



# OGILVIE'S STANDARD SPRING WHEAT FLOUR

THIS is the WAR FLOUR of the OGILVIE MILLS—a loyal product to conserve Canada's resources and, at the same time, give the public the best possible flour that can be milled according to the Government standard.

This War Flour is excellent in quality and flavour—but it is slightly darker in color than "ROYAL HOUSEHOLD" to which you have been accustomed.

It is just as hard for us to give up milling "ROYAL HOUSEHOLD" as it will be for you to forego your favorite brand; but our "STANDARD" Flour will nevertheless make delicious bread, rolls, biscuits, cake, pies and pastry. If you have any difficulty—just drop us a line; we have a staff of expert chemists and bakers, whose experience is at your service.

Just as soon as the Food Controller will allow us to mill "ROYAL HOUSEHOLD" again, we will tell you of this happy fact.

In the meantime, the new regulations—being in the best interests of Canada and the British Empire—demand the whole hearted support of the Millers and the Public.

Certain stores and dealers have stocks of "ROYAL HOUSEHOLD" still on hand. In order to avoid any confusion or misunderstanding, all "STANDARD" FLOUR will be plainly branded as such.

When all your "ROYAL HOUSEHOLD" is gone, make sure of getting the next best grade by ordering

## OGILVIE'S STANDARD

Grocers everywhere have it,—don't forget to stipulate, "OGILVIE'S". It will be your surest guarantee of the highest grade obtainable.

**The Ogilvie Flour Mills Co., Limited**

Montreal — Fort William — Winnipeg — Medicine Hat.

Daily Capacity, 19,000 Barrels

*The Largest Millers in the British Empire.*

### BARGAINS IN CARS

We have for sale the following SECOND HAND CARS, which are in first class shape, for a very reasonable price:

OVERLAND, - - - - 5 Passenger, Model 83  
McLAUGHLIN, - - - - 5 Passenger, Model C 25

**Fredericton Motor Sales Co.**

Agents for CHALMERS and OVERLAND CARS.

'Phone 352-11

625 QUEEN STREET.

### PUBLIC NOTICE

For the purpose of conserving coal, electric light and power will be shut off on Sundays from daylight to dark until further notice. It is not anticipated that this curtailment of electric service will continue for more than two months, probably not so long.

By order of the Directors of Fredericton Gas Light Co.

HARRY D. WHITE,  
Manager.

51ns

### WAR ON WASTE.

As in many other things in this war, it must be admitted that Germany set the pace in conservation when she collected in one year thousands of tons of fruit-stones and also induced peasants to grow sun flowers that the oil might be extracted from the stones and seeds. Taking a hint from the enemy, England began a systematic overhauling of cellars and garrets, and, says the London Daily Mail:

In Islington, for example, over 100,000 empty bottles were collected, realizing £460, which purchased a motor ambulance for the front. This collection was copied by Wandsworth and Gipsy Hill, and each locality realized about £100. Horsham, it is said, competed with a Devon town as to which should collect the greater quantity of silver paper. Birmingham seems to have been particularly appreciative of ordinary paper and cardboard, and so active have been the steps taken by the corporation that, with the aid of the dustmen and baling presses, the amount recovered has risen from 400 to 1,000 tons per annum. Preston and Edinburgh may also be mentioned as two centers where waste-paper has received special attention. It is estimated that the Kingdom might easily provide annually some 200,000 tons, which would mean a million sterling from this source alone.

The latest campaign is that of Holborn, which is on the lookout for old pots and pans. Some centers collect sphagnum moss and wild thyme, others dandelion and foxglove roots; in some parts the school-children gather horse-chestnuts for the Director of Propellant Supplies, and acorns for the local piggeries; in others these are allowed to rot under the trees.

The Giff Stream is more rapid than the Amazon, more impetuous than the Mississippi and its volume more than a thousand times greater.

## The present grade of Mother's Favorite Flour

will soon be off the market until after the war is over. If you want any of this superior Bread Flour you should place your order at once.

**G. W. HODGE**

## THE WITCH

### Chimney Cleaner and Soot Destroyer

Will effectively do the work, without any of the usual inconvenience of taking down the pipes, covering up furniture, taking down the curtains, having the air laden with sooty particles, besides other numerous annoyances. Is non-explosive and causes no smell or dust.

25 Cents Per Package.

## D. J. Shea & Son

### Imperial Cold Cure

Will check a cold in a few hours. Does not cause ringing in the head.

Price 25 cents. Sent by mail to any address on receipt of price. Sold only by

**C. FRED CHESTNUT** THE QUALITY DRUG STORE  
572 Queen Street.

## WILDCAT VS. PORCUPINE

(Telegraph.)

Fighting fandom of the forest must have been treated to a battle royal not long ago near Drury Cove, for yesterday a sportsman from the city, in that vicinity found a large wildcat, who bore evidence that he had come to an ignominious end during an encounter with a porcupine.

The wild cat's head bore a close resemblance to the body of a Hun after he had been caught in the barbed entanglements in broad daylight in front of a Canadian trench. Hundreds of penetrating porcupine quills were to be seen sticking into the animal's head and the sportsman is of the opinion that the big cat died of starvation, the porcupine evidently adopting the modern strategic move of cutting off the enemy's food supplies. "This should be a lesson to Germany," said the young sportsman in telling of his discovery.

What damage the wild cat inflicted upon the porcupine is not known, and perhaps it may have even been victorious in death, but in any event in the unequal fight that must have been waged, the porcupine's range-finding device given by nature was evidently working at a state of 100 per cent. efficiency. This is the first case that local sportsmen can remember when in such an encounter the weaker beast proved a match for a Canadian wildcat, one of the most ferocious of our wild animals.

### AT JERICHO.

Many years ago in the amphitheatre of ancient Jericho, says the Boston Record, the news of Herod's death was told to an assembly of soldiers by Sadome. Today Australian troops hold the city.

Some day there may be the news of another Herod's fall, called down the echoing galleries of imperishable time in Jericho. Some day again an assembly of soldiers, crusaders for the cross of honor and of peace, may hear of the end of a menace which has drenched a world in blood as no heavy-handed ancient tyrant dared to

### Slants of Humor

#### SIX SUNDAYS TO BIRDSONG.

The coal has g'in out,  
But what do you care?  
There'll be violets about  
And birds in the air  
In six weeks or so;  
And tin cans in the alley;  
But what do you care?  
With but six weeks to go  
Till the brook in the valley  
Sings songs to the air;  
And a great pile of ashes  
(Oh, what do you care?)  
And the sound of cat clashes  
Announce that the Spring  
Is with us, by jing!

#### HAD TO FIGHT FOR IT.

An Irishman, living up to the traditions of his race, had been having a lively time with a neighbor. In the fracas he acquired an optic of a black and indigo hue. Despondently wending his way home, he met his friend, Mike.

"Well, well, Pat," greeted Mike  
"Who gave you the balck eye?"  
Suddenly awakened to a sense of his own importance, Pat straightened his shoulders belligerently. "Sure an' no wan giv' it to me. I had to fight loike a—fer it."

#### SOBER SECOND THOUGHT.

Fred Finn has decided not to start a meat market, as he has sold one of his horses and one of his cols.—Walker Pilot.

#### APRIL FOOL, MARSHAL.

"On April 1 I shall be in Paris." — Filed Marshal Von Hindenburg.

#### NOT MUCH USE.

Two Irishmen were discussing daylight saving.

"What is it, annyway?" said one.  
"Well, I'll tell ye. Ye see ye get up wan hour earlier ivry day; an' ye go to bed wan hour earlier ivry day an' ye don't know annything about it — ye don't notice it."

"Don't nobody notice it?"  
"Naw, nobody don't notice it."  
"Well, then, what's the use of it?"  
"I dunno."

do. Some day the bleeding head of Belgium borne on the charger of defeated Germany, will open its eyes and with the mighty voice of a world's redemption cry out the death of persecution and with cleared eyes strike dead their prostitution of a wand and blasphemous pretender.



## New Corsets

We have just received a large shipment of **NEW CORSETS** for Spring.

Prices from 35c. to \$3.75.

In models to typify every requirement, from the light, dainty, dancing and evening models to the sturdy corset for general wear.

New Spring Styles in Ladies' Suits, Dresses and Blouses, also New Raincoats in all the latest styles.



**Wm. R. FRASER & Co.**

P. O. Box 877.

430 QUEEN STREET.

Telephone 427