

Each day we meet with conclusive evidence that our advertising pages are as faithfully scanned by our readers as the news columns. Necessity has comselled the people to seek all the information possible before buying.

DR. J. B. CROCKER, Choice Roses and

FREDERICTON, N. B. TELEPHONES:

DR. GERRARD,

(WENTY YEARS' LONDON, ENG., EXPERIENCE.

King Street, - - - Opposite Boyle's Telephone 574.

Opp. Soldiers' Barracks and Next Door to Bank of N. S. Building, Queen Street.

OFFICE HOURS-10 a.m., to 1 p.m., 2 p.m. to 'Phone- 338-11

DENTAL SURGEON Graduate of Univ. of Toronto, Ont.

OFFICE; Inches Building, Queen Street, lately occupied by Dr. L. R. Davison. Telephone 261--21

J. A. MCADAM,

REGENT STREET

Best and Most Modern Funera Equipment in the City.

Residence Telephone 70–41
Business Telephone 118–41

IARRY R. ADAMS, SCCESSOR TO THE LATE

JOHN G. ADAMS UNDERTAKER

610 Queen Street.

'Phone or Telegraph Orders Shipped on all trains or boats at short notice.

THE FALL TERM of the

Will Open on MONDAY, AUG. 26, 1918 There is a greater demand for our There is a greater demand for our graduates than ever. Get particulars regarding our courses of study, tuition rates, etc., and prepare to enter on our opening date. Descriptive pamphlet on request. Address

W. J. OSBORNE, Principal,
Fredericton, N. B.

Carnations

Designs a Specialty.

Good Assortment of Ferns, Palms, etc.

Bedding Geraniums.

All orders receive careful attention.

ADA M. SCHLEYER,

FLORIST.

AT CELESTIAL CAFE

CLEANLINESS REIGNS SUPREME. Everything new and up to date. Regular meals served. First Class service.

Breakfast from 7 to 9; Dinner from 12 to 2; Supper from 5 to 7. Lunches served at all hours. .Beer, ice cream and fruit always in

75 REGENT STREET.

HARRY L. McGUIRE, Prop.

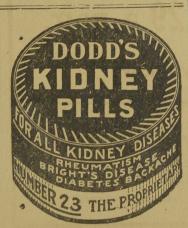
Cabbage, Tomato

Cauliflowers, Celery, etc. Flowers, Asters, Stocks, Phlox,

Balsams, etc. Radish, Lettuce and Rhubarb.

Shrubs for Cemetery Planting at

BEBBINGTON GARDENS



OF INTEREST TO WOMEN

REMOVING STAINS.

Sewing-Machine Oil Stains. Rub with lard, let stand for several

Ink Stans.

Soak in sour milk; if a dark stair emains, rinse in a weak solution of chloride of lime.

Blood Stains. Soak in cold salt water, then wash

in warm water with plenty of soap. Afterward boil. Machine Oil Stains.

Wet the spot in kerosene oil, then

proceed to wash as usual. It will come out almost every time. Mildew Stains. Soak the stain thoroughly in lemon

lime for several hours. Rinse in cold

Hot water and soap usually remov nese. If fixed by long standing, nap ha, ether or chloroform-all three of which must be kept at a safe distance rom either fire or artificial light.

Ordinary Grease Stains.

Pitch Stains.

To remove pitch or tar stains sofen the stains with lard, then soak in turpentine. With a knife scrape off carefully all the loose surface dirt sponge clean with turpentine and rub

Stretch fabric with stain over the outh of a basin and pour boiling hanging the stained garment out o doors over night. If stain has been fixed by time, soak article in a weak solution of oxalic acid or hold the pot over fumes of sulphur.

SOME DICTATES OF FASHION.

Capes for sports wear, for evening vear, for street wear, continue to be popular, for new models are delight ful with their many combinations.

There are four things in fashion that are often discussed today-the sever uncollared neck line, the short sleeve the cape back and the lack of chiffon blouses.

The collarless dress is being shown in the very new dresses, like those that came out late last winter, and in the early spring. Some too have the bandlike collar that extends down the front into the belt.

The almost forgotten calico dres s back in remarkable favor for hous and porch frocks. Its new printings are too lovely for any woman to resis

FOOD BOARD FLASHES

FOR FEMININE FOLK

tioning scheme. The provinc mmittees of the Canada Food Boa ors for the different provinces. You are going to be their chief help-rs in carefully carrying out those reg-

Make it a matter of provincial prile

and competition. Aim to make your province outdo the other eight, and see which of you can do the most in this way for the cause of the Allies and our own Canadian men.

POINTED PARAGRAPHS.

The coal supply with most people is

has-bin.
Among unappreciated blessings is

Among unappreciated blessings is all we don't know of the future.

A man in love can make more kinds of a fool of himself before the girl than he ever thought he had it in im to be.
Wonder if they are going to put

the same amount of fireproofing in the coal as last year?

All that a few people grow in their gardens is roundshouldered, but that

gardens is roundshouldered, but that kind is growing fewer.

A man who wouldn't think of trying to dodge across the street between two speeding automobiles, will cheerfully steer his way successfully in the love chase between two women.

When a man starts out to choose a wife he always looks for the golden qualities of charm, virtue and beauty—but seldom stops to ask himself if she possesses a few grains of the rare medium of common sense.

she possesses a few grains of the rare medium of common sense.

No, it doesn't necessarily prove that a husband is secretly pro-German because he doesn't wax rapturous over the sky blue sweater you are knitting for the army and growls at being made to wind wool when he wants to ead his newspaper.

A PICTURED BEET

The beet upon the envelope Containing early seed

Is quite a beet with which to cope A model beet, indeed, I'll try, though, in a snug retreat

Upon a sunny slope To raise a beet to beat the beet Upon the envelope.

New York, July 19.-The Associat ed Press reports that the British trans port Carpathia, 13,603 tons gross, has been sunk by a German submarine off the Irish coast, while outward bound tours, then wash with cold water and from a British port. So far as known there were no lives lost. The Carpathia was owned by the Cunard line.

SOME SOLACE

"I suppose it is the ambition of every girl to marry a millionaire." "Many have hopes.

"And many of those must be blasted However, there seem to be enough lieutenants for all.'



matism, neuralgia, sore throat and

Best Liniment Made

Minard's Liniment always gives satisfaction. For any ache or pain. It

Minard's Liniment Co., Limited



TINN PENNINGTON an Sunshine Nan A Paramount Putures

AT THE GAIETY THEATRE MONDAY AND TUESDAY

PE PREPARED! Haying time is at hand.

You cannot afford to waste time and money tinkering with worn-out machinery. Send in your order now for the DEERING IDEAL MOWER, either 4, 5 or 6 foot cut. If you have rough fields we specially recommend the new VERTICAL LIFT IDEAL MOWER.

Help Old Sol on his job by getting a HAY TEDDER so as to dry your hay quickly. Horses and cattle prefer tedded hay.

We have the DEERING ALL STEEL RAKES. We are advised that prices will be higher next year. We sell ARSENOID to kill Potato bugs.

J. Clark & Son Ltd.

FREDERICTON, N. B.

Any time is dancing time, where ever there is a

Whenever you feel like dancing, when a few friends stop in, when soldier boys are home on furlough, the Victrola is always ready with the music.

Everywhere the Victrola and Victor Dance Records are a constant invitation to dance.

Come in and let us give you a demonstration, and show you how you can have a Victrola at once, by our plan of deferred payments.

The McMurray Book & Stat'y Co., Ltd.

Booksellers, Stationers and Printers.

El altracol the contract of trace of tr

Have Your Job Printing Done At Home

The Mail now has every facility for turning out High Class Job Printing work and there is no longer any reason why manufacturers, merchants and others should send their orders out of town.

Give us a trial order and be convinced.

We have a new office and up-to-date machinery, al. run by electric power, and can turn out work promptly and efficiently. If you have a job of printing call up No. 67 and we will do the rest.

> The Mail Printing Co 327-329 Queen Street, Up Town