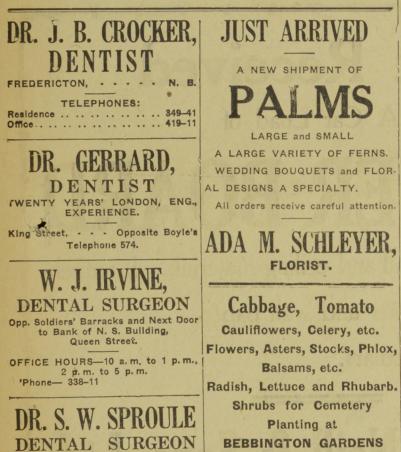
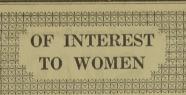
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Each day we meet with conclusive evidence that our advertising pages are as faithfully scanned by our readers as the news columns. Necessity has comselled the people to seek all the information possible before buying.





WAR TIME EMBROIDERY.

Start a "Poor House for Indigent Em broideries" in Your Home.

I suppose there is scarcely a house wife in America, says a writer in an sons seeking safety in lifeboats. Ger-American paper, who is not hoarding some bit of hand embroidery which is too dilapidated for use, but which she hasn't the heart to throw away any more than she would her grandmother's vellowed wedding gloves.

I had a great number of these in my possession. Indeed, I devoted an entire drawer to them and used to call it my "Poor House for Indigent Embroideries." I felt that something ought to be done with them. Then I would shake a wise head and murmur 'Do not put old wine in new bottles. But I had a very ignorant friend who ignored this axiom and made a beautiful baby pillow by cutting the Madeira embroidery out of a worn chemise in I don't want no change. I knows 'zact the shape of a heart. She joined it to ly how long I'se in fer and youse a new border of lawn by lace insertion. don't."

It lasted for three babies and completely smashed my old wine theory. Rummaging through my relics, I unearthed an old sofa pillow top worked in silk. The material had cost several dollars, but the burlap foundation had worn to shreds. I decided it should have a new body. First I washed it and the silk embroidery shone with primal lustre. Then I cut out the embroidered motifs, leaving enough burlap to turn under the whip-down. bought a yard and a half of linen crash, hemstitched the ends and appliqued on the design, half on either end. The result was a wonderfully artistic runner and it took only three hours' time.

Encouraged by this success, I cut three large Old English initials from an old luncheon cloth and sewed it to a new one. It would take very careful scrutiny to discover the trick, yet the time it took me to apply those initials was but forty minutes, although it had required hours and hours to embroider them. In this way, by using the initials from my trousseau linens can keep even my sheets marked.

I save the stars and arm ornament from my boy's bought suits and put them on the home-made ones. I use the scalloped edges of underwear for narrow trimming, and I even save strong button-holes to go under flaps. Sooner or later everything that goes into the "Poorhause for Indigent Embroideries" emerges with a new life.

FOOD BOARD FLASHES FOR FEMININE FOLK Talk about sugar being scarce in Canada! French sugar stocks were never so low before. On May 31, 1918 the quantity of sugar in Paris was just about half what it was on the same

date in 1917. Even in previous wars

the French people never reached such a low ebb where their sugar supply

Yet we grumble here because we have to use a little brown sugar and

because we may only have a level tea-

spoonful of white sugar in our tea or

was concerned.

coffee

(Philadelphia Record) Only a Teutonic mind can grasp the osychological processes of the German military and navy leaders who, facing overwhelming defeat and disaster, seem determined to exasperate their foes to the last degree by their

MORE HUN STUPIDITY

brutal and senseless destruction of cities and towns, their cruel deportation of the population and their outrageous conduct in submarine warfare such as firing upon defenceless per many must be made to pay for all these sins against humanity and civilization, and that can only be accom plished by forcing unconditional surrender. The Hun must be taught a lesson that he will not forget for centuries to come.

NO CHANGE DESIRED

A company of colored soldiers was marching along a country road on which some Negro convicts were em-Thinking he would have some fun

vith one of the convicts a trooper inquired: "Hey, bo, how 'bout u hangin' jobs?" The convict replied: "Gwan, nigger

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ALLIES (New York Sun) Lens has been taken. More than once before the British troops have threatened the capture of this plac

REDEEVED

and several times have actually been Equipment in the City. within the city limits, but now, for the first time since 1914, it is in their undisputed possession.

Lens is of great importance, no only as the chief defence of the Lille industrial district, but as the centre of the French northern coal districts. Its capture will deprive the Germans and will open to the Entente a new

on all trains or boats at short THE FALL TERM of the FREDERICTON lar to that used in this country. COLLEGE

The capture and reopening of the coal. Lens mines is a matter of great impor- / This would make it possible to sup-Open on MONDAY, AUG. 26, 1918

tance to the Allies. Italy especially has ply Italy's pressing needs without us-There is a greater demand for our been long handicapped in her military ing the ships now employed in transprogramme by the severe shortage of porting American troops to France. The coal can be shipped by rail over the severe shortage of the se that is so necessary for her munition Italian war industries and increasing Fredericton, N. B. plants, and England because of the enormously Italian war efficiency.

shortage of ships, has not been able to of a most important source of fuel respond fully to her call. But now, with the capture of Lens, matters will supply of the coal which is so greatly assume a different aspect.

It is not known in what condition It is announced from Washington the Germans have left the Lens mines that for months the American army There is reason to hope, however, that has been preparing for the capture the haste of their withdrawal has not of the place. American engineering made it possible to wreck them comunits, equipped with the most mod-pletely. With thousands of skilled ern machinery for reopening the American workers on the spot equipmines, are at hand to begin the work ped with the latest and best machinery of restoration. In this machinery is there is reason to believe that in a included fire fighting equipment simi- very short period the mines will be once more yielding large amounts of Get our rates.

5-m mon

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