

## CANADIANS ARE ON TOP

Montreal, March 3.—By defeating Ottawa in the third game of the play-off for the National Hockey League championship by 6 to 3, at the Jubilee Rink on Saturday night, Canadians practically won the title and earned the right to travel to Vancouver to

play for the historic Stanley Cup. The Canadians have defeated the Senators decisively in three matches within a week and on past form should win their fourth game at Ottawa tonight.

People who are always looking for the best of it, so often get it.

What's become of the old-fashioned man who never went to a show except a homely production "because them opy troupes allus take so much money out o' town?"

## HER FIVE CHILDREN Had Whooping Cough at the Same Time

Whooping cough is one of the most dangerous diseases of children, especially to those under five years of age. It first starts with a fever and cough sneezing, watering of the eyes and an irritation of the throat. Later the coughing increases, the child becomes livid in the face, the eyes appear as if they would burst from their sockets, and suffocation seems imminent till relief is brought by the "whoop."

On the first sign of whooping cough we would advise the use of Dr. Wood's Norway Pine Syrup. This famous remedy will clear the bronchial tubes of collected mucus and phlegm, and in this way ease the racking cough and in a short time make it disappear entirely.

Mrs. Walter McGaughey, North Battleford, Sask., writes: "I have five children, the eldest thirteen and the baby two years old. They all had the whooping cough at the same time. I tried two or three cough remedies, but none gave the same satisfaction as Dr. Wood's Norway Pine Syrup. A home where there are young children should never be without it. I will highly recommend it to those who want a quick cure."

There are many imitations of Dr. Wood's Norway Pine Syrup, so be sure you get the genuine by insisting that the package is put up in a yellow wrapper; three pine trees the trade mark; price 25c. and 50c. and manufactured by The T. Milburn Co., Limited, Toronto, Ont.

## NEW MANAGER FOR CANADIAN ADV. AGENCY

Will Have Charge of the Advertising and Sales Promotion Depts. of Montreal Firm.

An extension of the Canadian Advertising Agency Limited service of greatest importance to its clientele and the advertising public generally has just been effected by the appointment of Mr. G. E. McCulloch, as manager of the Advertising and Sales promotion Service of this progressive agency.

Mr. McCulloch made an enviable reputation for himself in the management and direction of the Montreal office of the Gagnier Advertising Service. Previous to his coming to Montreal Mr. McCulloch was with the J. Walter Thomson Agency of New York and Toronto.

The various campaigns handled by him for the Agencies with which he was connected have proven that he is one of the best qualified men to handle all phases of advertising and sales promotion.

Mr. McCulloch has been actively connected with the Victory Loan Navy League and other patriotic campaigns when his work was found so eminently satisfactory that it elicited praise from Canada's leading business men.

He has specialized in the all-important question of marketing in its relation to advertising and his merchandising plans, based on personal trade investigations, have won for him a reputation for thoroughness that has seldom been equalled in the advertising profession.

## H. F. ALWARD, LATE OF THIS CITY, IS PROMOTED

Appointed General Solicitor for Canadian National Railways—Will Remove to Montreal.

The Canadian Government Railway Employees' Magazine, says:

Mr. H. F. Alward, general solicitor and general claims agent, Canadian Government Railways, is appointed general solicitor, Canadian National Railways, with office at Montreal.

Mr. Alward was born in the Parish of Salisbury, Westmorland Co., September 8th, 1873. He was educated at Havelock Superior School and the University of New Brunswick; studied law with the late David Jordan, K. C. of Fredericton, and with Havelock Coy, M. A., of the same city. In 1900 he was called to the New Brunswick bar as attorney, and in 1901 as barrister. He practised law in Fredericton and Port Elgin. In 1904 Mr. Alward was appointed assistant law clerk, Department of Railways and Canals, and later became departmental solicitor. In 1913 Mr. Alward came to Moncton as general solicitor of Canadian Government Railways, transferring from the department of Railways and Canals.

During the period Mr. Alward has been located at Moncton in his official capacity he has proved himself a thorough and efficient officer of the Canadian Government Railways, and the high efficiency with which he has carried out the details of his office has been no doubt taken into consideration in his recent promotion to the above mentioned position.

Mr. Alward is a son of the late Abram Alward of Fredericton and resided here some years ago.

## A CHILD'S TONGUE SHOWS IF LIVER OR BOWELS ARE ACTIVE

If cross, feverish, sick, bilious, give fruit laxative at once.

Every mother realizes, after giving her children "California Syrup of Figs," that this is their ideal laxative, because they love its pleasant taste and it thoroughly cleanses the tender little stomach, liver and bowels without griping.

When cross, irritable, feverish or breath is bad, stomach sour, look at the tongue, Mother! If coated, give a teaspoonful of this harmless "fruit laxative," and in a few hours all the foul, constipated waste, sour bile and undigested food passes out of the bowels, and you have a well, playful child again. When its little system is full of cold, throat sore, has stomach-ache, diarrhoea, indigestion, colic—remember, a good "inside cleansing" should always be the first treatment given.

Millions of mothers keep "California Syrup of Figs" handy; they know a teaspoonful today saves a sick child tomorrow. Ask your druggist for a bottle of "California Syrup of Figs," which has directions for babies, children of all ages and grown-ups printed on the bottle. Beware of counterfeits sold here, so don't be fooled. Get the genuine, made by "California Fig Syrup Company."

when at the invitation the chairman of the meeting, Jean Goinet, president of LaChambre de commerce of Lyons he declared the fair open.

The speaker referred to the audacity shown by Mayor Herriot, in the organization of the fair, in 1916, when France was hard pressed at Verdun. He also gave tribute to Canada for its participation in the present fair, as well as her unforgettable share in aiding France in the battlefield until the final victory was assured.

In his speech Mayor Herriot quoted figures which show, according to insurance estimates, the value of the exhibits have risen from three million francs at the initial fair to eighteen millions at the present fair.

American Ambassador Sharp spoke briefly, followed by the French Ambassador at Washington.

So crowded are the hotels and board-houses with visitors that the question of housing is becoming a serious one.

A villainous plan for boosting aviation as a sport has been hatched in Paris. The cable says: "Women lavished kisses on the birdman when he alighted."

**Wood's Peppermint Cure.**  
The Great English Remedy. Tones and invigorates the whole nervous system, makes new blood in old veins, cures nervous debility, mental and brain worry, loss of energy, prostration of the heart, failing memory. Price 21 per box, six for \$5. One will please, six will cure. Sold by all druggists or mail 14c. plain pkg. on receipt of price. Non-pamphlet mailed free. THE WOOD MEDICINE CO., TORONTO, ONT. (Inventor, N.B.S.)

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## MRS. WILSON'S HAT SETS BOSTON ALL AGOG

Boston, Feb. 26—Mrs. Wilson returned from Paris wearing a fascinating turban hat, but what has disturbed the local millinery experts was its peculiar shade. The elite are demanding that their bonnet-makers produce "that color Mrs. Wilson had on."

Albert A. Alledorff, president of the New England Retail Milliners' Association declared the President's wife "certainly has started a fad," both in the color and design of the turban.

He tried to describe the color. "No, it isn't maroon and it isn't rose," he said. "It's somewhere in between there." That is the best description to date. The style is copied more easily. Shop windows boasted several new turbans modelled after it today.

**MINARD'S  
"KING OF PAIN"  
LINIMENT**  
The old reliable remedy for rheumatism, neuralgia, sore throat and sprains.

Best Liniment Made

Mr. A. E. LAUDRY, EDMONTON, writes: "I fell from a building and received what the doctor called a very bad sprained ankle, and told me to rest, not walk on it for three weeks. I got MINARD'S LINIMENT and in six days I was out to work again. I think it the best Liniment made."

Minard's Liniment always gives satisfaction. For any ache or pain it gives instant relief.

Minard's Liniment Co., Limited  
Yarmouth, N.S.

## NO CHANCE FOR A RAKE OFF

Ottawa, March 3.—No commissions will be paid on the purchase of land for soldier settlers, according to a statement made by W. J. Black, chairman of the Soldiers' Settlement Board. The land will be purchased direct from the owners, and commissioned men will not be considered.

It is the purpose of the board, Mr. Black states, to give the settler the benefit of every method that can be employed to save his money. Land will be appraised according to its real value, and it is that value which the soldier will have to pay, and no more.

Ever notice that when you mispronounce a word someone present always quickly finds occasion for using it in order to pronounce it the right way?

## BIG CROWDS ATTEND FAIR AT LYONS

Lyons, March 3.—Enormous crowds, among which were thousands of foreign commercial and industrial men thronged the grand theatre at the official ceremony marking the opening of the Fourth Annual Lyons Fair. The city was gaily decorated, flags of all the Allied nations being proudly displayed over all buildings and private residences.

The day was cold and clear with a consequent abatement in the Rushing water of the over-woolen Rhine and Saxony. Great numbers of Canadian British, American, Australian and Italian soldiers were to be seen among the thousand, who cheered the Mayor of Lyons, senator Edouard Herriot,

## APPOINTMENTS CANADIAN NATIONAL RAILWAYS

	
G. R. FAIRHEAD	H. C. BOURLIER
	
S. G. TIFFIN	F. W. ROBERTSON
	
JAMES MORRISON	R. F. MACLEOD
	
J. E. LE PAGE	G. M. THOMAS

R. F. MACLEOD, Assistant to Passenger Traffic Manager, Montreal.  
F. W. ROBERTSON, General Passenger Agent, Moncton.  
JAMES MORRISON, Assistant General Passenger Agent, Montreal.  
H. C. BOURLIER, Assistant General Passenger Agent, Toronto.  
S. G. TIFFIN, Assistant General Freight Agent, Montreal.  
G. R. FAIRHEAD, Division Freight Agent, Toronto.  
J. E. LEPAGE, Division Freight Agent, Quebec.  
G. M. THOMAS, District Freight Agent, Hamilton.  
OTHER APPOINTMENTS ARE:  
JAMES ORR, Assistant General Freight Agent, Toronto.  
J. E. LEBLANC, District Passenger Agent, Montreal.

## "DERE BILL"

If you have read "Dere Mable" and "That's me all over Mable" you can't afford to miss reading "DERE BILL."

Its the Book thousands have been asking for. Mables letters in answer to the inimitable letters from Bill.

The same price 75c a copy. Post paid 80c

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