

Children Cry for Fletcher's

CASTORIA

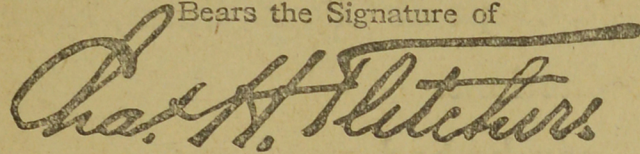
The Kind You Have Always Bought, and which has been in use for over thirty years, has borne the signature of and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrup. It is pleasant. It contains neither Opium, Morphine nor other narcotic substance. Its age is its guarantee. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic and Diarrhoea; allaying Feverishness arising therefrom, and by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

GENUINE CASTORIA ALWAYS

Bears the Signature of



In Use For Over 30 Years

The Kind You Have Always Bought

THE CENTAUR COMPANY, NEW YORK CITY.

ADVERTISE ON THIS PAGE OF THE MAIL

Each day we meet with conclusive evidence that our advertising pages are as faithfully scanned by our readers as the news columns. Necessity has compelled the people to seek all the information possible before buying.

DR. J. B. CROCKER,
DENTIST

FREDERICTON, N. B.

TELEPHONES:

Residence 349-41

Office 419-11

DR. GERRARD,
DENTISTTWENTY YEARS' LONDON, ENG.,
EXPERIENCE.King Street, Opposite Boyle's
Telephone 574.W. J. IRVINE,
DENTAL SURGEONOpp. Soldiers' Barracks and Next Door
to Bank of N. S. Building,
Queen Street.OFFICE HOURS—10 a.m. to 1 p.m.,
2 p.m. to 5 p.m.
'Phone—338-11DR. S. W. SPROULE
DENTAL SURGEON

Graduate of Univ. of Toronto, Ont.

OFFICE:

Inches Building, Queen Street, lately
occupied by Dr. L. R. Davison.
Telephone 261-21J. A. McADAM,
UNDERTAKER

REGENT STREET

Best and Most Modern Funerals
Equipment in the City.Residence Telephone 70-41
Business Telephone 118-41

HARRY R. ADAMS,

SUCCESSOR TO THE LATE
JOHN G. ADAMS
UNDERTAKER

610 Queen Street.

'Phone or Telegraph Orders Shipped
on all trains or boats at short
notice.THE WINTER TERM
OF THE
FREDERICTON
BUSINESS COLLEGEOpen on MONDAY, January 13, 1919.
Descriptive literature of our courses
of study will be sent to any address
on request.Address FREDERICTON BUSINESS
COLLEGE, Fredericton, N. B.
The only School in N. B. affiliated
with the Business Educators' Association
of Canada.

New Years Plants

Potted Ferns, Begonias,
Cherries, Heather Palms,
Primulas,Also Xmas Baskets with
beautiful bloom.In Cut Flowers, Roses, Carnations
and Violets.

Celery, Lettuce and Parsley.

'Phone 217.

ADA M. SCHLEYER,
FLORIST.FREDERICTON
FIRE ALARMWhen You Hear the Alarm, Look for
the Location in the Daily Mail.

- 6 Shoe Factory.
- 12 Corner Westmorland and Aberdeen Streets.
- 13 Corner Northumberland and Saunders Streets.
- 14 Corner Brunswick and Smythe Streets.
- 15 Corner Charlotte and Smythe Streets.
- 16 Corner George and Northumberland Streets.
- 17 Corner King and Northumberland Streets.
- 21 City Hall.
- 23 Corner York and George Streets.
- 24 Corner Queen and Westmorland Streets.
- 25 Corner Brunswick and Westmorland Streets.
- 26 Corner Charlotte and Westmorland Streets.
- 27 Corner King and York Streets.
- 28 Corner Saunders and York Streets.
- 31 Corner Queen and Regent Streets.
- 32 Corner Needham and Regent Streets.
- 34 Corner Queen and Carleton Streets.
- 35 Corner Brunswick and Carleton Streets.
- 36 Corner Charlotte and Carleton Streets.
- 37 Corner George and Regent Streets.
- 38 Corner King and Regent Streets.
- 44 Corner Queen and St. John Streets.
- 45 Corner Brunswick and St. John Streets.
- 46 Corner Charlotte and St. John Streets.
- 51 Corner King and Church Streets.
- 52 Corner George and Church Streets.
- 53 Corner Union and Church Streets.
- 54 Gas House.
- 55 Intercolonial Railway Station.
- 56 Lansdowne and Waterloo Row.

One burlesque show will keep some men awake longer than a dozen sermons. It is said disappointment is hard to bear, but we all stand it pretty well when we find it in the mirror.

OF INTEREST
TO WOMEN

DRESSING THE CHILD.

Many Changes Have Been Brought
About by the War.

Of all the changes brought about by the war, none has been greater than the way we now dress children. The time has gone by when little boys and girls were dressed entirely in white as a matter of course until they were ten years old. Even the little baby no longer has buttons and buttonholes on his little clothes, so that it has to be turned back and forth like a pancake to be dressed. Instead the newest garments for these tiny things are equipped with little tapes and strings, slip over the head and tie on the shoulder. The greatest degree of comfort is thereby assured for the undergarments, and as to the little dresses, they fasten by buttons on the shoulders also, and little loops to hold them in place.

Quickest and Best.

Women have sought the quickest route to clothing the baby with a welcome reception from the baby, I am sure. The long sweeping robes have vanished forever and I am sure buttons are following suit. So many young mothers have suffered literal torture by buttons and buttonholes that it is no wonder the newest garment is hailed with joy.

We looked for a return of the apron with the small woollen dresses that have become so popular since laundry problems became numerous, but we have seen the useful little garment only occasionally.

Bloomers for Little Girls.

Many have wondered at the fancy for bloomers for little girls—no doubt they are sensible—certainly very practical. The new Russian blouse dress has the upper part of the costume like an exaggerated shirt in length and stopping just enough above the knees for the bloomers to be frankly visible below. These bloomer suits are worn by little girls from 3 to 10 years old. They are made of woollen fabrics in any preferred colors, and if one likes them, are of course entirely satisfactory.

Dress Them Warmly.

Dressing children warmly enough and at the same time having them always look well dressed is not as easy as it seems, though there are many devices which will help. One of these is the little equestrians which button around the waist and have long tight fitting legs which slip over the shoe and are held in place by a buckle and strap, like gaiters. These are made of a knitted fabric, very soft and warm, and can be bought in almost any color.

The Indispensable Middy.

The middy blouse has become almost the American uniform. It is worn by little girls from five years up and seems to be the accepted school garment of all ages. For winter, it is satisfactory worn with the pleated skirt of serge or flannel for warmth. The blouses to be laundered are not so desirable nowadays for winter wear, as their best effect and service lie in their freshness and they cannot be very fresh when worn under a heavy coat.

However, the middy blouse, whether of wool or a wash material, is the accepted mode for little girls, and mothers hail it and buy it with delight.

Some efforts have been made to introduce the smock with a belt, but the effort has not been successful.

Older girls are favoring plaid skirts to wear with the shirt waists and dark sweaters—the belt, like the material of the skirt, going around the waist and outside the sweater. This sort of apparel is extremely well suited for school wear. Wide, full crepes are worn too, and are very warm and good looking and somewhat shorter than the cape of the summer.

Cook's Cotton Root Compound.

A safe, reliable regulating medicine. Sold in three degrees of strength—No. 1, \$1; No. 2, 50¢; No. 3, 25¢ per bottle. Sold by all druggists, or sent prepaid on receipt of price. Free pamphlet. Address: THE COOK MEDICINE CO., TORONTO, ONT. (Formerly Windsor.)

The launch owner who invites you for a sail and solemnly wonders "if you can swim" isn't the greatest soothsayer—not by no means. For example, there's the druggist who passes the powders over to you and says: "Is your heart pretty strong? If it is I'd take another one of those in about two hours."



Sealed tight - Kept right

WRIGLEY'S

WRIGLEY'S JUICY FRUIT CHEWING GUM
THE FLAVOUR LASTS

WRIGLEY'S SPEARMINT THE PERFECT GUM LASTS
WINTER FLAVOUR

WRIGLEY'S DOUBLEMINT CHEWING GUM
DEPERMINT

The largest-selling gum in the world naturally has to have a package worthy of its contents.

So look for
WRIGLEY'S
in the sealed package that keeps all its goodness in. That's why
The Flavour Lasts!

Made in Canada

Tilly Alcatara, registered Holstein cow, was found to have made a new world's record for milk production when results of one year's official test were compiled. Tilly's production was

33,424.8 pounds. She takes the honors from a Washington Holstein, Lutzeke Valle Cornucopia, of Chimacum, which made a record of 31,246.9 pounds two years ago.

We wish last year's mistakes would resolve not to happen to the same persons this year. Vast quantities of canned goods were found in the ex-kaiser's cellar. And, speaking of canned goods, there's the whole Hohenzollern family.

Have Your Job
Printing Done
At Home

The Mail now has every facility for turning out High Class Job Printing work and there is no longer any reason why manufacturers, merchants and others should send their orders out of town.

Give us a trial order and be convinced.

We have a new office and up-to-date machinery, all run by electric power, and can turn out work promptly and efficiently. If you have a job of printing call up No. 67 and we will do the rest.

The Mail Printing Co
327-329 Queen Street, Up Town