

The present grade of
**Mother's Favorite
Flour**

will soon be off the market until after the war is over. If you want any of this superior Bread Flour you should place your order at once.

G. W. HODGE

THE WITCH

Chimney Cleaner and Soot Destroyer

Will effectively do the work, without any of the usual inconvenience of taking down the pipes, covering up furniture, taking down the curtains, having the air laden with sooty particles, besides other numerous annoyances. Is non-explosive and causes no smell or dust.

25 Cents Per Package.

D. J. Shea & Son

Imperial Cold Cure

Will check a cold in a few hours. Does not cause ringing in the head.

Price 25 cents. Sent by mail to any address on receipt of price. Sold only by

C. FRED CHESTNUT THE QUALITY DRUG STORE
572 Queen Street.

Custom Tailoring

The New Importations for the Coming Season are now on display. An early inspection will assure you of a large and varied selection to choose from.

We are also prepared to fill all orders entrusted to us for MILITARY CLOTHING at a reasonable price. We are sole agents for the Crown Tailoring Company, of Toronto, the largest Military Tailoring Company in Canada.

WALKER BROS. MERCHANT TAILORS

QUEEN STREET, WEST END

THE VALUE OF ADVERTISING

The value of Advertising in all cases must be based on the return for the outlay. No better opportunity in this respect can be found in this locality than

THE DAILY MAIL

This paper has a special value to the local advertiser, as the majority of its readers are in this city and the immediate surrounding country.

Our Advertising Rates will be found decidedly reasonable in view of the results obtained.

PEOPLE READ ADVERTISEMENTS

They are trying to buy as wisely as they can. It is necessary that they should.

They are eager to know what the local merchants have to offer, and good live advertising is interesting reading to them.

Most of our enterprising business men have already realized this fact and their advertising appears regularly in the Mail.

If you are not a regular advertiser in the DAILY or SEMI-WEEKLY MAIL, you are overlooking an opportunity that no business man in this locality ought to be too busy to appreciate.

In spite of increased prices of materials and the upward tendency in rates for all services in the business world, the subscription price of the Mail has not been increased, and we are daily booking new subscribers, which means more readers and customers for our advertisers.

THINKS GAME SEASON SHOULD NOT BE MADE SHORTER

Mr. Adam Moore, Guide and Trapper of Scotch Lake Gives Expression to His Views--September is the Most Delightful Month of the Year in the Woods -- Too Much Game Illegally Killed by the Residents.

(By Adam Moore.)

There is no doubt that near the settlements and parts of the province

SUFFERED GREAT AGONY From Pain in Stomach for Over 5 Years.

Most of the misery and ill-health that humanity is burdened with arise from disorders of the stomach, liver and bowels. If you are feeling out of sorts, have pains in the stomach, especially after eating, bilious spells, headaches, sour stomach, coated tongue, salivary or muddy complexion, specks floating before the eyes, you should take a few doses of Milburn's Laxa-Liver Pills and note the change.

Miss Ida Hogan, Dunrobin, Ont., writes: "For over five years I have suffered great agony from pains in the stomach. I tried several remedies, but got no relief until a friend advised me to take Milburn's Laxa-Liver Pills. I started with two vials, and before I had one quite used I found much relief. I continued until I used four vials, and they have completely cured me. That was fourteen months ago, and I have not had the slightest return since. The best praise I can give them is not enough."

Milburn's Laxa-Liver Pills are 25c a vial at all dealers, or mailed direct on receipt of price by The T. Milburn Co., Limited, Toronto, Ont.

made easy of access by the two new railroads, moose are not as plentiful as they were ten years ago, but this is not due to the number killed by sportsmen, especially non-resident sportsmen, but by killing for meat by residents, both in summer and winter in the settlements and at lumber camps and, as is well known, all kinds are killed, young moose and cows, much more than full grown bulls, and many are killed for the mere sake of killing, when it is of no benefit to any one.

This indiscriminate killing by residents of all kinds of moose at all seasons, is the real cause of the diminishing number of moose in some sections of the province.

The comparatively few bulls killed legally by sportsmen in the open season would have no real effect on the number of moose as the cows would all be left to breed and there would be plenty of good thrifty young bulls.

Closing the hunting season in September for the legal hunting of big bulls by sportsmen would not in any way remedy this matter while it would do much harm by reducing the available funds for protection.

The Best Time.

Anyone who has ever spent the months of September, October and November in the forests of the interior of New Brunswick knows that September is by all odds the pleas-

EVERY NEURALGIC HEADACHE CURED ! USE "NERVILINE"-IT WON'T FAIL

The Miraculous Healing Power of This Liniment is Unfailing.

RUB ON NERVILINE

There may be a thousand pains; yet, excepting sciatica, neuralgia is the worst. Most remedies are not strong enough or penetrating enough to relieve neuralgia. You know everything you have tried has failed to give even momentary relief, and you have decided that neuralgia must be borne forever.

Do not make this mistake — try NERVILINE. Apply it to the sore spot. Notice

the glow that spreads deeper and wider as Nerviline's curative power is carried further and further into the tissue. How quickly the pain is soothed! How rapidly it lessens! In a little while you have forgotten the pain — it has actually gone.

Neuralgia gives Nerviline an opportunity of demonstrating its superiority over all other pain remedies. Not magic, as you might imagine after you have used it—simply the application of scientific knowledge to the relief of pain.

Nerviline is a great outcome of modern medical ideas. You cannot afford to be without it, because pain comes quickly and comes to us all. Guaranteed to cure the aches and pains of the whole family. Large bottles 25 cents, at druggists, or The Cattarhogue Co., Kingston, Canada.

antest for an outing in the woods, and it is much easier and quicker to get in the woods and out again at that time when the trip can be made from railroad to camp by auto and canoe, which cannot be done in November and often the last half of October.

Fully half the people who come to New Brunswick for their outing in September would not come in October or November and face the rougher weather conditions and would not come in September if it were close season, though many of them would not kill any moose, so they would not come at all.

There is still a large part of the province well back in the woods away from settlements and railroads where moose are as plenty as ever they were and deer very much more plentiful, and on most of that wilderness guides have fitted up the country to take out sportsmen, by building camps, cutting trails and taking in an outfit of an expense of several thousand dollars. They have done more to protect the game on these grounds than ever the wardens did; it is to their interest to take care of the game, for when it is gone, the expensive outfit is useless and would be all loss.

Benefit to Province.

Every non-resident sportsman who

comes to hunt big game is as much profit to the province as to the guides and it seems both unwise and unfair to the guides, who have all their means invested in camps and outfit, (Continued on page 3.)

Laugh When People Step On Your Feet

Try this yourself then pass it along to others. It works!

Ouch! Ouch! This kind of rough if people troubled with corns will follow the simple advice of this Cincinnati authority, who claims that a few talk will be heard less here in town drops of a drug called freezone when applied to a tender, aching corn, stops soreness at once, and soon the corn dries up and lifts right out without pain.

He says freezone is an ether compound which dries immediately and never inflames or even irritates the surrounding tissue or skin. A quarter of an ounce of freezone will cost very little at any drug store, but is sufficient to remove every hard or soft corn or callus from one's feet. Millions of American women will welcome this announcement since the inauguration of the high heels.



OGILVIE'S STANDARD SPRING WHEAT FLOUR

THIS is the WAR FLOUR of the OGILVIE MILLS—a loyal product to conserve Canada's resources and, at the same time, give the public the best possible flour that can be milled according to the Government standard.

This War Flour is excellent in quality and flavour—but it is slightly darker in color than "ROYAL HOUSEHOLD" to which you have been accustomed.

It is just as hard for us to give up milling "ROYAL HOUSEHOLD" as it will be for you to forego your favorite brand; but our "STANDARD" Flour will nevertheless make delicious bread, rolls, biscuits, cake, pies and pastry. If you have any difficulty—just drop us a line; we have a staff of expert chemists and bakers, whose experience is at your service.

Just as soon as the Food Controller will allow us to mill "ROYAL HOUSEHOLD" again, we will tell you of this happy fact.

In the meantime, the new regulations—being in the best interests of Canada and the British Empire—demand the whole hearted support of the Millers and the Public.

Certain stores and dealers have stocks of "ROYAL HOUSEHOLD" still on hand. In order to avoid any confusion or misunderstanding, all "STANDARD" FLOUR will be plainly branded as such.

When all your "ROYAL HOUSEHOLD" is gone, make sure of getting the next best grade by ordering

OGILVIE'S STANDARD

Grocers everywhere have it,—don't forget to stipulate, "OGILVIE'S". It will be your surest guarantee of the highest grade obtainable.

The Ogilvie Flour Mills Co., Limited

Montreal — Fort William — Winnipeg — Medicine Hat.

Daily Capacity, 19,000 Barrels

The Largest Millers in the British Empire.