

THE DAILY MAIL

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SATURDAY, APRIL 12, 1919

CHURCHES AND ADVERTISING.

"Advertise in every newspaper—Presbyterian publicity pays." This will be the slogan at the Presbyterian General Assembly to be held in St. Louis, Mo., from May 15th to May 23rd. Mr. J. B. Wooten, director of publicity for the Presbyterian Church, will appear before the Assembly and will ask that it endorse a system of local advertising in every community where there is a Presbyterian church. Mr. Wooten will recommend that Presbyterian churches throughout the country make an appropriation in their annual budgets to pay for display advertising in the local newspapers. He claims that space in newspapers is the most valuable publicity obtainable and in this he is undoubtedly right. He urges that the churches ought to be just as alert to this as any business.

Mr. Wooten cites the example of Los Angeles, where the churches advertise more heavily than the theatres and where the churches are invariably filled, many of them to overflowing. The Presbyterians of Los Angeles advertised heavily in the local newspapers for a recent conference of the Presbyterian New Era Movement in that city, and as a result thousands were turned away from the meetings unable to gain admittance.

In his report to the General Assembly, Mr. Wooten will say: "The newspaper is the most insistent factor in modern life. It enters our affairs every morning, noon and night. It is the one force that finds an open door at every house. It is our companion at meals, on trains, in street cars, at the club and in the home. It is the voice of the world, the medium of mankind by which and through which the four quarters of the earth are kept in close contact with one another by the simple communication of current events."

"The newspaper is a moulder of public opinion, and often private opinion, because primarily it is the chief purveyor of information. Politics, science and business cannot do without it, nor can that greatest of all institutions, the church."

"It is simply good common sense for the church to engage systematically in paid advertising in the newspapers. No church can afford not to."

Richmond Times-Dispatch: With German U-boats skirting America's shores and anchoring in its harbors, German airplanes swooping through American clouds, and German helmets adorning American heads, there should be ample reminders during the coming Victory Liberty loan campaign of what might have been in this country had the Kaiser won the war. It is worth all the war has cost—and more—to have these gruesome implements of conflict here as curiosities and playthings in American hands instead of hostile weapons in the grasp of a Hun overlord.

In the House last evening Mr. Tilley called attention to the deplorable condition of some of the county jails of the province, and expressed the opinion that it was high time that prisoners were given more humane treatment. Hon. Dr. Roberts pointed out that the Public Health Act gave him authority to deal with such cases and it was his intention to take action upon it. It is to be earnestly hoped that the Minister also has authority to order the abolition of the bread and water diet for jail prisoners, and that he will act upon the same in the interests of humanity.

The bill introduced in the House by the Minister of Lands and Mines for the establishment of a game reserve, is a practical move in the direction of conservation. It is proposed to set aside a large tract of land in the centre of the province, where the shooting of game will be prohibited at all seasons of the year. The Federal government has established such sanctuaries for game in the West, and the experiment has worked well. There is no reason why the plan should not work out to advantage in this province.

Halifax Chronicle: Quebec has voted overwhelmingly in favor of the sale of beer and wine, as opposed to prohibition. This, however, does not mean that the province has gone "wet." In the greater part of the province prohibition is in force under local option and this prohibition will be continued.

Although there are still many important bills to come before the Legislature, it is believed that prorogation will take place by Good Friday. The session opened on March 6th, and if completed by next week will be one of the shortest in a number of years.

Liverpool Post: Referring to amusing pulpit announcements, a correspondent sends the following, which he once heard: "There are some flowers here for those who are sick at the close of this service."

THROUGH OUR SIEVE

There's somethin' offal about spring too.

A new idea is generally an old one placed in another light.

One can love his enemy better if his enemy will keep out of sight.

No one has ever said the devil was happy; but still he never had corns.

Be complacent of flattery an inch thick and it will be laid on a foot thick.

As a harbinger of spring a tugboat whistle drowns out the warble of the robin.

In the spring the old man's fancy lightly turns to a rubbish fire in the backyard.

Now is the time, one may paradoxically remark, for the backyard garden to come to the front.

Some of the answers to children's questions that you overhear are as whimsical as the questions.

Wilhelm says that the time has not arrived for him to speak. He probably really feels like the parrot that talked too much.

Perhaps it never occurs to a thin man that he ought to rejoice because he doesn't wear out his clothes as fast as a fat one.

How does anyone know whether or not he has more than "his share" in the world's wealth? Can application and talent be measured?

CORNS ARE LIKE KNOTS
Year by year they grow harder and incidentally more painful. Why suffer when you can be cured for 25c. spent on Putnam's Corn Extractor? Fifty years in use and guaranteed to cure. Use Putnam's Extractor 25c. at all dealers.

N. B. WILL HAVE A SANCTUARY FOR GAME

(Continued from page three.)

been in existence for some time and wished to become incorporated.

HON. MR. VENIOT gave notice that he would on Tuesday next move for the suspension of Rule 77 to permit of the introduction of a bill in amendment of the act incorporating the New Brunswick Trust Company.

MR. TILLEY, pursuant to notice, had Rule 77 suspended for the introduction of a bill to incorporate the Rothery Sewerage Co., Ltd.

MR. GRIMMER moved for the suspension of Rules 77 and 78 to permit of the introduction of a bill to authorize the Town of St. Stephen to issue debentures for street pavements.

MR. GRIMMER also presented the petition of the Town of St. Stephen for the passage of an act authorizing an issue of debentures.

Supply Disposed Of
The House then went into committee with Mr. Leger (West.) in the chair, and took up further consideration of supply.

HON. MR. FOSTER, on the item of

You Can be Cured of CATARRH

The Pure Balsamic Essences of Catarrhzone Afford Surest and Quickest Cure.

Catarrhzone is certain to cure because its healing vapor is carried with the breath direct to the seat of the chest, nose or throat trouble. Being composed of the purest balsams and pine essences, it immediately allays irritations, facilitates the ejection of mucus, soothes and stimulates the lungs and bronchial tubes. The marvel of the age in curing nose, throat and bronchial troubles, that's what thousands say about Catarrhzone. There is nothing so sure to cure, and to those in fear of changeable weather—those who easily catch cold—those who work among lung-chilling surroundings or where dust, impure air, fog or damp can affect them—let them get Catarrhzone and use it several times daily—it will cure every time.

Large size Catarrhzone, sufficient for two months' use, guaranteed, price \$1.00; smaller size, 50c; sample size, 25c. Sold everywhere.

HE INHERITED ALL HIS MANY TROUBLES

But Found Relief in Dodd's Kidney Pills

Evidence from Cape Breton, that the Most Deeply Rooted Forms of Kidney Disease Yield to Dodd's Kidney Pills.

Red River, Inverness Co., C. B.,—April 11th—(Special) That even the most deeply rooted kidney disease yields to a treatment of Dodd's Kidney Pills is shown by the statement of Mr. James N. Timmons, a well known resident here. Mr. Timmons says that he inherited his kidney trouble from his parents and suffered severely from it for six years.

"I used two boxes of Dodd's Kidney Pills and they did me a lot of good," Mr. Timmons states. "If I had followed on with the pills I believe they would have completely cured me. I am always glad to tell others how much benefit I got from using Dodd's Kidney Pills."

Mr. Timmons suffered from many of the various ills that accompany any kidney trouble. He had rheumatism, cramps in the muscles, backache, and headache. His sleep was broken and unrefreshing. He felt heavy and sleepy after meals and he was always tired and nervous.

If you have any of these ailments you can be sure your kidneys are out of order or diseased. Ask your neighbors if Dodd's Kidney Pills will not help you.

RETURNED MEN REACHED CITY LAST NIGHT

(Continued from page 8)

went overseas with a Quebec unit. Prior to his enlistment he was employed at the Queen Hotel in this city. He served with the 13th Montreal Highlanders.

Pte. Alexander Gray
Pte. Alexander Gray enlisted with the 1st contingent but was transferred to the R. C. R. Later he reenlisted and went overseas. Private Gray was wounded and saw considerable service

OPERATORS WILL STRIKE

Boston, April 12.—Operators of the New England Telephone and Telegraph Co. and of the Providence Telephone and Telegraph Co. voted last night to go on strike next Tuesday morning at 7 o'clock to enforce their demand for an increase in pay and the right to carry out the principle of collecting.

Court Martial Sentence

John Delaney, convicted of selling liquor to soldiers was sentenced to two months' imprisonment by a military tribunal, Halifax, Monday. The selling of liquor to men in uniform is contrary to military regulations and persons charged with that offence may be tried before military tribunals.

Miners to Operate

The union mine workers of Cumberland county are making arrangements to take over the Fenwick coal mine, which has been closed for some time. The mine will probably be operated under the direction of the executive board of the union. If the deal goes through it will be the first instance in Canada where the miners will operate their own mine, and pay their own wages.

\$127,000 for the Provincial Hospital, said that the amount placed in the estimates was a good indication of the ever-increasing cost of living. He wished to say as chairman of the Hospital Commission that the institution was well managed and had in Dr. Anglin an efficient medical superintendent in whom the commission had every confidence. The large sum to be voted for the maintenance of the institution was an illustration of the increased cost of keeping up the public services of the province.

MR. MURRAY (Kings) said he had no criticism to offer with respect to the item. From personal experience he had found Dr. Anglin an efficient officer, who gave prudent management to the institution. He agreed with the hon. Premier that the item furnished a striking illustration of the increased cost of living. In 1911 the amount voted had been \$84,000 and there had been an increase of over \$40,000 during the last year.

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PUBLIC NOTICE

The Parliament of Canada having declared for the observance of Daylight Saving throughout Canada, beginning with MONDAY, April 14, 1919 public notice is hereby given that the same will automatically go into effect in the City of Fredericton on said date. All citizens will, therefore, please advance their clocks one hour at midnight on SUNDAY, April 13, 1919. Dated this 12th day of April, 1919.

R. B. HANSON, Mayor.

JOHN J. WEDDALL & SON

Have Added to their stock the Very Latest Styles in

Ladies' Spring Coats and Suits

These are up-to-the-minute in design and workmanship and moderately priced.

Call and see them in our Ready-to-Wear Department.

John J. Weddall & Son

Commencing Monday this store will be operated under daylight system



R. Chestnut & Sons

PLUMBERS AND HEATERS
WHOLESALE

THE HARDWARE PEOPLE
RETAIL

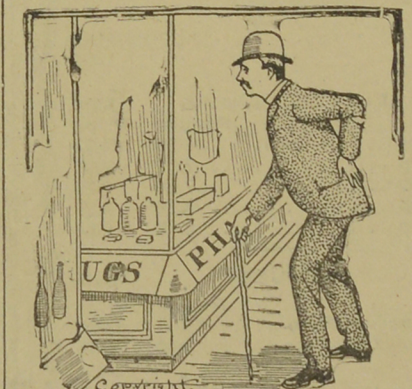
LOST—A bunch of keys with chain attached. Finder will please leave at the office of The Daily Mail.

FOR SALE—House with lawn, barns and pasture. Also double tenement. Mrs. Charles Forbes, South Devon. Phone 641-42.

TO RENT—To rent, furnished to family of two, house 469 Brunswick street; furnace, electric light, bathroom. Apply on premises after seven o'clock evenings except Saturday.

Are You Moving May 1st?

Telephone subscribers who intend moving on or about May 1st, are requested to advise the New Brunswick Telephone Co., Ltd., of the change at once, using the move order form on the last leaf of the Telephone Directory. The New Brunswick Telephone Co., Ltd., Carleton street.



RHEUMATISM

AND OTHER SPRING ACHES
Rheumatism is only one form of Spring ache. There are plenty of them. Even the bones and joints, the muscles and cords, become tied up. Mustard Oil Liniment is the best suggestion we can make.

STAPLES' PHARMACY

ALONZO STAPLES, Prop.
Agency for Miller Standard Rubber Goods.

SPECIAL SALE

of Men's Shoe Packs with Soles and Heels

The Shoe House of Bargains - Regent St.

Shepherd & Haining

Shoe Repairing of all kinds

YE MECCA, TEA ROOM

LUNCHES AT ALL HOURS. OYSTERS IN SEASON

Orders Taken for Home Cooking.

GERTRUDE A. YOUNG Prop

'Phone - 219-21

RUBBER GOODS

HOT WATER BOTTLES, SYRINGES, RUBBER TUBING, Parts for FOUNTAIN SYRINGES—Everything in SURGICAL RUBBER GOODS.

WILEY'S PHARMACY, York St.