

## BY PRODUCTS OF ELEVATORS RESERVED FOR THE FARMERS

### Applications for Licenses to Export From Canada Have Been Refused the Millers--- Feed Wheat and Screenings Have Also Been Retained---Retail Price of Bran and Shorts Fixed by the Food Controller ---Corn From U. S. Soon Available

In order to prevent retail dealers taking advantage of the scarcity of bran and shorts to exact excessive profits over the prices fixed by the Food Controller, the latter has ordered that the retail price of bran and shorts where cash is paid, must not exceed by more than ten cents per bag the cost f.o.b. track at the dealer's station. In cases where purchasers take delivery direct from the car the profit has been limited to a maximum of five cents per bag. An extra charge may be made where credit is given and the bran and shorts delivered from the dealer's store, but this amount must be only a reasonable charge representing the consideration of such services. When the miller sells at the mill in less than carload lots, he is not permitted to add more than five cents per bag of 100 pounds to the price at which he is permitted to sell under the Food Controller's order of December 17, 1917. When the purchaser brings bags to the mill to be filled, the miller must not add more than \$2 per ton to the price at which he is permitted to sell under

the order of December 17. In effect, the miller must not charge more than the fixed Fort William bulk prices, plus or minus freight to or from Fort William, and in addition \$2 per ton as retail charges. For example, suppose that at a point in eastern Canada the freight from Fort William is \$4.20 per ton. In this case the selling price for bran per ton when the purchaser supplies the bags would be \$24.50 plus \$4.20 plus \$2, a total of \$30.70. The order applies to all millers and dealers in Canada.

#### A Limited Amount.

While this action has been taken in order to render available to the farmer all supplies of bran and shorts at the lowest possible cost, the amount obtainable is very limited and farmers must depend mainly upon other feeding stuffs. Prices for livestock are such that, despite the high cost of coarse grains, it is profitable to feed them to food animals.

The statement from the Food Controller's office says that, if the price of bran and shorts had not been fixed, these products would have risen

### "CASCARETS" BEST IF HEADACHY, BILIOUS, SICK, CONSTIPATED

Best for liver and bowels, bad breath, bad colds, sour stomach.

Get a 10-cent box. Sick headache, biliousness, coated tongue, head and nose clogged up with a cold—always trace this to torpid liver; delayed, fermenting food in the bowels, or sour, gassy stomach. Poisonous matter clogged in the intestines, instead of being cast out of the system is re-absorbed into the blood. When this poison reaches the delicate brain tissue it causes congestion and that dull, throbbing, sickening headache.

Cascarets immediately cleanse the stomach, remove the sour, undigested food and foul gases, take the excess bile from the liver and carry out all the constipated waste matter and poisons in the bowels.

A Cascaret tonight will surely straighten you out by morning. They work while you sleep—a 10-cent box from your druggist means your head clear, stomach sweet, breath right, complexion rosy and your liver and bowels regular for months.

In price to an amount representing their feeding value compared with other grains and feeds. But the fixing of the price has only ensured that insofar as these feeds are available they are comparatively cheap; the supply has not been increased thereby.

The present total daily production of bran and shorts by all the mills in Canada is only \$4 cars and the supplies of wheat will not enable even this rate of production be maintained for the balance of the crop year. The total bran and shorts produced in Canada if divided among all the farm livestock in Canada would only give one meal in three weeks. A flour mill of 100 barrels capacity daily manufactures less than two tons of bran and

shorts per day which means that a single carload will only be produced every two weeks.

#### Grain By-products.

The Food Controller has taken measures to reserve for the farmers of the Dominion all by-products of grain elevators that are available for stock feed and also feed wheat, bran and shorts and all such mill feeds. Applications for licenses to export 6,640 tons of bran, shorts and mill feeds have been refused. Indeed the saving has been very much greater because the mills were definitely informed that licenses would not be issued for the exportation of such products. Feed wheat has all been retained in Canada and more than 2,850 tons of screenings also have been saved from export. Arrangements have been made which will keep the exportation of oats, barley and other feeds to a minimum except from shipments overseas.

The Food Controller has been in constant communication with the authorities at Washington with a view to expediting shipments of corn into this country for feeding purposes. Arrangements have been made for its entry as soon as means of transportation have been provided. The American corn crop is the greatest in the history of that country but the car shortage, combined with the fact that

#### ONLY THE RICH CAN FEEL.

During the recent coal famine One of the papers said.

"There is much suffering among the rich."

How about the poor?

Oh, a little thing like a coal famine Doesn't worry the poor.

As for suffering, they are used to it. Some new sort of suffering will have to be invented to get a rise

Out of the poor.

A coal shortage! Huh!

A food famine! Huh-huh!

Old stuff.

## Old Dutch



### Old Dutch in the Kitchen Keeps Everything Bright

It won't hurt aluminum or other metals and turn them black like preparations containing chemicals.

Never harms your hands.



much of the corn is wet and cannot be shelled until it has had a long period of seasoning, has kept supplies from the market. At least until it is available farmers are advised to use domestic coarse grains for livestock and also to make use of whatever quantities of cottonseed meal, oil cake and gluten meal and mixed feeds are obtainable.

#### A LITTLE SLICE OF LIFE.

The war has accomplished some good, anyhow.

Opened one of the new Christmas shirts yesterday.

Had postponed it as long as possible. I always dread opening new shirts.

On account of the \$7 pins that one finds

Concealed about in unlikely places. And the three or four that one doesn't

find

Until after he gets his shirt on. And gets to the dinner party and sits down.

Imagine my surprise when I opened my new shirt.

Yesterday, to find that it contained only four pins.

Instead of the 33 or 34 that all shirts had before the war. Now pins are scarce.

Because the steel is being made into battleships and guns and tanks and

A man can undo a new shirt in five minutes.

Where it used to take twenty.

He is a tough war, but it has a few redeeming features.

Why he liked daddy more.

The young gentleman, aged three, had been told that he was to go riding with his father. He was more or less emphatic in his appreciation. His mother watch him with some concern.

For the afternoon before, when she had started to take him out walking, he had manifested no such glee.

"Ah," said his mother, "now I know. You love your daddy better than your mamma."

"Because my daddy has an 'auto-ble,'" was the reply.

"Yes," acknowledged the gentleman, brutally, frankly, masculinely direct. "Yes, I love my daddy best."

His mother, still more sternly parental, "Why do you love your daddy best?"

"Because my daddy has an 'auto-ble,'" was the reply.

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## Sound Advice

THE best information obtainable at present indicates plentiful supplies of raw sugar for the year 1918, and, PROVIDED THAT SHIPS ARE AVAILABLE to transport the raw sugar, everybody should be able to obtain a reasonable supply.

This is a great big "IF" however, to overcome, and therefore it would be safer for consumers and dealers to make plans only for eighty to ninety per cent of last year's consumption.

It will be well on in February before any large supplies of raw sugar reach Canada, and in the meantime the supply will be limited owing to the small stocks on hand.

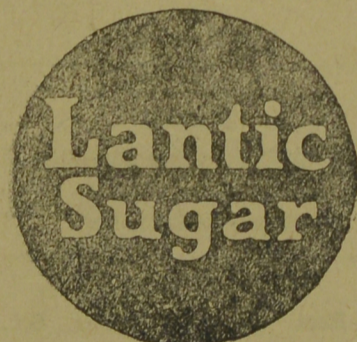
During 1917 this Company has operated its Refinery continuously, the only interruption being two days at Christmas time. We believe this record has not been equalled by any refinery in the United States or Canada.

During the whole year it has been our constant aim to keep the Canadian public supplied with "LANTIC PURE CANE SUGAR" at reasonable prices.

In order to accomplish this extraordinary feat in view of the actual sugar shortage that occurred, we were obliged at different periods, to purchase raw sugar at highest prices when such action was most unprofitable.

During 1918 we will continue our Advertising Campaign of our celebrated "LANTIC SUGAR" and, in addition, will make a feature of our Old-Fashioned Brown Sugars, known to the trade as soft or yellow sugars.

These sugars are available in three different grades, under the names of



Light Yellow  
Brilliant Yellow  
Dark Yellow

Such sugars as these have a pronounced flavour all their own that adds richness to everything for which they are used.

Try "LANTIC OLD FASHIONED BROWN SUGAR" for Cooking and Cereals and on homemade bread for the kiddies. Its rich deliciousness and melting goodness will induce you to USE IT DAILY.

For sale by all first class grocery stores in any quantity. The Red Ball Trade Mark appears on each 100 lb. bag and your

grocer will be very glad to show you that the sugar you are getting is out of a "LANTIC" bag.

We thank our friends, the people of Canada, for their generous approval of the quality of our Products and the liberal share of their patronage given us during the three years of our existence.

We assure them that in the future the same high standard of quality will be maintained so that our Red Ball Trade Mark will always be recognized as the "SEAL OF PURITY".

ATLANTIC SUGAR REFINERIES LIMITED.

Montreal, Que.

St. John, N. B.

## THE VALUE OF ADVERTISING

The value of Advertising in all cases must be based on the return for the outlay. No better opportunity in this respect can be found in this locality than

## THE DAILY MAIL

This paper has a special value to the local advertiser, as the majority of its readers are in this city and the immediate surrounding country.

Our Advertising Rates will be found decidedly reasonable in view of the results obtained.

## PEOPLE READ ADVERTISEMENTS

They are trying to buy as wisely as they can. It is necessary that they should.

They are eager to know what the local merchants have to offer, and good live advertising is interesting reading to them.

Most of our enterprising business men have already realized this fact and their advertising appears regularly in the Mail.

If you are not a regular advertiser in the DAILY or SEMI-WEEKLY MAIL, you are overlooking an opportunity that no business man in this locality ought to be too busy to appreciate.

In spite of increased prices of materials and the upward tendency in rates for all services in the business world, the subscription price of the Mail has not been increased, and we are daily booking new subscribers, which means more readers and customers for our advertisers.