



DEPARTMENT OF CUSTOMS AND INLAND REVENUE

NOTICE

TO MANUFACTURERS, WHOLESALE
and RETAILERS

NOTICE is hereby given to all concerned, that Returns, accompanied by remittance of **Luxury and Excise Taxes**, must be made as follows to the local Collector of Inland Revenue, from whom any information desired may be obtained.

Returns of **Luxury Tax** must be made on the first and fifteenth day of each month.

Returns of **Jewellers' Tax, Manufacturers' Tax and Sales Tax** must be made not later than the last day of the month following the month covered by the Return.

Returns for **Taxes in Arrears** must be made forthwith, otherwise the penalty provided by law will be enforced.

By order of the
DEPARTMENT OF CUSTOMS AND INLAND REVENUE,
T. H. BELYEA,
Collector of Inland Revenue, St. John, N. B.

HEN FEED

FUL-O-PEP LAYING MASH—This Mash is put on the market after most exhaustive tests, and wherever it has been used it has given the best of results. A hen that eats this mash must produce eggs.

G. W. HODGE

Wholesale Dry Goods and Woolens

House Furnishings
For Everybody

Lace Curtains, Screen Curtains, Curtain Muslins and Drapes of all kinds.

Cottons and Casement Cloths.

White Bedspreads, Towels, Napkins and Table Linens.

OILCLOTHS AND LINOLEUMS,
CARPETS, RUGS AND SQUARES

Prices Lowest Possible. Goods Sold to the Trade Only.

VASSIE & COMPANY, LIMITED

WHOLESALE DRY GOODS AND WOOLENS
ST. JOHN, N. B.

Our Motto: Promptness, Accuracy, Courtesy.

Custom Tailoring

The New Importations for the Coming Season are now on display. An early inspection will assure you of a large and varied selection to choose from.

We are also prepared to fill all orders entrusted to us for **MILITARY CLOTHING** at reasonable price. We are sole agents for the Crown Tailoring Company, of Toronto, the largest Military Tailoring Company in Canada.

ALKER BROS. MERCHANT
TAILORS
QUEEN STREET, WEST ENDGOOD WORK
DONE BY THE
NEWSPAPERS

(Financial Post)

Rural weeklies, national weeklies and periodicals are in a different class. Their contents are entirely original. That is, they do not appear in any other publication. They are becoming increasingly more expensive to produce. The reading matter in a single issue of a leading Canadian magazine costs more than eight to ten times the whole reading contents in a leading daily paper.

The Free Press, Forest, Ontario, refers to the passing out, because of the increased costs within the last few years, of eight of the fifteen newspapers published in Lambton County. This will be regretted by those who know country life in Canada. A rural weekly and a small city daily is more of a public institution than a money-making enterprise. There are few editors of rural and smaller daily papers who are not underpaid, self-sacrificing public servants. They give more to than they get from their communities, and when they are leaders, as so many are, commanding respect and confidence, their papers are a great power. The Financial Post is in cordial sympathy with the action of Parliament in continuing to—in spite of the opposition of the big city dailies for whom R. L. Richardson, M. P. spoke—to transport rural weeklies free of charge in their local districts. Another phase of good work these local papers do is to keep those who go out into the world, the big centres and foreign parts, in touch with their old homes. For that reason we would also favor carrying copies of rural papers going to these subscribers free of postage. This is really a great national service, a good investment for the country. There are few men or women who do not hope to go back to and do something for the old home. If the world treats them well they want to share the good things with the schools, churches and institutions in their old homes. Many of them do. These generous thoughts can be best retained by keeping them constantly in touch with the doings at home. There is only one way—the local newspaper. No matter how busy we are we make time to read that, if it comes to us. At one time these papers were carried free to any subscriber in Canada or in the United States, but Dr. Coulter dropped this very soon after his advent to the Deputy Postmaster-Generalship. It was a very serious mistake. Thousands of Canadians were cut off who have never since regained touch.

We submit these facts to Parliament with the suggestion that they, the M. P.'s seriously consider whether as a good business proposition—we should not permit these rural weekly and smaller dailies an unlimited free postal area. The investment will be trifling and the return to the nation very profitable.

WILD NIGHT
IN BOONTON

Boonton, N. J., July 15—It might have been a showing of Marlowe's "Massacre of Paris." It was a scene filled with the crackle of rifle fire, with the groans of the dead and wounded, with mobs milling the narrow streets. Or it might have been a picture of Rome burning and Nero fiddling. (Apologies to Don Marquis, who says Nero fiddled and Rome burned, which is quite another thing.) Burning buildings threw a glare into the sky. Explosions punctuated the steady whirl of the flames as they spread.

But too much of this doesn't want to be told. It'll all be before you on the screen before long, and what fun is there in reading a book after some one has told you the plot of the story? It's about the Thespian anarchists, firemen, mobs, pretty heroines and all that. It was the climax scene in a motion picture feature which has been under production here for several weeks.

"Thank God, it's all over," declared a perspiring native as he elbowed his way through the crowd. "I haven't been able to get my meals regular for a week. My family chasin' these movie actors is as bad as kids after a circus wagon."

Just About Take Over Town
Scenario writers, directors, property men and supers began arriving several weeks ago and have been staging scenes for the seven reel production.

The film corporation just about leased the town. It took over the local hotel, leased a section of side track from the Lackawanna railway, obtained the use of stores for supply bases, hired the whole fire department, and then commenced to move in outside property, including army trucks, rifles, fireworks, explosives, portable searchlights, autos, horses,

uniforms and a troop or two of New York State cavalry. A thousand or more plain and fancy supers, and the owner of a marvellous mustache whose specialty is waving a red flag and inciting all comers to violence.

Many of the scenes were staged along the gorge which cuts its way through the town and others were filmed at Mountain Lakes. Part of the story seems to include raids by a Ku Klux Klan, which conducted several lynchings and burnings about the countryside. All led up to the big finale staged last night. The town gathered to witness the spectacle, accompanied by people from Morristown, Morris Plains, Dover and nearby points. The fire and illumination produced by burning white lights brought hundreds more, many of whom tar-

ried until the last scene was filmed. The movie army then gathered itself into its auto trucks and touring cars and hied itself New Yorkward.

Town Votes It Success

In addition to imported talent a large crowd of local people was pressed into service. Local supply firms, groceries and caterers want the film company to establish permanent headquarters here. One man sold \$5000 worth of material for temporary structures.

In fact everybody voted the venture a success except one man who has been trying to get enough lumber, nails, plaster and so forth to build a house. He let out a roar of protest after witnessing the ease with which the movie magnates were able to assemble everything necessary for a

A CYCLONE
HITS WEST

Regina, Sask., July 23—Two people are dead, a baby missing and fifteen injured as the result of a cyclone which struck Frobisher to the southern part of the province yesterday. The storm lasted twenty minutes during which time a heavy destruction of barns and houses are reported. There are also rumors of heavy damage in the vicinity of Benson and Lampman.

A watched pot never boils and a watched clock is always slow.

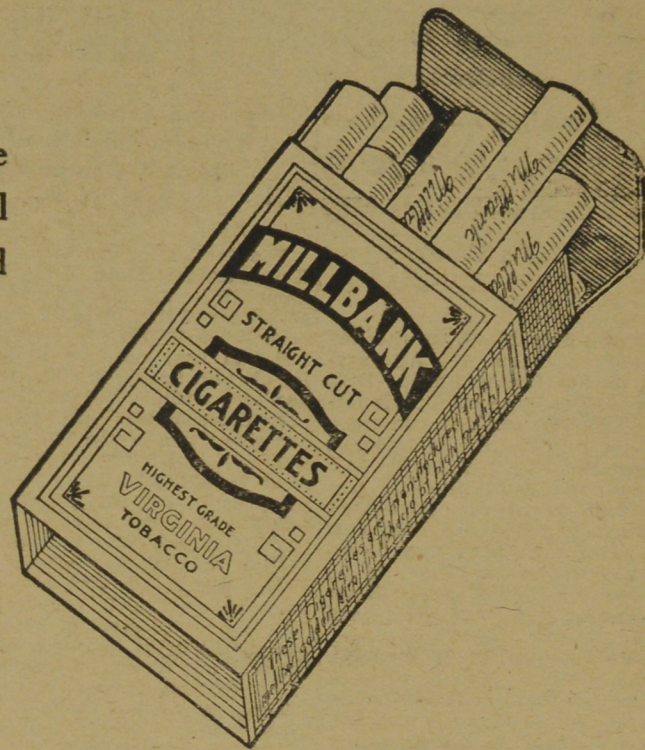
three story factory front, which was built, filmed and blown into smithereens.

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Cigarette

MILLBANK

If Virginia Cigarettes are
your favorites, you will
find everything you could
ask for in
"MILLBANK",
the ideal cigarette.

10 for 15c.



The most delicious and popular form in which corn was ever served.

Post Toasties

DIFFERENT AND
BETTER CORN FLAKES

When ordering from your grocer be sure to specify Post Toasties by name. The yellow and red wax-wrapped package is your guarantee of getting the best corn flakes.



Made by Canadian Postum Cereal Co., Ltd.
Windsor, Ontario.

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SPLENDID DISPLAY OF INDUSTRIES
INCREASED SCOPE IN WOMAN'S WORK
SPECIAL ART & PUBLIC WELFARE EXHIBITS

Great Program of Free Attractions

CHAS. ROBINSON, MANAGER

PLAN TO BE PRESENT