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## CASTORIA

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**Mothers Know That  
Genuine Castoria**

Always  
Bears the  
Signature  
of

*Chas. H. Fletcher*

In  
Use

For Over  
Thirty Years

## CASTORIA

THE CENTAUR COMPANY, NEW YORK CITY.

### ADVERTISE ON THIS PAGE OF THE MAIL

Each day we meet with conclusive evidence that our advertising pages are as faithfully scanned by our readers as the news columns. Necessity has compelled the people to seek all the information possible before buying.

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Best and Most Modern Funera  
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'Phone or Telegraph Orders Shipped  
on all trains or boats at short  
notice.

#### THE WINTER TERM of the FREDERICTON BUSINESS COLLEGE

Opens on MONDAY, JANUARY 7,  
1918. Pamphlet giving particulars of  
our courses of study, rates of tuition,  
etc., will be mailed to any address on  
application. Address  
W. J. OSBORNE, Principal,  
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#### WANTED

WANTED—Books and magazines for  
distribution to returned soldiers on  
route home, in the Military Hospitals,  
or going overseas. Telephone Mr. A.  
Murray, care of A. Murray & Co. Tel.  
No. 159, or leave at store for Military  
Y. M. C. A.

Returned soldier or patriotic man  
or woman to distribute war literature.  
We will pay you at least \$225.00. Un-  
usual opportunity for money making.  
Winston Co., Toronto.

TO LET—Two summer camps on the  
Woodstock road, three miles from the  
city. Apply to Mrs. E. W. Darcus,  
Fern Hill, phone 3300-62.

#### Choice Roses and Carnations

Wedding Bouquets and Floral  
Designs a Specialty.

Good Assortment of Ferns,  
Palms, etc.

Bedding Geraniums.

All orders receive careful  
attention.

#### ADA M. SCHLEYER, FLORIST.

#### AT THE CELESTIAL CAFE

CLEANLINESS REIGNS SUPREME.

Everything new and up to date.  
Regular meals served. First Class  
service.

Breakfast from 7 to 9; Dinner from  
12 to 2; Supper from 5 to 7.  
Lunches served at all hours.

Beer, ice cream and fruit always in  
stock.

#### CELESTIAL CAFE

75 REGENT STREET.

HARRY L. McGUIRE, Prop.

#### Cabbage, Tomato

Cauliflowers, Celery, etc.  
Flowers, Asters, Stocks, Phlox,  
Balsams, etc.

Radish, Lettuce and Rhubarb.

Shrubs for Cemetery

Planting at

BEBBINGTON GARDENS

#### OF INTEREST TO WOMEN

SPORT HATS "THE THING."

Georgette Ones for Filmy Afternoon  
Gowns—Stiff-Brimmed Sailors are  
the Most Practical.

Never were sport hats more bewitch-  
ing than they are this summer—and  
never more daintily becoming; never  
more charming. And because they  
are everything a woman wants in  
lightness and beauty, they are not  
used solely for sports wear, but are  
seen everywhere, worn with sheer or-  
gandie frocks and eccentric little ging-  
ham dresses.

Some of the sport hats made of  
georgette are quite suited to be worn  
with filmy afternoon gowns.

White and stiff brimmed sailors are  
by far the most practical for real  
sports wear. The hats with wide floppy  
brims turned simply with ribbon or a  
slender garland of field flowers are  
wonderfully artistic and generally  
more becoming. They are the hats  
that can be worn with light summer  
frocks and that harmonize perfectly  
with sheer fabrics.

Make no mistake, sport hats are  
"the thing" this summer.

#### WITH CHEESE.

Deviled Sandwiches.

Mix into a half pound of cream  
cheese worked to a paste three hard-  
boiled eggs chopped fine and a few  
chopped capers; season with salt, pep-  
per and a little mustard. Add mayon-  
naise and spread on buttered bread.

Cheese Sandwiches.

Grate any kind of cheese, add salt, a  
few drops of vinegar and paprika and  
a speck of mustard. Mix thoroughly  
and spread between thin slices of but-  
tered bread.

#### FOOD BOARD FLASHES FOR FEMINE FOLK

Send any information you may have  
about cases of waste or hoarding to  
the local police officials and see that  
action is taken.

It is against the law to hold more  
than a limited quantity of foodstuffs  
and anyone who exceeds the line of  
demarcation is liable to a heavy fine,  
or imprisonment, or both.

Make it your business immediately  
to report any infringement of this law,  
as food quickly goes bad in summer,  
and no risks of the kind should be  
taken.

We want this to be known as Con-  
servation summer.

#### THE WAR GARDEN.

Issued by the Canada  
Food Board

#### Compost Heap.

In every war garden this year a  
place should be set apart in which un-  
used green stuff from the house—  
weeds, leaves and so on—may be kept  
to be used, when thoroughly decom-  
posed, as manure for the following  
season's crops. If a sprinkling of lime  
is added from time to time, it will  
sweeten the material. This provides  
the basis for excellent manure and  
none of it should be allowed to go to  
waste.

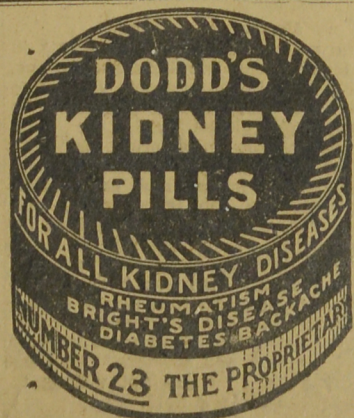
If the compost heap was made up  
early in the season, or if part of an  
old one remains, it is an ideal place to  
grow squash or other creeping vege-  
tables, provided it is not situated in  
too shady a place. Every square inch  
of ground should be made to count.

#### Watch for Egg Clusters.

Tomatoes need a certain amount of  
attention just at present. Remember,  
that they figure as one of the most  
valuable salad crops.

They should be well staked up and  
this is particularly desirable if the  
earth around them is wet or heavy.  
Otherwise the tomatoes are apt to lie  
on the ground and rot. In some of the  
plants the shoots should be reduced to  
one leader so as to give early fruit.  
They get a better chance to ripen if  
the foliage is kept well pruned, for  
then the sun and air can get at the

Have You the Navy League Button?



## The Vampire is Not Dangerous

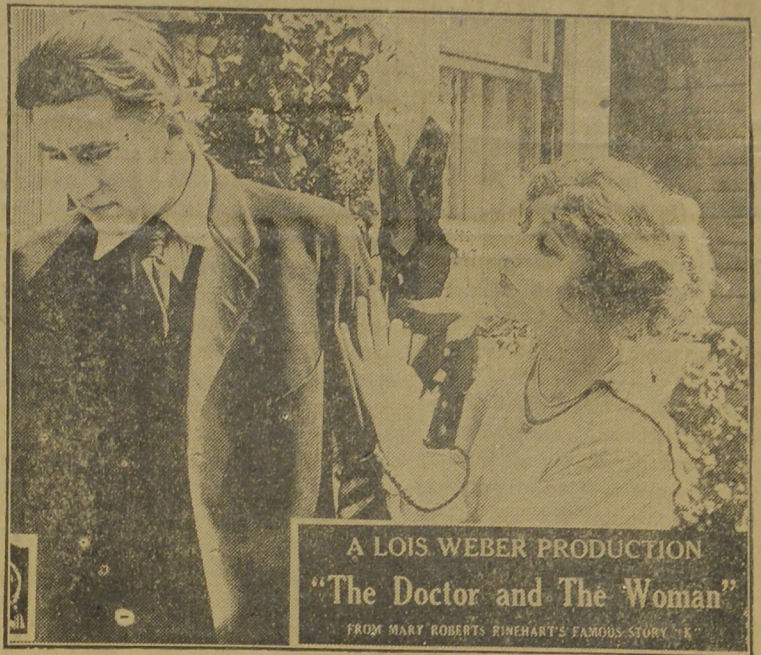
(Continued from page 2.)

and dress of the vamp would put any  
man on guard. That's why I protest  
against the sneering, wriggling, egi-  
rette-smoking vampire of the films.  
'There ain't no such cold-blooded be-  
ing in real life. On the other hand, the  
really deadly female is the little in-  
genue type of 'cutie' who radiates in-  
nocence and guilelessness. There are  
more men led astray by pure than by  
impure women.

"I understand that a play based on  
the Kipling poem started the vampire  
craze on the stage and that it soon  
spread to the movies," M'sieur Tour-  
neur continue. "The studio demand  
for tiger-skin rugs, peacock feathers  
and cigarette has been appalling.

tomatoes and hasten their develop-  
ment.

The same bug that ravages the po-  
tato plant often finds its way to the  
tomato plants and works havoc there.  
Last year this pest was particularly  
active and it is quite time to be on the  
lookout for it now. Most people think  
that if the bugs are taken off, all is  
well. This is a mistake. Much more  
dangerous than the well grown potato  
bugs are the orange-colored egg mas-  
ses which cling to the leaves on the  
under side. Hundreds of small bugs  
are hatched from these clusters. Life  
should be promptly crushed out of the  
egg masses whenever they are dis-  
covered.



AT THE GAIETY THEATRE WEDNESDAY and THURS

We've had 'vamps' everywhere. And  
only last season a certain stage com-  
edy advertised its baby vampire.

"The authors of that piece had the  
right idea. Let wives look to the bolts  
of their windows and doors when the  
guileless baby vampire approaches.

#### Frank About Movie Industry

But as to the movie industry in gen-  
eral M'sieur Tourneur is just as frank.

"There is an odious fallacy that a  
great many people still believe," he  
says. "It is almost as widespread as  
the saying that the cinema is still in  
its infancy. By that I mean the be-  
lief that we must give the public what  
it wants. To me that is absurd—as ab-  
surd as if the fashion dictators should  
attempt to suit women's wishes in cos-

tumes.

"In reality, the opposite is the case.  
is it not? The fashion dictators say,  
'Next year you shall look like umbrel-  
las, ladies—but this year you shall  
be as broomsticks,' and the ladies  
obey like lambs and even enjoy their  
servitude! The public does not know  
what it wants until it sees it—how  
should it? So we must try over and  
over again, until we have discovered  
what it is it really wants to see."

M'sieur Tourneur, by the way, is  
just 40 years old. He has painted, with  
Puvion de Chavannes; sculptured, with  
Rodin; acted with Mme. Rejane, with  
whom he almost circled the globe,  
and stagemanaged. But he is satis-  
fied now. So is Artcraft.

# Have Your Job Printing Done At Home

The Mail now has every facility for turning out High  
Class Job Printing work and there is no longer any reason  
why manufacturers, merchants and others should send their  
orders out of town.

Give us a trial order and be convinced.

We have a new office and up-to-date machinery, al. run  
by electric power, and can turn out work promptly and  
efficiently. If you have a job of printing call up No. 67 and  
we will do the rest.

**The Mail Printing Co**  
327-329 Queen Street, Up Town

# Summer Reading

Your enjoyment of the summer months may be increased by means  
of GOOD BOOKS. There will be moods when you will want  
complete relaxation and escape from the events of the day,  
that means light literature and we have over 500 FINE  
NEW BOOKS for you to choose from. The Price  
is Only 75c. each.

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