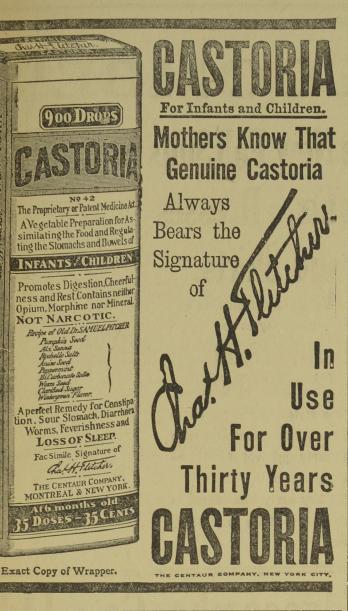
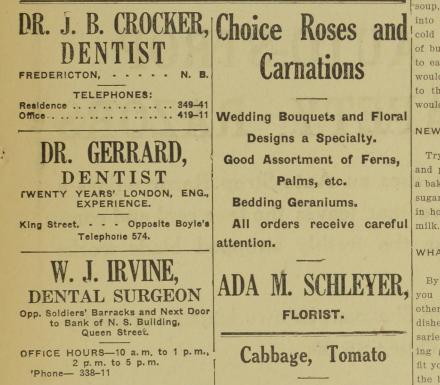
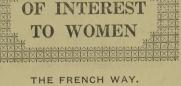
THE DAILY, MAIL, FREDERICTON, N. B., MONDAY, SEPTEMBER 23, 1918



ADVERTISE ON THIS PAGE OF THE

Each day we meet with conclusive evidence that our advertising pages are as faithfully scanned by our readers as the news columns. Necessity has comselled the people to seek all the information possible before buying,





French Cooking Not So Extravagant as it Looks.

"Oh, but French cooking is so extravagant!" some housewife may say. French cook puts into the vegetable soup, into the sauce, upon the aspar-

family will eat throughout the entire having wrecked the Tory party by or the men seeking power, choosing day Butter on the piece of bread that 1914, and preventing a general elec- ted with one object of winning this

Johnny wants when he comes home from school, butter on hot biscuits, butter on the roll at dinner, butter on sandwiches-oh, la la! That is exravagance indeed!

The Frenchman eats-in normal imes—a very little bit of butter on election, for the reasons assigned, and ada." his bread, at breakfast. For the rest of the day, he dips his crust into those principal dish; and for such a sauce no more butter is required than one nember of an American family will use for the spreading of his bread. Take the vegetable soups, for instance, for which the French cook has special genius. An even tablespoonful of butter, dropped into the pot, takes the place of half a pound of meat or a pint of stock, either one of which would cost double what the butter does. And the family, eating the soup, will break dry pieces of bread into their plates, or will use bits of cold toast-and would no more think of buttering slice after slice of bread, to eat with that tasty dish, than they would of deliberately setting a match to the money in their pockets. would be an extravagance.

NEW RECIPE FOR BAKED APPLE.

Try this way of baking apples. Core and pare sour apples. Place them in a baking dish and fill the cavities with sugar and cinnamon or nutmeg. Bake in hot oven till soft. Serve with rich

WHAT DOES YOUR EATING COST?

By eating more than you really need you diminish the supply of food for others and you waste money. Dainty lishes come high. Keep to the neces saries. Plain living and high thinking go together. A simple diet will fit you better for work at a time when st work is needed.

"And in these war times—why, almost "And in these war times—why, almost the people of Canada that party pol-itics should not be introduced, and in view of my own promise that par-think of it—butter for cooking!" in view of my own promise that par-think of it—butter for cooking!" in view of my own promise that par-the people of Canada that party pol-itics should not be introduced, and in view of my own promise that par-the people of Canada that party pol-itics should not be introduced, and in view of my own promise that par-the people of Canada that party pol-itics should not be introduced, and in view of my own promise that par-the people of Canada that party pol-itics should not be introduced, and in view of my own promise that par-Exactly, butter for cooking. A very tizanship should find no place in the distinguished member of the cabinet. very little bit, to be sure, but undoubt- land during the war. I could not see While a member of the cabinet I playedly something which the American how any man of honor could under ed the game loyally in the best inter wook is telling herself today that she such circuHstances consent to force ests of human liberty and for the peo must go without. Well, dear madame, a general election. There was no ple of Canada. Self did not enter into that little bit of butter which the threat, there was no bull-dozing. I my actions or conduct. never spoke to a human soul on the "Since leaving the cabinet I have subject until my return from England. to the best of my ability played the

SAM

I now learn that for four years this game loyally of two evils the men in agus, is all the butter that the whole has been trumped up against me as power or the men seeking power bull-dozing the government in October the lesser. My course has been direc

> war and establishing human liberty on a solid foundation not alone in Ger Sir Sam and Election Efforts "Let me here repeat. I d idfavor many and Austria, but in all the Al in August, 1914, a general election be- lied countries as well. We must even fore a session, but I accepted loyally against the possibility that while over

the decision, not to have one. I did throwing autocracy in Germany we oppose, in October, 1914, a general do not overthrow democracy in Can-

GRANDMOTHER GAVE IT TO MOTHER, MOTHER TO ME, I TO MY BABY

Continued from page 3. Reviewing the situation and concluding with the simple expression that in the people of Canada that party pole

the medical profession as the greatest remedy known for all cases of diarhoea, dysentery, cramps, colic, pains a the stomach, cholera infantum, holera morbus, sea-sickness and all owel complaints.

bowel complaints. There are so many suprious "straw-berry" preparations on the market tr-day that it would be well for you to see that the name "Dr. Fowler's" is on every bottle you buy. Our guarantee, that it will do what we claim for it, stands behind every bottle. But the imitations—what is their record, where the guarantee? Put up only by The T. Milburn Co., Limited, Toronto, Ont. Price, 35c.

PLAYING FAIR

"This is an honest shoe." "I can see that," said the customer It frankly pinches me, although you maintain that it won't."

son me Advertise

Tell the buying public what you have for sale.

You know your stock --- the public cannot be expected to know about it if you do not advertise.

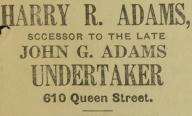
The Mail has a large and splendid class of readers. People PAGE SEVEN



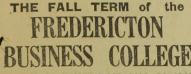
OFFICE : Inches Building, Queen Street, lately occupied by Dr. L. R. Davison. Telephone 261-21



Best and Most Modern Funera Equipment in the City.



Phone or Telegraph Orders Shipped on all trains or boats at short notice.



Will Open on MONDAY, AUG. 26, 1918

There is a greater demand for our graduates than ever. Get particulars regarding our courses of study, tuition rates, etc., and prepare to enter on our opening date. Descriptive pamph-#t on request. Address W. J. OSBORNE, Principal, Fredericton, N. B.

Cauliflowers, Celery, etc. Flowers, Asters, Stocks, Phlox,

Balsams, etc.

Shrubs for Cemetery **Planting** at **BEBBINGTON GARDENS**

TO BE EXACT

"Your landlady cuts things a trifle hort, doesn't she?' "Somewhat. About 'wice what she erves would be a half portion."

Our butcher is a pleasant man, Although very, very unfortunate, He is not able to make money— Has made none since war started. The wholesalers make it all.

ed is money made available for vic-

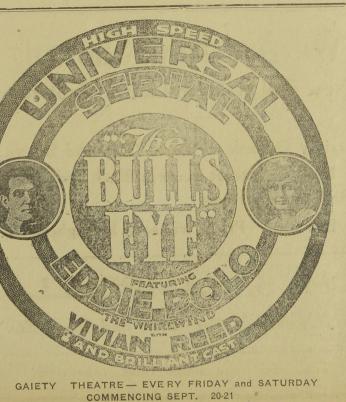
A LITTLE SLICE OF LIFE.

tory. Save food-save money.

He drives a Super-Six on Sundays, And has summer and winter homes And they are not the same. He is a director in three banks And owns a business block, But he can't make any money The wholesalers make it all.

3

3



who pay their bills.

Get our rates.

Eleven mark and the sear the sear the sear the search and the search as a sear



which we organized last year proved such a decided success with our customers that we will open it again this year for a limited number of new members, who wish to procure a Victrola on our club plan, or easy payment of \$1.25 per week.

Take advantage of this privilege on Friday, Sept. 13th. the opening day. We advise your calling early, as we are limited to a certain number of machines. We have a complete stock of Victrolas on hand for the opening day. Don't forget the date, Friday, the 13th. at 9 o'clock, it opens.

The McMurray Book & Stat'y Co., Ltd.

Booksellers, Stationers and Printers

· Remonster inon tyme At i month of B Macountree Macountree Marconte and Marconte