

THE BETTER OLE A PRODUCTION VERY HIGHLY COMMENDED

Of the "Better 'Ole" which will be at the Gem next Monday and Tuesday the Chicago News says:

If "The Better 'Ole" fails to amuse you then the happiness of those around you will, and if neither the picture nor the appreciative neighbors move you to laughter, there is something radically wrong with your funny bone and a physician is recommended. Yesterday morning everybody witnessing the performance at the Rose, whether driven into the theatre for shelter by the inclement outdoors or drawn therein by their

familiarity with Capt. Bruce Bairnsfather's sketches of Old Bill and his fellow musketeers, Bert and Alf, was in perpetual paroxysm of joy. Laughter was unconfined. The spectators had as good a time watching the "old walrus" and his devoted and likewise amusing friends as the actors who played the parts reflected in the celluloid.

"The Better 'Ole" is a happy extract from the war conceived by a cartoonist with a keen sense of humor and given cinematic utterance by Englishmen who knew their business

in the matter of film production and acting, and who knew how to inject the sort of subtlety into the celluloid deeply appreciated by those who make the silent drama a habit. Many will prefer the film to the spoken play at a neighboring theatre.

Artificial Trappings Absent

There are no artificial scenic arrangements hurriedly thrown together to give the semblance of a trench or "pub" or place of amusement or the hundred and one other places pictured in stage sets and suggested by the actors in the spoken play. Realism takes the place of this theatrical sham for the most part. And as for the comic behaviour of De Wolf Hopper as Old Bill, a Briton gives brilliant pantomimic manifestation of the role as hu-

HEAD AND NOSTRILS STUFFED FROM COLD

Don't stay stuffed-up! Quit blowing and snuffling! A dose of "Pape's Cold Compound" taken every two hours until three doses are taken will end gripe misery and break up a severe cold either in the head, chest, body or limbs.

It promptly opens clogged-up nostrils and air passages; stops nasty discharge or nose running; relieves sick headache, dullness, feverishness, sore throat, sneezing, soreness and stiffness.

"Pape's Cold Compound" is the quickest, surest relief known and costs only a few cents at drug stores.

morously in the celluloid as does Mr. Hopper on the stage. Moreover, he clothes the part with humanness—something which the stage version lacks.

The story of Old Bill has been told repeatedly. The film follows the stage play loyally. From the time Bill leaves his wife Maggie and their daughter Lil, to take up arms with his two friends against the 'Uns and through their campaigns in France, it is one long series of rollicking fun. You will find much to amuse you in the fickleness of one of the musketeers who makes ardent love to every maiden in France he encounters, while another will entertain you with his patent cigarette lighter which never ignites despite his persistency. Interest, however, is centred in Old Bill, and in the information he obtains relative to the Huns' effort to cut off a regiment of French soldiers.

It's a splendid bit of cinematic fun

with just enough of sentimentality to make it human.

A SAD TRAGEDY

It often happens—your sore corn is stepped on. Why not use "Putnam's Corn Extractor." It cures in one day. Absolutely no pain with "Putnam's." Use no other, 25c at all dealers.

"The trouble with editors," says Bishop McGowan, "is—." But let's stop right here. What does a Bishop know about the trouble with an editor? There is absolutely nothing wrong with editors except—and we are speaking seriously now—except they become blasé, self-satisfied and convinced that they know more about what the Big Public wants than the Big Public does itself. Being blasé is perhaps the crowning editorial fault.

FARMERS

For Forty Years We Have Been Allies

Do you remember what farming was like in Canada forty years ago?

We remember very well what manufacturing was like, what there was of it.

The farmers were struggling on farms and getting low prices for their produce.

The few manufacturers were also struggling, for the most part unsuccessfully.

For forty years we have worked together. Have we not both prospered?

We buy from you most of what you grow. You buy from us most of what we make. That has been and is the basis of our alliance.

The manufacturing establishments in Canada employ nearly 700,000 people. Their wage-roll is about \$700,000,000 a year. Moreover, they buy annually nearly \$2,000,000,000 worth of raw material, mostly in Canada. Around these factories are congregated a hundred other forms of business. All these are your customers, and statistics show that this home market is four times as valuable to you as your entire foreign market. Decrease its buying powers, and your sales lessen and your prices drop.

How A Minority Seek to Sever Our Alliance

The Prairie Grain Growers are urging the Government to throw down the tariff wall between Canada and the United States because they want to save a little money (mainly on freight rates) by buying from the United States manufacturers just south of them. They, who constitute about 20 per cent. of the agricultural population of Canada, ask all the other farmers, who constitute the remaining 80 per cent., to change the policy which they have supported for forty years.

Furthermore, to raise the Dominion Government revenue, they would substitute for the tariff, which collected last year about 60 per cent. of that revenue, an increase of income taxes, inheritance taxes, corporation taxes and taxes on unimproved land values. As it is quite obvious that such taxes would affect the farmer but little, this is the inducement they are using to get you to forsake us and follow the free trade prophets no one knows where.

We think this appeal will fail. First, because it seems to be founded on the assumption that the farmers of Canada want to slip out of paying any increased taxes that may be needed for soldiers' pensions, gratuities and

re-establishment. We have found in all our experience that the farmers of Canada are not this class of men. Second, because the argument is unsound. It requires little reflection to see that if our market is thrown open and flooded, many of our manufacturers, caught in the struggle to re-adjust themselves from war to peace conditions, will not be able to keep going. Would this not result in many of our people, unless they were able and willing to take up farming, leaving for the United States? Would not the rest of the population then, which might consist chiefly of farmers, have to pay all the taxes?

The Grain Growers do not represent the entire population of the Prairie Provinces. They do not represent the business population; they do not by any means represent all the farmers. The Prairie Grain Growers' Associations are dominated by a group of free traders whose one idea seems to be to get free trade all over the world. Unfortunately for their theories, just at the present time all the rest of the world seems desirous of getting protection.

Tariff Policy of Other Nations

GREAT BRITAIN is shutting out the goods of other countries (except the Dominions). FRANCE and ITALY are shutting out the goods of other countries by import restrictions.

THE DEMOCRATIC PARTY in the United States, which advocates low tariffs, seems to be going out of power, and the Republicans, who always support high tariffs, have now a majority in both Senate and Congress. Do you think that this means that the United States' tariff is going up or down?

In opposing the demands of the Grain Growers, we do not in any sense intend, as they sometimes say, to show hostility to them. They are our customers. Is not our prosperity affected by theirs? Beyond all this, if the farmers do not prosper, neither we nor the country can prosper. Agriculture and industry are the basis of the country's strength.

But we feel that these demands of the Grain Growers aim a deadly blow, not only at industry but at the whole farming community.

What justifies the Grain Growers in demanding that their personal grievances be cured at the expense of the rest of the country? Are they in a desperate position? Have they been losing heavily? Are they suffering from too much adversity or too much success? Are they in any danger comparable to the one great danger in Canada now?—

THE DANGER OF UNEMPLOYMENT

the danger which may place thousands in need of shelter, food and clothing?

Most Canadians feel strongly that until this danger is avoided, and the country safely restored to a peace basis, the nation should not be disturbed by any tariff controversy at all.

When this danger is passed, and the country knows where it stands, and what other countries of the world are going to do, then the tariff question should be taken up and such a tariff should be framed as will suit, not the manufacturers merely, nor the farmers merely, but the country as a whole, and by adding to the prosperity of the nation, add to the prosperity of each and every class—the only safe path to prosperity for any country or any class in that country.

Issued by

The Canadian Manufacturers' Association