

**Luscious!**

**Lantic**

**Lantic Brown Sugar**  
On cereals in the morning

Oat foods, wheat foods, all sorts of breakfast foods—glorify them with luscious LANTIC Brown! Tastier than white sugar, more nutritious and wholesome, but you get it for less!

## THE INVESTMENT VALUE OF NEWSPAPER ADVERTISING

Problems of transportation and the high cost of selling and distributing goods at a distance have prompted manufacturers and wholesalers as well as retailers to look for "logical markets."

"Logical markets" are places that can be served easily and economically.

For example: This community is a logical market for many manufacturers whose plants are located hereabouts, as well as a distributing centre for goods handled by wholesalers.

The manufacturer or wholesaler who can send his goods into this locality easily and regularly, ought to be building a permanent investment here through advertising in the newspapers.

Newspaper advertising will create popular demand. Dealer interest and support will come, too, because the dealer knows that newspaper advertising does create a demand for him to fill.

Make this community a stronghold for your product through newspaper advertising.

You can easily establish now a good will and confidence for your product that will prove a permanent investment for the future.

The DAILY MAIL and the WEEKLY MAIL are recognized as valuable advertising mediums by many of the best and most experienced manufacturers in the country and its local prestige goes without saying.

# FLOUR

FIVE ROSES	Barrels	98 lb. Bags
PURITY	Barrels	98 lb. Bags
ROBIN HOOD	Barrels	98 lb. Bags
REGAL	Barrels	98 lb. Bags
STAR	Barrels	98 lb. Bags
LILY (Best Pastry)	Barrels	98 lb. Bags

AT LOWEST MARKET RATES

**G. W. HODGE**

Wholesale Dry Goods and Woolens  
**House Furnishings**  
For Everybody

Lace Curtains, Screen Curtains, Curtain Muslins and Draperies of all kinds.  
Cretonnes and Casement Cloths.  
White Bedspreads, Towels, Napkins and Table Linens.  
**OILCLOTHS AND LINOLEUMS,**  
**CARPETS, RUGS AND SQUARES**  
Prices Lowest Possible. Goods Sold to the Trade Only.

**VASSIE & COMPANY, LIMITED**  
WHOLESALE DRY GOODS AND WOOLENS  
ST. JOHN, N. B.  
Our Motto: Promptness, Accuracy, Courtesy.

## MARBLE BRIDE WED JUST TO BE MADAME

(New York Sun.)

August P. Janny, an inventor, living with his mother, Mme. Prudence Duclombe, of 50 West 105th street, filed a suit in the Supreme Court today asking for an annulment of his marriage last fall to Mlle. Camille Peruchion of Paris, daughter of his mother's sister, Mme. Constance Peruchion.

Janny is 26 years old and his "marble bride" as she called her, a few years younger. They were engaged before the war broke out, and last year he sent for her to come to America and carry out their determination to be married.

Within three days after her arrival here they were married and they went to live at his mother's home. According to his complaint, however, she always insisted on occupying a separate room and manifested no affection toward him except in the presence of his mother, her aunt.

After three weeks of this novel brand of married life, Mlle. Peruchion in substance but Mme. Janny in law left for San Francisco to pay a visit to the family of Eribaut Baud, with whom she remained for a short while and then returned to Paris where she now is with her mother.

Annexed to Janny's complaint for an annulment of the marriage on the ground that it was a marriage in name only and was achieved by "fraud" on the part of the bride, are letters both from Mme. Janny and her mother in which they say that they have none but the kindest of feelings toward August and his mother, but that Camille really never had any intention of living with August as his wife and hence hopes he will find some one else who will enjoy that role.

When Henry S. Mansfield of 55 Liberty street, attorney for Janny, was asked today why young Mlle. Janny never entered into the spirit of the marriage to her cousin he laughed and said:

"Oh, I suppose she really never loved him except as a cousin and thought he wouldn't mind if she married him so she could tack a 'Madame' to her name when she went back to Paris. You see a married woman in Paris has more freedom than a single girl; hence lots of French girls like to have the right to call themselves madame. But it was a mean trick to play upon her unsuspecting American cousin."

## GOOD OMEN FOR GOV. COX

Columbus, Ohio, July 15.—R. R. Cropper, of Portsmouth, came to town with an egg which he regards as a good omen for Gov. Cox. Its shell had a ridge which formed the letter "C." Cropper brought the egg to Columbus to present it in person to the Governor, and everything went lovely until some motion picture operators wanted Cropper to pose while holding the egg. Cropper got so excited when the cameras started to click that he dropped the egg on the State House walk.

**HAD HER WAY.**  
When I asked her why she refused me Her reasons were most frank; I had been weighed in the balance, And I had none at the bank.

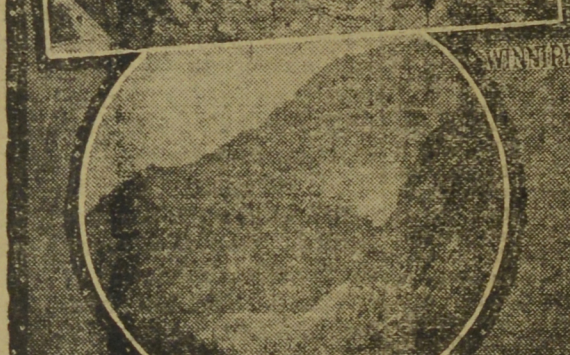
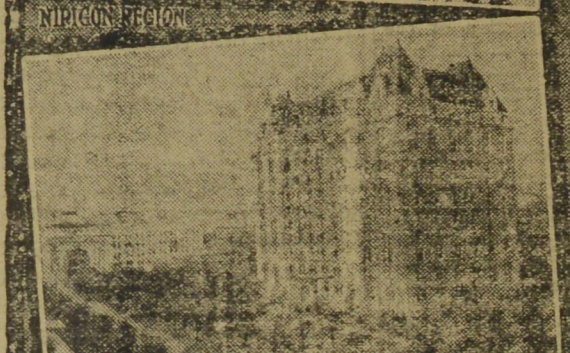
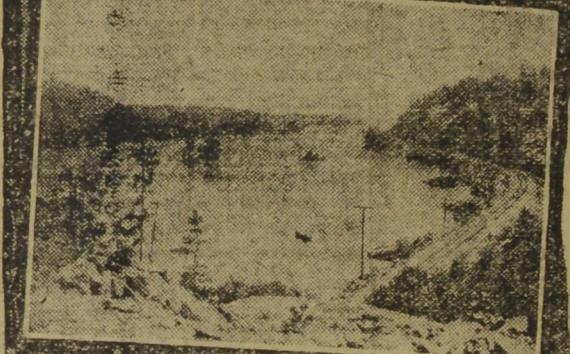
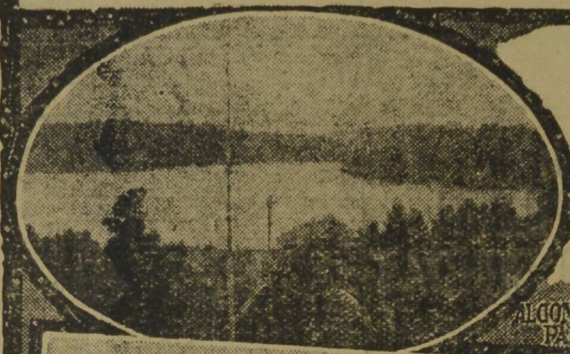
## Honey-mooners Must come back Home Sometime

And, Mr. Newlywed, please remember the home you bring HER to is not properly modern unless the plumbing is of that sort.

If you overlooked anything we can help you out at moderate expense.

**SHEA'S**  
81 CARLETON ST.  
Phone 563

## Inauguration of New Transcontinental Service Marks Important Development in Canadian Railroad History



ONE of the first steps in connection with the co-ordination of the Grand Trunk and the Canadian National Railways will be to give the Dominion a new transcontinental service. Effective June 27th, 1920, through trains are to be operated from Montreal to Vancouver over the rails of the two systems, the route being by way of Ottawa, North Bay, Fort William and Port Arthur, Winnipeg, Saskatoon, and Edmonton. This will take the traveller through regions of exceptional scenic charm and general interest. The new express trains will traverse the Algonquin Park of Ontario, the Nipigon Forest Reserve, Quetico Park, the Rainy River District, the richest of the Prairie Lands, Jasper National Park, the Mount Robson region where the Canadian Rockies reach their greatest height, and the lovely valleys of the Fraser and Thompson Rivers. The route will also provide a new short way to Alaska and the North Pacific Coast via Prince Rupert. It will now be possible for the traveller landing at Halifax or St. John to travel on an all-Canadian transcontinental direct line from coast to coast, but for the convenience of those who may desire to journey to Western Canada via Toronto, the Canadian National-Grand Trunk Railways will place in effect this month a through daily service from Toronto to Vancouver, the route being through North Bay, Timagami, Chibougamau and the Clay Belt of Ontario. In planning the new services it has been possible to select ideal routes from the large mileage owned by the two railways, and the inauguration of through traffic by these avenues marks a distinct forward step in the development of Canadian railroad facilities.

## HOULTON MAN PRAISES ROADS OF PROVINCE

(Houlton Times)

"In the good old days of the bicycle there was no better roads in this section down the St. John River but as roads began to improve in Maine, the contrast was not so great.

But New Brunswick the last few years is beginning to realize the importance of good roads, and much work has been done, so that today there is not a better stretch of roads anywhere than from Woodstock south on the west side of the river, not only have their been many miles of improved road constructed, but they are now working on long stretches, which will make this delightful ride the second to none in this section, and with the unsurpassed scenery, many will take advantage of this trip and tourists, which are increasing every year will take advantage of the good roads and the scenery to make the trip.

One of the most delightful seventy-five mile trips out of Houlton is to go to Woodstock, cross the bridge near the Island and take the first right the road as far as the bridge which crosses the St. John river at Pokiook, turning right at the end of the bridge and return to Woodstock. In this way different views are obtained of the scenery, the one going down follows the lower land of that section while the road coming back goes over higher land and the view on both sides cannot be surpassed anywhere in the United States. Like most everything that we have in this section, it is not half appreciated but if a tourist from this section could travel hundreds of miles and find scenery like this, they would return and tell of the wonders which they had seen, but when it is at our very doors we pass it by as the usual thing.

What is true of the scenery south of Woodstock is equally true of the trip north of Woodstock. The roads on the east side of the river going down from Woodstock are dirt roads but are finely kept while the roads on the west side are of gravel construction and are equally as good. Between Pokiook and Woodstock are some of the most tempting picnicking places that one could imagine which makes it an ideal trip for a day or an afternoon.

Many Maine cars were seen on these roads on Sunday and doubtless

many more would have taken advantage of the roads and good weather on Sunday had they known of it. The road going south is somewhat narrower on the east side than on the west but even so there is plenty of room for passing.

A few years ago there was a gentleman and his wife here from Philadelphia who made the trip from Van Buren to St. John following the river all the way and after reaching the latter city he wrote the Times that in all of his trips (and he had travelled extensively) he had never seen the equal of this one for scenery and fair roads but with improvement in the roads in this section during the past few years the trip is ideal from any standpoint and one which will be popular the coming season when people learn if the beauties of it."

Being funny is the most serious kind of work.

## KICKING MULES SEVEN PER CENT

Cox's farm at Jacksonburg, Ohio, thirty miles from Dayton, is a pair of mules, which because of the time worn Democratic symbol of the donkey, have attracted much attention since their owner's selection as the Democratic nominee for the Presidency. Inquiry developed today that Gov. Cox calls them "Seven per cent" because of their kick.

ALMOST IN "FRENZIED"

Once a meal was just simply a meal, No worry, no strain, remarked Vance; But nowadays—Heavens! we feel It's a problem in high finance.

They are still called Douglas Fairbanks and Mary Pickford. Both being stars, there is no occasion to call them Mr. and Mrs. Mary Pickford.

## Coffee Drinkers Sometimes

feel a twinge of dissatisfaction.

It may be a restless night or it may be a restless liver.

When disturbed sleep or digestion awaken suspicion of coffee as the cause, the safe, wise thing to do is to switch to

## INSTANT POSTUM

Ten days usually tells—  
"There's a Reason"

CANADIAN POSTUM CEREAL CO. LTD. WINDSOR, ONT.