and, at the same time, give the public the best possible flour that can be milled according to the Government standard.

This War Flour is excellent in quality and flavour-but it is slightly darker in color than "ROYAL HOUSEHOLD" to which you have been accustomed.

It is just as hard for us to give up milling "ROYAL HOUSEHOLD" as it will be for you to forego your favorite brand; but our "STANDARD" Flour will nevertheless make delicious bread, rolls, biscuits, cake, pies and pastry. If you have any difficulty-just drop us a line; we have a staff of expert chemists and bakers, whose experience is at your service.

Just as soon as the Food Controller will allow us to mill "ROYAL HOUSEHOLD" again, we will tell you of this happy fact.

In the meantime, the new regulations—being in the best interests of Canada and the British Empire-demand the whole hearted support of the Millers and the Public.

Certain stores and dealers have stocks of "ROYAL HOUSEHOLD" still on hand. In order to avoid any confusion or misunderstanding, all "STANDARD" FLOUR will be plainly branded as such.

When all your "ROYAL HOUSZHOLD" is gone, make sure of getting the next best grade by ordering

# OGILVIE'S STANDARD

Grocers everywhere have it,-don't forget to stipulate, "OGILVIE'S". It will be your surest guarantee of the highest grade obtainable.

The Ogilvie Flour Mills Co., Limited

Montreal - Fort William - Winnipeg - Medicine Hat.

Daily Capacity, 19,000 Barrels

The Largest Millers in the British Empire.



#### BARGAINS IN CARS

We have for sale the following SECOND HAND CARS, which are In first class shape, for a very reasonable price:

OVERLAND, - - - - 5 Passenger, Model 83 McLAUGHLIN, - - - 5 Passenger, Model C 25

Fredericton Motor Sales Co.

Agents for CHALMERS and OVERLAND CARS. 625 QUEEN STREET.

#### PUBLIC NOTICE

For the purpose of conserving coal, electric light and power will be shut off on Sundays from daylight to dark until further notice. It is not antici-pated that this curtailment of electric service will continue for more than two months, probably not so long.

By order of the Directors of Fredericton Gas Light Co.

HARRY D. WHITE,

NOW CUTTING A CHOICE

Off Our New Plants. Richman's American Beauties, Taft CARNATIONS IN STOCK as usual

POTTED PLANTS, including a good selection of Ferns of the leading va

A Fine Lot of PALMS in all sizes. WEDDING BOUQUETS and FLOW

ADA M. SCHLEYER

**FLORIST** 

**MOVING TIME** 

the services of an experienced truck-man. I am ready to serve all comers and would advise those who contem-

plate changing their place of residence to make an engagement with me at once. I have all the equipment for

handling pianos and heavy articles of furniture. Don't put it off. Make your

ER DESIGNS a Specialty.

# Ready-to-Wear

SUITS — A complete showing in all the new shades. A pleasing variety of new styles Tailored and Novelty. Prices range from \$18.75 to \$47.25.

NEW DRESSES — In Crepe de Chene, Silk and Satin, in the new shades of Royal Purple, Russian Green, Taupe and many other shades. Prices range from \$11.25 to

SKIRTS - New Silk and Serge Skirts, ranging in price from \$4.25 to \$17.75.

A Lot of NEW VOILE BLOUSES in White and Colors, from \$1.25 to \$5.25.

CREPE DE CHENE and GEORGETTE BLOUSES with new collars, embroiderd and beaded designs, from \$4.50 to \$10.25.

HABUTAE WASH SILK BLOUSES with the new Tuxedo collars, colors Black and White, from \$2.10 to \$5.50.

ELMER E. HUMES,

# PROF. FISHER

Boston, Mar. 3. — The advantages of prohibition as a factor in winning the war were discussed at a conference on "the social significance of alcohol," conducted under the direction of the league for preventive work and participated in by many solcial workers from many parts of the state.

Professor Irving Fisher of Yale, one of the speakers, whose subject was "War-time Prohibition," said:

"The time honored and most effective argument for the liquor traffic is that it makes large conrtibutions to the revnue of the nation, state and city. At first blush, the war seems to increase the force of this argument. The war increases the need of revenue but the government revenues come out of the national dividend of produced goods and the liquor traffic does not add to but on the cantrary, subtracts from that dividend. Prohibition would not reduce the volume of taxable goods, but it would simply substitute other goods than liquor—such, for instance, as soft drinks, candy, foods and clothing, which otherwise would never have been produced at all.

"Prohibition, by keeping sober say a "Prohibition would not reduce

"Prohibtion, by keeping sober say a hundred thousand men now incapacitated each day by drunkenness and by increasing the productive power of those who, while not drunk, are slowed down by alcohol, would speed upproduction at least ten per cent, which, if applied to the more than half of our national dividend now porduced in 'wet' territory, would add over two millions to our national dividend. It follows that more than two billions now spent on alcohol and the more than two billions now spent on alcohol and the more than two billions of national income which prohibition would bring could all be paid in taxes without making the people one cent poorer. They would pay for one-fifth of the war cost."

#### 10 CENT "CASCARETS" BEST LAXATIVE FOR

Don't stay constipated, headachy, bilious, with breath bad or sour stomach.

#### NINE BOILS

Kept Coming on Neck, One After the Other.

I can, for I know this be a great reme

the forests to assist in locating trees for the heavier lumber.

So slow has been the delivery of the heavier timbers that the corporation is obtaining from the Pacific LIVER AND BOWELS coast 3,000 cars of fir lumber for use in eastern and southern yards. The wooden building program, it was declared today, is at least three months behind schedule, and with little hope of catching up.

No odds how bad your liver, stomach or bowels; how much your head aches, how miserable and uncomfortable you are from a cold, constitution, and the store of the corporation on the ground that the ships were not being Shipbuilding contracts held by two ground that the ships were not being indigestion, biliousness and sluggish bowels—you always get relief with built. One for the construction of 15 vessels was held by the Southera

Cascarets.

Don't let your stomach, liver and bowels make you miserable. Take Cascarets tonight; put an end to the headache, biliousness, dizziness, nervousness, sick, gassy stomach, bad cold, offensive breath and all other distress; cleanse your inside organs of all the bile, gases and constipated matter yhich is producing the misery.

A 10-cent box means health, happiness and a clear head for months. All druggists sell Cascarets. Don't forget the children—their little insides need a gentle cleansing, too.

The present grade of

# Mother's Favorite Flour

will soon be off the market until after the war is over. If you want any of this superior Fread Flour you should place your order at once.

G. W. HODGE

## THE WITCH

Chimney Cleaner and Soot Destroyer CUT FLOWERS always on hand

Will effectively do the work, without any of the usual inconvenience of taking down the pipes, covering up furniture, taking down the curtains, having the air laden with sooty particles, besdes other numerous annoyances. Is non-explosive and causes no smell or dust.

25 Cents Per Package.

## D. J. Shea & Son

# Imperial Cold Cure

Will check a cold in a few hours. Does not cause ringing in the head.

Price 25 cents. Sent by mail to any address on receipt of price. Sold only by

THE QUALITY DRUG STORE